

United Kingdom Automotive Seats Market By Vehicle Type (Passenger Car, Light Commercial Vehicle (LCV), Medium & Heavy Commercial Vehicles (M&HCV), Two-Wheeler), By Material (Fabric, Synthetic Leather, Genuine Leather, Others), By Seat Type (Bucket Seat, Split Bench), By Technology (Standard Seat, Powered Seat, Ventilated Seats, Others), By Region, Competition Forecast & Opportunities, 2027

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Abstracts

United Kingdom automotive seats market is anticipated to register growth with an impressive CAGR in the forecast period, 2023-2027. The market growth can be attributed to a surge in demand for premium vehicles. Rising disposable income among the population, refurbishing vehicles coupled with growing demand for the aesthetic looks for personal vehicles further drive the growth of the United Kingdom automotive seats market in the upcoming five years.

Higher Vehicle Sales Drive Market Growth

Rapidly increasing sales and production of the automotive drive the growth of the United Kingdom automotive seats market in the upcoming five years. In 2021, 932.49 thousand vehicles were produced in the United Kingdom. The rising disposable income of the population, coupled with their tendency to spend lavishly on automotive parts such as automotive seats, seat covers, etc., support the growth of the United Kingdom automotive seats market in the next five years. Higher demands for premium vehicles and luxury assets the vehicles also facilitate market growth. The consumers influenced through aggressive advertisement coupled with influences from social media and

celebrity promotions also drive the growth of the United Kingdom automotive seats market.

Technological Advancement Facilitates Market Growth

Current leaders of the automotive industry in the United Kingdom have well-established brands with a wide product range. The market is quite competitive, and with rapidly evolving technologies, the use of better materials per the consumer's comfort will aid in the growth of the United Kingdom automotive seat market in the next five years. Recent years have seen a surge in demand for powered seats with technological advancement in the automotives, mostly in the medium and heavy commercial vehicles, substantiating the growth of the United Kingdom automotive seats market in the future five years.

A drastic shift in preference for bigger cars has almost doubled the share of SUVs over the years. In fact, one-third of cars sold in the whole European region are SUVs. Premium quality seats and powered seats are an obvious choice in SUV cars, thereby aiding the growth of the United Kingdom automotive seats market in the forecast years. SUVs have a variety of seat combinations. For instance, full-size SUVs usually have a first and second row with bucket seats and a last/third row as a 60/40 split-bench/bucket. Compact SUVs have first-row seats as bucket seats and second-row seats as benches or bucket (may or may not be split). Furthermore, technologies like heated seats and powered and ventilated seats are also gaining popularity and thus substantiating the growth of the United Kingdom automotive seats market in the forecast period.

Market Segmentation

The United Kingdom automotive seat market is segmented by vehicle type, material, seat type, technology, competition landscape, and regional distribution. Based on vehicle type, the market is further segmented into passenger cars, light commercial vehicles (LCV), medium & heavy commercial vehicles (M&HCV), and two-wheeler. By material, the market is fragmented into the fabric, synthetic leather, genuine leather, and others. Based on seat type, the market is differentiated between bucket seats and split seats. By technology, the market is bifurcated into standard seat, powered seat, ventilated seats, and others. The market analysis also studies the regional segmentation to devise regional market segmentation, divided among London, East Anglia, Southwest, Southeast, Scotland, East Midlands, and Yorkshire & Humberside.

Company Profile

Faurecia SE, Adient PLC, RENATO Auto Spezialsitze GmbH, Brose Fahrzeugteile GmbH & Co. KG, Groclin SA, Intatrim, Lear Corporation, Sparco SpA, BRITAX R?MER Kindersicherheit GmbH, Swann Systems (UK) Ltd., among others is a partial list of major market players of the companies responsible for the growth of United Kingdom automotive seats market.

Report Scope:

In this report, United Kingdom automotive seats market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

United Kingdom Automotive Seats Market, By Vehicle Type:

Passenger Car

Light Commercial Vehicle (LCV)

Medium & Heavy Commercial Vehicles (M&HCV)

Two-Wheeler

United Kingdom Automotive Seats Market, By Material:

Fabric

Synthetic Leather

Genuine Leather

Others

United Kingdom Automotive Seats Market, By Seat Type:

Bucket Seat

Split Bench

United Kingdom Automotive Seats Market, By Technology:

Standard Seat

Powered Seat

Ventilated Seats

Others

United Kingdom Automotive Seats Market, By Region:

London

East Anglia

Southwest

Southeast

Scotland

East Midlands

Yorkshire & Humberside

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in United Kingdom automotive seats market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. EXECUTIVE SUMMARY

4. IMPACT OF COVID-19 ON UNITED KINGDOM AUTOMOTIVE SEATS MARKET

5. VOICE OF CUSTOMER

5.1. Factors Influencing Purchase Decision

5.2. Aided Brand Recall and Unaided Brand Recall

5.3. Brand Satisfaction Level

6. UNITED KINGDOM AUTOMOTIVE SEATS MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value & Volume

6.2. Market Share & Forecast

6.2.1. By Vehicle Type (Passenger Car, Light Commercial Vehicle (LCV), Medium & Heavy Commercial Vehicles (M&HCV), Two-Wheeler)

6.2.2. By Material (Fabric, Synthetic Leather, Genuine Leather, Others)

6.2.3. By Seat Type (Bucket Seat, Split Bench)

6.2.4. By Technology (Standard Seat, Powered Seat, Ventilated Seats, Others)

6.2.5. By Region (London, East Anglia, Southwest, Southeast, Scotland, East Midlands, and Yorkshire & Humberside)

6.2.6. By Company (2021)

6.3. Product Market Map (By Vehicle Type, By Material, By Seat Type, By Technology, By Region)

7. UNITED KINGDOM PASSENGER CAR SEATS MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value & Volume

7.2. Market Share & Forecast

7.2.1. By Vehicle Type

7.2.2. By Material

- 7.2.3. By Seat Type
- 7.2.4. By Technology

8. UNITED KINGDOM LCV SEATS MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value & Volume
- 8.2. Market Share & Forecast
 - 8.2.1. By Vehicle Type
 - 8.2.2. By Material
 - 8.2.3. By Seat Type
 - 8.2.4. By Technology

9. UNITED KINGDOM M&HCV SEATS MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value & Volume
- 9.2. Market Share & Forecast
 - 9.2.1. By Vehicle Type
 - 9.2.2. By Material
 - 9.2.3. By Seat Type
 - 9.2.4. By Technology

10. UNITED KINGDOM OTR SEATS MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value & Volume
- 10.2. Market Share & Forecast
 - 10.2.1. By Vehicle Type
 - 10.2.2. By Material
 - 10.2.3. By Seat Type
 - 10.2.4. By Technology

11. UNITED KINGDOM TWO-WHEELER SEATS MARKET OUTLOOK

- 11.1. Market Size & Forecast
 - 11.1.1. By Value & Volume
- 11.2. Market Share & Forecast
 - 11.2.1. By Vehicle Type

- 11.2.2. By Material
- 11.2.3. By Seat Type
- 11.2.4. By Technology

12. MARKET DYNAMICS

- 12.1. Drivers
- 12.2. Challenges

13. MARKET TRENDS AND DEVELOPMENTS

14. PRODUCT BENCHMARKING

15. POLICY AND REGULATORY LANDSCAPE

16. UNITED KINGDOM ECONOMIC PROFILE

17. COMPETITIVE LANDSCAPE

17.1. Company Profiles (Partial List of Leading Companies)

- 17.1.1. Faurecia SE
- 17.1.2. Adient PLC
- 17.1.3. RENATO Auto Spezialsitze GmbH
- 17.1.4. Brose Fahrzeugteile GmbH & Co. KG
- 17.1.5. Groclin SA
- 17.1.6. Intatrim
- 17.1.7. Lear Corporation
- 17.1.8. Sparco SpA
- 17.1.9. BRITAX R?MER Kindersicherheit GmbH
- 17.1.10. Swann Systems (UK) Ltd.

18. STRATEGIC RECOMMENDATIONS

19. ABOUT US & DISCLAIMER

(Note: The companies list can be customized based on the client requirements.)

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