

United Kingdom Automotive Infotainment Market By Vehicle Type (Passenger Car, Commercial Vehicle, Two-Wheeler), By Product Type (Audio Unit, Display Unit, Navigation Unit, Others), By Fit Type (OEM, Aftermarket), By Installed Location (In-dash Infotainment, Rear-seat Infotainment), By Region, Competition Forecast & Opportunities, 2027

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Abstracts

United Kingdom automotive infotainment market is anticipated to register growth with an impressive CAGR in the forecast period, 2023-2027. The market growth can be attributed to the increasing use of smart and innovative technologies in the automotive. Growing demands for entertainment, safety & security, and navigation services further drive the growth of the United Kingdom automotive infotainment market in the upcoming five years. Advancing technologies and consistent research for the development of innovative products and services will further facilitate the growth of the United Kingdom automotive infotainment market in the next five years. With an increasing number of market players, new product launches and expansions would offer lucrative opportunities to the new market players entering the market in upcoming years, thereby aiding the growth of the United Kingdom automotive infotainment market in the future five years.

Automotive infotainment is usually a hardware and software platform that delivers audio and video in a vehicle. This could be, for example, car radio broadcasting, audio and video streaming via a wireless (LTE, Wi-Fi, Bluetooth) or wired network (HDMI, Ethernet), or even a CD or USB device. With advancing technologies, touch screen-enabled infotainment setups are popular and have been adopted in various sorts of personal cars and other passenger cars. Car rental services utilize the use of

automotive infotainment to influence their passengers for future rides and rentals too.

The passenger car Population Drives Market Growth

The increased popularity of the infotainment setup and growing advancement in the hardware and evolving software developments further influence consumers toward adopting the systems in their vehicles. A surge in demands has inclined automotive manufacturers to outsource the infotainment hardware and implant them in new models of vehicles. Thus, rising sales of passenger cars, commercial vehicles, and two-wheelers will add to the growth of the United Kingdom automotive infotainment market in the upcoming five years.

Higher disposable income of the population, supported by increasing demand for luxury cars and growing expenses by the consumers in purchasing in-expensive vehicles with in-built infotainment systems, also fuels the growth of the United Kingdom automotive infotainment market in the next five years. Moreover, the recent surge in demand for the electric vehicle further substantiates the growth of the United Kingdom automotive infotainment market in the future five years. There were over 775,000 hybrid vehicles as of April 2022. A further increase is anticipated due to rising awareness among the population regarding the harmful effects of carbon-burning fuels and their exhaustion.

Market Segmentation

The United Kingdom automotive infotainment market is segmented by vehicle type, product type, fit type, installed location, competition landscape, and regional distribution. Based on vehicle type, the market is further segmented into passenger cars, commercial vehicle, and two-wheeler. By product type, the market is fragmented into the audio unit, display units, navigation unit, and others. Based on fit type, the market is differentiated between OEM and aftermarket. By installed location, the market is bifurcated into in-dash infotainment and rear-seat infotainment. The market analysis also studies the regional segmentation to devise regional market segmentation, divided among London, East Anglia, Southwest, Southeast, Scotland, East Midlands, and Yorkshire & Humberside.

Company Profile

Denso Corporation, Continental AG, Robert Bosch GmbH, Aptiv PLC., Alpine Electronics Inc., Pioneer Corporation, Magneti Marelli SpA, Harman International

Industries Inc., Visteon Corporation, Kenwood Corporation, among others, is a partial list of major market players of the companies responsible for the growth of United Kingdom automotive infotainment market.

Report Scope:

In this report, United Kingdom automotive infotainment market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

United Kingdom Automotive Infotainment Market, By Vehicle Type:

Passenger Car

Commercial Vehicle

Two-Wheeler

United Kingdom Automotive Infotainment Market, By Product Type:

Audio Unit

Display Unit

Navigation Unit

Others

United Kingdom Automotive Infotainment Market, By Fit Type:

OEM

Aftermarket

United Kingdom Automotive Infotainment Market, By Installed Location:

In-dash Infotainment

Rear-seat Infotainment

United Kingdom Automotive Infotainment Market, By Region:

London

East Anglia

Southwest

Southeast

Scotland

East Midlands

Yorkshire & Humberside

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in United Kingdom automotive infotainment market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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