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Ukraine Tire Market By Vehicle Type (Passenger Cars, Light Commercial Vehicles, Medium & Heavy Commercial Vehicles, Two-Wheelers and Off-The-Road), Competition Forecast and Opportunities, 2022

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Abstracts

Ukraine is an Eastern European country with a population size of more than 45 million. Recovering automobile sales, consistently increasing tire prices and expanding automobile fleet size are expected to positively influence Ukraine tire market during 2017 - 2022. The country's vehicle fleet is dominated by passenger cars, followed by commercial vehicles and two-wheelers. Increasing innovation and technological advancements in manufacturing of tires by various flagship brands are expected to fuel tire ASPs in the country over the course of next five years. Moreover, rising per capita income of the consumers is boosting sales in the passenger car segment comprising sedans, hatchbacks and SUVs, thereby, stimulating tire sales in the country.

According to TechSci Research report "Ukraine Tire Market Forecast & Opportunities, 2022", the country's tire market is projected to cross $ 2.2 billion mark by 2022, on account of expanding vehicle fleet and changing consumer preference towards personal transportation. Passenger car tire segment dominated the country's tire market in 2016, and the segment is anticipated to maintain its dominance over the next five years as well. Medium and heavy commercial vehicle tire segment held the second largest share owing to increasing demand for medium and heavy commercial vehicles in the construction and logistics sectors. In 2016, replacement tire segment grabbed a share of more than 90% in the country's tire market, and this trend is expected to continue in the coming years. Some of the renowned tire manufacturing companies operating in Ukraine's tire market include PJSC ROSAVA, Belshina Open Joint Stock Company, Nizhnekamskshina Joint Stock Company, Michelin, and Goodyear Dunlop Tires Ukraine. ROSAVA operates its tire manufacturing plant in the country, whereas, other

major tire players rely on the import route to sell their tires in the country. “Ukraine Tire Market Forecast & Opportunities, 2022” discusses the following aspects of tire market in Ukraine:

Ukraine Tire Market Size, Share & Forecast

Segmental Analysis – By Vehicle Type (Passenger Car, Light Commercial Vehicle, Medium & Heavy Commercial Vehicle, Two-Wheeler & Off-The-Road); By Demand Category (OEM Vs. Replacement); By Winter Tire Vs. Summer Tire and By Radial Vs. Bias

Policy & Regulatory Landscape

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

To gain an in-depth understanding of Ukraine tire market

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, tire companies and other stakeholders align their market-centric strategies

To obtain research based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer’s specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary

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research. Primary research included interviews with tire manufacturers, distributors, retailers, dealers and industry experts. Secondary research included an exhaustive search of relevant publications, such as company annual reports, financial reports and proprietary databases.

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