

UK Boat Rental Market By Boat Type (Yacht, Sailing Boat, Catamaran, Motorboat, Others), By Propulsion Type (ICE, Electric), By Region, Competition, Opportunities & Forecast, 2020-2030F

<https://marketpublishers.com/r/U1B9E5B95F59EN.html>

Date: April 2025

Pages: 85

Price: US\$ 3,500.00 (Single User License)

ID: U1B9E5B95F59EN

Abstracts

Market Overview

The UK Boat Rental Market was valued at USD 4.39 billion in 2024 and is projected to reach USD 5.75 billion by 2030, growing at a CAGR of 4.58% during the forecast period. The market is experiencing steady growth driven by the rising popularity of leisure boating and maritime tourism. Consumers are increasingly utilizing boat rentals for recreational outings, weekend escapes, and corporate events. A wide range of rental options—including yachts, sailboats, and motorboats—is broadening the customer base. The convenience of digital booking platforms and mobile applications has streamlined access to rentals, with real-time availability and pricing information. Flexible rental models such as hourly, daily, and long-term charters are attracting diverse customer segments. Demand for eco-friendly boats is also on the rise, encouraging companies to adopt greener fleets. Rising disposable incomes, a growing trend toward experiential travel, and the increasing popularity of boating clubs and fractional ownership are further fueling market expansion. Technological advancements like IoT and AI-driven navigation systems are enhancing customer experiences, while stringent safety regulations ensure operational compliance.

Key Market Drivers

Expanding Marine Tourism Industry

The growing popularity of marine tourism is a major factor boosting demand for boat

rentals across diverse consumer groups. The UK boat rental market is rapidly expanding, driven by the increasing interest in marine tourism, luxury charters, and water recreation. Major events such as the Southampton International Boat Show (SIBS) attract over 100,000 visitors annually and generate significant industry revenue. Leisure travelers and adventure enthusiasts are increasingly opting for boat rentals to explore coastlines, lakes, and rivers, fueling demand for sightseeing cruises, private yacht charters, and fishing expeditions. Rental companies are curating customized experiences, from sunset cruises to water sports activities, to cater to a wide range of interests. Themed boat trips, including culinary and wildlife tours, are also becoming popular, while corporate events and team-building activities contribute to growing demand. Social media influence and influencer collaborations are amplifying the appeal of boat rentals among younger generations, further accelerating the market's growth.

Key Market Challenges

Seasonal Demand Variations

Seasonal fluctuations in demand, influenced by weather conditions and tourist seasons, present a significant challenge for boat rental operators. Peak periods bring high customer volumes, while off-seasons result in fewer bookings and reduced revenue. Companies often rely on promotional campaigns and discounts during slower months to maintain operations. Weather disruptions like storms and heavy rains can cause cancellations and financial setbacks. To address seasonality, operators are diversifying their offerings with services like corporate rentals and indoor boating experiences. Subscription-based models are also emerging as a strategy to ensure consistent revenue streams throughout the year. Innovations such as heated and enclosed boat designs are enabling year-round operations, helping reduce the market's dependency on favorable weather conditions.

Key Market Trends

Rise of Peer-to-Peer Boat Sharing Platforms

The peer-to-peer rental model is reshaping the UK boat rental market by allowing private boat owners to list their vessels on digital platforms for direct rentals. This approach enhances accessibility, increases the variety of available boats, and offers more affordable rental options. It also provides boat owners an opportunity to generate revenue from underutilized assets. Trust and security are strengthened through features like verified user profiles, secure payment systems, and customer ratings. Partnerships

with marinas and docking stations are expanding pick-up and drop-off options for renters. AI-driven demand forecasting tools are optimizing pricing strategies, boosting profitability. Furthermore, blockchain technology is being implemented to enhance transaction transparency and ensure seamless rental agreements.

Key Market Players

GetMyBoat

Sailo Inc.

Boatsetter

Adventure Boat Rentals

SamBoat

Groupe Beneteau

Zizooboats GmbH

Boat Jump

Incrediblue

Globe Sailor

Report Scope:

In this report, the UK Boat Rental Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

UK Boat Rental Market, By Boat Type:

Yacht

Sailing Boat

Catamaran

Motorboat

Others

UK Boat Rental Market, By Propulsion Type:

ICE

Electric

UK Boat Rental Market, By Region:

England

Scotland

Wales

Northern Ireland

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the UK Boat Rental Market.

Available Customizations:

UK Boat Rental Market report with the given market data, TechSci Research offers customizations according to the company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. INTRODUCTION

- 1.1. Research Tenure Considered
- 1.2. Market Definition
- 1.3. Scope of the Market
- 1.4. Markets Covered
- 1.5. Years Considered for Study
- 1.6. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Regions/Countries

4. UK BOAT RENTAL MARKET OUTLOOK

- 4.1. Market Application & Forecast
 - 4.1.1. By Value
- 4.2. Market Share & Forecast
 - 4.2.1. By Boat Type Market Share Analysis (Yacht, Sailing Boat, Catamaran, Motorboat, Others)
 - 4.2.2. By Propulsion Type Market Share Analysis (ICE, Electric)
 - 4.2.3. By Region Market Share Analysis
 - 4.2.4. By Top 5 Companies Market Share Analysis, Others (2024)
- 4.3. Market Map

5. ENGLAND BOAT RENTAL MARKET OUTLOOK

5.1. Market Application & Forecast

5.1.1. By Value

5.2. Market Share & Forecast

5.2.1. By Boat Type Share Analysis

5.2.2. By Propulsion Type Market Share Analysis

6. SCOTLAND BOAT RENTAL MARKET OUTLOOK

6.1. Market Application & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Boat Type Share Analysis

6.2.2. By Propulsion Type Market Share Analysis

7. WALES BOAT RENTAL MARKET OUTLOOK

7.1. Market Application & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Boat Type Share Analysis

7.2.2. By Propulsion Type Market Share Analysis

8. NORTHERN IRELAND BOAT RENTAL MARKET OUTLOOK

8.1. Market Application & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Boat Type Share Analysis

8.2.2. By Propulsion Type Market Share Analysis

9. MARKET DYNAMICS

9.1. Drivers

9.2. Challenges

10. MARKET TRENDS & DEVELOPMENTS

11. PORTERS FIVE FORCES ANALYSIS

12. COMPETITIVE LANDSCAPE

12.1. Company Profiles

12.1.1. GetMyBoat

12.1.1.1. Company Details

12.1.1.2. Products

12.1.1.3. Financials (As Per Availability)

12.1.1.4. Key Market Focus & Geographical Presence

12.1.1.5. Recent Developments

12.1.1.6. Key Management Personnel

12.1.2. Sailo Inc.

12.1.3. Boatsetter

12.1.4. Adventure Boat Rentals

12.1.5. SamBoat

12.1.6. Groupe Beneteau

12.1.7. Zizooboats GmbH

12.1.8. Boat Jump

12.1.9. Incrediblue

12.1.10. Globe Sailor

13. STRATEGIC RECOMMENDATIONS

14. ABOUT US & DISCLAIMER

I would like to order

Product name: UK Boat Rental Market By Boat Type (Yacht, Sailing Boat, Catamaran, Motorboat, Others), By Propulsion Type (ICE, Electric), By Region, Competition, Opportunities & Forecast, 2020-2030F

Product link: <https://marketpublishers.com/r/U1B9E5B95F59EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U1B9E5B95F59EN.html>