

UAE Veterinary Medicine Market, By Animal Type (Production, Companion), By Production (Poultry, Swine, Cattle, Others), By Companion (Dogs, Cats, Horses, Others), By Product Type (Vaccine, Pharmaceuticals, Medicated Feed Additives), By End User (Veterinary Hospitals & Clinics, Reference Laboratories, Others), By Region, Competition, Opportunities and Forecast, 2019-2029F

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Abstracts

UAE Veterinary Medicine Market was valued at USD 54.27 million in 2023 and is anticipated to witness a steady growth in the forecast period with a CAGR of 4.35% through 2029. Veterinary medicine is a sector within the medical field that concentrates on identifying, treating, and preventing illnesses and injuries in animals. It encompasses various medical practices aimed at maintaining the health of different animal species, such as domestic pets, livestock, wildlife, and zoo animals. Veterinary medicine is vital for ensuring animal health, supporting public health initiatives, and contributing to community well-being.

Veterinarians focus on preventive healthcare measures like vaccinations, regular check-ups, parasite control, dental care, and nutrition advice to safeguard animals from diseases and injuries. They employ diagnostic tools such as laboratory tests, imaging techniques (like X-rays, ultrasound, MRI), and physical examinations to identify health issues and provide appropriate treatments, including medications, surgeries, and other therapies. Veterinary surgeons perform a wide range of surgical procedures, from routine ones like spaying and neutering to more complex interventions for injuries, congenital abnormalities, and various medical conditions in animals.

Increasing awareness and concern for animal health and welfare, encompassing both pets and livestock, are driving the demand for veterinary products and services. This includes preventive care, vaccinations, and treatments for different health conditions. The integration of advanced technologies in veterinary diagnostics, treatments, and record-keeping enhances the efficiency and effectiveness of veterinary services, serving as a significant market driver. Awareness of zoonotic diseases, which can transfer between animals and humans, emphasizes the importance of preventive measures and disease control, further increasing the demand for veterinary services and products. Economic prosperity, particularly in the UAE, fosters higher spending on pet-related goods and services, including veterinary care. As disposable incomes increase, pet owners are more inclined to invest in the health and well-being of their animals.

Key Market Drivers

Technological Advancements

In veterinary care, trends akin to those seen in human medicine, such as telemedicine and telehealth services, have gained traction. Digital platforms facilitate remote consultations, follow-ups, and animal monitoring, thereby enhancing the accessibility of veterinary services. Advanced imaging technologies like digital X-rays, CT scans, and MRIs deliver clearer and more detailed images, aiding precise diagnostics by allowing veterinarians to visualize internal structures and identify abnormalities effectively. Portable, high-resolution ultrasound devices are extensively employed in veterinary practices, valuable for imaging soft tissues, monitoring pregnancies, and guiding specific medical procedures. Automated, high-throughput laboratory equipment ensures quick and accurate analysis of blood, urine, and other samples, thereby aiding in the diagnosis of various animal diseases and conditions.

Advancements in genomics have unlocked new avenues for understanding the genetic underpinnings of animal diseases. Genetic testing helps pinpoint hereditary conditions, enabling preventive measures and targeted treatments. Robotics-assisted surgeries are increasingly prevalent in veterinary medicine, offering precision and minimally invasive techniques that minimize trauma, expedite recovery, and improve surgical outcomes. Wearable devices tailored for animals, like fitness trackers and health monitors, furnish real-time data on activity levels, heart rate, and other vital signs, facilitating preventive healthcare and early detection of health issues. 3D printing technology is leveraged to fabricate patient-specific models for surgical planning and training, as well as customized prosthetics, orthopedic implants, and other medical devices for animals.

Exploration of stem cell therapy and regenerative medicine techniques holds promise for treating musculoskeletal conditions and injuries in animals, aiming to stimulate tissue repair and regeneration. Electronic health records (EHR) and practice management software streamline administrative tasks, enhance record-keeping, and foster communication among veterinary professionals, thereby improving patient care. AI applications are in development to aid in diagnostics, image interpretation, and treatment planning, with machine learning algorithms capable of scrutinizing large datasets to discern patterns and trends not immediately evident. Progress in biotechnology contributes to the creation of more efficacious and targeted vaccines for animals, addressing specific diseases and bolstering overall herd or population health. These factors are poised to shape the development of the UAE Veterinary Medicine Market.

Rising Focus on Animal Health and Welfare

In the realm of business, the strong emotional connection between people and their pets has sparked a greater emphasis on providing top-notch care for animals. This has resulted in pet owners being more willing to invest in veterinary services and medications to ensure the health and happiness of their furry companions. As societal attitudes toward the ethical treatment of animals have progressed, there's now a heightened awareness of animal rights and welfare. There's a growing demand for veterinary care that prioritizes animal well-being and reduces suffering. This shift in values also extends to preventive healthcare measures, with pet owners increasingly seeking regular check-ups, vaccinations, and preventive treatments to keep their pets healthy. With pets being considered integral parts of the family, consumer behavior has been influenced, leading to increased spending on veterinary services and products.

Advancements in veterinary medicine, such as innovative treatments and diagnostics, play a pivotal role in enhancing healthcare outcomes for animals. Pet owners are more inclined to opt for these advanced services to address their pets' specific health needs. Moreover, the enforcement of animal welfare laws underscores the importance of providing proper care for animals, often necessitating veterinary oversight and thereby driving up demand for veterinary services. Awareness of zoonotic diseases, which can be transmitted between animals and humans, has also led to a focus on disease prevention and management in animals, further fueling the demand for veterinary services to safeguard both animal and human health.

In agricultural contexts, prioritizing animal welfare isn't just about ethics; it's also about optimizing production. Healthy and well-maintained livestock tend to be more productive, hence there's a growing demand for veterinary services in the agricultural sector. Social media platforms have played a significant role in disseminating information and raising awareness about animal health and welfare. Pet owners are now more educated and motivated to seek veterinary care based on shared experiences and educational content. Veterinary professionals and organizations are actively involved in educational campaigns to promote responsible pet ownership and animal welfare, contributing to a more informed public that understands the importance of veterinary care. This trend is expected to drive up demand in the UAE Veterinary Medicine Market.

Rise in Zoonotic Diseases

Veterinary medicine plays a vital role in preventing and managing zoonotic diseases, which can be transmitted from animals to humans. Vaccinations, parasite control, and other preventative measures are fundamental aspects of veterinary care aimed at reducing the risk of disease transmission. Zoonotic diseases present significant public health challenges, necessitating effective veterinary interventions. By ensuring the health of animals, the potential for disease transmission is minimized, contributing to overall public health and safety. The One Health approach acknowledges the interdependence of human, animal, and environmental health, with veterinary medicine serving as a critical component in collaborative efforts to address zoonotic diseases and promote comprehensive well-being.

Veterinary professionals actively monitor animal populations to detect and control the spread of zoonotic diseases, recognizing that early detection is key to implementing effective prevention measures. The increasing prevalence of these diseases drives investments in research and development within the veterinary medicine sector, focusing on vaccines, diagnostics, and treatments tailored to zoonotic pathogens. Veterinary medicine plays a pivotal role in ensuring the safety of the food supply by monitoring and addressing diseases that can be transmitted through the consumption of animal products. With globalization and travel facilitating the spread of zoonotic diseases across borders, veterinary medicine becomes indispensable in implementing international standards, conducting health screenings, and preventing disease introduction into new regions.

Veterinary professionals also contribute to public education and awareness campaigns about zoonotic diseases, promoting responsible pet ownership and livestock

management practices. During disease outbreaks, veterinary medicine is crucial for emergency response efforts, requiring rapid and coordinated responses to contain and manage diseases in both animal and human populations. Governments and regulatory bodies enforce measures to control the spread of zoonotic diseases, relying on veterinary medicine practices such as inspections, quarantines, and disease reporting for compliance. These factors are expected to drive demand in the UAE Veterinary Medicine Market.

Key Market Challenges

Market Competition

Intense competition often results in price pressure as businesses endeavor to offer competitive rates for veterinary products and services. This dynamic can impact profit margins, necessitating companies to seek ways to set themselves apart. With numerous competitors in the market, establishing and retaining customer loyalty becomes increasingly challenging. Veterinary practices and companies must prioritize investment in high-quality service, effective marketing strategies, and robust customer relationship management to retain clientele. To maintain a competitive edge, companies must continuously innovate, necessitating substantial investments in research and development to introduce new and enhanced veterinary products, technologies, and services.

In highly competitive markets, there is a risk of market saturation, particularly within specific segments or geographic regions, which may constrain significant growth opportunities. Consequently, businesses may explore new markets or diversify their offerings to counteract saturation effects. In such environments, companies may need to allocate significant resources to advertising and promotional activities to differentiate themselves. These associated costs can strain budgets and impact overall profitability.

The competitive landscape can also exert pressure on the supply chain, influencing the procurement and distribution of veterinary products. Efficient supply chain management is crucial for meeting demand and ensuring product availability. Additionally, adhering to regulatory standards and compliance requirements is paramount in the veterinary medicine market. Competition often drives companies to make substantial investments in achieving and maintaining regulatory compliance, adding to operational costs.

Recruiting and retaining skilled professionals pose another challenge in competitive markets. Veterinary practices rely on qualified veterinarians, technicians, and support staff to deliver high-quality services, and heightened competition can intensify the difficulty of talent acquisition.

Climate and Environmental Factors

The United Arab Emirates (UAE) faces extreme temperatures, particularly during the summer, which can induce heat stress in animals, impacting their overall health. Veterinary medicine must address heat-related conditions and implement preventive measures to safeguard animal well-being. The desert climate of the UAE is prone to sandstorms, which can exacerbate respiratory issues in outdoor-housed animals. Veterinary care should prioritize respiratory health and devise strategies to protect animals during sandstorms.

Water scarcity is a significant concern in arid regions like the UAE, emphasizing the importance of ensuring animals have access to clean, adequate water. Veterinary practices may need to address dehydration issues and waterborne diseases. Certain environmental conditions in the UAE facilitate the spread of vector-borne diseases. Veterinary medicine must focus on controlling and preventing diseases transmitted by vectors such as mosquitoes and ticks.

Livestock, notably camels, play a crucial role in the UAE's agricultural sector. Veterinary medicine should concentrate on managing diseases that can affect livestock health, considering the environmental conditions in which they are reared. With increasing urbanization, there's a potential impact on wildlife habitats. Veterinary professionals may be tasked with addressing health and well-being concerns of wildlife affected by urban development.

Key Market Trends

Focus on Pet Nutrition

The trend of treating pets as members of the family, commonly referred to as pet humanization, has heightened awareness regarding the importance of nutrition in enhancing the overall health and longevity of animals. With increasing rates of pet ownership in the UAE, the market for pet food and nutritional products has expanded significantly. Pet owners are increasingly committed to providing their pets with top-notch, tailored nutrition. The market offers a wide array of pet food choices, including

specialized diets catering to different life stages, breeds, and health conditions. This diverse selection enables pet owners to select nutrition that suits their pets' specific requirements.

Pet nutrition is increasingly recognized as a preventive healthcare measure. A well-balanced and nutritionally complete diet is acknowledged as a crucial element in averting various health issues and bolstering the immune system. Veterinarians play an active role in recommending personalized diets tailored to an individual pet's health, age, weight, and specific dietary needs. This individualized approach reflects a growing acknowledgment of the distinct nutritional requirements of various pets.

The market has experienced a surge in specialty and premium pet food products, including organic, grain-free, and hypoallergenic options. Pet owners are willing to invest in higher-quality nutrition for their pets, further emphasizing the importance placed on pet health and well-being. Veterinarians continue to play a pivotal role in advising on customized diets, aligning with pets' unique health and dietary considerations.

Segmental Insights

Companion Insights

In 2023, the UAE Veterinary Medicine Market largest share was held by dog segment and is predicted to continue expanding over the coming years. Dogs rank among the most favored pets worldwide, a trend mirrored in the UAE. The prevalence of dog ownership contributes significantly to the market share for veterinary products and services tailored to this segment. Dogs, like other pets, necessitate comprehensive healthcare encompassing vaccinations, preventive treatments, and routine examinations. The varied healthcare requirements of dogs fuel the demand for a diverse array of veterinary products and services.

The humanization of pets, where owners regard their pets as family members, fosters a readiness to invest in the health and welfare of dogs. This includes expenditures on top-tier veterinary care, premium pet food, and specialized services. The market boasts a range of specialized products for dogs, such as breed-specific medications, dietary supplements, and grooming items, amplifying the market share for the dog segment.

UAE dog owners are increasingly cognizant of the significance of preventive healthcare and early intervention for common canine health issues. This awareness propels the

demand for veterinary services and medications.

Product Type Insights

In 2023, the UAE Veterinary Medicine Market largest share was held by pharmaceuticals segment and is predicted to continue expanding over the coming years. The pharmaceuticals sector encompasses a broad spectrum of preventive and therapeutic medications for animals. This includes vaccines, antibiotics, antiparasitic drugs, analgesics, and various other treatments utilized to manage or prevent diseases in both pets and livestock. The demand for veterinary medications remains consistently high in the UAE, driven by the growing population of pets and the emphasis placed on animal health and well-being.

Pet owners and livestock producers frequently turn to pharmaceutical solutions to safeguard the health of their animals. Many medications in the veterinary medicine market necessitate veterinary prescriptions, resulting in pharmaceutical companies capturing a significant share of the market by providing vital medications prescribed by veterinarians. These companies typically offer a diverse array of products to address a wide range of health concerns in animals, allowing them to cater to the varied needs of different animal species.

The pharmaceuticals sector in veterinary medicine is characterized by continual research and development endeavors. Companies invest in developing new and enhanced formulations, delivery methods, and therapeutic options, enhancing their position in the market.

End User Insights

In 2023, the UAE Veterinary Medicine Market largest share was held by Veterinary Hospitals & Clinics segment in the forecast period and is predicted to continue expanding over the coming years. Veterinary hospitals and clinics typically offer a wide array of services, encompassing routine check-ups, surgical procedures, diagnostics, and emergency care. This comprehensive range positions them as primary destinations for addressing diverse pet health needs. These facilities often boast specialized amenities and cutting-edge equipment for diagnostics and treatments, enabling them to manage intricate medical cases and administer advanced care for pets with specific health concerns. Moreover, veterinary hospitals commonly employ a diverse team of skilled professionals, including veterinarians, veterinary technicians, and support staff, whose expertise enhances the quality of care delivered.

With the provision of round-the-clock services, veterinary hospitals are better equipped to manage emergencies, ensuring prompt attention for pets requiring immediate medical intervention due to accidents or sudden illnesses. Over time, these establishments can cultivate trust and credibility within the community. Pet owners may prefer establishments known for their established reputation in delivering dependable and efficacious veterinary care.

Regional Insights

The Dubai region dominates the UAE Veterinary Medicine Market in 2023. Dubai is home to cutting-edge veterinary hospitals, clinics, and research centers equipped with advanced technology and specialized tools. These establishments offer a wide range of veterinary services, covering diagnostics, surgeries, and emergency care, drawing pet owners and livestock producers from all over the nation. Dubai's strategic positioning as a regional hub facilitates the import and distribution of veterinary products and medications. Its well-developed transportation and logistics networks make it an accessible hub for companies aiming to reach both the UAE and broader Middle East markets. Dubai's thriving tourism sector and substantial expatriate community drive the need for veterinary services, with pet owners from varied backgrounds seeking care for their animals. This broad customer base serves to further propel the expansion of Dubai's veterinary medicine market.

Key Market Players

United Company for Veterinary medicines Industry LLC (UNIVET)

Vetlife Veterinary Medicines Trading LLC

Megavet Veterinary Medicine LLC

Karaman VET LLC

Metr%li%Medicine International LLC

Al Laseely Veterinary Medicine Trading

MSD Animal Health

Al Reef Al Akhdar Veterinary company

The Veterinary Group L.L.C

German Standard Veterinary Medicines Trading

Report Scope:

In this report, the UAE Veterinary Medicine Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

UAE Veterinary Medicine Market, By Animal Type:

Production

Companion

UAE Veterinary Medicine Market, By Production:

Poultry

Swine

Cattle

Others

UAE Veterinary Medicine Market, By Companion:

Dogs

Cats

Horses

Others

UAE Veterinary Medicine Market, By Product Type:

Vaccine

Pharmaceuticals

Medicated Feed Additives

UAE Veterinary Medicine Market, By End User:

Veterinary Hospitals & Clinics

Reference Laboratories

Others

UAE Veterinary Medicine Market, By region:

Dubai

Abu Dhabi

Sharjah

Rest of UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the UAE Veterinary Medicine Market.

Available Customizations:

UAE Veterinary Medicine Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

UAE Veterinary Medicine Market, By Animal Type (Production, Companion), By Production (Poultry, Swine, Cattle,...

Detailed analysis and profiling of additional market players (up to five).

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