

# UAE Tire Market, by Vehicle Type (Passenger Car, Medium & Heavy Commercial Vehicles, Light Commercial Vehicle, Off the Road Vehicle & Two Wheeler), By Radial vs Bias, By Sales Channel, By Region, Competition, Forecast & Opportunities, 2025

<https://marketpublishers.com/r/U6D210F72C21EN.html>

Date: March 2020

Pages: 72

Price: US\$ 4,400.00 (Single User License)

ID: U6D210F72C21EN

## Abstracts

UAE tire market stood around USD 220 million in 2019 and is projected to cross USD 420 million, exhibiting a CAGR of more than 11% during 2020-2025. The UAE tire market is growing at an impressive rate owing to the rise in demand for sedans for personal use and SUVs for off-roading and sports activities and increasing number of tourists resulting in expanding the fleet size of passenger vehicles. The UAE government has approved a budget of USD 2.18 billion for the development of infrastructure during 2020-2022. With a large number of ongoing construction projects and others in the pipeline, the demand for medium and heavy commercial vehicles is expected to increase during the forecast period and consequently, the market for their tires is also anticipated to grow in the UAE. The continuous business focus of leading tire companies across the country through an increase of dealership and their continuing addition of product portfolio of tires is anticipated to intensify the competition in the UAE tire market over the next five years. Tire players are also increasing their focus on launching performance-oriented tires to better suit different driving conditions, which is further anticipated to elevate the level of technological advancements in the UAE tire market in the coming years.

The UAE tire market is majorly dominated by Dubai, followed by Abu Dhabi and Sharjah. These emirates are the major business and commercial centers in the country, and cumulatively account for more than 80% of the market share in the UAE tire market.

In 2019, the UAE tire market was dominated by passenger car tires accounting for more

than 85% market share. The demand for passenger car tires is expected to maintain its dominance during the forecast period. Major companies operating in the UAE tire market are expanding their dealer/distributor network as well as expanding their product portfolio with high-performance tires to meet the requirements of different driving conditions. Bridgestone, Michelin, Dunlop, Hankook, Yokohama, among others are some of the leading players operating in the UAE tire market. Chinese tire companies are witnessing growth in sales due to their low prices and ease of availability across the country.

Years considered for this report:

Historical Period: 2015-2018

Base Year: 2019

Estimated Year: 2020

Forecast Period: 2021–2025

Objective of the Study:

To analyze and forecast the market size of the UAE tire market.

To classify and forecast UAE tire market based on vehicle type, demand category and regional distribution.

To identify drivers and challenges for UAE tire market.

To examine competitive developments such as expansions, new product launches, mergers & acquisitions, etc., in UAE tire market.

To conduct the pricing analysis for UAE tire market.

To identify and analyze the profile of leading players involved in the UAE tire market.

TechSci Research performed primary as well as exhaustive secondary research for this

*UAE Tire Market, by Vehicle Type (Passenger Car, Medium & Heavy Commercial Vehicles, Light Commercial Vehicle,...*

study. Initially, TechSci Research sourced a list of tire companies in the UAE. Subsequently, TechSci Research conducted primary research surveys with the identified companies. While interviewing, the respondents were also enquired about their competitors. Through this technique, TechSci Research was able to include vendors and service providers that could not be identified due to the limitations of secondary research. TechSci Research analyzed product offerings, application, distribution channel and regional presence of all tire companies across the country.

TechSci Research calculated the market size of UAE tire market using a bottom-up approach, where data for various end-user segments were recorded and forecast for the future years. TechSci Research sourced these values from the industry experts and company representatives and externally validated through analysing historical data of these product types and applications for getting an appropriate, overall market size. Various secondary sources such as company websites, news articles, press releases, company annual reports, investor presentations and financial reports were also studied by TechSci Research.

#### Key Target Audience:

Tire manufacturers, suppliers, distributors and other stakeholders

Government bodies such as regulating authorities and policy makers

Organizations, forums and alliances related to tire market

Market research and consulting firms

The study is useful in providing answers to several critical questions that are important for industry stakeholders such as tire manufacturers, distributors and dealers, customers, and policy makers. The study would also help them to target the growing segments over the coming years (next two to five years), thereby aiding the stakeholders in taking investment decisions and facilitating their expansion, thereby aiding the stakeholders in taking investment decisions and facilitating their expansion.

#### **REPORT SCOPE:**

In this report, UAE tire market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

*UAE Tire Market, by Vehicle Type (Passenger Car, Medium & Heavy Commercial Vehicles, Light Commercial Vehicle,...*

Market, by Vehicle Type:

Passenger Car

LCV

M&HCV

Two wheeler

OTR

Market, by Tire Type:

Radial

Bias

Market, by Sales Channel:

Offline

Online

Market, by Region:

Dubai

Abu Dhabi

Sharjah

## **COMPETITIVE LANDSCAPE**

Company Profiles: Detailed analysis of the major companies present in UAE tire.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

#### Company Information

Detailed analysis and profiling of additional market players (up to five).

#### Profit Margin Analysis

Profit margin analysis in case of direct and indirect sales channel.

## Contents

### 1. PRODUCT OVERVIEW

### 2. RESEARCH METHODOLOGY

### 3. ANALYST VIEW

### 4. PRODUCTION OVERVIEW

### 5. UAE TIRE MARKET OUTLOOK

#### 5.1. Market Size & Forecast

##### 5.1.1. By Value & Volume

#### 5.2. Market Share & Forecast

##### 5.2.1. By Vehicle Type

##### 5.2.2. By Radial Vs Bias

##### 5.2.3. By Sales Channel

##### 5.2.4. By Region

##### 5.2.5. By Company

#### 5.3. Prominent Tire Sizes

#### 5.4. Market Attractiveness Index (By Region)

#### 5.5. Market Attractiveness Index (By Vehicle Type)

### 6. UAE PASSENGER CAR TIRE MARKET OUTLOOK

#### 6.1. Market Size & Forecast

##### 6.1.1. By Value & Volume

#### 6.2. Market Share & Forecast

##### 6.2.1. By Vehicle Type

##### 6.2.2. By Summer Tire vs Winter Tire

##### 6.2.3. By Radial Vs Bias

### 7. UAE TWO-WHEELER VEHICLE TIRE MARKET OUTLOOK

#### 7.1. Market Size & Forecast

##### 7.1.1. By Value & Volume

#### 7.2. Market Share & Forecast

##### 7.2.1. By Vehicle Type

7.2.2. By Radial Vs Bias

## **8. UAE LIGHT COMMERCIAL VEHICLE TIRE MARKET OUTLOOK**

8.1. Market Size & Forecast

8.1.1. By Value & Volume

8.2. Market Share & Forecast

8.2.1. By Vehicle Type

8.2.2. By Radial Vs Bias

## **9. UAE M&HCV VEHICLE TIRE MARKET OUTLOOK**

9.1. Market Size & Forecast

9.1.1. By Value & Volume

9.2. Market Share & Forecast

9.2.1. By Vehicle Type

9.2.2. By Radial Vs Bias

## **10. UAE OFF-THE-ROAD (OTR) VEHICLE TIRE MARKET OUTLOOK**

10.1. Market Size & Forecast

10.1.1. By Value & Volume

10.2. Market Share & Forecast

10.2.1. By Vehicle Type

10.2.2. By Radial Vs Bias

## **11. IMPORT-EXPORT ANALYSIS**

## **12. MARKET DYNAMICS**

12.1. Drivers

12.2. Challenges

## **13. MARKET TRENDS & DEVELOPMENTS**

## **14. POLICY & REGULATORY LANDSCAPE**

## **15. ECONOMIC PROFILE**

## **16. COMPETITIVE LANDSCAPE**

## **17. STRATEGIC RECOMMENDATIONS**

(Note: The companies list can be customized based on the client requirements.)



## List Of Figures

### LIST OF FIGURES

Figure 1: UAE Tires Market Size, By Value (USD Billion), By Volume (Million), 2015-2025F

Figure 2: UAE Tires Market Share, By Vehicle Type, By Volume, 2015-2025F

Figure 3: UAE Tires Market Share, By Demand Category, By Volume, 2015-2025F

Figure 4: UAE Tires Market Share, By Radial vs Bias, By Volume, 2015-2025F

Figure 5: UAE Tires Market Share, By Region, 2019

Figure 6: UAE Passenger Car Tires Market Size, By Value (USD Billion), By Volume (Million), 2015-2025F

Figure 7: UAE Passenger Car Tires Market Share, By Vehicle Type, By Volume, 2015-2025F

Figure 8: UAE Passenger Car Tires Market Share, By Radial vs Bias, By Volume, 2015-2025F

Figure 9: Two-Wheeler Tires Market Size, By Value (USD Billion), By Volume (Million), 2015-2025F

Figure 10: UAE Two-Wheeler Tires Market Share, By Vehicle Type, By Volume, 2015-2025F

Figure 11: UAE Two-Wheeler Tires Market Share, By Radial vs Bias, By Volume, 2015-2025F

Figure 12: UAE LCV Tires Market Size, By Value (USD Billion), By Volume (Million), 2015-2025F

Figure 13: UAE LCV Tires Market Share, By Vehicle Type, By Volume, 2015-2025F

Figure 14: UAE LCV Tires Market Share, By Radial vs Bias, By Volume, 2015-2025F

Figure 15: UAE M&HCV Tires Market Size, By Value (USD Billion), By Volume (Million), 2015-2025F

Figure 16: UAE M&HCV Tires Market Share, By Vehicle Type, By Volume, 2015-2025F

Figure 17: UAE M&H UAE CV Tires Market Share, By Radial vs Bias, By Volume, 2015-2025F

Figure 18: UAE OTR Tires Market Size, By Value (USD Billion), By Volume (Million), 2015-2025F

Figure 19: UAE OTR Tires Market Share, By Vehicle Type, By Volume, 2015-2025F

Figure 20: UAE OTR Tires Market Share, By Radial vs Bias, By Volume, 2015-2025F

## I would like to order

Product name: UAE Tire Market, by Vehicle Type (Passenger Car, Medium & Heavy Commercial Vehicles, Light Commercial Vehicle, Off the Road Vehicle & Two Wheeler), By Radial vs Bias, By Sales Channel, By Region, Competition, Forecast & Opportunities, 2025

Product link: <https://marketpublishers.com/r/U6D210F72C21EN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U6D210F72C21EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970