

UAE Skin Care Market, By Product Type (Face Care Vs. Body Care), By Origin (Conventional & Organic), By Distribution Channel (Beauty Parlours/Salons, Multi Branded Retail Stores, Online Channels, Supermarkets/Hypermarkets, Exclusive Retail Stores & Others), By Region, Competition Forecast & Opportunities, 2027

<https://marketpublishers.com/r/U89E714839A9EN.html>

Date: March 2023

Pages: 77

Price: US\$ 4,400.00 (Single User License)

ID: U89E714839A9EN

Abstracts

UAE skin care market is anticipated to witness potential growth in the forecast period, 2023-2027. Skin care involves practices that aid skin integrity, improve its appearance, and cure skin conditions. This area includes nutrition, avoidance of excessive sun exposure, and appropriate use of emollients. There is a wide range of products available in the market including cleansers, toners, body lotions, creams with alpha-hydroxy acids, beta-hydroxy acids, oils, and serums, retinol as some of their vital ingredients. These skin care products assist in the regular replenishment of dying skin cells and counter the signs of aging including age spots, wrinkles, and fine lines while maintaining overall skin health. Some of the primary factors driving the market include changing lifestyle patterns owing to the elevating levels of urbanization, expanding awareness regarding advanced skin care products, and escalating demand for skin care products. Also, huge investments by the market players in product innovations and advancements are supporting the growth of the market.

Rise in Awareness About Personal Grooming Propels the Market Growth

Increasing concern regarding skin nourishment owing to the high occurrence of back spots, acne, dullness, scars, and tanning, has escalated the demand for skin nourishment products. The rise in demand for skin-brightening products such as toners

and scrubs, especially among the younger population aids the market growth. The products that offer a solution to cracked heels or wrinkled skin among the geriatric population promote the growth of the market. The significant changes in the lifestyle of today's generation and rising spending capacities on premium skin care products drive market growth. The escalating demand for sunscreen creams and lotions on account of the adverse effects of continuous sun exposure is supporting the growth of the market in the upcoming years.

Elevate in Need for Sustainable Products Fuels the Market Growth

The enhancing focus of consumers toward environmentally friendly skincare products drives the growth of the market. Numerous organizations are undertaking several initiatives for developing biodegradables that are widely used in exfoliating skin care products which will not lead to any waste generation. In addition to this, various leading manufacturers are focusing on minimizing the carbon footprint by adopting enhanced production technologies where fewer resources and more energy are needed. The escalating demand for eco-friendly products which are refillable, or recyclable is augmenting the market growth. Additionally, the shifting preferences of consumers towards vegan products, which are completely derived from plant-based products are expected to contribute to the skincare market across UAE in the forecast years.

Market Segmentation

The UAE skin care market is segmented into product type, origin, distribution channel, regional distribution, and competitive landscape. Based on product type, the market is bifurcated into face care and body care. Based on origin, the market is divided into conventional & organic. Based on distribution channel, the market is segmented into beauty parlors/salons, multi-branded retail stores, online channels, supermarkets/hypermarkets, exclusive retail stores & others. To analyze the market based on the region, the UAE skin care market is studied in major regions namely Dubai, Abu Dhabi, Sharjah, Rest of UAE.

Market Players

Procter & Gamble Gulf FZE, Unilever Gulf Fze, L'Oreal Middle East (L'Oreal), UAE, Estee Lauder Middle East, Kao UAE, Henkel Jebel Ali Fzco, Amway Corporation, Chanel Limited FZE, Guerlain Middle East, are the significant market players operating in UAE skincare market.

Report Scope:

In this report, UAE skincare market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

UAE Skin Care Market, By Product Type:

Face Care

Body Care

UAE Skin Care Market, By Origin:

Conventional

Organic

UAE Skin Care Market, By Distribution Channel:

Beauty Parlours/Salons

Multi Branded Retail Stores

Online Channels

Supermarkets/Hypermarkets

Exclusive Retail Stores

Others

UAE Skin Care Market, By Region:

Dubai

Abu Dhabi

Sharjah

Rest of UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in UAE Cardiac Monitoring & Cardiac Rhythm Management Devices market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

UAE skin care market is an upcoming report to be released soon. If you wish an early delivery of this report or want to confirm the date of release, please contact us at sales@techsciresearch.com

Frequently Asked Questions (FAQs)

1. What are the segments of UAE skincare market?

The UAE skin care market is divided into product type, origin, distribution channel, regional distribution, and competitive landscape.

2. What origin is projected to dominate the market in the forecast period?

Based on origin, the market is bifurcated into conventional and organic. The organic segment is expected to hold the largest market share in the forecast period.

3. What are the major players operating in the UAE skincare market?

Procter & Gamble Gulf FZE, Unilever Gulf Fze, L'Oreal Middle East (L'Oreal), UAE, Estee Lauder Middle East, Kao UAE, Henkel Jebel Ali Fzco, Amway Corporation,

Chanel Limited FZE, Guerlain Middle East are the key players operating in the UAE skincare market.

4. What are the factors hampering the UAE Cardiac Monitoring & Cardiac Rhythm Management Devices market?

The limited shelf life of the skin care product may hind the growth of the skincare market across the UAE.

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