

UAE Retail Market, By Type (Food Retail v/s Non-Food Retail), By Type of Market (Organized v/s Unorganized), By Distribution Channel (Supermarkets/Hypermarkets, Online, Baqala Stores, Departmental Stores, Exclusive Stores and Specialty Retailers), By Region, Competition, Forecast & Opportunities, 2027

<https://marketpublishers.com/r/U230C54CDF31EN.html>

Date: September 2022

Pages: 97

Price: US\$ 4,400.00 (Single User License)

ID: U230C54CDF31EN

Abstracts

UAE retail market is anticipated to grow at a CAGR of 5.88% during the forecast period to reach around USD37.70 billion by 2027F on account of a number of factors, including rising per capita income, a booming tourism sector, an increase in the number of expatriates living in the nation, and an increase in the number of new construction projects, including Deira Mall in Dubai, Al Maiyah Central in Abu Dhabi, Cityland Village in Dubai, Tilal Mall in Sharjah, and Reem Mall in Abu Dhabi, among others. Major occasions like the Dubai World Expo 2020 will also help the nation's tourism, transportation, and manufacturing sectors. Furthermore, the region's retail sector is changing as a result of the introduction of cutting-edge technologies like AI, IoT, and Big Data Analytics, among others. Consumer spending in the country has been increasing at a high rate. Also, along with the strong levels of consumer spending, this market has seen major multinational retailers and global brands enter or extend their operations in the country over the past ten years.

Rising Support from Tourism Sector Fueling the Market Growth

The travel and tourism sector in the United Arab Emirates makes up about 5 to 6% of the total nation's GDP. More than 80 million tourists visit Dubai's malls each year, making it one of the world's top tourist destinations. Millions of tourists visit the emirate

every year, boosting the market and benefiting the vast retail estate. The COVID-19 pandemic affected the tourism sector worldwide. However, various initiatives taken by the UAE government helped to recover of the retail sector in the country. One of the world's swiftest immunization campaigns was carried out by the UAE, which over the past year has aided in tourism and economic recovery. In order to hasten the revival of the UAE tourism industry, the government also took a number of actions. Additionally, the Emirates Tourism Council established a collaborative action plan in 2021 with the Ministry of Economy and regional tourism offices to boost the number of foreign visitors to the UAE and prioritize new source markets to draw tourists. Such initiatives are estimated to continue to boost the tourism sector of UAE in the future years and further increase the retail sales of the nation.

Increasing Household Spending Increasing the Market Growth

People in the UAE are spending more money due to the rising GDP and disposable income. According to the World Bank, the country's final consumption expenditure as a percentage of GDP increased from 51.5% in 2019 to 53.2% in 2020. Therefore, the rising spending level of consumer would further increase the demand for products and services from retail sector.

Consumers are focusing on the product quality and life rather than the price which is further aiding the growth of retail market of the country. In the first quarter of 2022, consumer spending in the UAE increased 14%, due to the support from government programs designed to speed up the country's recovery from the COVID-19 pandemic. According to the State of the UAE Retail Economy report, the majority of the retail economy's sectors experienced growth in the first quarter of 2022, with the food and beverage sector leading the way. Such factors are anticipated to further increase the market growth in the forecast period.

Increasing Online Retailers Aiding the Market Growth

In the UAE, more and more customers prefer to make purchases online due to the country's high and growing internet penetration. Online sales may enable market players to reach out to the most remote areas of cities without the need for a physical site, supported by a range of distribution networks and logistics. Customers are increasingly using the internet to purchase items due to a number of factors, including the wide selection of items, discounts, and other various offers available online. Moreover, due to the region's rising e-commerce demand and the rapid use of smartphones and social media platforms, e-commerce retail is still growing. The UAE

retail market is also driven by better access to safe online payments and the continuous improvement of transportation capabilities.

Market Segmentation

The UAE retail market is segmented based on type, type of market, distribution channel, region, and competition landscape. Based on type, the market is further fragmented into food retail and non-food retail. Based on type of market, the market is segregated into organized and unorganized market. Also, segmentation of the market on the grounds of distribution channel is done into supermarkets/hypermarkets, online, baqala stores, departmental stores, exclusive stores and specialty retailers.

Company Profiles

Majid Al Futtaim Group, Lulu Group International, Union Cooperative Society, Spinneys Dubai LLC, Landmark Group, Azadea Group, Amazon (Souq), M.H. Alshaya Company (Al Shaya Group), Fathima Group of Companies, and Al Maya Group LLC are among some of the major market players in the UAE retail market.

Report Scope:

In this report, UAE retail market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

UAE Retail Market, By Type:

Non-Food Retail

Food Retail

UAE Retail Market, By Type of Market:

Organized

Unorganized

UAE Retail Market, By Distribution Channel:

Supermarkets/Hypermarkets

Online

Baqala Stores

Departmental Stores

Exclusive Stores

Specialty Retailers

UAE Retail Market, By Region:

Dubai

Abu Dhabi

Sharjah

Ajman

Rest of UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in UAE retail market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. SERVICE OVERVIEW

2. RESEARCH METHODOLOGY

3. IMPACT OF COVID-19 ON UAE RETAIL MARKET

4. EXECUTIVE SUMMARY

5. VOICE OF CUSTOMER

5.1. Sources of Information

5.2. Preferred Mode of Distribution Channel

5.3. Factors Influencing Purchase Decision

5.4. Average Monthly Expenditure on Food Products

6. UAE RETAIL MARKET OUTLOOK, 2017-2027F

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Type (Food Retail v/s Non-Food)

6.2.2. By Type of Market (Organized v/s Unorganized)

6.2.3. By Distribution Channel (Supermarkets/Hypermarkets, Online, Baqala Stores, Departmental Stores, Exclusive Stores and Specialty Retailers)

6.2.4. By Region (Dubai, Abu Dhabi, Sharjah, Ajman, Rest of UAE)

6.2.5. By Company (2021)

6.3. Market Map (By Type, By Type of Market, By Distribution Channel, and By Region)

7. DUBAI RETAIL MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Type

7.2.2. By Type of Market

7.2.3. By Distribution Channel

7.3. Total Number of Retail Stores in Dubai, By Retail Store Type and Their Details

{Average Number of Employees, Average Monthly Salary (USD), Average Annual Income (USD), Average Space (Sq. Ft.), Average Annual Rental (USD)}, 2021

- 7.3.1. By Total Number of Baqalas
- 7.3.2. By Total Number of Hypermarkets/Supermarkets
- 7.3.3. By Total Number of Exclusive Stores
- 7.3.4. By Total Number of Specialty Stores
- 7.3.5. By Total Number of Department Stores

8. ABU DHABI RETAIL MARKET OUTLOOK

8.1. Market Size & Forecast

- 8.1.1. By Value

8.2. Market Share & Forecast

- 8.2.1. By Type
- 8.2.2. By Type of Market
- 8.2.3. By Distribution Channel

8.3. Total Number of Retail Stores in Abu Dhabi, By Retail Store Type and Their Details {Average Number of Employees, Average Monthly Salary (USD), Average Annual Income (USD), Average Space (Sq. Ft.), Average Annual Rental (USD)}, 2021

- 8.3.1. By Total Number of Baqalas
- 8.3.2. By Total Number of Hypermarkets/Supermarkets
- 8.3.3. By Total Number of Exclusive Stores
- 8.3.4. By Total Number of Specialty Stores
- 8.3.5. By Total Number of Department Stores

9. SHARJAH RETAIL MARKET OUTLOOK

9.1. Market Size & Forecast

- 9.1.1. By Value

9.2. Market Share & Forecast

- 9.2.1. By Type
- 9.2.2. By Type of Market
- 9.2.3. By Distribution Channel

9.3. Total Number of Retail Stores in Sharjah, By Retail Store Type and Their Details {Average Number of Employees, Average Monthly Salary (USD), Average Annual Income (USD), Average Space (Sq. Ft.), Average Annual Rental (USD)}, 2021

- 9.3.1. By Total Number of Baqalas
- 9.3.2. By Total Number of Hypermarkets/Supermarkets
- 9.3.3. By Total Number of Exclusive Stores

9.3.4. By Total Number of Specialty Stores

9.3.5. By Total Number of Department Stores

10. AJMAN RETAIL MARKET OUTLOOK

10.1. Market Size & Forecast

10.1.1. By Value

10.2. Market Share & Forecast

10.2.1. By Type

10.2.2. By Type of Market

10.2.3. By Distribution Channel

10.3. Total Number of Retail Stores in Ajman, By Retail Store Type and Their Details {Average Number of Employees, Average Monthly Salary (USD), Average Annual Income (USD), Average Space (Sq. Ft.), Average Annual Rental (USD)}, 2021

10.3.1. By Total Number of Baqalas

10.3.2. By Total Number of Hypermarkets/Supermarkets

10.3.3. By Total Number of Exclusive Stores

10.3.4. By Total Number of Specialty Stores

10.3.5. By Total Number of Department Stores

11. MARKET DYNAMICS

11.1. Drivers

11.2. Challenges

12. MARKET TRENDS AND DEVELOPMENTS

13. POLICY AND REGULATORY LANDSCAPE

14. IMPORT & EXPORT ANALYSIS

15. PRICING ANALYSIS

16. UAE ECONOMIC PROFILE

17. COMPETITIVE LANDSCAPE

17.1. Majid Al Futtaim Group

17.2. Lulu Group International

- 17.3. Union Cooperative Society
- 17.4. Spinneys Dubai LLC
- 17.5. Landmark Group
- 17.6. Azadea Group
- 17.7. Amazon (Souq)
- 17.8. M.H. Alshaya Company (Al Shaya Group)
- 17.9. Fathima Group of Companies
- 17.10. Al Maya Group LLC

18. STRATEGIC RECOMMENDATIONS

19. ABOUT US & DISCLAIMER

List Of Tables

LIST OF TABLES

Table 1: Pricing Analysis of Process Food in Retail, 2021

Table 2: Pricing Analysis of Appliances in Retail, 2021

Table 3: Pricing Analysis of Jewelry in Retail, 2021

Table 4: Pricing Analysis of Watches in Retail, 2021

List Of Figures

LIST OF FIGURES

- Figure 1: UAE Retail Market Size, By Value (USD Billion), 2017-2027F
- Figure 2: UAE Retail Market Share, By Type, By Value, 2017-2027F
- Figure 3: UAE Retail Market Share, By Type of Market, By Value, 2017-2027F
- Figure 4: UAE Retail Market Share, By Distribution Channel, By Value, 2017-2027F
- Figure 5: UAE Retail Market Share, By Region, By Value, 2017-2027F
- Figure 6: UAE Retail Market Share, By Company, By Value, 2021
- Figure 7: UAE Retail Market Map, By Type, Market Size (USD Billion) & Growth Rate (%), 2021
- Figure 8: UAE Retail Market Map, By Type of Market, Market Size (USD Billion) & Growth Rate (%), 2021
- Figure 9: UAE Retail Market Map, By Distribution Channel, Market Size (USD Billion) & Growth Rate (%), 2021
- Figure 10: UAE Retail Market Map, By Region, Market Size (USD Billion) & Growth Rate (%), 2021
- Figure 11: Dubai Retail Market Size, By Value (USD Billion), 2017-2027F
- Figure 12: UAE Gross National Income Per Capita (Current USD), 2016-2020
- Figure 13: Dubai Retail Market Share, By Type, By Value, 2017-2027F
- Figure 14: Dubai Retail Market Share, By Type of Market, By Value, 2017-2027F
- Figure 15: Dubai Retail Market Share, By Distribution Channel, By Value, 2017-2027F
- Figure 16: Total Number of Retail Stores in Dubai , By Retail Store Type and Their Details, 2021
- Figure 17: Abu Dhabi Retail Market Size, By Value (USD Billion), 2017-2027F
- Figure 18: UAE Urban Population as a Percentage of Total Population (%), (2016-2021)
- Figure 19: Abu Dhabi Retail Market Share, By Type, By Value, 2017-2027F
- Figure 20: Abu Dhabi Retail Market Share, By Type of Market, By Value, 2017-2027F
- Figure 21: Abu Dhabi Retail Market Share, By Distribution Channel, By Value, 2017-2027F
- Figure 22: Total Number of Retail Stores in Abu Dhabi, By Retail Store Type and Their Details, 2021
- Figure 23: Sharjah Retail Market Size, By Value (USD Billion), 2017-2027F
- Figure 24: UAE Male Population (In Million), 2016-2021
- Figure 25: Sharjah Retail Market Share, By Type, By Value, 2017-2027F
- Figure 26: Sharjah Retail Market Share, By Type of Market, By Value, 2017-2027F
- Figure 27: Sharjah Retail Market Share, By Distribution Channel, By Value, 2017-2027F
- Figure 28: Total Number of Retail Stores in Sharjah, By Retail Store Type and Their

Details, 2021

Figure 29: Ajman Retail Market Size, By Value (USD Billion), 2017-2027F

Figure 30: UAE Female Population (In Million), 2016-2021

Figure 31: Ajman Retail Market Share, By Type, By Value, 2017-2027F

Figure 32: Ajman Retail Market Share, By Type of Market, By Value, 2017-2027F

Figure 33: Ajman Retail Market Share, By Distribution Channel, By Value, 2017-2027F

Figure 34: Total Number of Retail Stores in Ajman, By Retail Store Type and Their
Details, 2021

Figure 35: UAE Import of Footwear with HS Code: 6402 (In Million Pairs), 2017-2019

Figure 36: UAE Import of Processed Food with HS Code: 2106 (In Million KGs),
2016-2020

Figure 37: UAE Export of Footwear with HS Code: 6402 (In Million Pairs), 2016-2020

Figure 38: UAE Export of Processed Food with HS Code: 2106 (In Million Kgs),
2016-2020

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