

# **UAE Pregnancy Testing Kits Market By Product Type (Line Indicators {Strips, Cassettes, Mid-stream Devices}, Digital Devices, Others), By Type of Test (Urine Test for HCG, Blood Test for HCG, Others), By Distribution Channel (Hospital Pharmacies, Retail Pharmacies, Online Pharmacies), By Region, Competition Forecast & Opportunities, 2027**

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## **Abstracts**

UAE pregnancy testing kits market is anticipated to register growth with an impressive CAGR in the forecast period, 2023-2027, on the account of growing demands for pregnancy detection tests. Rising concerns over unwanted pregnancies, and changing preferences of the population to plan childbirth is further driving the growth of the UAE pregnancy testing kits market in the upcoming five years. Technological advancement in the products and their development further aids the market growth.

Pregnancy testing kits are medical tools that are utilized to identify the early signs and symptoms of pregnancy. The kit includes a reagent-infused palate. When the sample in the form of blood or urine reacts with the reagent the outcome detects the pregnancies. The reagents react with Human Chorionic Gonadotropin, also known as the female pregnancy hormone. The hormone concentration increases during the pregnancy period. The digital pregnancy testing kits also can diagnose the number of weeks of pregnancy. They are widely used in families, gynecological clinics, and hospitals.

### **Increasing Abortion Cases Promises Market Growth**

Growing instances of unwanted pregnancies in the country is a major factor that drives the demand for pregnancy testing kits and thus aids the growth of the UAE pregnancy

testing kits market in the upcoming five years. Rising concerns toward personal health and growing awareness about the pregnancy test kits that can help the respective female population about their choice of pregnancy also drive the growth of the UAE pregnancy testing kits market in the next five years.

Although the government of the United Arab Emirates states abortion is illegal and is only considered if the child is impaired or the life of the mother is at high risk during or after childbirth. In 2017, 14.5 million pregnancies were reported in the GCC countries out of which 40% were unintended, 50% were terminated by induced abortion and 11% were miscarried.

### Growing Awareness Drives Market Growth

The growing childbirth is also due to steady growth in the fertility rate of the country. Increasing instances of delayed pregnancies drive couples to opt for various fertility treatments and thus the demand for pregnancy testing kits increases. In the year 2019, the fertility rate in the United Arab Emirates was 1.39% which has grown steadily in recent years. Surging demands for family planning, pre-planned pregnancies, and demands from the female population toward delayed pregnancies further aid the demand for pregnancy testing kits and thus the growth of the UAE pregnancy testing kits market in the upcoming five years.

In 2019, the number of childbirth in Dubai amounted to 30.16 thousand. The childbirth population in the country increased to 100.02 thousand in the country. Government-aided schemes and plans that create further awareness regarding child birth, pregnancies, and other related sectors to enhance the quality of life among its population drives the growth of the UAE pregnancy testing kits market in the future five years.

### Market Segmentation

The UAE pregnancy testing kits market is segmented by product type, type of test, distribution channel, end-user, competition landscape, and regional distribution. Based on product type, the market is further segmented into line indicators, digital devices, and others. Line indicators include strips, cassettes, and mid-stream devices. By type of test, the market is fragmented into urine tests for HCG, blood tests for HCG, and others. Based on distribution channels, the market is bifurcated into hospital pharmacies, retail pharmacies, and online pharmacies. The market analysis also studies the regional segmentation to devise regional market segmentation, divided among Abu Dhabi,

Dubai, Sharjah, rest of UAE.

## Company Profile

Abbott Laboratories S.A, Procter & Gamble Middle East FZE, Swiss Precision Diagnostics GmbH (Clearblue), First Response, and Quidel Corporation, among others, is a partial list of major market players of the companies responsible for the growth of UAE pregnancy testing kits market.

## Report Scope:

In this report, UAE pregnancy testing kits market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

### UAE Pregnancy Testing Kits Market, By Product Type:

Line Indicators

Strips

Cassettes

Mid-stream Devices

Digital Devices

Others

### UAE Pregnancy Testing Kits Market, By Type of Test:

Urine Test for HCG

Blood Test for HCG

Others

### UAE Pregnancy Testing Kits Market, By Distribution Channel:

Hospital Pharmacies

Retail Pharmacies

Online Pharmacies

UAE Pregnancy Testing Kits Market, By Region:

Abu Dhabi

Dubai

Sharjah

Rest of UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in UAE pregnancy testing kits market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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