

UAE Motorcycle Market, By Propulsion (ICE, Electric), By Type (Standard, Cruiser, Sport), By Region, Competition Forecast & Opportunities, 2018- 2028F

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Abstracts

The UAE Motorcycle Market valued at USD 115.09 million in the year 2022 and is expected to rise with the CAGR of 10.83% in the forecast period. The UAE motorcycle market is growing with the increase in delivery services and increasing popularity of adventurous activities. Also, the introduction of the electric motorbikes is further boosting the UAE motorcycle market. Additionally, with the increasing tourism, the demand for leasing motorbikes like sports and cruiser bikes for travelling within the cities has increased, thus giving the boost to the UAE Motorcycle Market.

Recent Developments

In 2020, Energica Motor Company, a global leader in high-performance electric motorcycles, announced the signing of a new commercial agreement in the United Arab Emirates with Wheels of Arabia General Trading Wholesalers LLC in Dubai, covering all seven Federation members with Abu Dhabi as capital.

The COVID-19 has an adverse impact on the UAE Motorcycle. The restrictions on the import and export and widespread lockdown across the country led to the decline in sales of motorcycles in the UAE.

Increasing Demand in the Delivery System

The demand for motorcycles in the last-mile delivery system in the UAE is expanding at a rapid rate. The benefits of motorcycle such as low cost of ownership, maneuverability and faster mode of travelling are contributing to the motorcycle market growth in the country. Hence, various restaurants and e-commerce platforms are adopting

motorcycles for their deliveries. Moreover, the high fuel efficiency and low annual maintenance cost increase motorcycles demand in the UAE.

Recreational and Adventurous Activities

. The increase in the popularity of adventure sports, such as hiking, off road riding is resulting in a corresponding increase in demand for motorcycles designed for off-road use, such as dual-sport or dirt bikes. These types of motorcycles are built to handle rough terrain and are often used for off-road exploration and adventure and are likely to drive the motorcycle market in UAE. Also, with the growing tourism , the leasing of high end motorcycles for the tourist experience is also high in demand, which further boosts the UAE motorcycle market.

The Entrance of Electric Two-Wheelers

Customers are frequently more interested in two-wheelers with batteries. Electric two-wheelers are already widely available from a variety of companies in a variety of product categories, and many more have already launched or plan to launch such vehicles soon. Furthermore, the UAE experiences extreme heat and humidity, with daily temperature increases of up to 2-3 degrees Celsius over the previous year. To address this issue, the government implemented regulations that encourage the use of electric vehicles, which may reduce air pollution. To reduce its reliance on oil and increase investment in alternative energy sources. As a result, these government actions reduce air pollution and stimulate the UAE Motorcycle market for electric motorcycle.

Increasing demand for High-End Bikes

With the rising disposal income and increasing urbanization in the UAE the demand for cruiser and sports motorcycles is increasing, such Harley Davidson, Kawasaki, Suzuki and BMW, etc. With the increasing standard of living the consumers are preferring the luxurious motorcycle for their use. In the forecast period the demand for the Cruiser and Sports motorcycles is expected to increase with a CAGR of 9.62% and 9.26% respectively.

Market Segmentation

The UAE Motorcycle Market is segmented by propulsion, by type, by region and competitive landscape. Based on propulsion, the market is segmented into Internal combustion Engine (ICE) and Electric. Based on type, the market is segmented into

Standard, Cruiser and Sport. Based on the region the market is segmented into Dubai, Sharjah, Abu Dhabi and others.

Company Profiles

Bajaj Auto Limited (Dubai Auto Gallery LLC), Harley-Davidson, Inc. (Abdulla Al Masood & Sons Motorcycles L.L.C) , Piaggio Group (Society Motors), Suzuki Auto Sport L.L.C (Al Yousuf L.L.C), KTM Middle East Al Shafar LLC (Al Shafar Group) , Honda Motor Co., Ltd. (Al-Futtaim Group company), Bayerische Motoren Werke BMW Motorrad (BMW AGMC),Kawasaki MEA (Liberty Automobiles Company), Yamaha Motor Co., Ltd. (Al Yousuf Motors), Hero MotoCorp Ltd. (Moto Connect Motorcycle and Spare Parts Trading LLC and Energica Motor Company S.p.A (Wheels of Arabia Motorcycle Trading LLC)are the key players developing advanced technologies to stay competitive in the market and enhancing their product portfolio in the regions to increase their customer outreach.

Report Scope:

In this report, UAE Motorcycle Market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

UAE Motorcycle Market, By Propulsion:

ICE

Electric

UAE Motorcycle Market, By Type:

Standard

Cruiser

Sport

UAE Motorcycle Market, By Region:

Dubai

Sharjah

Abu Dhabi

Others

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in UAE Motorcycle Market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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