

UAE Mobile Wallet Market By Application (Bill Payment, Mobile Recharge & Mobile Bill Payments, Utilities & Money Transfer & Others), By End User (Retail, Telecom, Media & Entertainment, Transportation & Others), Competition Forecast & Opportunities, 2014 – 2022

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Abstracts

According to “UAE Mobile Wallet Market By Application, By End User, Competition Forecast & Opportunities, 2014 – 2022”, mobile wallet market is projected to surpass \$ 2.3 billion by 2022 in UAE, on the back of growing smartphone and internet penetration in the country. Government initiatives towards a cashless and digitalized economy, emergence of Bring Your Own Device, and a huge number of people without bank accounts are some of the other factors expected to provide lucrative growth opportunities to mobile wallet providers in the UAE during forecast period. Moreover, increasing youth population, which is tech-savvy, coupled with growing number of retailers accepting mobile wallet payments and installing POS, and rising support of the banking industry would fuel the country’s mobile wallet market in the coming years. Some of the major players operating in the UAE mobile wallet market are Triple Payments LLC, Beam Wallet, Bridg, Cardtek International LLC, Emirates Integrated Telecommunications Co., Emirates Telecommunication Corp., Mashreq Bank, Emirates NBD, OMA Emirates LLC, and Network International LLC, among others. “UAE Mobile Wallet Market By Application, By End User, Competition Forecast & Opportunities, 2014 – 2022”, discusses the following aspects of mobile wallet market in UAE:

Mobile Wallet Market Size, Share & Forecast

Segmental Analysis – By Application (Bill Payment, Mobile Recharge & Mobile

Bill Payments, Utilities & Money Transfer & Others), By End User
(Retail, Telecom, Media & Entertainment, Transportation & Others)

Competitive Analysis

Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of mobile wallet market in UAE

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, mobile wallet manufacturers, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with mobile wallet manufacturers, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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