

UAE Intra-gastric Balloons Market, By Balloon Type (Single, Dual, Triple), By Filling Type (Saline Filled v/s Gas Filled), By Application (Obesity, Diabetes, Diet Control, Others), By End User (Hospitals & Clinics, Ambulatory Surgical Centers, Others), By Region, Competition, Forecast and Opportunities, 2019-2029F

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Abstracts

UAE Intra-gastric Balloons Market was valued at USD 40.45 Million in 2023 and is anticipated to project steady growth in the forecast period with a CAGR of 4.56% through 2029. The UAE intra-gastric balloons market is experiencing notable growth driven by increasing awareness of obesity-related health issues and a rising preference for minimally invasive weight loss solutions. As a country with a high prevalence of obesity, the UAE faces significant healthcare challenges associated with weight-related diseases such as diabetes, hypertension, and cardiovascular disorders. For instance, according to a 2023 article from the National Institute of Health, studies indicate that nearly two-thirds of adults in the UAE are affected by excess body weight, with 42% categorized as overweight and 28% as obese. Factors contributing to these trends include environmental influences, lack of physical activity, and unhealthy dietary habits. In response, intra-gastric balloons have emerged as a viable option for individuals struggling with obesity who have not responded well to conventional weight loss methods. One of the key factors contributing to the growth of the intra-gastric balloons market in the UAE is the government's proactive stance on promoting health and wellness initiatives. The UAE government has implemented various campaigns and programs aimed at raising awareness about obesity and encouraging individuals to adopt healthier lifestyles. This has created a favorable environment for the adoption of innovative weight loss treatments like intra-gastric balloons. The increasing availability of advanced medical facilities and skilled healthcare professionals in the UAE has

supported the growth of the intragastric balloons market. Clinics and hospitals across major cities like Dubai and Abu Dhabi are equipped with state-of-the-art technology for performing endoscopic procedures to insert and manage intragastric balloons effectively.

UAE's strong healthcare infrastructure and favorable regulatory environment have attracted leading global manufacturers of intragastric balloons to enter and expand their presence in the market. This has led to a wider range of options for patients, fostering competition and potentially lowering costs over time. The market for intragastric balloons in the UAE is characterized by a growing number of collaborations between healthcare providers and medical device companies to offer comprehensive weight loss programs. These programs typically include nutritional counseling, behavioral therapy, and post-procedure support to maximize patient outcomes. UAE intragastric balloons market is poised for continued growth, driven by increasing obesity rates, supportive government initiatives, advanced healthcare infrastructure, and expanding partnerships within the healthcare sector. As awareness continues to grow and technological advancements improve, intragastric balloons are likely to play an increasingly important role in combating obesity and improving public health in the UAE.

Key Market Drivers

Obesity Epidemic

The obesity epidemic in the UAE represents a critical health challenge, significantly influencing the demand for intragastric balloons as a weight loss solution. The country has witnessed a rapid increase in obesity rates over the past few decades, driven by factors such as sedentary lifestyles, high-calorie diets, and socio-economic changes. Currently, obesity affects a substantial portion of the UAE population, with estimates suggesting that more than 30% of adults are obese and a significant number are overweight. This rising obesity prevalence has profound implications for public health, leading to an increased incidence of obesity-related diseases such as diabetes, cardiovascular disorders, and hypertension. The healthcare system in the UAE is under pressure to manage these chronic conditions, prompting a proactive approach towards preventive healthcare measures, including weight management strategies. The intragastric balloons have emerged as a valuable tool in the treatment of obesity. They offer a minimally invasive option for individuals who have struggled with traditional weight loss methods such as diet and exercise. By occupying space in the stomach, intragastric balloons help patients feel full faster, leading to reduced caloric intake and significant weight loss.

The growing awareness of obesity-related health risks and the effectiveness of intragastric balloons in the UAE have spurred their adoption. Government initiatives promoting healthy lifestyles and advancements in medical technology further support the market's growth. As a result, healthcare providers and patients alike are increasingly turning to intragastric balloons as part of comprehensive weight management programs, reflecting a proactive approach towards combating the obesity epidemic in the UAE.

Government Initiatives

Government initiatives in the UAE play a pivotal role in shaping the landscape of healthcare, particularly in addressing the challenges posed by obesity through initiatives that directly impact the intragastric balloons market. The UAE government has demonstrated a proactive stance towards promoting public health and wellness, recognizing obesity as a significant public health issue. One of the key initiatives is the implementation of awareness campaigns aimed at educating the population about the risks associated with obesity and encouraging healthy lifestyles. These campaigns highlight the importance of regular exercise, balanced nutrition, and seeking medical interventions when necessary, such as intragastric balloons for weight loss. The government has invested in infrastructure and healthcare facilities to ensure accessibility and quality of care across the country. This includes supporting advancements in medical technology and procedures, such as endoscopic techniques used for inserting and managing intragastric balloons safely and effectively. For instance, a 2024 report from the World Obesity Federation projects that by 2035, nearly 7.5 million people in the UAE could be overweight or obese, with annual costs expected to reach USD12 billion. These figures, released on World Obesity Day on March 4, highlight impending healthcare challenges unless immediate measures are implemented. National obesity management standards were initially introduced in 2008, aiming to address rising rates, similar to strategies for polio eradication and cervical cancer prevention.

The regulatory frameworks established by the UAE Ministry of Health and Prevention ensure that medical devices like intragastric balloons meet stringent standards for safety and efficacy. This regulatory support fosters confidence among healthcare providers and patients, encouraging the adoption of innovative treatments for obesity management. Therefore, collaborations between government entities, healthcare providers, and private sector stakeholders have been instrumental in promoting comprehensive weight management programs. These programs often integrate intragastric balloons with nutritional counseling, behavioral therapy, and long-term follow-

up care, enhancing the overall effectiveness of obesity treatment strategies in the UAE. Government initiatives in the UAE not only raise awareness about obesity but also facilitate an enabling environment for the growth of the intragastric balloons market by supporting healthcare infrastructure, ensuring regulatory compliance, and promoting holistic approaches to weight management..

Healthcare Expenditure

The healthcare infrastructure in the UAE is characterized by modern facilities, advanced technologies, and a commitment to providing high-quality medical care. This robust infrastructure is integral to the development and expansion of the intragastric balloons market, offering essential support for the diagnosis, treatment, and management of obesity-related conditions. Major cities like Dubai and Abu Dhabi boast state-of-the-art hospitals and clinics equipped with cutting-edge medical equipment and facilities. These institutions provide specialized services in various medical fields, including gastroenterology and bariatric surgery, which are essential for the effective deployment of intragastric balloons.

Endoscopic procedures, used for inserting and managing intragastric balloons, are conducted in facilities equipped with the latest endoscopic tools and technologies. This ensures that procedures are performed safely and with minimal discomfort for patients. The UAE's healthcare infrastructure also supports interdisciplinary collaboration among healthcare professionals. This collaborative approach is crucial for comprehensive weight management programs that incorporate intragastric balloons as part of a broader strategy. These programs often involve teams of dietitians, psychologists, and physicians working together to optimize patient outcomes through personalized care plans. Accessibility to healthcare services is another key feature of the UAE's healthcare infrastructure. Patients across the country have access to a network of healthcare providers, clinics, and hospitals offering a range of obesity management options, including intragastric balloons. Therefore, the robust healthcare infrastructure in the UAE not only facilitates the adoption and utilization of intragastric balloons but also ensures that patients receive the highest standard of care throughout their weight loss journey. As the market continues to grow, investments in healthcare infrastructure will likely play a crucial role in meeting the increasing demand for effective obesity treatments in the UAE.

Key Market Challenges

Cost Considerations

Cost considerations play a significant role in shaping the adoption and accessibility of intragastric balloons within the UAE market. The initial cost of intragastric balloon procedures typically includes the device itself, insertion and removal procedures, medical consultations, and post-procedural care. In the UAE, these costs can vary widely depending on the healthcare provider, geographical location, and specific services included in the treatment package.

One of the primary challenges is the affordability of intragastric balloon treatments for patients. The cost of the procedure may not be covered by health insurance plans, leading to out-of-pocket expenses that can be substantial for some individuals. This financial barrier may deter potential candidates from considering intragastric balloons as a viable weight loss option, especially when compared to less expensive conventional methods like diet and exercise. The total cost of intragastric balloon treatment may not be limited to the initial procedure alone. Additional costs could arise from complications, follow-up visits, and supplementary therapies such as nutritional counseling or behavioral support, which are integral to maximizing the effectiveness of the treatment. In response to these cost challenges, healthcare providers and facilities in the UAE may explore strategies to make intragastric balloons more financially accessible. This could include offering payment plans, negotiating package deals that bundle services together at a reduced rate, or working with insurers to expand coverage options for obesity treatments. Ultimately, addressing cost considerations requires a balance between ensuring the sustainability of healthcare services and promoting equitable access to effective weight loss interventions like intragastric balloons. Efforts to streamline costs and improve affordability will be crucial in expanding the reach of these treatments and improving outcomes for individuals struggling with obesity in the UAE.

Limited Awareness and Education

Limited awareness and education about intragastric balloons represent significant barriers to their widespread adoption and utilization in the UAE. Despite the growing prevalence of obesity and associated health risks in the region, many individuals and healthcare professionals may not be fully informed about intragastric balloons as an effective weight loss treatment option. One of the primary challenges is the lack of comprehensive public awareness campaigns dedicated to promoting understanding of obesity management options, including intragastric balloons. Unlike more traditional weight loss methods such as diet and exercise, which enjoy widespread recognition, awareness of medical interventions like intragastric balloons remains relatively low among the general population. Healthcare professionals, including primary care

physicians and specialists, also play a crucial role in patient education and referral pathways. However, limited training and exposure to intragastric balloon procedures may contribute to gaps in knowledge and hesitation in recommending these treatments to eligible patients. This underscores the importance of continuing medical education and professional development programs that focus on emerging obesity management strategies.

The misconceptions or outdated information about intragastric balloons can further hinder acceptance and uptake. Addressing concerns related to safety, effectiveness, and eligibility criteria through targeted educational initiatives is essential for building trust and confidence among both patients and healthcare providers. To overcome these challenges, concerted efforts are needed to enhance awareness and education about intragastric balloons through multi-channel campaigns, educational seminars, and collaborations between healthcare organizations and community stakeholders. By empowering individuals with accurate information and fostering a supportive environment for informed decision-making, the UAE can better position itself to address the obesity epidemic and improve public health outcomes through innovative treatment options like intragastric balloons.

Key Market Trends

Shift towards Non-Surgical Alternatives

There is a noticeable shift towards non-surgical alternatives in the UAE's approach to weight loss interventions, which significantly impacts the intragastric balloons market. This trend is driven by several factors that appeal to both patients and healthcare providers alike. The non-surgical options such as intragastric balloons offer minimally invasive procedures with shorter recovery times and reduced risks compared to traditional surgical interventions. This appeals to individuals seeking effective weight loss solutions without the potential complications and longer recovery periods associated with surgeries like gastric bypass or sleeve gastrectomy. Non-surgical interventions align with the preferences of patients who may be hesitant about undergoing invasive procedures. Intragastric balloons, inserted endoscopically, do not involve incisions and are typically well-tolerated by patients, contributing to higher acceptance rates.

Non-surgical approaches often involve fewer lifestyle disruptions, allowing patients to resume normal activities more quickly after treatment. This convenience factor is particularly appealing in the UAE's fast-paced society, where individuals may prioritize

treatments that fit into their busy schedules. The advancements in technology have enhanced the efficacy and safety of non-surgical weight loss devices like intragastric balloons. Innovations such as adjustable balloons and improved monitoring systems provide healthcare providers with more options to customize treatment plans based on individual patient needs. The shift towards non-surgical alternatives is supported by healthcare providers who are increasingly integrating comprehensive weight management programs. These programs combine intragastric balloons with nutritional counseling, behavioral therapy, and ongoing support to maximize long-term weight loss success.

Therefore, the trend towards non-surgical alternatives in the UAE intragastric balloons market reflects a broader preference for effective, minimally invasive treatments that enhance patient outcomes and satisfaction. As this shift continues, it is expected to drive further growth and innovation in the field of obesity management, benefiting individuals seeking sustainable weight loss solutions in the region.

Collaborative Healthcare Approaches

Collaborative healthcare approaches are playing a crucial role in shaping the landscape of the UAE intragastric balloons market, focusing on comprehensive care and optimizing patient outcomes. These approaches involve multidisciplinary teams of healthcare professionals working together to provide integrated and personalized treatment plans for individuals undergoing intragastric balloon therapy. One key aspect of collaborative healthcare approaches is the involvement of specialists from various disciplines. This typically includes gastroenterologists performing the endoscopic placement of intragastric balloons, bariatric surgeons overseeing patient evaluations and follow-up care, dietitians providing nutritional counseling tailored to individual needs, psychologists addressing behavioral aspects of eating habits, and exercise physiologists guiding physical activity programs. This holistic approach ensures that patients receive comprehensive support throughout their weight loss journey, addressing both the physical and psychological aspects of obesity management.

Education and communication are also central to collaborative healthcare approaches. Teams engage in regular case conferences and interdisciplinary meetings to discuss patient progress, share insights, and refine treatment strategies based on evolving clinical outcomes and best practices. This collaborative effort not only enhances patient care but also fosters continuous learning and innovation within the healthcare community. Collaborative healthcare approaches in the UAE intragastric balloons market exemplify a patient-centered approach that prioritizes comprehensive care

coordination, specialized expertise, and continuous support. By leveraging the strengths of multidisciplinary teams and fostering partnerships across healthcare settings, these approaches aim to optimize treatment outcomes and improve quality of life for individuals seeking effective weight loss solutions through intragastric balloons.

Segmental Insights

Balloon Type Insights

Based on Balloon Type, Single balloons are the most dominant in the UAE market. This dominance can be attributed to several factors. Single balloons are generally simpler to insert and manage compared to Dual or Triple balloons, which may require more complex procedures and expertise. This simplicity often translates to lower procedural risks and complications, making Single balloons more attractive to both healthcare providers and patients seeking minimally invasive weight loss options. Single balloons are often more cost-effective than Dual or Triple balloons, which may involve higher costs due to the use of multiple devices and increased procedural complexity. Cost considerations are significant in healthcare markets like the UAE, where affordability can impact treatment accessibility and adoption rates. Single balloons have been extensively studied and have a longer history of use compared to Dual or Triple balloons, providing a track record of safety and efficacy that inspires confidence among healthcare professionals and patients alike. These factors contribute to the dominance of Single intragastric balloons in the UAE market, reflecting their practicality, cost-effectiveness, and established safety profile in the treatment of obesity.

Filling Type Insights

Based on filling type, saline-filled balloons are dominant in the UAE market. The primary reason for this dominance is the safety and familiarity associated with saline as a filling material. Saline-filled balloons are filled with a sterile saline solution, which is biocompatible and easily tolerated by the body. This reduces the risk of adverse reactions and complications compared to gas-filled balloons, which use gases such as nitrogen or carbon dioxide. Saline-filled balloons also tend to be more stable and provide consistent buoyancy within the stomach, promoting a longer duration of effectiveness. Saline-filled balloons are generally easier to insert and manage during the procedure, contributing to their preference among healthcare providers. The proven safety profile, stability, and ease of use of saline-filled balloons make them the dominant choice in the UAE intragastric balloons market for weight loss interventions.

Regional Insights

Dubai is emerging as a dominant player in the UAE intragastric balloons market due to several key factors. Dubai boasts a world-class healthcare infrastructure with state-of-the-art hospitals and specialized clinics equipped to handle advanced medical procedures such as intragastric balloon placements. These facilities attract patients from across the UAE and the region who seek high-quality healthcare services for weight loss interventions. Dubai's strategic position as a global hub for medical tourism plays a significant role. The city's reputation for excellence in healthcare services, coupled with its accessibility and connectivity, makes it a preferred destination for international patients seeking innovative treatments like intragastric balloons.

Dubai's regulatory environment supports the adoption and growth of medical technologies, ensuring that intragastric balloons meet stringent safety and efficacy standards. This regulatory clarity fosters confidence among healthcare providers and patients alike, encouraging the uptake of these minimally invasive weight loss solutions. Dubai's diverse population, which includes a significant expatriate community and residents from various cultural backgrounds, contributes to a robust demand for comprehensive obesity management programs that incorporate intragastric balloons. These factors collectively position Dubai as a leading hub for intragastric balloons in the UAE, driving market growth and innovation in the field of weight loss interventions.

Key Market Players

Allurion (UAE)

ReShape Lifesciences, Inc.

Allergan Middle East Limited

Vasmed UAE

Life Mate Medical Equipment Trading LLC

Report Scope:

In this report, the UAE Intragastric Balloons Market has been segmented into the following categories, in addition to the industry trends which have also been detailed

below:

- UAE Intra gastric Balloons Market, By Balloon Type:

- Single

- Dual

- Triple

- UAE Intra gastric Balloons Market, By Filling Type:

- Saline Filled

- Gas Filled

- UAE Intra gastric Balloons Market, By Application:

- Obesity

- Diabetes

- Diet Control

- Others

- UAE Intra gastric Balloons Market, By End User:

- Hospitals & Clinics

- Ambulatory Surgical Centers

- Others

- UAE Intra gastric Balloons Market, By Region:

UAE Intra gastric Balloons Market, By Balloon Type (Single, Dual, Triple), By Filling Type (Saline Filled v/s G...

Abu Dhabi

Dubai

Sharjah

Rest of UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the UAE Intragastric Balloons Market.

Available Customizations:

UAE Intragastric Balloons Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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