

UAE In-Vitro Fertilization (IVF) Market By Technique (ICSI IVF, Non-ICSI/Traditional IVF), By Reagent (Embryo Culture Media, Cryopreservation Media, Sperm Processing Media, Ovum Processing Media), By Instrument (Imaging Systems, Incubators, Cryo-systems, Sperm Separation Systems, Ovum Aspiration Pumps, Micromanipulator Systems, Others), By Infertility (Female, Male), By Embryo (Frozen-Thawed Embryo, Fresh Embryo), By Application (Fertility Clinics, Hospitals, Others), By End User (Locals, Expats, Medical Tourists), By Region, Competition, Forecast and Opportunities, 2020-2030F

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Abstracts

UAE In-Vitro Fertilization (IVF) Market was valued at USD 243.56 Million in 2024 and is expected to reach USD 409.39 Million by 2030 with a CAGR of 9.24% during the forecast period. In-Vitro Fertilization (IVF) is a complex medical procedure used to assist individuals or couples in achieving pregnancy when natural conception is challenging or not possible. The process involves fertilizing an egg with sperm outside the body, in a laboratory setting, and then implanting the resulting embryo into the uterus. Multiple IVF cycles may be needed for some individuals or couples to achieve a successful pregnancy. The decision to undergo IVF is often influenced by various factors, including the underlying cause of infertility, age, and individual preferences. The UAE government has shown support for the development of healthcare infrastructure,

including reproductive health services. Initiatives that promote fertility treatments, research, and awareness contribute to the growth of the IVF market.

Advances in reproductive technologies, such as improved IVF procedures, preimplantation genetic testing (PGT), and time-lapse imaging, contribute to higher success rates. Fertility clinics that adopt and offer the latest technologies attract more patients. Growing awareness about fertility treatments and the success rates of IVF contributes to an increased acceptance of these procedures. Education campaigns and outreach programs play a role in informing the public about available options. Societal changes, including lifestyle choices, career priorities, and delayed family planning, contribute to an increased need for fertility treatments. Individuals and couples are seeking fertility solutions as they delay childbearing to later stages of life. Improvements in insurance coverage for fertility treatments can make IVF more accessible to a broader segment of the population. Policies that cover IVF procedures can significantly influence the market. Ongoing research and development in reproductive medicine contribute to the introduction of new and more effective fertility treatments. Innovations in the field attract both patients and healthcare providers, driving market growth.

Key Market Drivers

Technological Advancements

Time-lapse imaging involves continuous monitoring of embryos using specialized incubators equipped with cameras. This technology allows embryologists to observe the development of embryos in real-time without disturbing the incubation environment. It provides valuable information about embryo viability, leading to improved embryo selection and increased success rates. Preimplantation Genetic Testing (PGT) involves the screening of embryos for genetic abnormalities before implantation. There are different types of PGT, including PGT-A (aneuploidy screening), PGT-M (monogenic/single-gene disorders), and PGT-SR (structural rearrangements). PGT helps identify chromosomally normal embryos, reducing the risk of genetic disorders and increasing the chances of a successful pregnancy. Intracytoplasmic Sperm Injection (ICSI) involves the direct injection of a single sperm into an egg, enhancing fertilization rates, especially in cases of male infertility. This technique has become a standard part of many IVF procedures, contributing to the treatment's success. Vitrification is a fast-freezing technique that prevents ice crystal formation, preserving the structural integrity of eggs and embryos. This technology has significantly improved the success rates of egg and embryo freezing, allowing individuals to preserve their fertility for future use.

AI and machine learning applications are being integrated into IVF laboratories to analyze large datasets related to embryo development, patient outcomes, and treatment protocols. These technologies assist in predicting optimal conditions for embryo culture, refining treatment plans, and personalizing fertility care. Advancements in biopsy techniques for obtaining genetic material from embryos have improved the accuracy and safety of PGT. Techniques like trophectoderm biopsy, where cells are extracted from the outer layer of the embryo, have become more common. Next-Generation Sequencing (NGS) is used in PGT for analyzing the genetic material of embryos with high precision. It allows for comprehensive genetic screening, providing detailed information about the chromosomal makeup of embryos.

These specialized pumps are used in the egg retrieval process during IVF. Advanced ovum aspiration pumps contribute to the efficiency of the procedure, minimizing trauma to eggs and optimizing the chances of successful fertilization. Improvements in cryopreservation techniques, including the use of cryoprotectants and controlled cooling rates, have enhanced the survival rates of frozen eggs, sperm, and embryos. This has expanded options for fertility preservation and storage. In certain cases of mitochondrial disorders, a small amount of mitochondrial DNA from a healthy donor is used to replace defective mitochondria in the mother's egg. This technique aims to prevent the transmission of mitochondrial diseases to offspring. This factor will help in the development of the UAE In-Vitro Fertilization (IVF) Market.

Increasing Awareness

As awareness increases, individuals and couples become more informed about fertility issues and the various factors that can contribute to infertility. This understanding prompts them to seek medical assistance, leading to a higher demand for fertility treatments like IVF. Many people may not be aware of the range of fertility treatments available, including IVF. Increased awareness campaigns and educational initiatives help individuals understand that options like IVF exist, fostering a willingness to explore these treatments when needed. Infertility has been stigmatized in some societies. However, awareness campaigns aim to reduce the stigma associated with fertility problems, encouraging individuals to openly discuss their challenges and seek help without fear of judgment. This, in turn, contributes to a higher demand for fertility treatments. Increased awareness encourages individuals to seek medical help earlier in the fertility journey. Early intervention can be crucial in identifying and addressing fertility issues promptly, potentially improving the chances of successful fertility treatments like IVF.

Educational programs, both online and offline, provide information about reproductive health, fertility, and the available treatments. These initiatives empower individuals with the knowledge needed to make informed decisions about their reproductive options. In September 2024, the 'Fertility Your Way' campaign, a collaboration between UAE-based femtech startup Ovasave and Merck Gulf, gained significant traction in Dubai and Abu Dhabi. Supported by Dubai Investments and Fakeeh University Hospital, the initiative featured a mobile screening bus that offered over 500 free AMH tests at key locations, including workplaces, from September 16 to 25. This campaign is part of a wider movement to raise awareness about fertility issues and empower women to take control of their reproductive health. Increasing awareness like this is driving the growth of the UAE's In-Vitro Fertilization (IVF) market by encouraging open discussions and providing women with the tools to make informed decisions about their fertility. Awareness campaigns through various media channels, including television, radio, social media, and healthcare websites, reach a broad audience. These campaigns help disseminate information about fertility treatments, creating a higher demand for services like IVF. When public figures share their experiences with fertility treatments, including IVF, it can significantly impact public perception. Celebrity endorsements and stories reduce the sense of isolation around fertility struggles and inspire others to consider similar treatments. In November 2023, the UAE introduced significant reforms to fertility regulations, including relaxed laws surrounding IVF and egg freezing for non-Muslim, unmarried couples, and the lifting of the surrogacy ban. The updated legislation now allows unmarried non-Muslim couples to undergo IVF treatment, provided the eggs and sperm come from the couple. These legal changes have also established clear guidelines for the use of embryos and eggs in assisted reproductive procedures. As awareness of these new laws spreads, there is a growing acceptance of fertility treatments, driving the expansion of the UAE's In-Vitro Fertilization (IVF) market. These changes are encouraging more individuals to explore IVF options, boosting demand for these services.

Support groups and forums where individuals share their experiences with fertility treatments can contribute to increased awareness. These platforms provide a sense of community and encouragement for those considering or undergoing IVF. The availability of accurate and easily accessible information online allows individuals to research and understand fertility treatments. This access empowers them to have more meaningful discussions with healthcare professionals and make informed decisions about their fertility journey. Government-sponsored initiatives and healthcare campaigns can play a pivotal role in raising awareness about fertility issues and available treatments. These efforts contribute to a more informed and proactive approach to

reproductive health. This factor will pace up the demand of the UAE In-Vitro Fertilization (IVF) Market.

Rise in Changing Lifestyle and Delayed Childbearing

Changes in societal norms, career ambitions, and lifestyle choices have led many individuals and couples to delay family planning. As people are opting to start families later in life, the likelihood of fertility challenges increases, making fertility treatments like IVF more necessary. According to the International Labour Organization (ILO), female labor force participation in the Arab world has risen from 16% in 1990 to over 18% in 2019, with notable increases in the GCC countries. In the UAE, the rate jumped from 28% to 52%, and other countries like KSA and Oman saw similar progress. Education and career development often take precedence, leading to delayed childbearing as individuals and couples prioritize professional goals. Increased focus on women's empowerment and gender equality has resulted in more women pursuing careers and higher education before starting families. This shift contributes to later pregnancies, increasing demand for fertility treatments. As awareness of age-related fertility challenges grows, individuals are more likely to seek IVF when natural conception proves difficult. In the UAE, fertility has dropped significantly, from 6.7 children per woman in 1960 to around 1.4 in 2022, prompting individuals to explore IVF as an option. Evolving social norms also support delayed childbearing, particularly in women's 30s and 40s, further driving demand for fertility treatments. Economic factors, such as financial stability, also contribute to delayed family planning, increasing reliance on treatments like IVF when couples decide to conceive. Modern lifestyles, including stress, sedentary habits, and environmental factors, further impact fertility, leading individuals to seek medical solutions such as IVF.

Advances in IVF technology have made the procedure more accessible and effective. As individuals and couples become aware of the success rates and advancements in fertility treatments, they are more inclined to consider IVF as a viable option. Greater social acceptance of assisted reproductive technologies, including IVF, has reduced stigma around seeking fertility treatments. This acceptance encourages individuals and couples to explore these options when facing difficulties conceiving. Globalization and cultural influences contribute to changing perspectives on family planning. Individuals may adopt family planning practices influenced by diverse cultural norms, impacting the timing of when they decide to have children. This factor will accelerate the demand of the UAE In-Vitro Fertilization (IVF) Market.

Key Market Challenges

Cost of Treatment

IVF is a complex medical procedure that involves multiple steps and specialized technologies. The overall cost of IVF includes expenses related to medications, laboratory procedures, fertility clinic services, and professional fees. The high cost of these services can be a barrier for many individuals or couples seeking fertility treatments. IVF success rates can vary, and multiple treatment cycles may be necessary to achieve a successful pregnancy. Each cycle incurs additional costs, including medications, consultations, and laboratory fees. The cumulative expenses of multiple cycles can be financially burdensome for patients. Some IVF clinics may recommend or require additional services, such as preimplantation genetic testing (PGT) or other diagnostic tests, which contribute to the overall cost. These additional services can further strain the financial resources of individuals seeking IVF. Insurance coverage for IVF treatments varies, and not all fertility treatments may be covered by insurance policies. Limited coverage or the absence of insurance support for IVF can result in higher out-of-pocket expenses for patients. Medications used in IVF protocols, such as hormonal injections, can be expensive. The cost of these medications is often a significant component of the overall IVF expenses.

Cultural Stigma

Traditional cultural views in the UAE often place a strong emphasis on natural conception within the confines of marriage. Fertility treatments like IVF, which involve assisted reproductive technologies, may be viewed as deviating from these traditional norms. There can be a cultural inclination towards privacy regarding personal and family matters. Infertility and the decision to undergo fertility treatments like IVF are often considered highly personal issues, leading some individuals or couples to avoid discussing them openly due to concerns about societal judgment. Societal expectations regarding family planning and the desire for children can exert significant pressure on individuals and couples. Those facing fertility challenges may feel societal expectations to conceive naturally, and the inability to do so can contribute to feelings of inadequacy or shame. Stigma surrounding reproductive health, particularly issues related to infertility, can be pervasive. Misconceptions or lack of awareness about fertility treatments may contribute to the stigmatization of those seeking assistance through IVF. Some cultures may view medical interventions, especially those related to reproductive health, with a degree of skepticism or discomfort. IVF involves medical procedures and laboratory interventions, which can be perceived differently based on cultural perspectives. Concerns about being judged or becoming the subject of gossip

within tight-knit communities may discourage individuals or couples from openly discussing their fertility struggles or the decision to undergo IVF.

Key Market Trends

Telemedicine in Reproductive Health

Telemedicine allows fertility specialists to conduct remote consultations with patients, providing an opportunity for individuals and couples to discuss their fertility concerns, treatment plans, and progress without the need for in-person visits. Follow-up appointments can also be conducted through virtual platforms. Telemedicine enables healthcare providers to perform initial assessments and counseling sessions remotely. This is particularly beneficial for individuals seeking information about fertility treatments, including IVF, as they can have preliminary discussions with specialists from the comfort of their homes. Telemedicine platforms facilitate the management of prescription medications required for IVF treatments. The Emirates Health Services (EHS) Innovation Strategy for 2023-2026 is focused on creating a sustainable healthcare system, aligning with the National Strategy for Wellbeing 2031 and the 'We the UAE 2031' vision, supporting the broader goals of the UAE Centennial 2071. As part of this digital healthcare transformation, the Dubai Health Authority (DHA) reported over 300,000 telemedicine consultations in 2022, reflecting a 24% increase from the previous year. This integration of technology has been pivotal in modernizing healthcare delivery, with 129 hospitals in Dubai now offering telemedicine services. This digital shift is particularly beneficial in reproductive health, providing remote consultations, follow-up care, and access to specialists, enabling patients to manage their reproductive health more conveniently and efficiently. Fertility specialists can discuss medication protocols, address any concerns, and electronically prescribe medications, streamlining the process for patients. In certain cases, telemedicine allows for remote monitoring of patients undergoing IVF treatments. Patients may use connected devices or apps to provide data such as hormone levels or cycle progress, allowing healthcare providers to monitor and adjust treatment plans as needed. Telemedicine extends beyond individual consultations to include educational webinars, online resources, and virtual support groups. This approach helps in disseminating information about IVF, fertility preservation, and reproductive health to a wider audience.

Segmental Insights

Technique Insights

Based on Technique, the ICSI IVF (Intracytoplasmic Sperm Injection) emerged as the fastest growing segment in the UAE In-Vitro Fertilization (IVF) market during the forecast period. ICSI is a specialized form of IVF that involves the direct injection of a single sperm into an egg. This technique is particularly effective in cases of male infertility or when there are issues with the sperm's ability to fertilize the egg. As a result, ICSI often leads to higher fertilization rates, making it a preferred choice for many couples. The prevalence of male infertility issues, such as low sperm count or poor sperm motility, has led to an increased demand for ICSI. This technique allows fertility specialists to overcome specific male-related fertility challenges, contributing to its popularity in the market. ICSI has shown to have high success rates in certain cases, especially when male infertility factors are involved. Couples may be more inclined to choose ICSI over conventional IVF due to its proven efficacy in achieving successful pregnancies. The availability and success of ICSI have expanded the treatment options for couples facing infertility. As a result, more individuals and couples are opting for ICSI IVF when traditional IVF methods may not be as effective in addressing their specific fertility issues. Fertility clinics specializing in ICSI procedures often have experienced reproductive endocrinologists and embryologists with expertise in this technique. The specialized knowledge and skills of the healthcare professionals contribute to the success and popularity of ICSI in the IVF market.

Instrument Insights

Based on Instrument, Ovum Aspiration Pumps emerged as the dominating segment in the UAE In-Vitro Fertilization (IVF) market in 2024. Ovum aspiration pumps play a crucial role in the egg retrieval process during IVF. If there have been significant technological advancements in these pumps, such as improved efficiency, precision, and safety features, fertility clinics may prefer using them. Clinics adopting state-of-the-art equipment could attract more patients, contributing to the segment's dominance. The use of Ovum Aspiration Pumps is associated with higher success rates in egg retrieval procedures, fertility clinics might prioritize these pumps to enhance the overall success of IVF treatments. Patient outcomes and success rates are key factors influencing the choice of equipment in reproductive medicine. Ovum aspiration pumps are essential for minimally invasive egg retrieval procedures. If there's a trend towards minimizing invasiveness in IVF treatments, clinics may opt for advanced Ovum Aspiration Pumps that allow for a more patient-friendly experience. The safety and precision of egg retrieval procedures are paramount in IVF treatments. If Ovum Aspiration Pumps offer superior safety features and precision in capturing ova, fertility specialists may prefer them, contributing to the segment's prominence.

Regional Insights

Based on Region, Abu Dhabi emerged as the dominating region in the UAE In-Vitro Fertilization (IVF) market in 2024. Abu Dhabi has a robust healthcare infrastructure with state-of-the-art facilities and a high standard of medical care. The presence of well-equipped fertility clinics and specialized medical professionals attracts individuals seeking IVF treatments. The government of Abu Dhabi has shown a commitment to promoting healthcare and medical tourism. Initiatives and policies supporting fertility treatments may contribute to the region's prominence in the IVF market. Abu Dhabi often invests in research and innovation in the healthcare sector. This commitment to advancing medical technologies and practices can attract leading fertility experts and researchers to the region, further enhancing its standing in the IVF market. Abu Dhabi has positioned itself as a medical tourism hub, attracting patients from the UAE and abroad. The availability of top-notch IVF services and the reputation of fertility clinics contribute to the region's dominance in the market. Collaboration with international experts and institutions in the field of reproductive medicine can elevate the status of Abu Dhabi as a hub for advanced IVF treatments. This collaboration may result in the adoption of cutting-edge technologies and practices.

Key Market Players

Fakin IVF Fertility Center

First IVF Fertility Center

HelpPlus Fertility Centre

The Dubai Center for Gynecology and Fertility

New Hope IVF

Select IVF

Bourn Hall Fertility Clinic

HealthPlus Fertility Center

Burjeel Hospital

ART Fertility Clinics

Report Scope:

In this report, the UAE In-Vitro Fertilization (IVF) Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

UAE In-Vitro Fertilization (IVF) Market, By Technique:

ICSI| IVF

Non-ICSI/Traditional IVF

UAE In-Vitro Fertilization (IVF) Market, By Reagent:

Embryo Culture Media

Cryopreservation Media

Sperm Processing Media

Ovum Processing Media

UAE In-Vitro Fertilization (IVF) Market, By Instrument:

Imaging Systems

Incubators

Cryo-systems

Sperm Separation Systems

Ovum Aspiration Pumps

Micromanipulator Systems

Others

UAE In-Vitro Fertilization (IVF) Market, By Infertility:

Female

Male

UAE In-Vitro Fertilization (IVF) Market, By Embryo:

Frozen-Thawed Embryo

Fresh Embryo

UAE In-Vitro Fertilization (IVF) Market, By Application:

Fertility Clinics

Hospitals

Others

UAE In-Vitro Fertilization (IVF) Market, By End User:

Locals

Expats

Medical Tourists

UAE In-Vitro Fertilization (IVF) Market, By Region:

Dubai

Abu Dhabi

Sharjah

Rest of UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the UAE In-Vitro Fertilization (IVF) Market.

Available Customizations:

UAE In-Vitro Fertilization (IVF) Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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