

UAE Hearing Aid Devices Market, By Type (Hearing Aids v/s Hearing Implants), By Type of Hearing Loss (Sensorineural v/s Conductive), By Product Type (Wired v/s Wireless), By Technology Type (Digital v/s Analog), By Patient Type (Adult v/s Pediatric), By Distribution Channel (Online v/s Offline), By Region, Competition Forecast & Opportunities, 2027

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Abstracts

UAE hearing aid devices market is anticipated to register growth with an impressive CAGR in the forecast period, 2023-2027, on the account of growing demand for hearing implants. The rising geriatric population of the country with weaker hearing capabilities further drives the growth of the UAE hearing aid devices market in the upcoming five years. Growing genetic diseases among newborn children, that are born with hearing impairment are also one of the major drivers supporting the surging demands for hearing aid devices and thus supporting the growth of the UAE hearing aid devices market in the next five years.

Hearing aid devices are minuscule medical devices and equipment that are used to enhance the hearing capabilities of humans. These electronic devices are either wear-in or placed behind the ear, which can change the frequency of the incoming sound and make it audible for the patient wearing it. In most cases, the patient is from a geriatric section of society. In older age, over 60-65 years mostly suffer from hearing loss. The geriatric population suffers from weaker senses and weak physical attributes of the body thus the loss of hearing among the geriatric population is much higher and thus expedites the use of hearing aid devices that reflects the growing market in any geography.

Growing Prevalence of Hearing Loss Expedites Market Growth

Rapidly increasing instances of hearing loss in the population of United Arab Emirates population is a major factor driving the growth of the UAE hearing aid devices market in the upcoming five years. Recent years have seen hearing loss cases in all ages, be it newborns, young adults, or the geriatric population. Rising rates of prenatal hearing implants, and growing demand for hearing aids for young adults, who are suffering from hearing impairment due to their reckless habits of loud headphone usage, heavy sound systems, and prolonged usage, also facilitate the growth of the UAE hearing aid devices market in the next five years.

Government Supports Healthcare Industry Expansion

Following the schemes of Vision 2030, investment plans and healthcare industrial growth are some of the major prospects of the scheme. The government is spending lavishly on importing medical devices, equipment, tools, technology, and techniques for patient care and healthcare advancement in the country. Rising expenses by consumers over better patient care and advanced technology of healthcare also substantiate the growth of the UAE hearing aid devices market in the next five years. UAE government spent 4.27% of its GDP on healthcare in the year 2019 whereas outpatient healthcare expenses were over USD7.41 billion in the year 2020.

Market Segmentation

The UAE hearing aid devices market is segmented by type, type of hearing loss, product type, technology type, patient type, distribution channel, competitive landscape, and regional distribution. Based on type, the market is further fragmented into hearing aids and hearing implants. By type of hearing loss, the market is differentiated between sensorineural and conductive. Based on product type, the market is fragmented into wired and wireless. By technology type, the market is divided between digital and analog. Based on patient type, the market is bifurcated into adult and pediatric. By distribution channel, the market is discussed among online and offline channels. The market analysis also studies the regional segmentation to devise regional market segmentation, divided among Abu Dhabi, Sharjah, Dubai, and the rest of UAE.

Company Profile

Digital Ears Trading LLC, Beurer UAE, Widex UAE, Houri Hearing UAE, Cochlear Middle East FZ-LLC, GN Store Nord UAE, and Starkey Hearing Technologies, LLC,

among others is a partial list of major market players of the companies responsible for the growth of UAE hearing aid devices market.

Report Scope:

In this report, UAE hearing aid devices market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

UAE Hearing Aid Devices Market, By Type:

Hearing Aids

Hearing Implants

UAE Hearing Aid Devices Market, By Type of Hearing Loss:

Sensorineural

Conductive

UAE Hearing Aid Devices Market, By Product Type:

Wired

Wireless

UAE Hearing Aid Devices Market, By Technology Type:

Digital

Analog

UAE Hearing Aid Devices Market, By Patient Type:

Adult

Pediatric

UAE Hearing Aid Devices Market, By Distribution Channel:

Online

Offline

UAE Hearing Aid Devices Market, By Region:

Abu Dhabi

Sharjah

Dubai

Rest of UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in UAE hearing aid devices market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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