

UAE Fertility Testing Devices Market, By Product Type (Ovulation Prediction Kits, Fertility Monitors (Urine-based Ovulation Test, Saliva-based Ovulation Test), Male Fertility Testing Products), By Application (Female Fertility Testing v/s Male Fertility Testing), By Mode of Purchase (OTC v/s Prescription-based), By End User (Hospitals, Fertility Clinics, Home Care Settings), By Region, Competition Forecast & Opportunities, 2027

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Abstracts

UAE fertility testing devices market is expected to register robust growth in the forecast period, 2023-2027. Fertility tests are considered a significant part of fertility evaluation and treatment. With the help of this test, one can discover the reason which prevents them from achieving pregnancy. These devices work by measuring hormonal levels of one's body and offering hormone profiles. These hormone profiles of the individuals are based on numerous conditions, including their cycle duration, any fertility disorder, or based on any drug or treatment. The growing prevalence of infertility issues in adults on account of the sedentary and unhealthy lifestyle, along with the expanding awareness regarding family planning, are propelling the market's growth. In addition to this, delayed first-time pregnancy in women is one of the prominent factors expected to facilitate market growth. The rising popularity of self-assessing fertility test kits also drives the market growth.

Elevating First-Time Pregnancy Age Augments the Market Growth

The drastic increase in the average age of first-time pregnancy across UAE on account

of the decline in first births among teenage women and the rise of first births among women aged over 30 years accelerates the demand for fertility test devices. As per the OECD, the average age at which women give birth now stands at 30 or above, which is being observed in women across UAE, showcasing a greater preference for postponing first-time pregnancies. Late pregnancy results in several complexities to conception, which creates the demand for fertility test devices across the country.

Continuous Technological Advancements are Projected to Bolster the Market Growth

Various companies are focusing on manufacturing advanced fertility testing devices that are smartphone-based and provide rapid results to garner maximum customer attraction. Furthermore, the increase in the launch of advanced and easy-to-use fertility monitors with greater accuracy offers lucrative growth opportunities for the market players. The inflating easy accessibility of ovulation monitors on e-commerce websites and the rise in the acceptance of basal body temperature-based ovulation monitors among consumers will continue to expand the fertility testing devices market's growth in the upcoming years.

Market Segmentation

The UAE fertility testing devices market is segmented into product type, application, mode of purchase, end user, regional distribution, and competitive landscape. Based on product type, the market is divided into ovulation prediction kits, fertility monitors, and male fertility testing products. The fertility monitors segment is further divided into urine-based ovulation tests and saliva-based ovulation tests. Based on application, the market is bifurcated into female fertility testing and male fertility testing. Based on the mode of purchase, the market is divided into OTC and prescription based. Based on end users, the market is segmented into hospitals, fertility clinics, and home care settings. To analyze the market based on the region, the UAE fertility testing devices market is studied in major regions namely Dubai, Abu Dhabi, Sharjah, Rest of UAE.

Market Players

Abbott Laboratories S.A., Quidel Corporation, Procter & Gamble Middle East FZE, Fairhaven Health, LLC, and Church & Dwight Co., Inc. (First Response) are the key market players operating in UAE fertility testing devices market.

Report Scope:

In this report, UAE fertility testing devices market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

UAE Fertility Testing Devices Market, By Product Type:

Ovulation Prediction Kits

Fertility Monitors

? Urine-based Ovulation Test

? Saliva-based Ovulation Test

Male Fertility Testing Products

UAE Fertility Testing Devices Market, By Application:

Female Fertility Testing

Male Fertility Testing

UAE Fertility Testing Devices Market, By Mode of Purchase:

OTC

Prescription-based

UAE Fertility Testing Devices Market, By End User:

Hospitals

Fertility Clinics

Home Care Settings

UAE Fertility Testing Devices, By Region:

Dubai

Abu Dhabi

Sharjah

Rest of UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in UAE Fertility Testing Devices market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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