

# UAE ERP Market By Deployment Type (On-Premise and Cloud), By Function (Finance, Human Resource, etc.), By End User (Manufacturing, BFSI, etc.), By Enterprise (Medium, Large and Small), Competition Forecast & Opportunities, 2012 - 2022

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### **Abstracts**

Enterprise Resource Planning (ERP) is a backend software, which stores data collected from various departments in an organization at a centralized location, thereby providing access of data collected from various departments to all the stakeholders, in order to assist them in decision-making. UAE ERP market grew at a significant pace over the past few years, owing to rising government initiatives, such as Smart Dubai, UAE Vision 2021 and Abu Dhabi Economic Vision 2030. ERP market in the country is also expected to witness an uptrend on account of increasing number of companies focusing towards reducing operational costs by implementing new business trends, such as bring your own device (BYOD) and cloud computing. Moreover, rising digitalization of UAE's educational sector is also anticipated to propel demand for ERP solutions in the country through 2022.

According to "UAE ERP Market By Deployment Type, By Function, By End User, By Enterprise, Competition Forecast & Opportunities, 2012 - 2022", ERP market in the UAE is projected to exhibit a CAGR of over 13% during 2017 - 2022. On-premise deployment dominated UAE ERP market during 2012-2016, followed by cloud deployment. Though on-premise deployment is expected to maintain majority market share, cloud deployment is forecast to witness faster growth in the coming years. Northern region of the country has been the leading consumer of ERP solutions over the last few years, and this trend is anticipated to continue during the forecast period as well. SAP is the largest ERP solution provider in the UAE, followed by Oracle, Sage, Infor and Microsoft. "UAE ERP Market By Deployment Type, By Function, By End User,



By Enterprise, Competition Forecast & Opportunities, 2012 - 2022" discusses the following aspects of ERP market in the UAE:

UAE Enterprise Resource Planning (ERP) Market Size, Share & Forecast

Segmental Analysis - By Deployment Type (On-Premise and Cloud), By Function (Finance, Human Resource, Supply Chain, Sales & Marketing and Others), By End User (Manufacturing, BFSI, Telecom & IT, Healthcare and Others), By Enterprise (Medium, Large and Small)

Policy & Regulatory Landscape

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

#### WHY YOU SHOULD BUY THIS REPORT?

To gain an in-depth understanding of UAE Enterprise Resource Planning (ERP) market

To identify the on-going trends and anticipated growth over the next five years

To help industry consultants, ERP solution providers and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

#### REPORT METHODOLOGY

The information contained in this report is based upon both primary and secondary



sources. Primary research includes interview with the ERP solution providers, software companies and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and other proprietary databases.



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- 1. SAP Middle East & North Africa (L.L.C)
- 2. Oracle Corporation
- 3. Sage Software Middle East FZ-LLC
- 4. Infor, Inc.
- 5. Microsoft Gulf FZ LLC
- 6. Epicor Software Middle East Ltd
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- 8. FACTS Computer Software House LLC
- 9. 3i Infotech Limited
- 10. Eastern Software Systems (FZE)



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