

# **UAE Enterprise Resource Planning (ERP) Market By Component (Software and Services), By Deployment Type (On-Premises and Cloud), By Function (Finance, Human Resource, Customer Management, Inventory Management, Supply Chain, Others), By End User (Manufacturing, BFSI, Healthcare, Retail, Government & Utilities, It & Telecom, Others), By Enterprise (Medium, Large and Small), By Region, Competition Forecast & Opportunities, 2027**

<https://marketpublishers.com/r/UFECE815AF85EN.html>

Date: February 2023

Pages: 75

Price: US\$ 4,400.00 (Single User License)

ID: UFECE815AF85EN

## **Abstracts**

UAE enterprise resource planning market is expected to register robust growth in the forecast period, 2023-2027. Enterprise resource planning solutions are widely utilized by organizations to assist them in managing their business operations and processes in a better way. At present times, an ERP solution's business functions have shifted from minor aid and planning operations to entire business process integration, which involves crucial responsibilities and decision-making. An ERP software comprises various software modules, and every module focuses on certain business activities, including material purchasing, inventory control, accounting, finance, and HR. Also, to fulfill the needs of the companies, modules can be customized. The growing need for operational efficiency and transparency in business processes and escalating demand for ERP software from small & medium enterprises are expected to drive market growth. In addition to this, the surging adoption of cloud and mobile applications is expected to influence the market growth across UAE positively. Growing application of ERP solutions in small & medium enterprises and quick transformation of modern business models are anticipated to offer lucrative opportunities for expansion of the enterprise resource planning market in the coming years.

## Elevating Need for Efficiency and Transparency in Business Processes Accelerates the Market Growth

Conventionally, businesses with the help of domestic ERP applications spend a lot of time and effort in communicating business information and making decisions. Several organizations aiming to become successful are continuously looking out for systems that assist them in serving their clients and raising their profit margins. Currently, ERP systems have become strategic platforms that offer a solid foundation and information backbone for businesses, which, in turn, drives the market's growth. A fully integrated ERP solution aids in capturing and creating accurate, consistent, and timely relevant data and helps make better business decisions. ERP systems provide personalized services and ensure customers are satisfied with the profitability of an organization unless the operating efficiency of a company is exceptional. To enhance efficiency and ensure better information integration, organizations are now looking at ERP systems that fuel the adoption of ERP solutions. Also, the enterprise resource planning system scales and deals with the global competition while introducing efficiency and transparency in operations which is expected to gain prominence in the market in the forecast period.

## Growing Adoption of Cloud and Mobile Applications Catalyzes the Market Growth

Cloud computing stands for an emerging technology that enables enterprises to store and access data through the internet. Some of the significant characteristics of cloud technology attributing to its popularity include agility, scalability, reliability, and flexibility. Software as a service (SaaS) or on-demand is one of the service models of cloud computing, which is based on the pay-per-use fee model. Cloud-based applications help minimize the cost of the IT infrastructure to a certain extent which increases the utilization of cloud applications across enterprises. Mobile applications have become an integral part of the working culture, which propels enterprises to spend on cloud-connected mobile applications to enable access to information anytime and anywhere. In addition to this, cloud-connected mobile applications enable synchronization, updates, and control of documents for an individual user, thereby supporting market growth across UAE. These further assist organizations in maintaining work-life balance for their employee and enhancing their productivity of employees.

## Market Segmentation

The UAE enterprise resource planning market is segmented into components,

*UAE Enterprise Resource Planning (ERP) Market By Component (Software and Services), By Deployment Type (On-Pre...*

deployment type, function, end user, enterprise, regional distribution, and competitive landscape. Based on components, the market is divided into software and services. Based on deployment type, the market is bifurcated into on-premises and cloud. Based on function, the market is divided into finance, human resource, customer management, inventory management, supply chain, and others. Based on end users, the market is segmented into manufacturing, BFSI, healthcare, retail, government & utilities, IT & telecom, and others. Based on the enterprise, the market is divided into medium, small, and large. UAE enterprise resource planning market is studied in major regions namely Dubai, Abu Dhabi, Sharjah, Rest of UAE.

## Market Players

IBM Middle East FZ. LLC, SAP Middle East & North Africa (L.L.C), Oracle Corporation, Sage Software Middle East fz-llc, Microsoft Gulf FZ LLC, Infor, Epicor Software Middle East Ltd, D2M Solutions Ltd (ESI Services), Workday, Inc., Syspro Software Company, are the significant market players operating in UAE enterprise resource planning (ERP) market.

## Report Scope:

In this report, UAE enterprise resource planning (ERP) market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

### UAE Enterprise Resource Planning Market, By Component:

Software

Services

### UAE Enterprise Resource Planning Market, By Deployment Type:

On-Premises

Cloud

### UAE Enterprise Resource Planning Market, By Function:

Finance

Human Resource

Customer Management

Inventory Management

Supply Chain

Others

#### UAE Enterprise Resource Planning Market, By End User:

Manufacturing

BFSI

Healthcare

Retail

Government & Utilities

It & Telecom

Others

#### UAE Enterprise Resource Planning Market, By Enterprise:

Medium

Large

Small

#### UAE Enterprise Resource Planning Market, By Region:

Dubai

Abu Dhabi

Sharjah

Rest of UAE

### Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in UAE enterprise resource planning market.

### Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

### Company Information

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