

# **UAE eHealth Market By Type (Solutions {Electronic Health Records (EHRs), Picture Archiving and Communication Systems (PACS), Clinical Decision Support System, Hospital Information Systems, Chronic Care Management Apps, Others} v/s Services {Remote Monitoring Services, Diagnosis & Consultation Services, Treatment Services, Others}), By Deployment Mode (On-Premises v/s Cloud), By End User (Payer, Providers, Patients, Others), By Region, Competition Forecast & Opportunities, 2027**

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## **Abstracts**

UAE eHealth market is anticipated to register growth with an impressive CAGR in the forecast period, 2023-2027, on account of increasing demand for internet-based healthcare & patient care services. Growing penetration of the internet of things (IoT) and artificial intelligence, along with growing demands for cloud-based healthcare services, are further driving the growth of the UAE eHealth market in the upcoming five years. The recent pandemic further added to the growing market trends with complete lockdown conditions. The patients seeking otherwise healthcare consultation and looking for consults from the doctor regarding precautional steps against COVID-19 further aided the growth of the UAE eHealth market in the future five years.

eHealth is a conjugation of medical science with information technology & communication. The process allows medical information related to healthcare services through internet services. There are three aspects of eHealth that the World Health Organization (WHO) considers under the umbrella term of eHealth. The system is

utilized for information distribution related to health to patients, healthcare workers, and experts. Consultation services and technological aspects of healthcare are also considered in eHealth. Multiple internet-based services are involved that collect the information from the patient seeking medical attention and prescribe diagnostic tests and thus generated reports are utilized by the medical practitioners to prescribe medication or therapeutic approaches for the patient.

### Growing Telemedicine Industry Promises Market Growth

Telemedicine and telehealth services are rapidly expanding in the country. Growing instances of chronic diseases and their prolonged treatment processes are facilitating the growth of the UAE eHealth market in the upcoming five years. The surge in demand for online consultation, televised consultation, and the growing inclination of the patients toward multiple consultations & second opinions regarding the severity of the disease and different therapeutic options available further supports the growth of the UAE eHealth market in the future five years.

### Internet Exposure Substantiates Market Growth

eHealth is defined as the incorporation of internet-based services in healthcare services to provide better patient care to the patients. Growing internet usage, technological advancement in medical devices, cloud-based services, storage of information, and circulation of information among patients, healthcare workers, & experts altogether support the growth of the UAE eHealth market in the upcoming five years. Higher usage of the internet promises potential growth since the population of the UAE is highly inclined toward pursuing healthcare advice and second opinion consultation through online channels like mobile applications and web-based services.

In January 2022, there was a 9.94 million population in the country actively utilizing internet services and adding to the rising demands for eHealth services. With the onset of the year 2022, the country has over 99% of the population using the internet. Further scope for expansion of the service would invite more mobile-based applications and hospital & eHealth service providers to form a collaboration to provide the best patient care such that the patient seeking consultation may reach the experts more efficiently and under emergency conditions, the patient can be referred to respective hospital effectively.

### Market Segmentation

The UAE eHealth market is segmented by type, deployment mode, end user, competition landscape, and regional distribution. Based on type, the market is differentiated between solutions and services. Solution types include electronic health records (EHRs), picture archiving and communication systems (PACS), clinical decision support systems, hospital information systems, chronic care management apps, and others. Service types include remote monitoring services, diagnosis & consultation services, treatment services, and others. By mode of deployment, the market is distinguished between on-premises and cloud. Based on the end user, the market is bifurcated into payers, providers, patients, and others. The market analysis also studies the regional segmentation to devise regional market segmentation, divided among Abu Dhabi, Dubai, Sharjah, rest of UAE.

### Company Profile

Mulk Holdings International, Zulekha Healthcare Group, GE Healthcare, Siemens Healthcare LLC, Cerner Corporation UAE, Mubadala Investment Company PJSC, and Malaffi, among others, is a partial list of major market players responsible for the growth of the UAE eHealth market.

### Report Scope:

In this report, UAE eHealth market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

#### UAE eHealth Market, By Type:

##### Solutions

Electronic Health Records (EHRs)

Picture Archiving and Communication Systems (PACS)

Clinical Decision Support System

Hospital Information Systems

Chronic Care Management Apps

Others

## Services

Remote Monitoring Services

Diagnosis & Consultation Services

Treatment Services

Others

## UAE eHealth Market, By Deployment Mode:

On-Premises

Cloud

## UAE eHealth Market, By End User:

Payer

Providers

Patients

Others

## UAE eHealth Market, By Region:

Abu Dhabi

Dubai

Sharjah

Rest of UAE

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in UAE eHealth market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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