

UAE Digital Signage Market By Component (Display, Media Player, Software & Content), By Application (Indoor & Outdoor), By End User Sector (Retail, Government & Transportation, Hospitality and Others), Competition Forecast & Opportunities, 2013-2023

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Abstracts

According to “UAE Digital Signage Market By Component, By Application, By End User Sector, Competition Forecast & Opportunities, 2013-2023”, digital signage market is projected to grow at a CAGR of over 18% by 2023. With World Expo 2020 to be held in the country coupled with rising focus on UAE Vision 2021, the incorporation of digital signages in indoor and outdoor segments is likely to increase in the coming years. Moreover, various benefits associated with digital signages and high return on investment is further propelling demand for digital signages across the UAE. In addition, deployment of digital signages across various end use sectors like healthcare, transportation, etc., is further expected to steer growth in the UAE digital signage market during the forecast period. Some of the major players in UAE digital signage market are Samsung Gulf Electronics Co., Ltd., LG Electronics Gulf FZE, NEC Display Solutions Middle East & Africa, Sony Middle East and Africa FZE, Toshiba Gulf FZE, Panasonic Marketing Middle East & Africa FZE, Philips Electronics Middle East and Africa, Sharp Middle East FZE, Cisco Systems Inc., and Scala B.V. “UAE Digital Signage Market By Component, By Application, By End User Sector, Competition Forecast & Opportunities, 2013-2023” discusses the following aspects of digital signage market in UAE:

Digital Signage Market Size, Share & Forecast

Segmental Analysis – By Component (Display, Media Player, Software & Content), By Application (Indoor & Outdoor), By End User Sector (Retail, Government & Transportation, Hospitality and Others)

Competitive Analysis

Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of digital signage market in UAE

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, digital signage manufacturers, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with digital signage manufacturers, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

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