

UAE Digital Signage Market By Component (Display, Media Player, Software & Content), By Application (Indoor & Outdoor), By End User Sector (Retail, Government & Transportation, Hospitality and Others), Competition Forecast & Opportunities, 2013-2023

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Abstracts

According to “UAE Digital Signage Market By Component, By Application, By End User Sector, Competition Forecast & Opportunities, 2013-2023”, digital signage market is projected to grow at a CAGR of over 18% by 2023. With World Expo 2020 to be held in the country coupled with rising focus on UAE Vision 2021, the incorporation of digital signages in indoor and outdoor segments is likely to increase in the coming years. Moreover, various benefits associated with digital signages and high return on investment is further propelling demand for digital signages across the UAE. In addition, deployment of digital signages across various end use sectors like healthcare, transportation, etc., is further expected to steer growth in the UAE digital signage market during the forecast period. Some of the major players in UAE digital signage market are Samsung Gulf Electronics Co., Ltd., LG Electronics Gulf FZE, NEC Display Solutions Middle East & Africa, Sony Middle East and Africa FZE, Toshiba Gulf FZE, Panasonic Marketing Middle East & Africa FZE, Philips Electronics Middle East and Africa, Sharp Middle East FZE, Cisco Systems Inc., and Scala B.V. “UAE Digital Signage Market By Component, By Application, By End User Sector, Competition Forecast & Opportunities, 2013-2023” discusses the following aspects of digital signage market in UAE:

Digital Signage Market Size, Share & Forecast

Segmental Analysis – By Component (Display, Media Player, Software & Content), By Application (Indoor & Outdoor), By End User Sector (Retail, Government & Transportation, Hospitality and Others)

Competitive Analysis

Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of digital signage market in UAE

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, digital signage manufacturers, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with digital signage manufacturers, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. ANALYST VIEW

4. VOICE OF CUSTOMER

- 4.1. Screener Question Analysis
- 4.2. Digital Signage Usage, By Purpose of Application
- 4.3. Digital Signage Usage, By Mode of Deployment
- 4.4. Digital Signage Usage, By Type of Display Used
- 4.5. Digital Signage Users, By Type of Content Displayed
- 4.6. Satisfaction Analysis
- 4.7. Challenge Analysis
- 4.8. Expectation Analysis

5. GLOBAL DIGITAL SIGNAGE MARKET OVERVIEW

6. UAE DIGITAL SIGNAGE MARKET LANDSCAPE

7. UAE DIGITAL SIGNAGE MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value
- 7.2. Market Share & Forecast
 - 7.2.1. By Component (Display, Media Player, Software and Content)
 - 7.2.2. By Applications (Indoor and Outdoor)
 - 7.2.3. By End User Sector (Retail, Government & Transportation, Hospitality and Others)
 - 7.2.4. By Region
 - 7.2.5. By Company

8. UAE DIGITAL SIGNAGE MARKET ATTRACTIVENESS INDEX

- 8.1. By Component
- 8.2. By Application

8.3. By End User Sector

8.4. By Region

9. UAE DIGITAL SIGNAGE DISPLAY MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value

9.2. Market Size & Forecast

9.2.1. By Type of Display (LCD, LED and Others)

10. UAE DIGITAL SIGNAGE MEDIA PLAYER MARKET OUTLOOK

10.1. Market Size & Forecast

10.1.1. By Value

10.2. Market Size & Forecast

10.2.1. By Operating System (Window based Media Players and Non- Window based Media Players)

11. UAE DIGITAL SIGNAGE SOFTWARE MARKET OUTLOOK

11.1. Market Size & Forecast

11.1.1. By Value

11.2. Market Size & Forecast

11.2.1. By Software Type (Private, Cloud and Hybrid)

12. UAE DIGITAL SIGNAGE CONTENT MARKET OUTLOOK

12.1. Market Size & Forecast

12.1.1. By Value

12.2. Market Size & Forecast

12.2.1. By Content Type (Image, Video and Others)

13. MARKET DYNAMICS

13.1. Impact Analysis

13.2. Drivers

13.3. Challenges

14. MARKET TRENDS & DEVELOPMENTS

15. POLICY & REGULATORY LANDSCAPE

16. UAE ECONOMIC PROFILE

17. COMPETITIVE LANDSCAPE

17.1. Competitive Benchmarking

17.2. Company Profiles

17.2.1. Samsung Gulf Electronics Co., Ltd.

17.2.2. LG Electronics Gulf FZE

17.2.3. NEC Display Solutions Middle East & Africa

17.2.4. Sony Middle East and Africa FZE

17.2.5. Toshiba Gulf FZE

17.2.6. Panasonic Marketing Middle East & Africa FZE

17.2.7. Philips Electronics Middle East and Africa

17.2.8. Sharp Middle East FZE

17.2.9. Cisco Systems Inc.

17.2.10. Scala B.V.

18. STRATEGIC RECOMMENDATIONS

List Of Tables

LIST OF TABLES

- Figure 1: Percentage of Digital Signage Users and Non-Users, 2018 (N=100)
- Figure 2: Percentage of Digital Signage Non-Users, By Possibility of Adoption, 2018 (N=10)
- Figure 3: Percentage of Digital Signage Users, By Application, 2018 (N=84)
- Figure 4: Percentage of Digital Signage Users, By Mode of Deployment, 2018 (N=84)
- Figure 5: Percentage of Digital Signage Users, By Type of Display Used, 2018 (N=84)
- Figure 6: Percentage of Digital Signage Users, By Type of Content Displayed, 2018 (N=84)
- Figure 7: Vendor Satisfaction Survey, By End Users of Digital Signage, 2018 (N=84)
- Figure 8: Challenges Faced by End Users of Digital Signage, By Vendor, 2018 (N=84)
- Figure 9: Expectations of Digital Signage End Users, 2018 (N=84)
- Figure 10: UAE Digital Signage Market Size, By Value, 2013–2023F (USD Million)
- Figure 11: UAE Digital Signage Market Share, By Component, By Value, 2013-2023F
- Figure 12: UAE Digital Signage Market Share, By Application, By Value, 2013-2023F
- Figure 13: UAE Digital Signage Market Share, By End User Sector, By Value, 2013–2023F
- Figure 14: UAE Digital Signage Market Share, By Region, By Volume, 2017 & 2023F
- Figure 15: UAE Digital Signage Market Share, By Region, By Value, 2013–2023F
- Figure 16: UAE Digital Signage Market Share, By Company, By Share, 2017 & 2023F
- Figure 17: UAE Digital Signage Market Attractiveness Index, By Component, By Value, 2018E-2023F
- Figure 18: UAE Digital Signage Market Attractiveness Index, By Application, By Value, 2018E-2023F
- Figure 19: UAE Digital Signage Market Attractiveness Index, By End User Sector, By Value, 2018E-2023F
- Figure 20: UAE Digital Signage Market Attractiveness Index, By Region, By Value, 2018E-2023F
- Figure 21: UAE Digital Signage Display Market Size, By Value, 2013–2023F (USD Million)
- Figure 22: UAE Digital Signage Display Market Share, By Type of Display, By Value, 2013-2023F
- Figure 23: UAE Digital Signage Media Player Market Size, By Value, 2013–2023F (USD Million)
- Figure 24: UAE Digital Signage Media Player Market Share, By Operating System, By Value, 2013-2023F

Figure 25: UAE Digital Signage Software Market, By Value, 2013–2023F (USD Million)

Figure 26: UAE Digital Signage Software Market Share, By Software Deployment Type, By Value, 2013-2023F

Figure 27: UAE Digital Signage Content Market Size, By Value, 2013–2023F (USD Million)

Figure 28: UAE Digital Signage Content Market Share, By Content Type, By Value, 2013-2023F

LIST OF TABLES

Table 1: UAE Digital Signage Market Size, By Component, By Value, 2013–2017 (USD Million)

Table 2: UAE Digital Signage Market Size, By Component, By Value, 2018E–2023F (USD Million)

Table 3: UAE Digital Signage Market Size, By Application, By Value, 2013–2017 (USD Million)

Table 4: UAE Digital Signage Market Size, By Application, By Value, 2018E–2023F (USD Million)

Table 5: UAE Digital Signage Market Size, By End User Sector, By Value, 2013–2017 (USD Million)

Table 6: UAE Digital Signage Market Size, By End User Sector, By Value, 2018E-2023F (USD Million)

Table 7: UAE Digital Signage Display Market Size, By Type of Display, By Value, 2013–2017 (USD Million)

Table 8: UAE Digital Signage Display Market Size, By Type of Display, By Value, 2018E–2023F (USD Million)

Table 9: UAE Digital Signage Media Player Market Share, By Operating System, By Value, 2013–2017 (USD Million)

Table 10: UAE Digital Signage Media Player Market Share, By Operating System, By Value, 2018E–2023F (USD Million)

Table 11: UAE Digital Signage Software Market, By Software Deployment Type, By Value, 2013–2017 (USD Million)

Table 12: UAE Digital Signage Software Market, By Software Deployment Type, By Value, 2018E–2023F (USD Million)

Table 13: UAE Digital Signage Content Market Share, By Content Type, By Value, 2013–2017 (USD Million)

Table 14: UAE Digital Signage Content Market Share, By Content Type, By Value, 2018E–2023F (USD Million)

I would like to order

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