

UAE Dental Tourism Market By Treatment Type (Preventive Treatment, Restorative Treatment, Prosthodontics Treatment, OMS, Others), By Type (Inbound and Outbound), By Region, Competition Forecast, and Opportunities, 2028F

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Abstracts

The UAE Dental Tourism Market is expected to grow at a significant rate during the forecast period 2024-2028. Over the course of the forecast period, the market is anticipated to be primarily driven by the rising demand for affordable treatment for dental diseases. This market is expanding as a result of several factors, including the increasing prevalence of dental diseases, increased awareness of oral health, and innovation in dental goods in the United Arab Emirates.

The UAE dental tourism market has been significantly impacted by innovation in dental products. The main focus in dentistry during the past ten years has been on dental innovations that combine engineering, art, science, and technology to promote oral health. Dental care and patient experiences have been transformed by the technical advancement known as computer-aided design/computer-aided milling (CAD/CAM). This factor is fueling the demand for dental tourism in the UAE.

Multiple factors are expected to continue driving the dental tourism market in the UAE in the forecast years. International patients looking for reliable and cost-effective treatments will continue to be drawn to the nation due to its developing image as a center for high-quality dental care. The UAE's appeal as a destination for dental tourism is aided by its advanced healthcare infrastructure, innovative dental facilities, and skilled dental professionals. Additionally, the growth of internet platforms that link patients with dental clinics and medical tourism facilitators will make the procedure even simpler for people seeking dental treatments in the UAE. Additionally, the UAE's strategic location,

easy access to transportation, and measures to simplify the visa process will increase its accessibility for international patients, particularly those from neighboring countries. The UAE will see more dental tourism as a result of the country's focus on promoting wellness travel and the availability of full dental packages that combine medical care with recreational activities.

The COVID-19 pandemic has had a substantial influence on the UAE's dental tourism market. Travel restrictions, lockdown procedures, and concerns about the state of the world's health have led to a fall in both international travel and dental tourism. Due to security concerns and uncertainties surrounding the pandemic, many patients have been hesitant to travel abroad for dental care. Additionally, the expense and logistical difficulties for patients have increased due to the strict health and safety rules that have been implemented in dental clinics, including enhanced sterilization standards and PPE requirements. However, it is expected that the dental tourism market in the UAE will gradually recover as long as worldwide immunization efforts continue and travel restrictions loosen, driven by pent-up demand for dental procedures and the nation's reputation for providing high-quality healthcare services.

The rise in government initiatives to drive market growth is having a significant impact on the UAE dental tourism market. The UAE government has taken the initiative to promote dental tourism through the implementation of several programs and policies. These initiatives include collaborations with foreign dental organizations, financial assistance, and other incentives for dental clinics, and streamlining of the visa application procedure for dental tourists. As a result of the government's emphasis on developing dental infrastructure, raising the standards of dental care, and fostering a welcoming environment for dental tourists, international patients now have more faith in the government. For instance, according to the Ministry of Health and Prevention's (MoHAP) 2019 Annual Health Statistic Book, 1,089,054 people visited dental clinics in Dubai in 2019 overall; of which around 53.3% were female and 46.7% were male, with 35.6% being Emirati. Hence, rising awareness regarding dental tourism in the UAE is anticipated to boost the growth of the market throughout the forecast period 2024-2028.

A Surge in Demand for Cosmetic Dentistry is Fueling Market Expansion in the UAE

Cosmetic dentistry enhances the idea of oral health by promoting a comprehensive sense of well-being that includes both feeling and looking excellent. The development of cosmetic dentistry has opened the path for better and more long-lasting facial modifications that go far beyond simply fixing crooked teeth. Aesthetic dentistry procedures include removing tooth stains, professional teeth whitening, reshaping teeth,

filling fissures and gaps, placing crowns, veneers, bridges, dentures, and dental implants, as well as placing dental fillings to restore oral structures. These factors are fueling the demand for cosmetic dentistry in the UAE, ultimately driving the growth of the dental tourism market. Moreover, numerous individuals prefer quick and painless modifications to their facial appearance. Patients desire affordable procedures that deliver immediate results. Along with aesthetic procedures like porcelain veneers, dental bonding, straightening, reshaping, whole mouth reconstruction, gum lifts, and contouring, dental procedures like teeth whitening, resin veneers, and single-tooth implants are growing in popularity.

Market Segmentation

UAE Dental Tourism Market is segmented based on treatment type, type, region and competitive landscape. Based on treatment type, the market is divided into Preventive Treatment, Restorative Treatment, Prosthodontics Treatment, OMS, and others. Based on type, the market is segmented into Inbound and Outbound. Based on region the market is segmented into Dubai, Abu Dhabi, and Sharjah.

Market players

Micris Dental Clinics, American Hospital, Dr. Michael's Dental Clinics, Zulekha Hospital, Canadian Specialist Hospital, NMC Specialty Hospital are the major market players in the UAE Dental Tourism market.

Report Scope:

In this report, the UAE Dental Tourism Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

UAE Dental Tourism Market, By Treatment Type:

Preventive Treatment

Restorative Treatment

Prosthodontics Treatment

OMS

Others

UAE Dental Tourism Market, By Type:

Inbound

Outbound

UAE Dental Tourism Market, By Region

Dubai

Abu Dhabi

Sharjah

Rest of UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the UAE Dental Tourism Market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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