

# **UAE Cosmetic Dentistry Market By Product {(Dental Systems and Equipment, Dental Implants, Dental Crowns & Bridges, Dental Veneer, Orthodontic Braces, Others), By Dental Systems and Equipment (Instrument Delivery Systems, Dental Chairs, Dental Handpieces, Dental Lasers, Dental Radiology Equipment, Others)}, By End User (Dental Hospital & Clinics, Dental Laboratories, Others), By Region, Competition Forecast, and Opportunities, 2028F**

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## **Abstracts**

The UAE Cosmetic Dentistry Market is expected to grow at a significant rate during the forecast period 2024-2028. The future of the cosmetic dentistry sector has been shaped by innovation and the application of two key principles: biomimetics and biocompatibility. The term 'biocompatibility' refers to the design of implants that naturally integrate with the body and function continuously without causing harm. The elegance and effectiveness of cosmetic dentistry have made it popular among people of different ages, genders, and geographic locations.

Additionally, initiatives taken by various governmental and non-governmental organizations to improve oral health in the UAE are expected to further support the growth of the UAE Cosmetic Dentistry Market. For instance, in March 2022, the Abu Dhabi Public Health Centre (ADPHC) launched The Oral and Dental Health Week in collaboration with the Emirates Schools Establishment (ESE). The purpose of this initiative was to emphasize the importance of maintaining excellent oral health practices in the UAE. Such initiatives are raising awareness among the public, leading to regular dental visits and contributing to the growth of the UAE cosmetic dentistry market.

## Rising Prevalence of Dental Abnormalities

The increase in the prevalence of dental disorders such as periodontal diseases, tooth decay, gum disease, dental cracks, and dental cavities also drives the demand for cosmetic dentistry. Dental abnormalities like anomalies and caries are alterations in tooth structure that may be caused by genetic and environmental factors during tooth development. The number of dental disorders is rising with growing urbanization and changes in living conditions, thereby influencing the market for UAE Cosmetic Dentistry in the forecast years 2024-2028.

Furthermore, the problem of tooth decay among the population has increased in recent years, leading to a higher demand for different dental procedures. This, in turn, has significantly increased the demand for cosmetic dentistry procedures, supporting the growth of the UAE Cosmetic Dentistry Market in the forecast years 2024-2028.

## CAD and CAM Systems Revolutionizing Cosmetic Dentistry

CAD/CAM dentistry is a field of dentistry and prosthodontics that uses CAD/CAM (computer-aided design and computer-aided manufacturing) to improve the design and creation of dental restorations, especially dental prostheses. These include crowns, crown lays, veneers, inlays and onlays, fixed dental prostheses bridges, dental implant-supported restorations, and dentures (removable or fixed), as well as orthodontic appliances.

The demand for procedures like dental implants and orthodontic goods is rising due to an increase in oral health issues and growing awareness of dental health. Cosmetic dentistry has undergone significant changes as a result of the development of less intrusive cosmetic dental operations made possible by improvements in dental materials, techniques, and technologies. Through the use of three-dimensional technology, advances in cosmetic dental technology, such as CAD/CAM systems (Computer-Aided Design and Computer-Aided Manufacturing), are opening up new opportunities in the dental field. Additionally, they are expected to have a significant impact on the creation and quality of dental prostheses and restorative dentistry, supplementing the demand for cosmetic dentistry in the UAE throughout the forecast period.

## Aesthetic and Restorative Dental Procedures Transforming Oral Healthcare

The market for cosmetic dentistry in the UAE is expanding due to advancements in medical technology and increasing awareness of oral health. The prevalence of dental issues is increasing, which has led to a greater need for cosmetic dentistry. However, there are still barriers to market development, including the high demand for dental surgical treatments, limited financing options, and insufficient dental services in remote areas. As cosmetic dental research and education advance, new treatments that are safer, more reliable, efficient, and cost-effective are being developed. For instance, in January 2022, Pearl received clearance from the United Arab Emirates (UAE) Ministry of Health and Prevention for Second Opinion, a comprehensive AI-powered real-time pathology detection aid for dentists.

Despite the increasing appearance of gums, teeth, and other dental injuries, the prominence and credibility of the dental cosmetic sector have grown over time. The need for restorative dentistry and accessories is expected to increase along with the number of cosmetic dentistry procedures. Hence, the above-mentioned factors drive the growth of the market.

### Market Segmentation

UAE Cosmetic Dentistry Market is segmented based on product, end user, region and competitive landscape. Based on product the market is divided into Dental Systems and Equipment, Dental Implants, Dental Crowns & Bridges, Dental Veneer, Orthodontic Braces, and Others. Dental Systems and Equipment is further divided into Instrument Delivery Systems, Dental Chairs, Dental Handpieces, Dental Lasers, Dental Radiology Equipment, and others. Based on end user, the market is segmented into Dental Hospitals & Clinics, Dental Laboratories, and Others.

### Market players

Zimmer Biomet UAE, Dentsply Sirona UAE, Henry Schein UAE, Straumann UAE, Envista Holdings UAE are the major market players in the UAE Cosmetic Dentistry market.

### Report Scope:

In this report, the UAE Cosmetic Dentistry Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

## UAE Cosmetic Dentistry Market, By Product:

Dental Systems and Equipment

Instrument Delivery Systems

Dental Chairs

Dental Handpieces

Dental Lasers

Dental Radiology Equipment

Others

Dental Implants

Dental Crowns & Bridges

Dental Veneer

Orthodontic Braces

Others

## UAE Cosmetic Dentistry Market, By End User:

Dental Hospital & Clinics

Dental Laboratories

Others

## UAE Cosmetic Dentistry Market, By Region

Dubai

Abu Dhabi

Sharjah

Rest of UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the UAE Cosmetic Dentistry Market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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