

UAE Cleaning Services Market By Service Type
(Window Cleaning, Vacuuming, Floor Care, Janitorial,
Carpet & Upholstery, Other Services), By End Use
(Residential, Industrial, Commercial), By Tender
Distribution (Public, Private), By Contract Type
(Manning, Performance-Based), By Region,
Competition Forecast & Opportunities, 2028F

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Abstracts

UAE Cleaning Services Market is anticipated to grow at a high CAGR in the forecast period 2024-2028.

Cleaning is the process of removing impurities from an area or object, such as dirt, infectious agents, and other contaminants. A variety of locations and techniques are used for cleaning. There are many people employed in the cleaning sector. Window washing, floor cleaning, vacuuming, cleaning furniture, cleaning carpets, cleaning air ducts, fixing water damage, and other related activities are all covered under cleaning services. These services are used by both commercial and residential clients. Offices, schools, hospitals, colleges, health centers, big-box retailers, small-box stores, and others are examples of commercial clientele. People's hectic lifestyles have boosted the use of such services.

Booming Tourism and Hospitality Sector

As per the government expenditure on infrastructure development, Dubai's tourism and hospitality industry has been on the rise. Such expenditures have been undertaken with the dual goals of luring tourists and preparing the nation for the international event Dubai Expo 2020, which completed in March 2022, anticipating foreign investments in



the nation. Policies like 'Dubai Tourism Strategy 2025' and 'Dubai 2040 Urban Master Plan,' which seek to enhance visitor footfall in Dubai and develop Tourism & Hospitality Infrastructure in the country by 134%, further strengthening the UAE tourism & hospitality sector. The World Travel and Tourism Council estimates that the UAE's travel and tourism industry would produce revenues of about USD 72 billion and contribute 12.7% of GDP in 2027. Thus, it is anticipated that the growth of the UAE Cleaning Services market would be driven by a developing tourist and hospitality industry in the upcoming years. The expansion of industrial zones, new tourism projects, retail infrastructure, and the growing residential sector in the area has a significant influence on Sharjah. The Sharjah Commerce and Tourism Development Authority (SCTDA) has announced several significant tourism-related projects, including Sharjah Safari in Al Dhaid, the Moon Retreat in Mleiha, Al Suhub Rest House in Khorfakkan, Kalba Waterfront, etc. In the upcoming years, these elements are expected to increase the demand for cleaning services throughout Sharjah.

Growing Number of Smart Cities

UAE plans to establish several smart sustainable cities around the nation, in direct alignment with the 'UAE Vision 2021' and city-level policies like 'Dubai 2040 Urban Master Plan' and 'Abu Dhabi Economic Vision 2030' that promote the growth of sustainable infrastructure. Smart cities are defined by UAE as environmentally conscious urban development projects that are technologically connected with the Internet of Things and modern ICT (Information & Communication Technology) (IoT). The Zayed Smart City Project in Abu Dhabi, 'The Sustainable City Project' in Dubai, and 'Masdar City Project' in Abu Dhabi are just a few of the major efforts the UAE has undertaken to create smart cities. With a goal of lowering power use, Dubai also constructed 30,000 residential units in Desert Road City for Emiratis and foreigners. By 2030, the UAE intends to cut its carbon footprint by 30%. As a result, the country's planned smart, sustainable towns are being built to confirm with green building regulations. The UAE's cleaning services industry is anticipated to benefit greatly from such elevated goals.

Market Segments

The UAE Cleaning Services market is segmented into services type, end use, tender distribution, contract type, and region. Based on service type, the market is segmented into window cleaning, vacuuming, floor care, janitorial, carpet & upholstery, and other services. Based on end use, the market is segmented into residential, industrial, and commercial. Based on tender distribution, the market is segmented into public and



private. Based on contract type, the market is segmented into manning and performance-based. The market analysis also studies the regional segmentation to devise regional market segmentation, divided among Dubai, Abu Dhabi, Sharjah, and Rest of UAE.

Market Players

Major market players in UAE Cleaning Services Market are YNA Cleaning Services LLC, Cleanpro Cleaning Services LLC, Go Green UAE, Homework Cleaning Services, Smashing Cleaning Services LLC, Clean Tech Services LLC, Green Touches, Ideal Services LLC, Petro Middle East, WE Care Building Cleaning & Pest Control, Ultra Clean General Cleaning and Maintenance, Spring Cleaning Services Ltd, M&H building cleaning services, and Squeaky Clean Services. To achieve good market growth, active businesses employ organic tactics such as product launches, mergers, and partnerships.

Report Scope:

In this report, UAE Cleaning Services Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

UAE Cleaning Services Market, By Service Type

Window Cleaning

Vacuuming

Floor Care

Janitorial

Carpet & Upholstery

Others

UAE Cleaning Services Market, By End Use

Residential



Industrial		
Commercial		
UAE Cleaning Services Market, By Tender Distribution		
Public		
Private		
UAE Cleaning Services Market, By Cleaning Type		
Manning		
Performance-Based		
UAE Cleaning Services Market, By Region:		
Dubai		
Abu Dhabi		
Sharjah		
Rest of UAE		
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Company Profiles: Detailed analysis of the major companies present in UAE Cleaning Services Market		
Available Customizations:		
Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:		
Company Information		



Detailed analysis and profiling of additional market players (up to five).



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