

UAE Car Accessories Market, By Location (Interior Accessories, Exterior Accessories), By Vehicle Type (Hatchback, Sedan, SUV/MPV), By Demand Category (OEM, Replacement), By Sales Channel (Online, Offline), By Region, Competition Forecast & Opportunities, 2028

<https://marketpublishers.com/r/U44FB5DAE647EN.html>

Date: February 2023

Pages: 73

Price: US\$ 4,400.00 (Single User License)

ID: U44FB5DAE647EN

Abstracts

UAE car accessories market is anticipated to grow at a robust CAGR in the forecast period, 2024-2028. The key factors driving the UAE car accessories market are the increased demand and production of autonomous and connected passenger cars and the growing popularity of electric vehicles. Also, the ongoing technological advancements in passenger car accessories and the high demand for installing infotainment systems are expected to bolster the UAE car accessories market growth over the next five years.

High Production and Sales of Passenger Car Drive the Market growth

Rapid urbanization, the improved lifestyle of consumers, and the high per capita income of consumers make them invest in the purchase of passenger cars. In 2020, 158,711 total vehicles were sold in UAE, and the growing preference for private vehicle ownership is expected to influence the sales of passenger cars. Consumers add car accessories as an additional option to improve the automobile's protection, comfort, security, and mobility. Car accessories not only improve the aesthetic appeal of cars, but they also provide the driver with the higher confidence to drive the vehicle seamlessly. The high sales of passenger cars are fueling the sales of car accessories. The booming automotive industry is expected to create lucrative growth opportunities for the UAE car accessories market over the next five years.

Advancements in Technology Boost the Market Demand

The continuous evolution in technology along with technological innovations attracts customers to invest in the purchase of car accessories. Advanced car accessories provide a sophisticated look, comfort, and convenience to the passengers while riding the automobile. A large variety of car accessories are available in the market, and sometimes these are made of poor quality. Car accessories manufacturers are improving the quality of materials used in the manufacturing process to improve their sales. Manufacturers have started using fuel-efficient and lightweight materials for manufacturing passenger car accessories. Also, the introduction of advanced systems such as new lighting systems, dynamic window displays, and biometric entry to cars is expected to act as a positive factor in accelerating the demand for the UAE car accessories market in the forecast period.

High Installation of Infotainment Systems in Passenger Cars Supports the Market Growth

The availability of high-speed internet penetration and the expected roll-out of 5G technology is strengthening the country's connectivity. Consumers are investing in the purchase of smart devices fueling the demand for installing infotainment systems in the passenger car. An infotainment system in a modern vehicle is equipped with Bluetooth, a CD player, GPS, control panels, a lighter port, multiple speakers, and a video panel to enhance the driving experience. Original equipment manufacturers have started providing infotainment systems in mid and small-car segments, which is expected to witness huge demand due to the high sale of cars in this range. The market players are working on advancing the infotainment systems to make them compatible with connected and autonomous vehicles and introducing advanced versions of the infotainment system to capture customer attention. The growing popularity of infotainment systems among consumers is expected to foster high market demand.

Market Segmentation

The UAE car accessories market is segmented into location, vehicle type, demand category, sales channel, regional distribution, and competitive landscape. Based on location, the market is divided into interior accessories and exterior accessories. Based on vehicle type, the market is divided into hatchbacks, sedan, and SUV/MPV. Based on demand category, the market is divided into OEM and replacement. Based on sales channel, the market is divided into online and offline. To analyze the market based on

the region, the UAE car accessories market is studied in major regions namely Dubai, Abu Dhabi, Sharjah, and Rest of the UAE.

Market Players

Al Taif Car Accessories, Car Mart, Delta Plus, Al Mushrif Auto Accessories, Fawaz Al-Khateeb, Directed Auto, Top Star trading LLC, Car Care Auto Accessories, Bab Al Satwa Car Accessories, Galadari Automobiles Co Ltd LLC, are the major market players operating in the UAE car accessories market.

Report Scope:

In this report, UAE car accessories market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

UAE Car Accessories Market, By Location:

Interior Accessories

Exterior Accessories

UAE Car Accessories Market, By Vehicle Type:

Hatchback

Sedan

SUV/MPV

UAE Car Accessories Market, By Demand Category:

OEM

Replacement

UAE Car Accessories Market, By Sales Channel:

Online

Offline

UAE Car Accessories Market, By Region:

Dubai

Abu Dhabi

Sharjah

Rest of UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in UAE car accessories market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. EXECUTIVE SUMMARY

4. IMPACT OF COVID-19 ON UAE CAR ACCESSORIES MARKET

5. VOICE OF CUSTOMER

5.1. Aided and Unaided Brand Recall

5.2. Factors Influencing Purchase Decisions

5.3. Brand Satisfaction Level

6. UAE CAR ACCESSORIES MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Location (Interior Accessories, Exterior Accessories)

6.2.2. By Vehicle Type (Hatchback, Sedan, SUV/MPV)

6.2.3. By Demand Category (OEM, Replacement)

6.2.4. By Sales Channel (Online, Offline)

6.2.5. By Region

6.2.6. By Company (2022)

6.3. Product Market Map (By Vehicle Type, By Region)

7. UAE CAR INTERIOR ACCESSORIES MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Interior Accessories Type (Infotainment System, Seat Covers, Mats, Central Locking System, Odor Remover, Device Charger, Communication System, Switches, Others)

7.2.2. By Vehicle Type

7.2.3. By Demand Category

7.2.4. By Sales Channel

8. UAE CAR EXTERIOR ACCESSORIES MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Exterior Accessories Type (LED Lights, Alloy Wheels, Chrome Accessories, Body Kits, Racks, Window Films, Covers, Crash Guards, Others)

8.2.2. By Vehicle Type

8.2.3. By Demand Category

8.2.4. By Sales Channel

9. MARKET DYNAMICS

9.1. Drivers

9.2. Challenges

10. MARKET TRENDS AND DEVELOPMENTS

11. POLICY AND REGULATORY LANDSCAPE

12. UAE ECONOMIC PROFILE

13. COMPETITIVE LANDSCAPE

13.1. Company Profiles (Partial List of Leading Companies)

13.1.1. Al Taif Car Accessories

13.1.2. Car Mart

13.1.3. Delta Plus

13.1.4. Al Mushrif Auto Accessories

13.1.5. Fawaz Al-Khateeb

13.1.6. Directed Auto

13.1.7. Top Star trading LLC

13.1.8. Car Care Auto Accessories

13.1.9. Bab Al Satwa Car Accessories

13.1.10. Galadari Automobiles Co Ltd LLC

14. STRATEGIC RECOMMENDATIONS

I would like to order

Product name: UAE Car Accessories Market, By Location (Interior Accessories, Exterior Accessories), By Vehicle Type (Hatchback, Sedan, SUV/MPV), By Demand Category (OEM, Replacement), By Sales Channel (Online, Offline), By Region, Competition Forecast & Opportunities, 2028

Product link: <https://marketpublishers.com/r/U44FB5DAE647EN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/U44FB5DAE647EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970