

UAE Air Purifiers Market By Filter Type (Pre + HEPA, Pre + HEPA + AC, HEPA, Others (Pre-filter, HEPA + Ion & Ozone, HEPA + Electrostatic Precipitators, etc.)). By End Use (Residential and Commercial/Industrial), By CADR (Below 201 M³/hr, 201-300, 301-400, Above 400 M³/hr), By Distribution Channels (Supermarkets/Hypermarkets, Multi-Branded Stores, Online Channels, Exclusive Stores, and other (Direct Sales, Distributors & Dealers)), By Region, Competition Forecast and Opportunities, 2028

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Abstracts

The UAE air purifiers market is expected to grow during the forecast period as a result of growing harmful gas emissions from manufacturing plants, expanding industrial sector, and rising air pollution due to the process of fuel extraction are severely impacting the air quality severely within the UAE. The use of air purifiers is increasing to help refresh the stagnant air in order to protect against viruses and infection. Therefore, the market is expected to witness significant demand for air purifiers in the UAE during the projected period.

Several factors, including rising awareness about healthy living, changing lifestyle preferences, and government initiatives toward controlling air pollution in the country, are expected to drive the market in the upcoming years. For instance, the biggest threat to human health from the environment is air pollution. Nine out of ten individuals breathe contaminated outdoor air that exceeds the World Health Organization's standards, and there are 6.5 million deaths each year from exposure to indoor and outdoor air pollution.

Particulate matter, carbon monoxide, ozone, nitrogen dioxide, and sulfur dioxide are just a few of the air pollutants that have repercussions beyond just our health. They also have an impact on our economy and society.

In 2021, the air quality was one of the major issues for its residents and government. So, in order to combat this problem, the country's government came up with the 'UAE National Vision for 2021'. The basic aims of this initiative were to raise the air quality from its current level of 90%. To achieve this goal, the Ministry of Climate Change and Environment worked with public and private sector partners to support national initiatives in a variety of ways, such as increasing the usage of modern technology and methods and monitoring various pollutant types.

Dubai is the most polluted city in the UAE, with vehicles being the main source of pollution, emissions from factories and industrial areas, and the extraction of natural resource reserves such as oil consumption. For instance, in 2022, Dubai's air quality index was PM10 which is 3.9 times higher than WHO's (World Health Organization) annual air quality guideline. Additionally, 3.5 million people are expected to live in Dubai as of 2022, according to government estimates.

Technical Advancement Increasing the Market Growth

By creating new product lines and products that have smart features, the market is expected to grow during the forecast period. The colorless gas pollutant is emitted by furniture and timber products such as plywood and fiberboard that include formaldehyde-based resins, as well as by insulating materials and goods such as paint, wallpaper, varnish, and home cleaning supplies. Therefore, manufacturers are developing more significant products. For instance, in 2022, Dyson launched a new product line of air purifier formaldehyde, which features innovative solid-state formaldehyde detection technology and is intended to catch ultra-fine dust and allergens while eradicating potentially hazardous volatile organic compounds (VOCs), including formaldehyde. Therefore, companies are developing new products to influence market growth.

Emissions From Fuel Combustion for Energy is Influencing the Market Growth

There has been a surge in the usage of fossil fuels and private vehicles, a number of industrial pollutants, and increasing oil consumption. For instance, the United Arab Emirates oil consumption, which was estimated to be 952.376 barrels per day in December 2021, is increasing at a rate of 13.69% on an average year. In a similar vein, in 2021, 6.72 billion cubic feet of fossil fuels were consumed daily, which fuel the market

demand for air purifiers.

Market Segmentation

The air purifier market is segmented based on filter type, end-use, CADR, and distribution channel. Based on filter type, the market is fragmented into Pre + HEPA, Pre + HEPA + AC, HEPA, and others (pre-filter, HEPA + ion & ozone, HEPA + electrostatic precipitators, etc.). Based on end use, the market is divided into residential and commercial/industrial. Based on CADR, the market is divided into below 201 m³/hr, 201-300, 301-400, and above 400 m³/hr. Based on distribution channels, the market is fragmented into supermarkets/hypermarkets, multi-branded stores, online channels, exclusive stores, and others (direct sales, distributors & dealers).

Company Profiles

Daikin Middle East & Africa FZE, Dyson Ltd., Hitachi Sales Middle East FZE., LG Electronics Gulf FZE, Panasonic Marketing Middle East & Africa FZE, Koninklijke Philips N.V., Samsung Gulf Electronics Co. Ltd., Sharp Middle East FZE, Unilever Gulf FZE, Xiaomi Corporation are among the major players driving the growth of the UAE air purifiers market.

Report Scope:

In this report, the UAE air purifiers market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

UAE Air Purifiers Market, By Filter Type:

Pre + HEPA

Pre + HEPA + AC

HEPA

Others

UAE Air Purifiers Market, By End Use:

Residential

Commercial/Industrial

UAE Air Purifiers Market, By CADR:

Below 201 m³/hr

201-300

301-400

Above 400 m³/hr

UAE Air Purifiers Market, By Distribution Channel:

Supermarkets/Hypermarkets

Multi-Branded Stores

Online Channels

Exclusive Stores

Others

UAE Air Purifiers Market, By Region:

Dubai

Abu Dhabi

Sharjah

Rest of the UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the UAE air

UAE Air Purifiers Market By Filter Type (Pre + HEPA, Pre + HEPA + AC, HEPA, Others (Pre-filter, HEPA + Ion & O...

purifiers market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. INTRODUCTION

- 1.1. Product Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Market Overview
- 3.2. Market Forecast
- 3.3. Key Regions
- 3.4. Key Segments

4. VOICE OF CUSTOMER ANALYSIS (B2C MODEL ANALYSIS)

- 4.1. Sample Size Determination
- 4.2. Respondent Demographics
 - 4.2.1. By Gender
 - 4.2.2. By Age
 - 4.2.3. By Occupation
- 4.3. Brand Awareness
- 4.4. Factors Influencing Purchase Decision
- 4.5. Customer Satisfaction

5. UAE AIR PURIFIERS MARKET OUTLOOK

UAE Air Purifiers Market By Filter Type (Pre + HEPA, Pre + HEPA + AC, HEPA, Others (Pre-filter, HEPA + Ion & O...

5.1. Market Size & Forecast

5.1.1. By Value

5.1.2. By Volume

5.2. Market Share & Forecast

5.2.1. By Filter Type Market Share Analysis (Pre + HEPA, Pre + HEPA + AC, HEPA, Others (Pre-filter, HEPA + Ion & Ozone, HEPA + Electrostatic Precipitators, etc.)).

5.2.2. By End Use Market Share Analysis (Residential, Commercial/Industrial)

5.2.3. By CADR Market Share Analysis (Below 201m³/hr, 201-300, 301-400, Above 400 m³/hr)

5.2.4. By Distribution Channel Market Share Analysis (Supermarkets/Hypermarkets, Multi-Branded Stores, Online Channels, Exclusive Stores, and others (Direct Sales, Distributors & Dealers)).

5.2.5. By Regional Market Share Analysis

5.2.5.1. Dubai Market Share Analysis

5.2.5.2. Abu Dhabi Market Share Analysis

5.2.5.3. Sharjah Market Share Analysis

5.2.5.4. Rest of UAE Market Share Analysis

5.2.6. By Company Market Share Analysis

5.3. UAE Air Purifiers Market Mapping & Opportunity Assessment

5.3.1. By Filter Type Market Mapping & Opportunity Assessment

5.3.2. By End Use Market Mapping & Opportunity Assessment

5.3.3. By CADR Market Mapping & Opportunity Assessment

5.3.4. By Distribution Channel Market Mapping & Opportunity Assessment

6. UAE PRE + HEPA AIR PURIFIERS MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.1.2. By Volume

6.2. Market Share & Forecast

6.2.1. By End Use Market Share Analysis

6.2.2. By CADR Market Share Analysis

6.2.3. By Distribution Channel Market Share Analysis

6.3. Pricing Analysis (Best Selling SKU's)

7. UAE PRE + HEPA + AC AIR PURIFIERS MARKET OUTLOOK

7.1. Market Size & Forecast

- 7.1.1. By Value
- 7.1.2. By Volume
- 7.2. Market Share & Forecast
 - 7.2.1. By End Use Market Share Analysis
 - 7.2.2. By CADR Market Share Analysis
 - 7.2.3. By Distribution Channel Market Share Analysis
- 7.3. Pricing Analysis (Best Selling SKU's)

8. UAE HEPA AIR PURIFIERS MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value
 - 8.1.2. By Volume
- 8.2. Market Share & Forecast
 - 8.2.1. By End Use Market Share Analysis
 - 8.2.2. By CADR Market Share Analysis
 - 8.2.3. By Distribution Channel Market Share Analysis
- 8.3. Pricing Analysis (Best Selling SKU's)

9. MARKET DYNAMICS

- 9.1. Drivers
 - 9.1.1. Emissions From Fuel Combustion for Energy
 - 9.1.2. Increasing industrial activities
 - 9.1.3. Increasing Government Initiatives
- 9.2. Challenges
 - 9.2.1. Air Purifiers Emit Harmful Substances
 - 9.2.2. Maintenance and Cleanliness Issue

10. IMPACT OF COVID-19 ON UAE AIR PURIFIERS MARKET

- 10.1. Impact Assessment Model
 - 10.1.1. Key Segments Impacted
 - 10.1.2. Key Regions Impacted
 - 10.1.3. Key Distribution Channel Impacted

11. MARKET TRENDS & DEVELOPMENTS

- 11.1. Rising Awareness regarding Health Issues

- 11.2. Increasing Marketing and Promotional Activities
- 11.3. Increasing Online Purchase
- 11.4. Rising Presence of International Companies

12. IMPORT & EXPORT ANALYSIS

- 12.1. Top 5 Exporting Countries
 - 12.1.1. By Value
- 12.2. Top 5 Importing Countries
 - 12.2.1. By Value

13. PORTER'S FIVE FORCES MODEL

- 13.1. Competitive Rivalry
- 13.2. Bargaining Power of Buyers
- 13.3. Bargaining Power of Suppliers
- 13.4. Threat of New Entrants
- 13.5. Threat of Substitutes

14. SWOT ANALYSIS

- 14.1. Strengths
- 14.2. Weaknesses
- 14.3. Opportunities
- 14.4. Threats

15. POLICY & REGULATORY LANDSCAPE

16. UAE ECONOMIC PROFILE

17. COMPETITIVE LANDSCAPE

- 17.1. Company Profiles
 - 17.1.1. Daikin Middle East & Africa FZE
 - 17.1.1.1. Company Details
 - 17.1.1.2. Product & Services
 - 17.1.1.3. Financials (As Reported)
 - 17.1.1.4. Key Market Focus & Geographical Presence
 - 17.1.1.5. Recent Developments

- 17.1.1.6. Key Management Personnel
- 17.1.2. Dyson Group
 - 17.1.2.1. Company Details
 - 17.1.2.2. Product & Services
 - 17.1.2.3. Financials (As Reported)
 - 17.1.2.4. Key Market Focus & Geographical Presence
 - 17.1.2.5. Recent Developments
 - 17.1.2.6. Key Management Personnel
- 17.1.3. Hitachi Sales Middle East FZE
 - 17.1.3.1. Company Details
 - 17.1.3.2. Product & Services
 - 17.1.3.3. Financials (As Reported)
 - 17.1.3.4. Key Market Focus & Geographical Presence
 - 17.1.3.5. Recent Developments
 - 17.1.3.6. Key Management Personnel
- 17.1.4. LG Electronics Gulf FZE
 - 17.1.4.1. Company Details
 - 17.1.4.2. Product & Services
 - 17.1.4.3. Financials (As Reported)
 - 17.1.4.4. Key Market Focus & Geographical Presence
 - 17.1.4.5. Recent Developments
 - 17.1.4.6. Key Management Personnel
- 17.1.5. Panasonic Marketing Middle East & Africa FZE
 - 17.1.5.1. Company Details
 - 17.1.5.2. Product & Services
 - 17.1.5.3. Financials (As Reported)
 - 17.1.5.4. Key Market Focus & Geographical Presence
 - 17.1.5.5. Recent Developments
 - 17.1.5.6. Key Management Personnel
- 17.1.6. Koninklijke Philips N.V.
 - 17.1.6.1. Company Details
 - 17.1.6.2. Product & Services
 - 17.1.6.3. Financials (As Reported)
 - 17.1.6.4. Key Market Focus & Geographical Presence
 - 17.1.6.5. Recent Developments
 - 17.1.6.6. Key Management Personnel
- 17.1.7. Samsung Gulf Electronics Co. Ltd.
 - 17.1.7.1. Company Details
 - 17.1.7.2. Product & Services

- 17.1.7.3. Financials (As Reported)
- 17.1.7.4. Key Market Focus & Geographical Presence
- 17.1.7.5. Recent Developments
- 17.1.7.6. Key Management Personnel
- 17.1.8. Sharp Middle East FZE
 - 17.1.8.1. Company Details
 - 17.1.8.2. Product & Services
 - 17.1.8.3. Financials (As Reported)
 - 17.1.8.4. Key Market Focus & Geographical Presence
 - 17.1.8.5. Recent Developments
 - 17.1.8.6. Key Management Personnel
- 17.1.9. Unilever Gulf FZE
 - 17.1.9.1. Company Details
 - 17.1.9.2. Product & Services
 - 17.1.9.3. Financials (As Reported)
 - 17.1.9.4. Key Market Focus & Geographical Presence
 - 17.1.9.5. Recent Developments
 - 17.1.9.6. Key Management Personnel
- 17.1.10. Xiaomi Corporation
 - 17.1.10.1. Company Details
 - 17.1.10.2. Product & Services
 - 17.1.10.3. Financials (As Reported)
 - 17.1.10.4. Key Market Focus & Geographical Presence
 - 17.1.10.5. Recent Developments
 - 17.1.10.6. Key Management Personnel

18. STRATEGIC RECOMMENDATIONS/ACTION PLAN

- 18.1. Key Focus Areas
- 18.2. Target Regions
- 18.3. Target Product Type
- 18.4. Target Distribution Channel

19. ABOUT US & DISCLAIMER

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