

# **Turkey Restorative Dentistry Market, By Type (Anterior v/s Posterior), By Restoration Type (Direct v/s Indirect), By Product (Restorative Materials, Implants, Prosthetics, Restorative Equipment, Others), By End User (Hospitals & Clinics, Dental Laboratories, Others)), By Region, Competition Forecast & Opportunities, 2027**

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## **Abstracts**

The Turkey restorative dentistry market is anticipated to observe impressive growth during the forecast period, 2023-2027. The major factors include the growing application of restorative dentistry, technological advancements, and the rise in dental tourism, which are propelling the growth of the market. Various advancements are made for optimal results and the reduction of associated difficulties. Restorative dentistry is a field of study that primarily focus on replacing or repairing damaged or missing oral structures. The procedures used are done to improve dental health and function. The other factor which is bolstering the market growth is changing lifestyle, unhealthy eating choices, increasing investments in the healthcare sector, growing awareness and acceptance of cosmetic dentistry, and low price of restorative procedures. Also, an increase in regular dental checkups is curbing the growth of the market in the upcoming years.

### **Growing Applications of Restorative Dentistry**

Growing dental aesthetic awareness and acceptance among the masses is the key factor contributing to the growth of the market. Restorative dentistry is used in a variety of tooth repair treatments, such as tooth decay, braces, bridges, implants, caps, and bonding, which is propelling the growth of the market. In addition, baby boomers and

the millennial generation are opting for cosmetic dental procedures such as smile restoration, whitening of teeth, and dental implants. Owing to the incidences of plaque and periodontal diseases, the demand for restorative dentistry is increased. Thus, in turn, propelling the growth of the market.

### Increasing Dental Tourism to Support Market Growth

The rise in dental tourism due to high quality, long-lasting results, low prices of dental procedures, highly skilled experts, and the use of modern and advanced tools and techniques are driving the growth of the market in Turkey. The price of dental treatments is the main reason which attracts a significant number of foreigners every year. According to the Turkish Ministry of Health, the city had almost 15 million tourists in 2021, and 300,000 came for dental treatment, which is a huge figure.

### Increased Demand for Advanced Cosmetic Dental Procedures

In recent years, technological advancements such as computer-aided implant dentistry, digital dentistry, and CAM/CAD software solutions in the dental industry are augmenting the growth of the market. Owing to these advancements, the success rate of these cosmetic dentistry is rising, which propels the market growth. These advancements are being made to improve the accuracy of restoration and to become less painful and more efficient. In addition, the use of new equipment and novel materials for dental restorations is producing more natural-looking teeth, which are on the rise these days. Heavy investments by the public as well as private sectors for the development of new equipment are likely to bolster the growth of the market. For instance, Picasso technology is the most recent and efficient laser equipment used in the treatment of gum diseases in Istanbul.

### Market Segmentation

The Turkey restorative dentistry market is segmented into Type, restoration type, product, end user, and company. Based on Type, the market is divided into anterior and posterior. Based on restoration type, the market is divided into direct and indirect. Based on product, the market is divided into restorative materials, implants, prosthetics, restorative equipment, and others. Based on end users, the market is divided into hospitals & clinics, dental laboratories, and others. In terms of region, the market is segmented into Marmara Region, Central Anatolia, Aegean Region, Mediterranean Region, Black Sea Region, Southeastern Anatolia Region, and Eastern Anatolia Region.

## Market Players

3M Turkey, Ivoclar Group, Henry Schein (Turkey), Straumann T?rkiye, Dentsply Sirona Turkey, Zimmer Biomet Tibbi Cihazlar A.S., AGS Medikal ?r?nleri ?th. ?hr. Tic. A.?. (Implants Dental Implant System), Nobel Biocare T?rkiye, MIS Implants Technologies Ltd. (Turkey), and Swiss Medical Implants (Turkey) are some of the leading companies operating in the market.

## Report Scope:

In this report, Turkey restorative dentistry market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

### Turkey Restorative Dentistry Market, By Type:

Anterior

Posterior

### Turkey Restorative Dentistry Market, By Restoration Type:

Direct

Indirect

### Turkey Restorative Dentistry Market, By Product:

Restorative Materials

Implants

Prosthetics

Restorative Equipment

Others

### Turkey Restorative Dentistry Market, By End User:

Hospitals & Clinics

Dental Laboratories

Others

#### Turkey Restorative Dentistry Market, By Region:

Marmara Region

Central Anatolia

Aegean Region

Mediterranean Region

Black Sea Region

Southeastern Anatolia Region

Eastern Anatolia Region

#### Competitive Landscape

**Company Profiles:** Detailed analysis of the major companies present Turkey restorative dentistry market

#### Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

#### Company Information

Detailed analysis and profiling of additional market players (up to five).

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