

# **Turkey Hospital Market By Type (General, Multispecialty, Specialty), By Type of Services (In-Patient Services, Out-Patient Services), By Bed Capacity (Above 500 beds, 100-500 beds, upto 100 beds) By Region, Competition, Forecast, and Opportunities, 2028**

<https://marketpublishers.com/r/TFA73A34F054EN.html>

Date: October 2023

Pages: 76

Price: US\$ 3,500.00 (Single User License)

ID: TFA73A34F054EN

## **Abstracts**

The hospital sector in Turkey is experiencing significant growth and modernization, with the country making substantial investments in healthcare infrastructure. This has resulted in the construction of new hospitals and the expansion and renovation of existing ones. The Turkey Hospital Market is expected to grow at a significant rate during the forecast period of 2024-2028, driven by increasing medical tourism and the rise in healthcare needs. The hospital market is dominated by the general hospital segment, and Turkey has both public and private hospitals, with the public sector dominating the healthcare industry. The Ministry of Health oversees the public healthcare system and operates many hospitals across the country. Private hospitals are growing in popularity, particularly in major cities like Istanbul, Ankara, and Izmir.

The growth of Turkey's hospital industry is influenced by factors such as a rising population, escalating healthcare requirements, and the emergence of medical tourism. Turkey has emerged as a favored choice for medical tourists seeking healthcare that is both excellent and cost-effective. This trend has spurred the establishment of specialized hospitals, notably focusing on areas like plastic surgery, dentistry, and ophthalmology.

On the whole, Turkey's hospital sector is predicted to maintain its upward trajectory, propelled by an increasing demand for healthcare services and investments in

healthcare infrastructure. Nevertheless, challenges such as escalating healthcare expenses and a scarcity of medical professionals might impede sustained expansion within the sector.

## Government Investments in Healthcare Infrastructure Drive the Turkey Hospital Market

Government investments have played a pivotal role in propelling Turkey's hospital industry forward. In recent years, the Turkish government has committed substantial resources to enhance healthcare infrastructure, encompassing the establishment of novel hospitals and the rejuvenation of existing ones. These investments have contributed to a noticeable expansion in the array of hospitals and healthcare facilities accessible to the general public.

The government has initiated several strategies to enhance healthcare accessibility, particularly in remote regions. As of 2021, the Turkish government executed a scheme aimed at bolstering healthcare access by constructing additional hospitals. This endeavor was a component of a broader undertaking that commenced in 2003 to enhance the nation's healthcare system. The exigencies of the COVID-19 pandemic underscored the necessity to ameliorate healthcare access within Turkey. In response, the government has been diligently working to revolutionize the healthcare sector to ensure that all citizens can avail themselves of high-quality services.

Furthermore, the Turkish government has been actively endorsing public-private partnerships (PPPs) within the healthcare sphere, with the aim of augmenting healthcare service quality and operational efficiency. These partnerships involve the collaboration of the private sector in financing, constructing, and operating healthcare facilities in conjunction with governmental entities.

Collectively, these initiatives have been instrumental in fostering the expansion of Turkey's hospital market, bolstering the availability and caliber of healthcare services. As the Turkish population experiences continued growth and aging, the demand for healthcare services is anticipated to intensify, thereby catalyzing sustained government investments in healthcare infrastructure and the ongoing progression of the hospital market.

## Private Sector Investment Boost the Market Expansion

The substantial growth of Turkey's hospital market has been significantly propelled by investments from the private sector. Increasingly, the private sector has been

channeling investments into Turkey's healthcare landscape, particularly within prominent urban centers such as Istanbul, Ankara, and Izmir. Consequently, this has led to the proliferation of private hospitals and healthcare establishments, thereby affording patients a greater array of options.

Private medical institutions in Turkey furnish an extensive spectrum of services, encompassing specialized treatments and catering to the demands of medical tourists. These hospitals are outfitted with cutting-edge technologies and state-of-the-art facilities, rendering them appealing to individuals in pursuit of top-notch healthcare services. Renowned for their elevated healthcare standards and personalized attention, private hospitals in Turkey have notably contributed to the flourishing of medical tourism in the nation. In addition, private sector investments have fostered the establishment of partnerships between the public and private sectors (PPP) in the realm of healthcare.

On the whole, the infusion of investments from the private sector has markedly propelled the expansion of Turkey's hospital market. This influence is evidenced by the augmented availability of high-caliber healthcare services, which, in turn, has presented patients with an expanded array of choices. These investments have also catalyzed the creation of groundbreaking healthcare services and heightened competition, thereby culminating in an elevation in the overall quality of healthcare services throughout the country.

### Increasing Healthcare Needs Turkey Fuel the Growth of The Market

The expansion of the hospital market in Turkey has been significantly propelled by the mounting requirements for healthcare services. As the Turkish populace undergoes the process of aging, the prevalence of chronic ailments surges, consequently fostering a heightened demand for healthcare services. This phenomenon is steering the ongoing augmentation of the hospital sector within Turkey.

According to data from the Turkish Statistical Institute, the segment of the Turkish population aged 65 and above is projected to reach 10.2% in 2023 and escalate to 14.2% by 2050. This aging demographic is anticipated to necessitate an elevated quantity of healthcare services, encompassing hospitalization, specialized treatments, and long-term care.

Moreover, the incidence of chronic diseases such as diabetes, cancer, and cardiovascular disorders is on the upswing in Turkey. These conditions mandate persistent medical attention and frequently culminate in hospital stays, thereby

accentuating the demand for healthcare services. Furthermore, the COVID-19 pandemic has underscored the significance of a resilient healthcare system in Turkey. The exigencies of the pandemic have induced an augmented requirement for hospitalization, intensive care unit beds, and medical equipment, thus imposing stress on the healthcare infrastructure. Consequently, the Turkish government has escalated its investments in healthcare infrastructure and is actively engaged in fortifying the healthcare system.

On the whole, the escalating healthcare requisites within Turkey are projected to persist as a driving force behind the hospital market's expansion in the forthcoming years. This trajectory is set to stimulate the establishment of additional hospitals and healthcare facilities, ultimately culminating in an enhancement of the caliber and accessibility of healthcare services.

### Medical Tourism Drive the Growth of The Turkey Hospital Market

The hospital market's expansion in Turkey has been notably energized by the phenomenon of medical tourism. The nation has emerged as a sought-after medical tourism destination, owing to its top-tier healthcare services, budget-friendly pricing, and alluring geographical location. Medical tourism encompasses the journey of individuals to foreign countries for medical treatment or surgical procedures. Turkey has garnered the attention of medical tourists originating from regions like the Middle East, Europe, and Central Asia. These individuals are enticed by a spectrum of treatments offered in Turkey, spanning cosmetic surgery, hair transplants, dental interventions, and fertility therapies. The nation is acclaimed for hosting specialized hospitals, with a particular focus on domains such as plastic surgery, dentistry, and ophthalmology.

The Turkish government has actively championed medical tourism, introducing several strategies to attract a greater influx of medical tourists to its shores. These strategies encompass the establishment of dedicated hospitals, the introduction of e-visas tailored for medical tourists, and the creation of medical tourism coordination offices.

The impetus generated by medical tourism has led to the augmentation of Turkey's hospital market by elevating the demand for healthcare services and fostering the establishment of specialized healthcare institutions. Simultaneously, it has furnished opportunities for investments from the private sector within the healthcare domain and has made a notable contribution to the nation's economic expansion.

### Market Segmentation

*Turkey Hospital Market By Type (General, Multispecialty, Specialty), By Type of Services (In-Patient Services,...*

Turkey Hospital Market is segmented based on type, type of services, and bed capacity. Based on type, the market is divided into general, multispecialty, and specialty. Based on type of service, the market is segmented into in-patient services and out-patient services. Based on bed capacity, the market is divided into above 500 beds, 100-500 beds, upto 100 beds.

#### Market players

liV Hospital, Anadolu Hastaneler Grubu, NP?STANBUL Brain Hospital, Medical Park Hospital Group, Medipol Hospital, Memorial Hospital, Medicana Hospital, NP Istanbul Brain Hospital, Medical Park, Dunyagoz Hospital Group

#### Report Scope:

In this report, the Turkey Hospital Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

##### Turkey Hospital Market, By Type:

General

Multispecialty

Specialty

##### Turkey Hospital Market, By Type of Service:

In-Patient Services

Out-Patient Services

##### Turkey Hospital Market, By Bed Capacity

Above 500 beds

100-500 beds

up-to 100 beds

## Turkey Hospital Market, By Region

Marmara Region

Central Anatolia

Eastern Anatolia Region

South-Eastern Anatolia Region

Aegean Region

Mediterranean Region

Black Sea Region

## Competitive Landscape

**Company Profiles:** Detailed analysis of the major companies present in the Turkey Hospital Market.

## Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

### 1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
  - 1.2.1. Markets Covered
  - 1.2.2. Years Considered for Study
  - 1.2.3. Key Market Segmentations

### 2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

### 3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

### 4. VOICE OF CUSTOMERS

### 5. TURKEY HOSPITAL MARKET OUTLOOK

- 5.1. Market Size & Forecast
  - 5.1.1. By Value & Volume
- 5.2. Market Share & Forecast
  - 5.2.1. By Type (General, Multispecialty, Specialty)
  - 5.2.2. By Type of Services (In-Patient Services v/s Out-Patient Services)
  - 5.2.3. By Bed Capacity (Above 500 beds, 100-500 beds, upto 100 beds)
  - 5.2.4. By Region

5.2.5. By Company (2022)

5.3. Market Map

## **6. TURKEY GENERAL HOSPITAL MARKET OUTLOOK**

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Type of service

6.2.2. By Bed Capacity

## **7. TURKEY MULTISPECIALTY HOSPITAL MARKET OUTLOOK**

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Type of service

7.2.2. By Bed Capacity

## **8. TURKEY SPECIALTY HOSPITAL MARKET OUTLOOK**

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Type of service

8.2.2. By Bed Capacity

## **9. MARKET DYNAMICS**

9.1. Drivers

9.2. Challenges

## **10. MARKET TRENDS & DEVELOPMENTS**

## **11. POLICY & REGULATORY LANDSCAPE**

## **12. TURKEY ECONOMIC PROFILE**

## **13. COMPETITIVE LANDSCAPE**



- 13.1. liV Hospital
- 13.2. Anadolu Hastaneler Grubu
- 13.3. NP?STANBUL Brain Hospital
- 13.4. Medical Park Hospital Group
- 13.5. Medipol Hospital
- 13.6. Memorial Hospital
- 13.7. Medicana Hospital
- 13.8. NP Istanbul Brain Hospital
- 13.9. Medical Park
- 13.10. Dunyagoz Hospital Group

## **14. STRATEGIC RECOMMENDATIONS**

## I would like to order

Product name: Turkey Hospital Market By Type (General, Multispecialty, Specialty), By Type of Services (In-Patient Services, Out-Patient Services), By Bed Capacity (Above 500 beds, 100-500 beds, upto 100 beds) By Region, Competition, Forecast, and Opportunities, 2028

Product link: <https://marketpublishers.com/r/TFA73A34F054EN.html>

Price: US\$ 3,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TFA73A34F054EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970