

Turkey Dietary Supplements Market By Product Type (Vitamins & Minerals, Proteins & Amino Acids, Omega Fatty Acids, Fibers & Specialty Carbohydrates, Others), By Form (Tablets, Capsules, Powder, Liquid, Others), By Application (Energy & Weight Management, General Health, Bone & Joint Health, Gastrointestinal Health, Immunity, Others), By Type (Over-the-Counter v/s Prescription-Based), By Distribution Channel (Pharmacies & Drug Stores, Supermarkets & Hypermarkets, Online, Others), By End User (Infant, Children, Adult, Elderly, Others), Region, Competition, Forecast & Opportunities, 2018-2028F

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Abstracts

Turkey Dietary Supplements market is expected to register an impressive CAGR during the forecast period, 2024-2028. This can be ascribed to an increase in the prevalence of non-communicable diseases, which will further lead to an increase in demand for nutritional supplements during the forecast period. Moreover, the growing demand for boosting the immunity level in our body is expected to drive the growth of the market during the forecast period. It can be used to lower the risk of chronic illness and provide nutrients as well. It can be consumed in the form of a pill, capsules, liquid, powders, and gel tabs. Dietary supplements also helps an individual in gaining weight and reduce the pain in bones and joints. Similarly, the growing popularity of supplements and the increase in the number of sports athletes in the region is expected to further drive the

growth of the market during the forecast period. Moreover, the growing consumption of vegan diet around the region and growing environmental concerns is expected to boost the growth of the market during the forecast period.

Growing Demand for Personalized Medicine

Growing awareness about the concept of personalized or tailor-made nutritional products and dietary supplements catches up with customers across the globe which is expected to further drive the growth of the market. Moreover, technological advancements and growing investment in the research and development of nutraceuticals and supplement products are expected to boost the growth of the market during the forecasted period. However, people are taking health supplements for avoiding common ailments such as the common cold or intestinal issues. As a result, the demand for dietary supplements has increased for preventing diseases during the forecast period. So, major key players are producing supplement products for children, women, men, sportspersons, and athletes, among others, based on their nutritional requirements which are expected to be driving the growth of the market during the forecast period. So, flavors of the products of the nutritional supplements depend upon the end user which is becoming a major factor for the growth of the market during the forecast period. The growing number of sports complexes and gyms, the surge in customer focus on a balanced diet along with a rapid increase in the prevalence of obesity is also expected to contribute to the market growth. Furthermore, the growing usage of clean-labeled, safe, and organic ingredients in the production of food nutritive additives is expected to boost the demand for dietary supplements in the coming years.

Growing Consumption of Dietary Supplements

Growing awareness regarding health issues has led to a rapid increase in the usage of dietary supplements, which is expected to further boost the growth of the market during the forecast period. Human health is affected by climate changes, hectic lifestyles, and changing food habits, which will further increase demand for dietary supplements such as vitamins, minerals as well as protein powder and propel the market growth over the years. People are becoming more health conscious and prefer exercise, nutritional consumption, nutritious food, and supplement food which is expected to create significant growth during the forecast period and also can balance their health. Standard lifestyle jobs and ease of everyday life routines also hampered human life. People are preferring sports supplements across the globe, which is expected to boost the sports supplements market as well during the forecast period. As huge multinational industries are focusing on promoting their products to develop their countries, the availability of

different dietary supplements has also increased. Athletes and sportspersons want to boost their performance so their inclination toward sports nutrition products and vitamin nutritive for their endurance enhancement and performance enhancement is expected to further boost the market growth during the forecast period.

Market Segmentation

Turkey Dietary Supplements market can be segmented on the basis of product type, form, application, type, distribution channel, and by region. Based on product type, the market can be segmented into vitamins & minerals, proteins & amino acids, omega fatty acids, fibers & specialty carbohydrates, and others. Based on form, the market can be further segmented into tablets, capsules, powder, liquid, and others. Based on application, the market can be further segmented into energy & weight management, general health, bone & joint health, gastrointestinal health, immunity, and others. Based on type, the market is further bifurcated into over-the-counter and prescription-based. Based on distribution channel, the market can be further segmented into pharmacies & drug stores, supermarkets & hypermarkets, online, and others. On the basis of end user, the market can be further segmented into infant, children, adult, elderly, and others.

Market Players

Amway Turkiye, Abbott Turkey, Pfizer Turkiye, ADM Turkey, Asfarma International, Eksen Pharma, Safir Group (BI Nutraceuticals, Inc) are some of the leading players operating in the Turkey Dietary Supplements market.

Report Scope:

In this report, Turkey Dietary Supplements market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Turkey Dietary Supplements Market, By Product Type:

Vitamins & Minerals

Proteins & Amino Acids

Omega Fatty Acids

Fibers & Specialty Carbohydrates

Others

Turkey Dietary Supplements Market, By Form:

Tablets

Capsules

Powder

Liquid

Others

Turkey Dietary Supplements Market, By Application:

Energy & Weight Management

General Health

Bone & Joint Health

Gastrointestinal Health

Immunity

Others

Turkey Dietary Supplements Market, By Type:

Over-the-Counter

Prescription-Based

Turkey Dietary Supplements Market, By Distribution Channel:

Pharmacies & Drug Stores

Supermarkets & Hypermarkets

Online

Others

Turkey Dietary Supplements Market, By End User:

Infant

Children

Adult

Elderly

Others

Turkey Dietary Supplements Market, By Region:

Eastern Anatolia

Central Anatolia

Black Sea

Mediterranean

Aegean

Marmara

South-eastern Anatolia

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Turkey Dietary

Turkey Dietary Supplements Market By Product Type (Vitamins & Minerals, Proteins & Amino Acids, Omega Fatty Ac...

Supplements market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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