

Turkey Diagnostic Labs Market, By Provider Type (Hospital, Stand-Alone Centre, Diagnostic Chains), By Test Type (Radiology v/s Pathology), By End User (Corporate Clients, Walk-ins, Referrals), By Region, Competition Forecast & Opportunities, 2027

<https://marketpublishers.com/r/T49C98183F42EN.html>

Date: December 2022

Pages: 78

Price: US\$ 4,400.00 (Single User License)

ID: T49C98183F42EN

Abstracts

Turkey diagnostic labs market is bound to experience impressive growth with anticipated CAGR in the forecast period, 2023-2027, on the account of increasing demands for the early diagnosis of the diseases. Expanding healthcare industry in the country and thus supported expansion in the healthcare facilities with advanced infrastructure is further driving the growth of the Turkey diagnostic labs market in the upcoming five years.

Increasing Healthcare Expenses Drive Market Growth

Turkey healthcare system is a complex structure and involves investment and expenses through multiple channels. The growing population of the country demands better healthcare & patient care services. In 2020, the population of the country reached over 83 million. Also, the healthcare expenditures in the year 2020, amounted to USD35 billion that accounted for 4.7% of the country's GDP.

The increased expenses come from government based investments and private direct investments in the healthcare advancement including development of diagnostic labs, thus supporting the growth of the Turkey diagnostic labs market in the upcoming five years. Further investment in the construction industry to develop technologically advanced diagnostic labs is also anticipated to substantiate the growth of the Turkey diagnostic labs market in the next five years.

Technological Advancement Support Market Growth

Early and efficient diagnosis demands have created surge in the demands for technologically advanced medical devices that are utilized for the diagnosis purposes. Diagnostic devices like magnetic resonance imaging apparatuses, temperature sensors or pacemakers, etc. are actively utilized for the diagnosis of chronic diseases. With increasing instances of chronic diseases, the demand for advanced setup to perform the diagnostic tests using these devices require proper infrastructure and thus aid to the growth of the Turkey diagnostic labs market in the future five years.

Government Schemes Aids Market Growth

Turkey government is actively supporting the growth of the healthcare industry. Along with financial investments, the government provides favorable bills & policies that supports the expansion of healthcare industry. In October 2008, all kind of inhabitants of the country were provided with insurance policy to support their healthcare expenses, including Bag-kur, SSK, Emekli Sandigi and Green Card holders.

With the adoption of Health Insurance Certificate, and its online formats to maintain the details of the patients to easier management of the patients' records The government is also planning to issue government employees with credit card-like social security cards, which can be easily swiped to provide hospitals and pharmacies with their insurance details.

Market Segmentation

The Turkey diagnostic labs market is segmented by provider type, test type, end user, competition landscape, and regional distribution. Based on provider type, the market is bifurcated into hospital, stand-alone center, diagnostic chains. On the basis of test type, the market segment is differentiated between radiology and pathology. Market segments on the basis of end user, is further fragmented into corporate clients, walk-ins, and referrals. The market analysis also studies the regional segmentation to devise regional market segmentation, divided among Marmara Region, Central Anatolia, Aegean Region, Mediterranean Region, Black Sea Region, South Eastern, Anatolia Region, Eastern Anatolia Region.

Company Profile

Synevo Medical Laboratories, Duzen Laboratories Group, Istanbul Laboratory &

Screening Center, Hekimoglu Imaging Center, Synlab Laboratories, among others is a partial list of major market players of the companies responsible for the growth of Turkey diagnostic labs market.

Report Scope:

In this report, Turkey diagnostic labs market has been segmented into following categories, in addition to the industry trends which have also been detailed below:

Turkey Diagnostic Labs Market, By Provider Type:

Hospital

Stand-Alone Centre

Diagnostic Chains

Turkey Diagnostic Labs Market, By Test Type:

Radiology

Pathology

Turkey Diagnostic Labs Market, By End User:

Corporate Clients

Walk-ins

Referrals

Turkey Diagnostic Labs Market, By Region:

Marmara Region

Central Anatolia

Aegean Region

Mediterranean Region

Black Sea Region

South Eastern Anatolia Region

Eastern Anatolia Region

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Turkey diagnostic labs market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. IMPACT OF COVID-19 ON TURKEY DIAGNOSTIC LABS MARKET

4. EXECUTIVE SUMMARY

5. VOICE OF CUSTOMER

5.1. Brand Awareness

5.2. Factors affecting choice of Diagnostic Laboratory

5.3. Preference among population, By Provider Type

6. TURKEY DIAGNOSTIC LABS MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Provider Type (Hospital, Stand-Alone Centre, Diagnostic Chains)

6.2.2. By Test Type (Radiology v/s Pathology)

6.2.3. By End User (Corporate Clients, Walk-ins, Referrals)

6.2.4. By Region

6.2.5. By Company (2020)

6.3. Product Market Map

7. TURKEY HOSPITAL DIAGNOSTIC LABS MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Test Type

7.2.2. By End User

8. TURKEY STAND ALONE DIAGNOSTIC LABS MARKET OUTLOOK

8.1. Market Size & Forecast

- 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Test Type
 - 8.2.2. By End User

9. TURKEY DIAGNOSTIC CHAINS MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value
- 9.2. Market Share & Forecast
 - 9.2.1. By Test Type
 - 9.2.2. By End User

10. MARKET DYNAMICS

- 10.1. Drivers
- 10.2. Challenges

11. MARKET TRENDS & DEVELOPMENTS

12. POLICY & REGULATORY LANDSCAPE

13. TURKEY ECONOMIC PROFILE

14. COMPETITIVE LANDSCAPE

- 14.1. Competition Outlook
- 14.2. Company Profiles
 - 14.2.1. Synevo Medical Laboratories
 - 14.2.2. Duzen Laboratories Group
 - 14.2.3. Istanbul Laboratory & Screening Center
 - 14.2.4. Hekimoglu Imaging Center
 - 14.2.5. Synlab Laboratories

15. STRATEGIC RECOMMENDATIONS

I would like to order

Product name: Turkey Diagnostic Labs Market, By Provider Type (Hospital, Stand-Alone Centre, Diagnostic Chains), By Test Type (Radiology v/s Pathology), By End User (Corporate Clients, Walk-ins, Referrals), By Region, Competition Forecast & Opportunities, 2027

Product link: <https://marketpublishers.com/r/T49C98183F42EN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T49C98183F42EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970