

Turkey Dental Implants Market By Material (Titanium v/s Zirconium), By Design (Tapered v/s Parallel-Walled), By Type (Root-Form v/s Plate-Form), By Connection Type (Internal, External, One-Piece), By Procedure (One-Stage & Two Stage Surgeries v/s Immediate Loading), By Application (Single Tooth Replacement v/s Multi-Tooth Bridge Securement), By End User (Dental Clinics, Hospitals, Others), By Country, Competition Forecast & Opportunities, 2027

https://marketpublishers.com/r/T1941A130EEBEN.html

Date: August 2023

Pages: 72

Price: US\$ 4,400.00 (Single User License)

ID: T1941A130EEBEN

# **Abstracts**

The Turkey dental implants market is anticipated to observe impressive growth during the forecast period, 2023-2027. The major factors include the increasing prevalence of oral disorders and technological advancements, which are impelling the growth of the market. A dental implant is a procedure that replaces damaged teeth or missing teeth that is surgically implanted into the jawbone. It is a device that is used to support dental prosthetics or false teeth. The other factor which is supporting the market growth is changing lifestyle, dental tourism, affordability, increasing investments in R&D activities, growing awareness, increasing demand for cosmetic dentistry, and healthcare expenditure. Also, the large number of dentists and other dental care services are facilitating the market growth in Turkey.

Rising Prevalence of Dental Diseases

With growing numbers of dental diseases such as dental caries, periodontal disease, injury-related damage, and others, people are becoming more aware of the use of dental implants, which is augmenting the growth of Turkey dental implants market.



Owing to unhealthy habits, aging, and changing lifestyles, a massive amount of people are prone to oral diseases, which drives the growth of the market. In addition to these, genetics is also a key factor in the rising incidence of dental issues. According to a survey, in 2019, approximately 54.9% of people in Turkey were taking healthcare services from dentists in the past 12 months. The assessment and epidemiology show an increasing occurrence of dental diseases, which affects a large part of the population in Turkey. As per the Oral Hygiene Index (OHI), most of the patients aged 60 years and over (84.4%) had poor oral hygiene in Turkey.

## Increasing Demand for Cosmetic Dentistry

Growing aesthetic awareness is a contributing factor to the upsurge in demand for cosmetic dentistry among the masses. Owing to the low-cost treatment and long-lasting results, Cosmetic Dentistry with quality, dental tourism in Turkey is rising, which augments the growth of the market. Modern and advanced techniques, highly skilled dentists, luxurious dental clinics, and strategic geographical position are the key reasons why foreigners get attracted. Thus, in turn, curbing the market growth. For instance, in 2020, the Chairperson of the Dental Supplies Industry and Businessmen's Association (D??S?AD) said that the number of foreigners who chose Turkey for dental treatments touched 100,000.

## Technological Advancements

Over the past few years, rapid advancements in dental implants, such as digital implant dentistry, CAD/CAM technologies, mini-implants, dental scanners, and 3D imaging, are driving the growth of the market. These innovations in technology are facilitating non-invasive surgeries, painless implantation, shorter time, customized implants, and fast recovery, which are impelling the dental implant market in Turkey. For instance, Turkish Dental Association (TDA) regularly hosts international conferences to discuss the latest advancements and techniques in dentistry. Most of the dental clinics in Turkey use top-of-the-line technology, which bolsters the growth of the market.

## Market Segmentation

The Turkey dental implants market is segmented into material, design, type, connection type, procedure, application, end user, and company. Based on material, the market is divided into titanium and zirconium. Based on the design, the market is divided into tapered and parallel-walled. Based on type, the market is divided into root-form and plate-form. Based on connection type, the market is divided into internal, external, and



one-piece. Based on procedure, the market is divided into one-stage & two-stage surgeries and immediate loading. Based on application, the market is divided into single-tooth replacement and multi-tooth bridge securement. Based on end-user, the market is divided into dental clinics, hospitals, and others. In terms of region, the market is segmented into Marmara Region, Central Anatolia, Aegean Region, Mediterranean Region, Black Sea Region, Southeastern Anatolia Region, and Eastern Anatolia Region.

Market Players

Zimmer Biomet Tibbi Cihazlar A.S., Straumann T?rkiye, AGS Medikal ?r?nleri ?th. ?hr. Tic. A.?. (Implance Dental Implant System), Nobel Biocare T?rkiye, MIS Implants Technologies Ltd. (Turkey), Swiss Medical Implants (Turkey), and Dentsply Sirona Turkey are some of the leading companies operating in the market.

Report Scope:

In this report, Turkey dental implants market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

Turkey Dental Implants Market, By Material:

Titanium

Zirconium

Turkey Dental Implants Market, By Design:

**Tapered** 

Parallel-Walled

Turkey Dental Implants Market, By Type:

Root-Form

Plate-Form

Turkey Dental Implants Market, By Connection Type:



|        | Internal                                |
|--------|---|
|        | External                                |
|        | One-Piece                               |
| Turkey | Dental Implants Market, By Procedure:   |
|        | One-Stage & Two-Stage Surgeries         |
|        | Immediate Loading                       |
| Turkey | Dental Implants Market, By Application: |
|        | Single Tooth Replacement                |
|        | Multi-Tooth Bridge Securement           |
| Turkey | Dental Implants Market, By End User:    |
|        | Dental Clinics                          |
|        | Hospitals                               |
|        | Others                                  |
| Turkey | Dental Implants Market, By Region:      |
|        | Marmara Region                          |
|        | Central Anatolia                        |
|        | Aegean Region                           |
|        | Mediterranean Region                    |
|        | Black Sea Region                        |



Southeastern Anatolia Region

Eastern Anatolia Region

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Turkey dental implants market

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

**Company Information** 

Detailed analysis and profiling of additional market players (up to five).



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