

Turkey Contact Lens Market By Modality (Reusable VS Disposable), By Design (Spherical, Toric, Multifocal, And Others), By Material Type (Silicone Hydrogel, Hydrogel, Gas Permeable, And Others) By Application (Corrective, Therapeutic, Cosmetic, And Others), Region, Competition, Forecast & Opportunities, 2018-2028

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Abstracts

Turkey Contact Lens market is anticipated to register a steady CAGR during the forecast period 2024-2028.

This can be ascribed to the rising prevalence of eye problems and growing vision impairment prevalence among geriatric populations across the region. The increased technological advancement as a result of growing R&D among the leading institutions and companies practicing scientific research for eye wellness across the region is also a major factor driving the growth of Turkey Contact Lens market.

The Turkey Contact Lens market is expanding and seems to benefit most from the aging population as they contribute most to the healthcare system in the form of health expenditures. With the rising geriatric population, there is an increased demand for contact lenses for the old-age population to get aid for the vision impairment issue. Similarly, the market has experienced significant growth in the contact lens market due to the rising demand for cosmetic lenses among the youth across the region.

Growing Eye Disease Prevalence in Turkey

According to the WHO vision report, in 2019, around 2.2 billion people were suffering

from at least one kind of vision impairment globally. Among the 1 billion of these population, uncorrected presbyopia is the highest occurring disease affecting the population globally. Moreover, according to research studies by the National Centre for Biotechnological Information, the country is experiencing a growth in the prevalence of eye diseases such as cataracts, which holds the highest position in terms of eye problems in the region, accounting for 50 % of the total eye diseases occurring in the country. Diseases such as cataracts (50%), corneal diseases (15.0%), glaucoma (12%), phthisis bulbi(6.0%), optic atrophy(6.0%), etc., are also increasing across the country, thereby creating a huge demand for the Turkey Contact Lens market and at the same time driving the market growth during the forecast period.

Increased Demand for Cosmetic Contact Lens

Cosmetic lenses are in huge demand among the population due to the increased influence of celebrities and the growing craze for colored lenses in the fashion industry. Colored contact lens is designed to enhance or change eye color and, thereby, are in huge demand among the young population. Additionally, the UV protection property added into the cosmetic contact lenses reduces the bright irritating glare and thus provides anti-reflective properties, thereby increasing the market demand. The leading market companies are thereby making safe and more hygienic, easily adjustable, and even FDA-approved colored contact lenses to fulfill the growing demand for contact lenses and, at the same time, is expected to propel the market growth during the forecast period. For instance, Tech Contact Lens, one of the leading companies for contact lenses in Turkey, provides a range of contact lenses, namely the Rainbow contact lens series, and provides lenses in various colors within their series range: Elite line, Fantasy line, Mirage, Lovely, Marine, Fun Line and prosthetic-kromatic.

The Increased Demand for Silicone Hydrogel Contact Lens

The growing advancement in contact lenses is contributing to the development of contact lenses that are offering multiple advancements to the user along with the normal contact lens properties. Contact lens users several time face conditions such as eye irritability, eye dryness, etc., thereby silicone hydrogel contact lenses are in high demand as they provide additional moisture to the eye, along with providing enough transmissibility of oxygen in the eye cornea and thereby propel the market demand and is anticipated to bolster the market growth during the forecast period. For instance, leading companies such as Bosch + Lomb launched its new product INFUSE Silicone hydrogel series of daily disposable contact lenses. Silicone hydrogel lenses are majorly suggested by an eye care specialist or technician to a user if he or she is facing a

constant eye irritability issue due to contact lens usage, thereby increasing the market demand and is anticipated to add to the growth of the market.

Market Segmentation

The Turkey Contact Lens market is segmented into modality type, design type, material type, application type, and distribution channel by region and company. Based on Modality, the market is further segmented into reusable contact lenses and disposable contact lenses.

Recent development

In August 2022, the Terasaki Institute for Biomedical Innovation (TIBI) has recently developed an antibody-conjugated signaling microchamber contact lens (ACSM-CL) that offers cancer diagnosis and screening. The lens is designed with microchambers bound to antibodies and has the ability to detect exosomes found in tears. This advancement is providing a tool for prescreening and a supportive diagnostic tool that is cost-efficient, easy, and non-invasive and is thereby expected to drive the contact lens market.

Market Players

Tech Contactlens San. Ve Tic. Ltd. Sti, Diafarma Pharmaceuticals and Medical Products, Alcon Laboratories Trade. AS, Diplomat Optics, Hoya T?rkiye, Bausch + Lomb Sa?I?k ve Optik ?r?nleri Tic. A.?, Johnson & Johnson T?rkiye, ZEISS Turkiye, STAAR Surgical Company, and Keralens, etc., are some of the leading players operating in the Turkey Contact Lens market.

Report Scope:

In this report, the global Turkey Contact lens Market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

Turkey Contact Lens Market, By Modality

Reusable

Disposable

Turkey Contact Lens Market, By Design:

Spherical

Toric

Multifocal

Others

Turkey Contact Lens Market, By Material Type

Silicone Hydrogel

Hydrogel

Gas Permeable

Others

Turkey Contact Lens Market, By Application:

Corrective

Therapeutic

Cosmetic

Others

Turkey Contact Lens Market, By Distribution Channel:

Retail Stores

Online

Hospital & Clinics

Turkey Contact Lens Market, By Region:

Marmara Region

Central Anatolia

Eastern Anatolia Region

South-Eastern Anatolia Region

Aegean Region

Mediterranean Region

Black Sea Region

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Turkey Contact lens Market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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