

# Turkey Construction Equipment Rental Market Segmented By Equipment Type (Wheel Loader, Crane, Excavator, Bulldozer, Diesel Genset, Motor Grader and Telescopic Handler, Others), By Region, Competition Forecast and Opportunities, 2017-2027

<https://marketpublishers.com/r/TDEC8DFD3037EN.html>

Date: February 2023

Pages: 77

Price: US\$ 4,400.00 (Single User License)

ID: TDEC8DFD3037EN

## Abstracts

Turkey's construction equipment rental market was valued at USD 1220.02 million in 2022 and is anticipated to project robust growth during the forecast period at a CAGR of 6.85% through 2027.

Heavy-duty vehicles used specifically for carrying out construction tasks—of which earthwork activities are the most frequent—are referred to as construction equipment. They go by names such as heavy machinery, trucks, technical tools, cars, or hydraulics. Contractors and engineering procurement contractors can use the service of renting construction equipment from equipment rental firms. Companies can avoid unforeseen market changes and financial downturns by renting construction equipment.

### Comprehensive Creation of Residential Spaces

The Housing Development Administration of Turkey (TOK) aims to construct an adequate number of superior residences in a secure urban setting. On a national level, it also aims to address housing and urbanization-related problems. It is projected that the necessity to develop large-scale housing projects and the significant demand for affordable housing from low- and middle-income people will increase the demand for construction equipment. As part of the government's 'Planned Urbanization and Housing Development Mobilization' initiative, low-income target people will receive housing. Additionally, it is projected that the social housing initiative, which aims to create affordable low-cost housing and cheap dwellings, will expand.

## Government Investments

In the past, Turkey's government has made significant investments to expand the country's road system and undertake residential construction projects, among other things, which have benefited the development of the country's construction equipment rental market. Turkey's ongoing infrastructure and transportation developments have increased demand for rental machinery including excavators and smooth double drum rollers, among other items. Therefore, it is projected that the government of Turkey's investments in infrastructure development will increase demand for rental construction equipment in the years to come, including concrete breakers & drills, concrete grinders, etc.

## Integration of Rental Business with E-commerce Platform

The thriving e-commerce industry in Turkey has drawn major players to the rental market for construction equipment, including KHL Group, which in 2020 developed an e-commerce platform for rental enterprises in order to increase its operations there. To maximize the utilization of rental construction equipment in 2019, KHL Group has expanded its sharing platform across Turkey. Additionally, the website allowed users to place online orders for the equipment and have it delivered to building sites or picked up from nearby shops, which had a favorable effect on Turkish demand for construction equipment rental services. The integration of a location-specific product inventory with an online platform is another example of the equipment rental service providers' omnichannel strategy.

## Market Segmentation

The Turkey Construction Equipment Rental Market is segmented based on equipment type, by region, and by company. Based on equipment type, the market is further fragmented into (wheel loader, crane, excavator, bulldozer, diesel genset, motor grader and telescopic handler, others). The market analysis also studies regional segmentation.

## Company Profiles

Volvo Construction Equipment, ENKA İnşaat ve Sanayi A.Ş., Borusan Makina ve Güç Sistemleri Sanayi ve Ticaret Anonim Şirketi, Hasel İnşaat Makinaları Sanayi Ve Ticaret Anonim Şirketi, GAMA Holding A.S., Türkrova Ziraat, Hidromek – Hidrolik ve Mekanik

Makina ?malat Sanayi ve Ticaret A.?, Maats Insaat Makinalari Ticaret Limited Sirketi, and SIF Construction Machinery Marketing Co. Inc. are among the major market players in the Turkey platform that lead the market growth of the Construction Equipment Renta.

Report Scope:

In this report, Turkey Construction Equipment Rental Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Turkey Construction Equipment Rental Market, By Equipment Type:

Wheel Loader

Crane

Excavator

Bulldozer

Diesel Genset

Motor Grader

Telescopic Handler

Others

Turkey Construction Equipment Rental Market, By Region:

Marmara Region

Central Anatolia Region

Aegean Region

Mediterranean Region

South Eastern Anatolia Region

Black Sea Region

Eastern Anatolia Region

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in Turkey Construction Equipment Rental Market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

### **1. SERVICE OVERVIEW**

### **2. RESEARCH METHODOLOGY**

### **3. EXECUTIVE SUMMARY**

### **4. IMPACT OF MACRO-ECONOMIC FACTORS ON TURKEY CONSTRUCTION EQUIPMENT RENTAL MARKET**

### **5. VOICE OF CUSTOMER**

5.1. Factors Influencing Renting Decisions

5.2. Challenges/Unmet Needs

5.3. Rental Company Switching Attributes

5.4. Key Satisfaction Level

### **6. TURKEY CONSTRUCTION EQUIPMENT RENTAL MARKET OUTLOOK**

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Equipment Type (Wheel Loader, Crane, Excavator, Bulldozer, Diesel Genset, Motor Grader and Telescopic Handler, Others)

6.2.2. By Region

6.2.3. By Company (2021)

6.3. Product Market Map (By Equipment Type, By Region)

### **7. TURKEY WHEEL LOADER RENTAL MARKET OUTLOOK**

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Operating Weight

7.2.2. By Company

7.3. Wheel loader Rental Tariff

### **8. TURKEY CRANE RENTAL MARKET OUTLOOK**

## 8.1. Market Size & Forecast

### 8.1.1. By Value

## 8.2. Market Share & Forecast

### 8.2.1. By Operating Weight

### 8.2.2. By Company

## 8.3. Crane Rental Tariff

# 9. TURKEY EXCAVATOR RENTAL MARKET OUTLOOK

## 9.1. Market Size & Forecast

### 9.1.1. By Value

## 9.2. Market Share & Forecast

### 9.2.1. By Operating Weight

### 9.2.2. By Company

## 9.3. Excavator Rental Tariff

# 10. TURKEY BULLDOZER RENTAL MARKET OUTLOOK

## 10.1. Market Size & Forecast

### 10.1.1. By Value

## 10.2. Market Share & Forecast

### 10.2.1. By Operating Weight

### 10.2.2. By Company

## 10.3. Bulldozer Rental Tariff

# 11. TURKEY DIESEL GENSET RENTAL MARKET OUTLOOK

## 11.1. Market Size & Forecast

### 11.1.1. By Value

## 11.2. Market Share & Forecast

### 11.2.1. By Operating Weight

### 11.2.2. By Company

## 11.3. Diesel Genset Rental Tariff

# 12. TURKEY MOTOR GRADER RENTAL MARKET OUTLOOK

## 12.1. Market Size & Forecast

### 12.1.1. By Value

## 12.2. Market Share & Forecast

### 12.2.1. By Operating Weight

### 12.2.2. By Company

## 12.3. Motor Grader Rental Tariff

## 13. TURKEY TELESCOPIC HANDLER RENTAL MARKET OUTLOOK

### 13.1. Market Size & Forecast

#### 13.1.1. By Value

### 13.2. Market Share & Forecast

#### 13.2.1. By Operating Weight

#### 13.2.2. By Company

## 13.3. Telescopic Handler Rental Tariff

## 14. MARKET DYNAMICS

### 14.1. Drivers

### 14.2. Challenges

## 15. MARKET TRENDS AND DEVELOPMENTS

## 16. POLICY AND REGULATORY LANDSCAPE

## 17. RENTAL MODEL OVERVIEW

## 18. TURKEY ECONOMIC PROFILE

## 19. COMPANY PROFILES

### 19.1. Volvo Construction Equipment

### 19.2. ENKA İnşaat ve Sanayi A.Ş.

### 19.3. Borusan Makina ve Güç Sistemleri Sanayi ve Ticaret Anonim Şirketi

### 19.4. Hasel İnşaat Makinaları Sanayi Ve Ticaret Anonim Şirketi

### 19.5. GAMA Holding A.Ş.

### 19.6. Şukurova Ziraat

### 19.7. Hidromek – Hidrolik ve Mekanik Makina Üretim Sanayi ve Ticaret A.Ş.

### 19.8. Maats İnşaat Makinaları Ticaret Limited Şirketi

### 19.9. SIF Construction Machinery Marketing Co. Inc.

### 19.10. MST Construction and Agricultural Machinery Industry and Trade Inc

## 20. STRATEGIC RECOMMENDATIONS



## List Of Figures

### LIST OF FIGURES

Figure 1: Turkey Construction Equipment Rental Market Size, By Value (USD Million), 2017-2027F

Figure 2: Turkey Construction Equipment Rental Market Share, By Equipment Type, By Value, 2017-2027F

Figure 3: Turkey Construction Equipment Rental Market Share, By Region, By Value, 2017-2027F

Figure 4: Turkey Construction Equipment Rental Market Share, By Company, By Value, 2021

Figure 5: Turkey Construction Equipment Rental Market Map, By Equipment Type, Market Size (USD Million) & Growth Rate (%), 2021

Figure 6: Turkey Construction Equipment Rental Market Map, By Region, Market Size (USD Million) & Growth Rate (%), 2021

Figure 7: Turkey Wheel Loader Rental Market Size, By Value (USD Million), 2017-2027F

Figure 8: Turkey Wheel Loader Rental Market Share, By Operating Weight, By Value, 2017-2027F

Figure 9: Turkey Wheel Loader Rental Market Share, By Company, By Value, 2021

Figure 10: Turkey Wheel Loader Rental Tariff, By Value (USD Thousand), 2017-2027F

Figure 11: Turkey Crane Rental Market Size, By Value (USD Million), 2017-2027F

Figure 12: Turkey Crane Rental Market Share, By Operating Weight, By Value, 2017-2027F

Figure 13: Turkey Crane Rental Market Share, By Company, By Value, 2021

Figure 14: Turkey Crane Rental Tariff, By Value (USD Thousand), 2017-2027F

Figure 15: Turkey Excavator Rental Market Size, By Value (USD Million), 2017-2027F

Figure 16: Turkey Excavator Rental Market Share, By Operating Weight, By Value, 2017-2027F

Figure 17: Turkey Excavator Rental Market Share, By Company, By Value, 2021

Figure 18: Turkey Excavator Rental Tariff, By Value (USD Thousand), 2017-2027F

Figure 19: Turkey Bulldozer Rental Market Size, By Value (USD Million), 2017-2027F

Figure 20: Turkey Bulldozer Rental Market Share, By Operating Weight, By Value, 2017-2027F

Figure 21: Turkey Bulldozer Rental Market Share, By Company, By Value, 2021

Figure 22: Turkey Bulldozer Rental Tariff, By Value (USD Thousand), 2017-2027F

Figure 23: Turkey Diesel Genset Rental Market Size, By Value (USD Million), 2017-2027F

Figure 24: Turkey Diesel Genset Rental Market Share, By End User, By Value, 2017-2027F

Figure 25: Turkey Diesel Genset Rental Market Share, By Rating, By Value, 2017-2027F

Figure 26: Turkey Diesel Genset Rental Market Share, By Company, By Value, 2021

Figure 27: Turkey Diesel Genset Rental Tariff, By Value (USD Thousand), 2017-2027F

Figure 28: Turkey Motor Grader Rental Market Size, By Value (USD Million), 2017-2027F

Figure 29: Turkey Motor Grader Rental Market Share, By Blade Width, By Value, 2017-2027F

Figure 30: Turkey Motor Grader Rental Market Share, By Company, By Value, 2021

Figure 31: Turkey Motor Grader Rental Tariff, By Value (USD Thousand), 2017-2027F

Figure 32: Turkey Telescopic Handler Rental Market Size, By Value (USD Million), 2017-2027F

Figure 33: Turkey Telescopic Handler Rental Market Share, By Operating Weight, By Value, 2017-2027F

Figure 34: Turkey Telescopic Handler Rental Market Share, By Company, By Value, 2021

Figure 35: Turkey Telescopic Handler Rental Tariff, By Value (USD Thousand), 2017-2027F

## I would like to order

Product name: Turkey Construction Equipment Rental Market Segmented By Equipment Type (Wheel Loader, Crane, Excavator, Bulldozer, Diesel Genset, Motor Grader and Telescopic Handler, Others), By Region, Competition Forecast and Opportunities, 2017-2027

Product link: <https://marketpublishers.com/r/TDEC8DFD3037EN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/TDEC8DFD3037EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970