

# **Turkey Blood Bags Market By Product Type (Single Blood Bag, Double Blood Bag, Triple Blood Bag, Quadruple Blood Bag, Penta Blood Bag), By Type (Collection Bag v/s Transfer Bag), By Volume (100ml, 150ml, 250ml, 300ml, 350ml, 400ml, 450ml, 500ml), By Material (PVC, PET, Others), End User (Hospitals, Clinics, Ambulatory Surgical Center, Blood Banks, Others), By Region, Competition, Forecast, and Opportunities, 2028F**

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## **Abstracts**

Turkey Blood Bags market is expected to grow at a significant rate during the forecast period, 2024-2028. The factors responsible for the growth of the market are increasing blood donation, the surge in blood cancer patients, along with growing awareness among patients regarding blood transfusion. Blood bags are small transparent pouches made from PVC/PET to collect, transport, and store blood and its components. Blood bags help in the storage by preventing the blood from coagulation and contamination. They aid in providing an aseptic condition for the separation of blood and its components. These blood bags are generally rounded in form. The rounded design helps in preventing blood coagulation and ensures that the blood and anti-coagulants are properly mixed during separation and transfusion.

The rising number of people suffering from numerous illnesses connected to blood, kidney, metabolic, and neurological issues has also resulted in a significant increase in the need for blood bags. Apheresis technology has been seen to be utilized to lower the number of white cells until other drugs can manage them. Also, the expansion of hospitals, blood banks, and other healthcare facilities is fueling the Turkey market for

blood bags. Worldwide demand for blood bags is also being driven up by citizens' increasing awareness of the need for blood donation. Also, the use of disposable blood bags may result from the increasing number of procedures for cancer. It is believed that this will accelerate market expansion. Moreover, growing medical tourism in Turkey is expected to fuel the demand for blood bags in the region. For instance, In 2018, 662,087 foreigners only visited Turkey to access the top-notch, reasonably priced medical treatment available there. However, the excessive use of blood bags is causing hazardous waste production, which is impeding the market's expansion.

The Egyptian government has been making strong efforts to develop the nation's healthcare system and broaden accessibility to diagnostic imaging services. The government has made investments recently in new hospital and clinic buildings as well as the installation of cutting-edge diagnostic imaging machinery. Both urban and rural sections of the nation now have easier access to diagnostic imaging services because of these efforts. This factor is expected to boost the demand for surgeries along with blood transfusion in the Nation.

#### Growing Number of Accidental Cases Fueling the Market Growth

Turkey Blood Bags market is primarily driven by the rising cases of fatal and non-fatal incidents across the country. The increased number of road injuries from accidents has increased the demand for blood transfusions to respond immediately in these conditions. Since 2019, there have been 496 more traffic fatalities in Turkey (an increase of 10%). In total, there were 5,362 traffic fatalities in 2021, up from the previous year. This factor increased the demand for blood along with the demand for blood bags in Turkey. Further, Turkey had a 48,349 (an increase of 21%) increase in non-fatal traffic injuries in 2021 compared to 2020. The overall number of non-fatal traffic injuries increased to 274,615 people in 2021. Therefore, the growing number of road accidents is fueling the demand for blood due to excess blood loss and a lack of instant medical attention.

#### Increasing Cases of Blood-Related Diseases

The growing number of blood-related diseases is increasing the demand for blood supply along with blood bags to regular transfusion of blood in the undergoing treatment of the disease propels market expansion throughout the forecast period. Blood components are constantly required for patients suffering from cancer, leukemia, hemophilia, and bleeding disorders.

Every year, new infants are born, and cancer patients continue their treatment. Some of these babies and their mothers need life-saving blood transfusions, which is expected to support the growth of the market. Leukemia-related deaths in Turkey reached 4,870 in 2020, accounting for 1.25 percent of all fatalities, according to the most recent WHO data. Turkey is ranked 13 in the world by age-adjusted Death Rate, which is 5.60 per 100,000 of the population. Further, the rise in the prevalence of hereditary blood diseases such as sickle cell disease and  $\beta$ -thalassemia, along with diseases that require a blood transfusion in severe conditions such as hepatitis B, C, HIV/AIDS, anemia, etc., have thereby increased, augmenting the demand for blood bags for frequent blood supply and availability. This factor is further fueling the demand for blood bags in Turkey.

### Growing Awareness for Blood Donation is Driving the Market

Blood banking has a pivotal role in providing emergency & critical health care services. Turkey population has become more aware of the benefits of blood, thereby significantly increasing the demand for blood bags. To meet blood donation demand, the Turkish Red Crescent organization aimed to raise awareness of blood donation by supporting the 2nd International Kan (Blood) Film Festival and the Umudum Olmaya Var M?s?n (would you be my Hope) short film festival. This awareness program increased the importance of blood donation in people, simultaneously fueling the demand for blood bags in Turkey.

### A shortage of blood supply is Expected to Hamper the Growth of the Market.

In 2023, Turkish Red Crescent (Kızılay) expressed “concern” and requested volunteer support from the public on Sunday, noting that the nation’s blood supplies had dropped below the required 50,000 units to only 35,000 units. As of Jan, there are 35,000 units of blood available right now. This is due to the 8,000–10,000 units of blood that we utilize and ingest each day. Moreover, out of 1,200 hospitals, only 13 have temporary blood banks; they provide their own blood needs. All remaining hospitals are supplied by the Red Crescent. Hence, the shortage of blood supply in Turkey is expected to hamper the growth of the market.

### Lack of Skilled Medical Professionals to Hamper the Market Growth

The Turkish Medical Association (TTB) has warned that thousands of doctors have left overseas in the last two years, and about 8,000 are prepared to leave. The TTB has

urged the government to act quickly to halt the exodus of healthcare professionals. Almost 3,000 doctors have left Turkey in the last two years to work in other nations, as per the executive board of the Izmir branch of the TTB. Approximately 8,000 medical school students also intend to relocate to Europe, particularly Germany. As per studies, the causes of this tendency include low wages, an excessive workload, psychological ('mobbing') and physical violence, discrimination, and job insecurity. Further, as per recent research by TTB in 2021, 80 doctors are emigrating every month. Hence, the lack of skilled medical professionals is anticipated to hamper the growth of the Turkey blood bags Market.

### Market Segmentation

Turkey Blood Bags Market is segmented based on product type, type, volume, material, and end-use. Based on product type, the market is divided into single blood bags, double blood bags, triple blood bags, quadruple blood bags, and penta blood bags. Based on type, the market is segmented into collection bags and transfer bags. Based on volume, the market is divided into 100ml, 150ml, 250ml, 300ml, 350ml, 400ml, 450ml, and 500ml. Based on material, the market is divided into PVC, PET, and others. Based on end-use, the market is divided into Hospitals, Clinics, Ambulatory Surgical Centers, Blood Banks, and Others.

### Market players

Terumo BCT Turkey, Gazi Group, Lmb Technologie GmbH, K?z?lay Biomedical, Ermed T?p Medikal A.?, ERENLER MED?KAL SAN. T?C. LTD. ?T?., Kansuk ?la?, InstaMed Medical Equipment Trading LLC.

### Report Scope:

In this report, the Turkey Blood Bags Market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

#### Turkey Blood Bags Market, By Product Type:

Single Blood Bag

Double Blood Bag

Triple Blood Bag

Quadruple Blood Bag

Penta Blood Bag

Turkey Blood Bags Market, By Type:

Collection Bag

Transfer Bag

Turkey Blood Bags Market, By Volume

100ml

150ml

250ml

300ml

350ml

400ml

450ml

500ml

Turkey Blood Bags Market, By Material

PVC

PET

Others

Turkey Blood Bags Market, By End-Use

Hospitals

Clinics

Ambulatory Surgical Center

Blood Banks

Others

### Turkey Blood Bags Market, By Region

Marmara Region

Central Anatolia

Eastern Anatolia Region

South-Eastern Anatolia Region

Aegean Region

Mediterranean Region

Black Sea Region

### Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Turkey Blood Bags Market.

### Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

### Company Information

*Turkey Blood Bags Market By Product Type (Single Blood Bag, Double Blood Bag, Triple Blood Bag, Quadruple Bloo...*

Detailed analysis and profiling of additional market players (up to five).

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