

Turkey Agriculture Tire Market By Vehicle Type (Tractor, Combine Harvester, Trailer and Others), By Demand Category (OEM Vs. Replacement), By Radial Vs Bias, Competition Forecast & Opportunities, 2013 – 2023

<https://marketpublishers.com/r/T113C702DB7EN.html>

Date: March 2018

Pages: 87

Price: US\$ 4,400.00 (Single User License)

ID: T113C702DB7EN

Abstracts

According to “Turkey Agriculture Tire Market By Vehicle Type, By Demand Category, By Radial Vs Bias, Competition Forecast & Opportunities, 2013 – 2023”, agriculture tire market is projected to grow at a CAGR of 8.5% by 2023, on account of increasing sales of agriculture vehicles in the country. Moreover, growing population, increasing crop production, expanding replacement tire market and government investments in agriculture sector through Agricultural Loan Interest Support Programme are some of the other factors that would aid the country’s agriculture tire market in the coming years. Additionally, mechanization of farming practices and business tie-ups between global agriculture equipment manufacturers and domestic manufacturers are anticipated to positively influence the country’s agriculture tire market during forecast period. Some of the major players operating in Turkey agriculture tire market are Petlas Lastik Sanayi Ve Ticaret Anonim Sirketi, ZKA Rubber and Rubber Industry Trading Co., Brisa Bridgestone Sabanci Lastik Sanayi VE Ticaret, Hangzhou Zhongce Rubber Co., Ltd., Balkrishna Industries Limited, Michelin Lastikler Ticaret A.S., Turk-Pirelli Lastikleri A.S., Trelleborg Wheel Systems, Yokohama Rubber Co. Ltd., Goodyear Lastikleri Turk A.S., etc. “Turkey Agriculture Tire Market By Vehicle Type, By Demand Category, By Radial Vs Bias, Competition Forecast & Opportunities, 2013 – 2023”, discusses the following aspects of agriculture tire market in Turkey:

Agriculture Tire Fertilizers Market Size, Share & Forecast

Segmental Analysis – By Vehicle Type (Tractor, Combine Harvester, Trailer and

Others), By Demand Category (OEM Vs. Replacement), By Radial Vs Bias

Competitive Analysis

Changing Market Trends & Emerging Opportunities

Why You Should Buy This Report?

To gain an in-depth understanding of agriculture tire market in Turkey

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, agriculture tire manufacturers, distributors and other stakeholders align their market-centric strategies

To obtain research-based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary research. Primary research included interaction with agriculture tire manufacturers, distributors and industry experts. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and proprietary databases.

Contents

1. PRODUCT OVERVIEW

2. RESEARCH METHODOLOGY

3. ANALYST VIEW

4. VOICE OF CUSTOMER

4.1. Factors Influencing Purchase Decision

4.2. Influencer of Purchase

4.3. Aided Brand Recall

4.4. Unaided Brand Recall

4.5. Brand Switching

4.6. Brand Switching Attributes

4.7. Brand Satisfaction Level

5. TURKEY AGRICULTURE TIRE MARKET OUTLOOK

5.1. Market Size & Forecast

5.1.1. By Value & Volume

5.2. Market Share & Forecast

5.2.1. By Vehicle Type (Tractor, Combine Harvester, Trailer and Others)

5.2.2. By Demand Category (OEM Vs. Replacement)

5.2.3. By Radial Vs Bias

5.3. By Company

5.4. By Region

5.5. Market Attractiveness Index (By Vehicle Type)

5.5. Market Attractiveness Index (By Radial Vs Bias)

6. TURKEY TRACTOR TIRE MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value & Volume

6.2. Market Share & Forecast

6.2.1. By Engine Power (50 HP, 50HP-99HP and Above 100HP) (Tractor Market Share)

6.2.2. By Demand Category (OEM Vs. Replacement)

6.2.3. By Radial Vs Bias

6.3. Market Attractiveness Index (By Radial Vs Bias)

7. TURKEY TRAILER TIRE MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value & Volume

7.2. Market Share & Forecast

7.2.1. By Demand Category (OEM Vs. Replacement)

7.2.2. By Radial Vs Bias

7.3. Market Attractiveness Index (By Radial Vs Bias)

8. TURKEY COMBINE HARVESTER TIRE MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value & Volume

8.2. Market Share & Forecast

8.2.1. By Engine Power (50 HP, 50HP-99HP and Above 100HP) (Combine Harvester Market Share)

8.2.2. By Demand Category (OEM Vs. Replacement)

8.2.3. By Radial Vs Bias

8.3. Market Attractiveness Index (By Radial Vs Bias)

9. SUPPLY CHAIN ANALYSIS

10. MARKET DYNAMICS

10.1. Drivers

10.2. Challenges

11. MARKET TRENDS & DEVELOPMENTS

11.1. Dominance of Tractor Tires

11.2. Mechanization of Farming Practices

11.3. Continuing Dominance of Bias Tires

11.4. Expanding Agriculture Retreading Tire Market

11.5. Dominance of Replacement Tires

12. SWOT ANALYSIS

13. PRICING ANALYSIS

14. POLICY & REGULATORY LANDSCAPE

15. ECONOMIC PROFILE

16. COMPETITIVE LANDSCAPE

- 16.1. Petlas Lastik Sanayi Ve Ticaret Anonim Sirketi
- 16.2. ?ZKA Rubber and Rubber Industry Trading Co.
- 16.3. Brisa Bridgestone Sabanci Lastik Sanayi VE Ticaret
- 16.4. Hangzhou Zhongce Rubber Co., Ltd.
- 16.5. Balkrishna Industries Limited.
- 16.6. Michelin Lastikler Ticaret A.S.
- 16.7. Turk-Pirelli Lastikleri A.S.
- 16.8. Trelleborg Wheel Systems
- 16.9. Yokohama Rubber Co. Ltd.
- 16.10. Goodyear Lastikleri Turk A.S.

17. STRATEGIC RECOMMENDATIONS

List Of Figures

LIST OF FIGURES

Figure 1: Turkey Agriculture Tire Market - Factors Influencing Purchase Decision (N=75)

Figure 2: Turkey Agriculture Tire Market - Influencer of Purchase (N=75)

Figure 3: Turkey Agriculture Tire Market - Aided Brand Recall (N=75)

Figure 4: Turkey Agriculture Tire Market - Unaided Brand Recall (N=75)

Figure 5: Turkey Agriculture Tire Market - Brand Switching (N=75)

Figure 6: Turkey Agriculture Tire Market - Brand Switching Attributes (N=75)

Figure 7: Turkey Agriculture Tire Market - Brand Satisfaction Level (N=75)

Figure 8: Turkey Agriculture Tire Market - Brand Satisfaction Level, By Lifetime (N=75)

Figure 9: Turkey Agriculture Tire Market - Brand Satisfaction Level, By Vehicle Compatibility (N=75)

Figure 10: Turkey Agriculture Tire Market - Brand Satisfaction Level, By Dealer/Distribution Discount (N=75)

Figure 11: Turkey Agriculture Tire Market - Brand Satisfaction Level, By Pricing (N=75)

Figure 12: Turkey Agriculture Tire Market - Brand Satisfaction Level, By Availability (N=75)

Figure 13: Turkey Agriculture Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2013-2023F

Figure 14: Turkey Agriculture Tire Market Share, By Vehicle Type, By Volume, 2013-2023F

Figure 15: Turkey Agriculture Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 16: Turkey Agriculture Tire Market Share, By Radial Vs Bias, By Volume, 2013-2023F

Figure 17: Turkey Agriculture Tire Market Share, By Company, By Volume, 2013-2023F

Figure 18: Turkey Agriculture Tire Market Share, By Region, By Volume, 2017 & 2023F

Figure 19: Turkey Agriculture Tire Market Share, By Region, By Volume, 2017-2023F

Figure 20: Turkey Agriculture Tire Market Attractiveness Index, By Vehicle Type, By Volume, 2018E-2023F

Figure 21: Turkey Agriculture Tire Market Attractiveness Index, By Radial Vs Bias, By Volume, 2018E-2023F

Figure 22: Turkey Tractor Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2013-2023F

Figure 23: Turkey Tractor Market Share, By Engine Power (HP), By Volume, 2017

Figure 24: Turkey Tractor Tire Market Share, By Demand Category, By Volume,

Turkey Agriculture Tire Market By Vehicle Type (Tractor, Combine Harvester, Trailer and Others), By Demand Cat...

2013-2023F

Figure 25: Turkey Tractor Tire Market Share, By Radial Vs Bias, By Volume, 2013-2023F

Figure 26: Turkey Tractor Tire Market Attractiveness Index, By Radial Vs Bias, By Volume, 2018E-2023F

Figure 27: Turkey Trailer Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2013-2023F

Figure 28: Turkey Trailer Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 29: Turkey Trailer Market Share, By Radial Vs Bias, By Volume, 2013-2023F

Figure 30: Turkey Trailer Tire Market Attractiveness Index, By Radial Vs Bias, By Volume, 2018E-2023F

Figure 31: Turkey Combine Harvester Tire Market Size, By Value (USD Billion), By Volume (Million Units), 2013-2023F

Figure 32: Turkey Combine Harvester Market Share, By Engine Power (HP), By Volume, 2017

Figure 33: Turkey Combine Harvester Tire Market Share, By Demand Category, By Volume, 2013-2023F

Figure 34: Turkey Combine Harvester Market Share, By Radial Vs Bias, By Volume, 2013-2023F

Figure 35: Turkey Combine Harvester Tire Market Attractiveness Index, By Radial Vs Bias, By Volume, 2018E-2023F

Figure 36: Turkey Imports of Chinese Tires, By Volume (Million Units), 2014-2016

Figure 37: Turkey Agriculture Tire Market, Average Selling Price Analysis, 2013-2023F (USD)

List Of Tables

LIST OF TABLES

Table 1:Turkey Agriculture Tire Market Pricing Analysis, 2017

Table 2:Turkey Free Trade Agreements, As of 2013

I would like to order

Product name: Turkey Agriculture Tire Market By Vehicle Type (Tractor, Combine Harvester, Trailer and Others), By Demand Category (OEM Vs. Replacement), By Radial Vs Bias, Competition Forecast & Opportunities, 2013 – 2023

Product link: <https://marketpublishers.com/r/T113C702DB7EN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T113C702DB7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970