

Triathlon Clothing Market–Global Industry Size, Share, Trends, Competition, Opportunity, and Forecast, 2018-2028F Segmented By Product Type (Tri Shorts, Tri Tops, Tri Suits, Wetsuits, Others (Arm Warmers, Socks, Goggles, Shoes, etc.)), By End User (Men, Women, Kids), By Price Range (Low, Medium, High), By Distribution Channel (Supermarkets/Hypermarkets, Exclusive Stores, Multi-Branded Stores, Online Stores, Non-Retail), By Region, Competition Forecast & Opportunities, 2018-2028F

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Abstracts

The global triathlon clothing market is witnessing robust growth owing to the increase in the number of people participating in triathlons and other sports like swimming, cycling, and running. Increased commercialization and changing lifestyle choices, particularly in developing economies, are the primary factors behind the growth of the global triathlon clothing market. The global triathlon clothing market will witness profitable growth due to rising obesity rates and increased public awareness of the benefits of cycling and swimming. The market for triathlon clothing is also being driven by other important factors, such as an increase in the number of triathletes. Therefore, the above-mentioned factors are driving the demand for the global triathlon clothing market during the forecast period.

Triathlon clothing is a multi-purpose item of clothing that an individual wears throughout the triathlon which includes swimming, cycling, running. Triathlon clothing is available in a variety of styles and sizes. People can be seen wearing a wide variety of outfits during

any particular triathlon. There are many things that could be considered under triathlon wardrobe, including tri tops, tri shorts, tri suits, shoes, socks, triathlon headwear, etc.

According to National Center for Health Statistics data 2020, in the US sports participation was around 54.1% among children aged 6 to 17 years. The percentage of children who played sports was greater for boys (56.1%) than for girls (52.0%) and for children aged 12 to 17 years. Moreover, according to global swimming statistics, around 2,984,880 adults above the age of 15 in Australia swim in which more than 56% are female, according to the Australian Sports Commission's 2019 State of Play Report. About 0.7 million adults in England participated in organized swimming between 2020 and 2021, according to Sport England's survey of 2021. Thus, with the rising number of participants in swimming as well as running, cycling will rise the demand for triathlon clothing globally during the forecast period.

Increasing Trend of Triathlon Clothing Will Boost the Market Growth

The main drivers of the expansion of the global triathlon clothing market are increased commercialization and changing consumer lifestyles, particularly in developing economies. Growing obesity rates and increased consumer awareness of the advantages of cycling and swimming will both help the triathlon clothing market experience profitable expansion. When joining in the triathlon sport's swimming, cycling, and long-distance running events, an athlete might be quite comfortable due to the design of their clothing. A growing number of women participating in sports, a growing organized retail sector, new product launches, an increase in marketing efforts for triathlon clothing, and research and development (RD) by commercial players are other factors driving the global triathlon clothing market.

Market Expansion is Being Fueled by Benefits Associated with Triathlon Clothing

The design of triathlon clothing provides great comfort to an athlete while swimming, cycling, and long-distance running activities of the triathlon sport. A good triathlon suit is made exclusively for triathlon and offers advantages that could make the sport to be conducted more quickly and comfortably. It will work well underwater, acting as a sort of skin that one can wear alone or under the wetsuit. These type of clothing dries quickly, which is crucial because users need to be dry enough to avoid chafing by the time users get on the bike. In triathlon clothing a tri suit is essentially a one-purpose garment, and it is occasionally good to have clothing that can be used for both workouts and other activities. Additionally, tri shorts, tri tops, tri wetsuits are also available for different

purpose. Thus, the benefits associated with triathlon clothing are driving the market expansion globally.

Rising Trend of Swimming Driving the Market Growth

Swimming and other water exercise are becoming popular activities among people. Consumers are using swimming centers to relax or to be active with their families. Moreover, hobbies like swimming, running, and cycling are becoming more and more popular among people as the boundaries between work and leisure become more and more hazy. This emphasizes the requirement for improved pool accessibility and accessories such as triathlon clothing. Wearing clothing can bring toxins from the air and water into the pool, especially if they are made of cotton. That is why triathlon clothing is advised to be worn while swimming. Triathlon wetsuits are also available, which is essential for keeping oneself warm in cold water and allow one to move far more quickly than a competitive swimsuit. The substance used in triathlon wetsuits is neoprene, which offers buoyancy. . Therefore, the demand for triathlon clothing has seen rapid growth among users globally during the forecast period.

Market Segmentation

The global triathlon clothing market is segmented based on product type, end user, price range, distribution channel and competitive landscape. The market is divided into tri shorts, tri tops, tri suits, wetsuits and others (arm warmers, socks, goggles, shoes, etc.) based on product type. Based on end users, the market is segmented into men, women, and kids. Based on price range, the market is segmented into low, medium, and high. Based on distribution channel, the market is fragmented into supermarkets/hypermarkets, exclusive stores, multi-branded stores, online stores, and non-retail. Based on regional analysis the market is divided among North America, Europe, Asia-Pacific, South America, and Middle East & Africa.

Company Profiles

2XU Pty Ltd, HUUB Ltd. Zone3 Ltd., ROKA Sports, Inc., TYR Sport, Inc., Orbea S. Coop. (ORCA), Coeur Sports Inc., blueseventy LLC, Everlast Worldwide, Inc., Fanatics Inc. are among the major market players in the global triathlon clothing market.

Report Scope:

In this report, the global triathlon clothing market has been segmented into the following

categories, in addition to the industry trends which have also been detailed below:

Triathlon Clothing Market, By Product Type:

Tri Shorts

Tri Tops

Tri Suits

Wetsuits

Others

Triathlon Clothing Market, By End User:

Men

Women

Kids

Triathlon Clothing Market, By Price Range:

Low

Medium

High

Triathlon Clothing Market, By Distribution Channel:

Supermarkets/Hypermarkets

Exclusive Stores

Multi-Branded Stores

Online Stores

Non-Retail

Triathlon Clothing Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Italy

Spain

Asia-Pacific

China

India

Japan

South Korea

Australia

South America

Brazil

Argentina

Colombia

Middle East & Africa

Saudi Arabia

UAE

South Africa

Turkey

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the global triathlon clothing market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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