

# Thailand Tire Market Forecast and Opportunities, 2022

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## Abstracts

Thailand is among the largest global producers of natural rubber, which is the prime raw material used in production of tires. As a result, a large number of renowned tire manufacturers have their production bases in the country due to abundant availability of natural rubber. This has contributed significantly towards development of tire industry in the country. Most of the major global tire players such as Bridgestone, Michelin, Sumitomo, Yokohama, Goodyear, etc., operate their production facilities in Thailand. Besides that, the government is also taking diverse measures to gear up for green automotive production, which is expected to positively impact the country's tire market in the coming years. Further, consistently increasing tire prices and expanding automobile fleet size are predicted to boost Thailand tire market during the forecast period.

According to TechSci Research report "Thailand Tire Market Forecast & Opportunities, 2022", the country's tire market is projected to cross \$5.6 billion mark by 2022. In 2016, two-wheeler tire segment dominated the country's tire market, followed by light commercial vehicle, passenger car, medium and heavy commercial vehicle and off-the-road tire segments. Tire replacement segment accounts for around two-thirds of the tire demand emanating in the country in 2016, and the segment is anticipated to maintain its dominance through 2022. Moreover, sales of radial tires in the country is also expected to witness an uptrend in the coming years. Rising innovation and technological advancements in manufacturing of tires by various flagship brands are predicted to fuel tire ASP in the country during 2017–2022. "Thailand Tire Market Forecast & Opportunities, 2022" discusses the following aspects of tire market in Thailand:

Thailand Tire Market Size, Share & Forecast

Segmental Analysis – By Vehicle Type (Two-Wheeler, Light Commercial Vehicle, Passenger Car, Medium & Heavy Commercial Vehicle, & Off-The-

Road); By Demand Category (OEM Vs. Replacement); and By Radial Vs. Bias

Policy & Regulatory Landscape

Changing Market Trends & Emerging Opportunities

Competitive Landscape & Strategic Recommendations

## **WHY YOU SHOULD BUY THIS REPORT?**

To gain an in-depth understanding of Thailand tire market

To identify the on-going trends and anticipated growth in the next five years

To help industry consultants, tire companies and other stakeholders align their market-centric strategies

To obtain research based business decisions and add weight to presentations and marketing material

To gain competitive knowledge of leading market players

To avail 10% customization in the report without any extra charges and get the research data or trends added in the report as per the buyer's specific needs

## **REPORT METHODOLOGY**

The information contained in this report is based upon both primary and secondary research. Primary research included interviews with tire manufacturers, distributors, retailers, dealers and industry experts. Secondary research included an exhaustive search of relevant publications, such as company annual reports, financial reports and proprietary databases.

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