Thailand Cold Chain Logistics Market By Service Type (Refrigerated Warehouse, Refrigerated Transportation), By Application (Seafood, Meat, Fruit & Vegetable, Dairy Products, Alternative Protein, Others), By Temperature Type (Frozen, Chilled), By Technology (Dry Ice, Gel Packs, Eutectic Plates, Liquid Nitrogen, Quilts), By Region, By Competition Forecast & Opportunities, 2018-2028

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Abstracts

Thailand Cold Chain Logistics Market is anticipated to register a high CAGR during the forecast period. The cold chain includes both the supply chain and temperature-controlled surface transportation. The phrase 'cold chain logistics' describes the freezing processes required to maintain the quality and shelf life of products, for instance, fresh fruits, vegetables, seafood, frozen meals, photographic film, chemicals, and pharmaceutical drugs. For extending product shelf life, avoiding overcapacity, minimising transit bottlenecks during peak periods, and assuring product quality, cold chains are essential. The process makes use of temperature-controlled facilities for product storage as well as cold-insulated transport vehicles for product distribution. Using cold chain logistics procedures, products such as fruits, vegetables, meat, livestock, medicines, and other things are often transported and stored. Transport methods that are often used include refrigerated vehicles, railcars, air freight, and refrigerated cargo. The cold chain industry is crucial in reducing the wastage of perishable products and commodities by providing farmers with reasonable prices for their output. In the pharmaceutical industry, cold chain logistics enhances the efficacy of drugs along the supply chain.

Thailand is a popular food destination worldwide. With a growth in processed food exports throughout the projected period, the nation's income is anticipated to increase. The government of Thailand has made considerable investment in the creation of a whole supply chain for food logistics in order to realise its aim of making Thailand the world's kitchen. The government's attention is clearly seen in the booming cold storage capacity, which is predicted to rise significantly during the forecast period. Meat and seafood importers and exporters use cold storage facilities the most, followed by poultry and egg producers. Confectioneries also contribute significantly to the current facilities' consumption rate. The industry as a whole has a high occupancy rate for cold storage facilities. For providers of refrigerated logistics services, Thailand offers a compelling potential to support the expanding pharmaceutical sector. The demand for cold storage and transportation systems to keep the items fresh and retain their quality has been sparked by an increase in the number of supermarkets and restaurants.

E-commerce Expansion and More Consumer Options

Thailand's e-commerce sales are rising quickly, tempting several foreign investors to establish offices there. Consumers now have access to products and services such as fashionable cosmetics and food that were previously beyond their financial range. As more individuals relocate to metropolitan areas, attitudes about frozen and chilled foods have substantially changed. More frozen dinners are being sold online by shops.

E-commerce is redefining online shopping and the increase in sales of chilled and frozen items generates a need for cold chain infrastructures, including refrigerated transportation, storage facilities, and an efficient supply chain. Online shoppers no longer see e-commerce as a method to get discounts on pricey goods such as gadgets; instead, they have broadened their online buying preferences to include less expensive necessities such as food, clothes, and cosmetics. The significant expansion in fresh food sales has also created new opportunities and difficulties for leasing cold storage in Southeast Asia. Since supermarkets are under pressure from an increase in online transactions, the responsibility for storage and shipment is falling to other parties. The pandemic, the lockdown, alterations in how people shop online, and other things all contribute to an ongoing rise in demand for frozen food. Cold chain logistics services are used by e-commerce businesses to meet this demand as quickly as feasible.

Meat Consumption has Grown in Recent Years

Southeast Asia's expanding population, increasing disposable income, urbanization, and retail industries lead to an increase in meat consumption and feed imports. Even though fish and shellfish are the most extensively consumed and produced meat sources and are mostly to blame for the rise in the demand for feedstocks. The production and consumption of meat in each Southeast Asian country reflects the variety of regional culinary traditions. More than 80% of the chicken exported from Thailand, which is the fourth-largest poultry exporter in Asia’s poultry meat production and., is produced in vertically integrated farms. Its annual per capita consumption to reached 7.9 kilograms in 2020. Thailand now produces the majority of its pork for domestic consumption. Even if the value of Thailand's live pig exports rose by 339% in 2020, the scenario would still be present. In Southeast Asia, there has been a significant increase in the number of rented cold storage facilities, since all these meat products must be marketed through retail businesses and, in certain circumstances, as frozen packaged items.

Market Segmentation

The Thailand Cold Chain Logistics Market is divided into service type, application, temperature type, and technology. Based on service type, the market is divided into refrigerated warehouses and refrigerated transportation. Based on application, the market is further segmented into seafood, meat, fruit & vegetable, dairy products, alternative protein, and others. Based on temperature type, the market is further divided into frozen and chilled. Based on technology, the market is further split into dry ice, gel packs, eutectic plates, liquid nitrogen, and quilts.

Market Players

Major market players in the Thailand Cold Chain Logistics Market are JWD Infologistics, Thai Yokorei Co Ltd., Sinchai Cold Storage, Konoike Cool Logistics (Thailand) Co. Ltd, Bangkok Cold Storage Service Ltd, Thai Max Cold Storage Co. Ltd, SCG Nichirei Logistics Co. Ltd, Lucky Star Cold Storage, MON Logistics Group Co. Ltd, Kerry Logistics Network Limited, and Chomthana Co. Ltd.

Report Scope:

In this report, the Thailand Cold Chain Logistics Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Thailand Cold Chain Logistics Market, By Service Type:

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Refrigerated Warehouse

Refrigerated Transportation

Thailand Cold Chain Logistics Market, By Application:

Seafood

Meat

Fruit & Vegetable

Dairy Products

Alternative Protein

Others

Thailand Cold Chain Logistics Market, By Temperature Type:

Frozen

Chilled

Thailand Cold Chain Logistics Market, By Technology

Dry Ice

Gel Packs

Eutectic Plates

Liquid Nitrogen

Quilts

Thailand Cold Chain Logistics Market, By Region:

Bangkok

Eastern

Northeastern

Southern

Northern

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Thailand Cold Chain Logistics Market.

Available Customizations:

the Thailand Cold Chain Logistics market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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