

# **Temporary Power Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Fuel Type (Diesel, Gas and Others), By Power Rating (Less than 80 kW, 81 kW–280 kW, 281 kW–600 kW and Above 600 kW), By End-User (Utilities, Oil & Gas, Construction and Others), By Region, Competition**

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## **Abstracts**

The Global Temporary Power Market, valued at USD 6.01 billion in 2022, exhibiting a robust compound annual growth rate (CAGR) of 9.07% during the forecast period. This market is subject to various influences, including the expansion of construction and infrastructure activities, insufficient electricity supply, and a growing number of planned events. The temporary power market caters to a diverse range of end-users, including events, construction, manufacturing, mining, telecom, utilities, oil and gas, and residential sectors. Notably, the utilities and oil and gas segments play a pivotal role in driving the global temporary power market. This growth is driven by inadequate electricity supply in developing economies in Asia-Pacific and Africa, as well as the aging power grid infrastructure in developed economies. As emerging markets experience substantial economic development, population growth, and urbanization, there is a consistent electricity supply shortfall across all markets due to factors such as inadequate planning, aging infrastructure, underinvestment, and more.

### **Key Market Drivers**

Increasing Construction and Infrastructure Projects

The global temporary power market is primarily propelled by the escalating demand for

power during construction and infrastructure development endeavors. With ongoing urbanization taking place worldwide, there is an ever-increasing requirement for temporary power solutions to support construction activities and provide electricity to construction sites. Infrastructure projects, encompassing roads, bridges, and transportation networks, necessitate a stable and uninterrupted power supply to operate heavy machinery, tools, lighting, and temporary facilities. Mobile generators, typically in the form of temporary power solutions, effectively meet this demand. They ensure the seamless progress of construction projects, adhering to stringent timelines and minimizing downtime.

Furthermore, the rise of megacities and urban expansion contributes to the need for temporary power solutions to cater to new buildings, commercial complexes, and residential areas. Temporary power providers play a pivotal role in facilitating the electrification of these areas during the construction phase, enabling occupants to move in with immediate access to electricity. As construction and infrastructure projects continue to proliferate on a global scale, the demand for temporary power solutions is expected to remain robust. The adaptability and versatility of temporary power systems make them an indispensable component of contemporary construction practices, ensuring the timely completion of projects and the availability of essential power infrastructure.

### Emergency Preparedness and Disaster Response

The global temporary power market is significantly influenced by the necessity of emergency preparedness and the requirement for reliable power supply during disasters. In a world characterized by an escalating frequency of natural disasters, such as hurricanes, earthquakes, and wildfires, the ability to promptly deploy temporary power solutions has become a crucial aspect of disaster response and recovery endeavors. When natural disasters occur, power infrastructure often endures damage, resulting in widespread outages. In such circumstances, temporary power solutions, including mobile generators and emergency power units, play a pivotal role in restoring essential services. Hospitals, emergency response centers, communication networks, and shelters rely on temporary power to sustain operations, provide medical care, and ensure public safety. Furthermore, temporary power solutions are vital for disaster recovery and reconstruction processes. They facilitate the resumption of essential services while permanent power infrastructure is repaired or restored. The rapid transportability of temporary power units to disaster-stricken areas offers a lifeline during times of crisis. The increasing recognition of the importance of resilience and the necessity to mitigate the impacts of disasters has amplified the demand for effective

emergency power solutions. As climate change contributes to more frequent and severe weather events, the role of the global temporary power market in safeguarding communities and enabling recovery becomes increasingly critical.

## Events, Festivals and Entertainment Industry

The global market for temporary power is driven by the flourishing events, festivals, and entertainment industry. Across the globe, massive gatherings, concerts, sports events, exhibitions, and festivals attract enormous crowds and necessitate substantial energy resources to power lighting, sound systems, stages, and various facilities. Temporary power solutions play a vital role in ensuring the success of these events by providing dependable and dedicated power supply. Mobile generators and temporary power distribution systems are strategically positioned to meet the energy demands of event infrastructure, including audiovisual equipment, concessions, security systems, and more. The dynamic nature of the events industry, characterized by diverse locations and evolving power requirements, aligns seamlessly with the versatility of temporary power solutions. These systems can be customized to suit the unique energy demands of each event, guaranteeing uninterrupted operations and an exceptional experience for attendees. The increasing global interest in experiential events, digital entertainment, and cultural celebrations is expanding the scope of the events industry. Consequently, the demand for temporary power solutions is projected to continue its upward trajectory, driven by the necessity for reliable and tailored energy supply for events of all magnitudes.

## Key Market Challenges

### Regulatory Complexity and Permits

One of the primary challenges in the global temporary power market is navigating the intricate web of regulations and obtaining the necessary permits for deploying temporary power solutions. The temporary nature of these power systems, often involving mobile generators or distribution units, introduces a unique set of regulatory considerations that can vary significantly from region to region. Different countries, states, and municipalities each have their own permitting processes, safety standards, and environmental regulations that dictate the deployment and operation of temporary power solutions. Successfully navigating this complex landscape requires substantial effort, resources, and expertise. Delays in obtaining permits or non-compliance with regulations can result in project delays, increased costs, and potential legal issues. Furthermore, temporary power solutions are frequently utilized in emergency situations,

such as natural disasters or unexpected outages, where swift response is crucial. The challenge lies in ensuring compliance with regulations while promptly providing essential power to critical facilities and infrastructure. To address this challenge, collaboration between temporary power providers, regulatory bodies, and local authorities is of utmost importance. Developing standardized guidelines and permitting procedures that streamline the deployment of temporary power systems can help mitigate regulatory complexities and facilitate rapid response during emergencies.

### Environmental Concerns and Emissions

The environmental impact of temporary power solutions, particularly those fueled by fossil fuels, presents a significant challenge for the global market. While temporary power units are commonly utilized to fill energy gaps during construction, events, or emergencies, they can contribute to air pollution and greenhouse gas emissions if not effectively managed. Mobile generators, often powered by diesel or other conventional fuels, emit pollutants such as nitrogen oxides, particulate matter, and carbon dioxide. Operating these generators in densely populated areas or during events can worsen local air quality issues and jeopardize public health. Moreover, the use of fossil fuels contradicts the worldwide drive for cleaner energy sources and sustainability. Addressing this challenge necessitates a comprehensive approach. Transitioning to cleaner fuel alternatives, such as natural gas or biodiesel, can substantially reduce emissions. The implementation of emission control technologies, such as catalytic converters, can further mitigate the environmental impact. In the long run, investing in temporary solutions and energy storage powered by renewable energy sources can align with sustainability goals. Temporary power providers must strike a balance between immediate power needs and environmental considerations. Collaborating with environmental agencies and adopting responsible practices can help ensure that temporary power solutions contribute to a cleaner and more sustainable energy landscape.

### Technological Integration and Monitoring

As technology continues to advance, the integration of sophisticated control systems, remote monitoring, and digital solutions into temporary power systems presents a growing challenge. Modern temporary power units are not only expected to meet energy demands but also adhere to technological requirements for seamless integration with smart grids, data analytics platforms, and remote monitoring systems. Ensuring effective communication between temporary power systems and broader energy networks, regulating power flow, and providing real-time data pose significant technical

challenges. The diversity of technological standards and interfaces across different regions further complicates the interoperability of temporary power solutions with existing infrastructure. Moreover, remote monitoring and control play a critical role in ensuring efficient operation, maintenance, and timely response to operational issues. Developing user-friendly interfaces, incorporating predictive maintenance capabilities, and ensuring robust cybersecurity measures are integral aspects of modernizing temporary power systems. To address these challenges effectively, temporary power providers must invest in research and development to develop standardized technologies that seamlessly integrate with existing energy infrastructure and monitoring systems. Collaboration with technology companies, utility providers, and regulators can facilitate the development of standardized solutions that effectively tackle these complexities.

## Key Market Trends

### Sustainability and Clean Energy Integration

One of the key trends influencing the global temporary power market is the growing focus on sustainability and the integration of clean energy solutions. In response to the urgent need to address climate change and reduce greenhouse gas emissions, temporary power providers are transitioning from conventional fossil fuel-based generators to cleaner and more sustainable alternatives. Renewable energy sources such as solar, wind, and battery storage are gaining significant traction in the temporary power sector. The integration of solar panels with battery storage systems offers a viable solution for daytime power generation and nighttime supply, ensuring uninterrupted electricity during events, construction projects, or emergencies. Additionally, wind-powered temporary solutions leverage wind turbines to harness clean energy, particularly in regions with favorable wind conditions. Hybrid solutions that combine conventional generators with renewable sources or energy storage are also becoming increasingly prevalent. These hybrid systems optimize power generation by prioritizing renewable sources whenever possible and seamlessly transitioning to conventional generators when renewable output is insufficient. By integrating clean energy solutions into temporary power, not only are carbon emissions reduced, but corporate sustainability goals and regulatory requirements are also met. This trend is a testament to the temporary power market's commitment to environmental responsibility and the growing demand for cleaner energy options. As technology continues to advance and costs decline, the integration of sustainable energy sources into temporary power solutions is expected to become even more widespread.

## Technological Advancements and Digitization

The global temporary power market is currently undergoing a significant transformation driven by technological advancements and digitization. The integration of smart technologies, data analytics, remote monitoring, and Internet of Things (IoT) capabilities is reshaping the operation, management, and optimization of temporary power solutions. Modern temporary power systems are equipped with sensors that collect real-time data on various parameters, including fuel consumption, emissions, temperature, and equipment health. This data is transmitted to centralized control centers, where advanced analytics and AI algorithms analyze it to provide predictive maintenance recommendations, optimize fuel consumption, and ensure optimal performance. The remote monitoring and control capabilities enable operators to efficiently manage temporary power systems from a central location, thereby reducing the need for on-site personnel and minimizing downtime. The implementation of predictive maintenance enhances reliability by identifying potential issues before they lead to failures, ultimately reducing maintenance costs and ensuring uninterrupted power supply. Furthermore, digitization enables the creation of digital twin models, which are virtual replicas of physical temporary power systems. These models simulate various operational scenarios, aiding operators in optimizing performance, testing different configurations, and developing strategies for improved energy efficiency. As temporary power providers embrace technological advancements and digitization, they enhance operational efficiency, reliability, and the ability to integrate with broader energy ecosystems. This trend not only improves the overall functionality of temporary power solutions but also enables seamless interaction with modern energy infrastructure.

## Segmental Insights

### Fuel Type Insights

Diesel segment is expected to dominate the market during the forecast period. Diesel generators are renowned for their robustness and their ability to provide immediate power as required. They possess the capability to start quickly and reach full load capacity, making them highly suitable for emergency scenarios such as power outages or disaster response. In the temporary power market, diesel generators are often mobile and easily transportable, enabling their deployment in various locations including remote areas, construction sites, events, and regions affected by disasters. To address environmental concerns, manufacturers of diesel generators are actively developing technologies aimed at reducing emissions. Incorporating advanced exhaust after-treatment systems and cleaner fuel formulations, their goal is to minimize the

environmental impact of diesel generators. Additionally, hybrid systems that combine diesel generators with renewable energy sources or energy storage are gaining momentum. These systems optimize fuel consumption by utilizing diesel generators as backup power while relying on renewables during periods of sufficient energy generation.

## End-User Insights

Utilities segment is expected to dominate the market during the forecast period. The utilities segment plays a crucial role in the global temporary power market by ensuring reliable and uninterrupted power supply, addressing peak demand, and supporting maintenance and grid stability. Maintenance, repairs, and upgrades to power generation and distribution infrastructure are often necessary for utilities. During these periods, temporary power solutions are essential in ensuring uninterrupted service to customers. Temporary generators can serve as backup power sources while maintenance activities are carried out. Utilities are increasingly exploring microgrid solutions that integrate renewable energy, energy storage, and temporary power systems. These microgrids enhance grid resilience, offer backup power during outages, and promote sustainable energy practices. Furthermore, utilities frequently experience peak demand periods, particularly during extreme weather conditions or high consumption times. Rapid deployment of temporary power solutions can effectively supplement the grid's capacity and prevent disruptions during peak demand, helping utilities avoid power shortages and blackouts.

## Regional Insights

North America is expected to dominate the market during the forecast period. The North American region plays a significant role in the global temporary power market, driven by factors such as urbanization, industrialization, extreme weather events, and the need for reliable backup power solutions. Analyzing the North American perspective within the temporary power market provides valuable insights into its trends, challenges, and opportunities. North America's susceptibility to natural disasters, including hurricanes, wildfires, and winter storms, has elevated the significance of resilient energy infrastructure. Temporary power solutions, such as mobile generators, are vital for supplying emergency power to critical facilities, hospitals, and shelters during and after such events. The region's ongoing construction projects, infrastructure upgrades, and urban expansion generate a consistent demand for temporary power. Temporary power solutions are essential for construction sites, enabling the operation of tools, machinery, and temporary facilities. Integrating energy storage systems with temporary power

solutions can enhance grid stability and improve the reliability of temporary power during emergencies or grid failures. The development of hybrid temporary power systems that combine conventional generators with renewable sources or energy storage can offer more sustainable and efficient solutions.

### Key Market Players

Aggreko PLC

Cummins Inc.

APR Energy Ltd

Kohler Co.

Caterpillar Inc.

Atlas Copco AB

Atco Ltd.

Rental Solutions & Services LLC

Ashtead Group plc

Temp-Power Inc.

### Report Scope:

In this report, the Global Temporary Power Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Global Temporary Power Market, By Fuel Type:

Diesel

Gas



Others

Global Temporary Power Market, By Power Rating:

Less than 80 kW

81 kW–280 kW

281 kW–600 kW

Above 600 kW

Global Temporary Power Market, By End-User:

Utilities

Oil & Gas

Construction

Others

Global Temporary Power Market, By Region:

North America

Europe

South America

Middle East & Africa

Asia Pacific

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global

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Temporary Power Market.

Available Customizations:

Global Temporary Power Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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