

# **Tea Extract Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Green Tea, Black Tea, Oolong Tea, Lemon Tea, Others), By Application (Food, Beverages, Pharmaceuticals, Cosmetics, Others), By Distribution Channel (Store Based, Non-Store Based), By Region & Competition, 2021-2031F**

<https://marketpublishers.com/r/T89EFC816FAAEN.html>

Date: May 2026

Pages: 185

Price: US\$ 4,500.00 (Single User License)

ID: T89EFC816FAAEN

## **Abstracts**

The Global Tea Extract Market is anticipated to expand from USD 5.98 billion in 2025 to USD 9.38 billion by 2031, reflecting a compound annual growth rate of 7.79%. Derived from *Camellia sinensis* leaves, tea extract is a highly concentrated source of soluble compounds like caffeine, catechins, and polyphenols used across multiple industries. This market expansion is largely fueled by a rising consumer preference for natural, antioxidant-dense components in dietary supplements, beverages, and functional foods. Health-conscious shoppers are continuously looking for clean-label options that deliver perceived advantages, including better metabolic rates and sharpened cognitive performance. Serving as the primary raw material for these valuable extracts, global tea cultivation yielded roughly 7.05 million metric tons in 2024, based on data from the International Tea Committee.

Despite this promising growth, the market faces a substantial obstacle regarding the natural fluctuation of active ingredient concentrations in tea extracts. This variation is caused by diverse climatic factors that influence the quality of tea leaves, alongside a range of processing techniques. Consequently, the unpredictable levels of bioactive compounds make it difficult to supply standardized goods, which can ultimately undermine product effectiveness and compromise consumer confidence.

## Market Driver

A major catalyst propelling the global tea extract market is the rising consumer appetite for natural ingredients that promote health. Shoppers are consistently drawn to items featuring built-in health benefits sourced from nature, particularly tea, widely celebrated for its metabolic and antioxidant advantages. This inclination is especially strong for components that support disease prevention and general wellness. To illustrate, studies highlighted by the National Center for Complementary and Integrative Health (NCCIH) in February 2025 showed that green tea and its derivatives can yield modest reductions in body weight and LDL cholesterol. Such increasing awareness of distinct health perks directly accelerates the integration of tea extracts into a wide array of consumer products.

At the same time, the broader utilization of tea extracts within functional foods and beverages is playing a major role in driving market expansion. Packed with bioactive elements, these extracts are increasingly incorporated to boost the functional and nutritional value of items like energy drinks, ready-to-drink teas, and wellness-focused recipes. Leading industry companies are actively pushing innovation in this area, as demonstrated by Tata Consumer Products' Q2 FY26 Consolidated Results from November 2025, which reported a strong 31% volume surge in the Ready-to-Drink (RTD) category. Further highlighting this sector's momentum, AVT Natural Products Limited announced roughly ₹572 crore in 2025 revenue from its plant-based offerings, encompassing tea extracts. Ultimately, these milestones highlight the critical role tea extracts play in satisfying shifting consumer demands throughout the functional food and beverage sector.

## Market Challenge

The natural fluctuation of active ingredient concentrations in tea extracts acts as a major roadblock to the expansion of the Global Tea Extract Market. This lack of uniformity is mainly caused by varying processing techniques and distinct weather conditions that influence the overall quality of tea leaves, making it difficult for the industry to develop and supply highly standardized goods. Consequently, this inconsistency takes a direct toll on consumer trust, because unreliable amounts of valuable compounds such as catechins and polyphenols often result in unpredictable product performance.

Because of these fluctuations, manufacturers struggle to promise precise health outcomes, which can diminish consumer confidence and prevent broader acceptance, especially in wellness-oriented product lines. Highlighting the scale of the industry,

preliminary figures from the International Tea Committee reveal that worldwide tea exports amounted to 1.94 million metric tons in 2024. Even with this massive volume of globally traded raw material, the natural biochemical variations in the leaves create continuous hurdles for extract manufacturers who need to maintain uniform product profiles, ultimately restricting the market from reaching its maximum potential and expanding into more specialized applications.

## **Market Trends**

Technological breakthroughs in extraction methods are playing a vital role in elevating the quality and expanding the usefulness of tea extracts worldwide. By enabling superior purity, improved standardization of active ingredients, and greener manufacturing practices, these innovations directly tackle the problem of inconsistent extract concentrations. Targeting the optimal extraction of distinct bioactive elements, such as catechins and polyphenols, allows companies to produce powerful and reliable ingredients. This ongoing progress is clearly demonstrated by leading suppliers like Givaudan; according to their 2025 Integrated Report from March 2026, the firm directed roughly 8% of its CHF 7.4 billion revenue from 2024 toward research and development, focusing on eco-friendly technologies to engineer advanced functional components.

At the same time, the growing use of tea extracts in the personal care and cosmetics industry represents a significant diversification of the market. Buyers are consistently looking for natural, antioxidant-packed elements for their anti-aging, haircare, and skincare routines, placing high value on the health benefits and clean-label reputation associated with tea-based ingredients. This transition perfectly matches the wider industry trend toward green beauty, which emphasizes eco-friendly and plant-derived formulations. Illustrating this point, Formula Botanica reported in January 2026 that the green beauty sector is expected to expand by 15% each year between 2024 and 2030, highlighting a lucrative space where the skin-protecting, antioxidant, and anti-inflammatory properties of tea extracts are highly valued and generate fresh market opportunities.

## **Key Market Players**

Tata Consumer Products Limited

Unilever Plc

Nestle SA

LIPTON Teas and Infusions B.V.

Amorepacific Holdings Corp.

Naturex S.A.

Indena S.p.A.

Martin Bauer Group

Camellia PLC

Yunnan Dianhong Group

## Report Scope

In this report, the Global Tea Extract Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

### Tea Extract Market, By Type

Green Tea

Black Tea

Oolong Tea

Lemon Tea

Others

### Tea Extract Market, By Application

Food

Beverages

Pharmaceuticals

Cosmetics

Others

#### Tea Extract Market, By Distribution Channel

Store Based

Non-Store Based

#### Tea Extract Market, By Region

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

## **Competitive Landscape**

Company Profiles: Detailed analysis of the major companies present in the Global Tea Extract Market.

## **Available Customizations:**

Global Tea Extract Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## **Company Information**

Detailed analysis and profiling of additional market players (up to five).

## Contents

### **1. PRODUCT OVERVIEW**

- 1.1. Market Definition
- 1.2. Scope of the Market
  - 1.2.1. Markets Covered
  - 1.2.2. Years Considered for Study
  - 1.2.3. Key Market Segmentations

### **2. RESEARCH METHODOLOGY**

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

### **3. EXECUTIVE SUMMARY**

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

### **4. VOICE OF CUSTOMER**

### **5. GLOBAL TEA EXTRACT MARKET OUTLOOK**

- 5.1. Market Size & Forecast
  - 5.1.1. By Value
- 5.2. Market Share & Forecast
  - 5.2.1. By Type (Green Tea, Black Tea, Oolong Tea, Lemon Tea, Others)
  - 5.2.2. By Application (Food, Beverages, Pharmaceuticals, Cosmetics, Others)
  - 5.2.3. By Distribution Channel (Store Based, Non-Store Based)
  - 5.2.4. By Region

- 5.2.5. By Company (2025)
- 5.3. Market Map

## **6. NORTH AMERICA TEA EXTRACT MARKET OUTLOOK**

- 6.1. Market Size & Forecast
  - 6.1.1. By Value
- 6.2. Market Share & Forecast
  - 6.2.1. By Type
  - 6.2.2. By Application
  - 6.2.3. By Distribution Channel
  - 6.2.4. By Country
- 6.3. North America: Country Analysis
  - 6.3.1. United States Tea Extract Market Outlook
    - 6.3.1.1. Market Size & Forecast
      - 6.3.1.1.1. By Value
    - 6.3.1.2. Market Share & Forecast
      - 6.3.1.2.1. By Type
      - 6.3.1.2.2. By Application
      - 6.3.1.2.3. By Distribution Channel
  - 6.3.2. Canada Tea Extract Market Outlook
    - 6.3.2.1. Market Size & Forecast
      - 6.3.2.1.1. By Value
    - 6.3.2.2. Market Share & Forecast
      - 6.3.2.2.1. By Type
      - 6.3.2.2.2. By Application
      - 6.3.2.2.3. By Distribution Channel
  - 6.3.3. Mexico Tea Extract Market Outlook
    - 6.3.3.1. Market Size & Forecast
      - 6.3.3.1.1. By Value
    - 6.3.3.2. Market Share & Forecast
      - 6.3.3.2.1. By Type
      - 6.3.3.2.2. By Application
      - 6.3.3.2.3. By Distribution Channel

## **7. EUROPE TEA EXTRACT MARKET OUTLOOK**

- 7.1. Market Size & Forecast
  - 7.1.1. By Value

- 7.2. Market Share & Forecast
  - 7.2.1. By Type
  - 7.2.2. By Application
  - 7.2.3. By Distribution Channel
  - 7.2.4. By Country
- 7.3. Europe: Country Analysis
  - 7.3.1. Germany Tea Extract Market Outlook
    - 7.3.1.1. Market Size & Forecast
      - 7.3.1.1.1. By Value
    - 7.3.1.2. Market Share & Forecast
      - 7.3.1.2.1. By Type
      - 7.3.1.2.2. By Application
      - 7.3.1.2.3. By Distribution Channel
  - 7.3.2. France Tea Extract Market Outlook
    - 7.3.2.1. Market Size & Forecast
      - 7.3.2.1.1. By Value
    - 7.3.2.2. Market Share & Forecast
      - 7.3.2.2.1. By Type
      - 7.3.2.2.2. By Application
      - 7.3.2.2.3. By Distribution Channel
  - 7.3.3. United Kingdom Tea Extract Market Outlook
    - 7.3.3.1. Market Size & Forecast
      - 7.3.3.1.1. By Value
    - 7.3.3.2. Market Share & Forecast
      - 7.3.3.2.1. By Type
      - 7.3.3.2.2. By Application
      - 7.3.3.2.3. By Distribution Channel
  - 7.3.4. Italy Tea Extract Market Outlook
    - 7.3.4.1. Market Size & Forecast
      - 7.3.4.1.1. By Value
    - 7.3.4.2. Market Share & Forecast
      - 7.3.4.2.1. By Type
      - 7.3.4.2.2. By Application
      - 7.3.4.2.3. By Distribution Channel
  - 7.3.5. Spain Tea Extract Market Outlook
    - 7.3.5.1. Market Size & Forecast
      - 7.3.5.1.1. By Value
    - 7.3.5.2. Market Share & Forecast
      - 7.3.5.2.1. By Type

- 7.3.5.2.2. By Application
- 7.3.5.2.3. By Distribution Channel

## **8. ASIA PACIFIC TEA EXTRACT MARKET OUTLOOK**

- 8.1. Market Size & Forecast
  - 8.1.1. By Value
- 8.2. Market Share & Forecast
  - 8.2.1. By Type
  - 8.2.2. By Application
  - 8.2.3. By Distribution Channel
  - 8.2.4. By Country
- 8.3. Asia Pacific: Country Analysis
  - 8.3.1. China Tea Extract Market Outlook
    - 8.3.1.1. Market Size & Forecast
      - 8.3.1.1.1. By Value
    - 8.3.1.2. Market Share & Forecast
      - 8.3.1.2.1. By Type
      - 8.3.1.2.2. By Application
      - 8.3.1.2.3. By Distribution Channel
  - 8.3.2. India Tea Extract Market Outlook
    - 8.3.2.1. Market Size & Forecast
      - 8.3.2.1.1. By Value
    - 8.3.2.2. Market Share & Forecast
      - 8.3.2.2.1. By Type
      - 8.3.2.2.2. By Application
      - 8.3.2.2.3. By Distribution Channel
  - 8.3.3. Japan Tea Extract Market Outlook
    - 8.3.3.1. Market Size & Forecast
      - 8.3.3.1.1. By Value
    - 8.3.3.2. Market Share & Forecast
      - 8.3.3.2.1. By Type
      - 8.3.3.2.2. By Application
      - 8.3.3.2.3. By Distribution Channel
  - 8.3.4. South Korea Tea Extract Market Outlook
    - 8.3.4.1. Market Size & Forecast
      - 8.3.4.1.1. By Value
    - 8.3.4.2. Market Share & Forecast
      - 8.3.4.2.1. By Type

- 8.3.4.2.2. By Application
- 8.3.4.2.3. By Distribution Channel
- 8.3.5. Australia Tea Extract Market Outlook
  - 8.3.5.1. Market Size & Forecast
    - 8.3.5.1.1. By Value
  - 8.3.5.2. Market Share & Forecast
    - 8.3.5.2.1. By Type
    - 8.3.5.2.2. By Application
    - 8.3.5.2.3. By Distribution Channel

## **9. MIDDLE EAST & AFRICA TEA EXTRACT MARKET OUTLOOK**

- 9.1. Market Size & Forecast
  - 9.1.1. By Value
- 9.2. Market Share & Forecast
  - 9.2.1. By Type
  - 9.2.2. By Application
  - 9.2.3. By Distribution Channel
  - 9.2.4. By Country
- 9.3. Middle East & Africa: Country Analysis
  - 9.3.1. Saudi Arabia Tea Extract Market Outlook
    - 9.3.1.1. Market Size & Forecast
      - 9.3.1.1.1. By Value
    - 9.3.1.2. Market Share & Forecast
      - 9.3.1.2.1. By Type
      - 9.3.1.2.2. By Application
      - 9.3.1.2.3. By Distribution Channel
  - 9.3.2. UAE Tea Extract Market Outlook
    - 9.3.2.1. Market Size & Forecast
      - 9.3.2.1.1. By Value
    - 9.3.2.2. Market Share & Forecast
      - 9.3.2.2.1. By Type
      - 9.3.2.2.2. By Application
      - 9.3.2.2.3. By Distribution Channel
  - 9.3.3. South Africa Tea Extract Market Outlook
    - 9.3.3.1. Market Size & Forecast
      - 9.3.3.1.1. By Value
    - 9.3.3.2. Market Share & Forecast
      - 9.3.3.2.1. By Type

- 9.3.3.2.2. By Application
- 9.3.3.2.3. By Distribution Channel

## **10. SOUTH AMERICA TEA EXTRACT MARKET OUTLOOK**

- 10.1. Market Size & Forecast
  - 10.1.1. By Value
- 10.2. Market Share & Forecast
  - 10.2.1. By Type
  - 10.2.2. By Application
  - 10.2.3. By Distribution Channel
  - 10.2.4. By Country
- 10.3. South America: Country Analysis
  - 10.3.1. Brazil Tea Extract Market Outlook
    - 10.3.1.1. Market Size & Forecast
      - 10.3.1.1.1. By Value
    - 10.3.1.2. Market Share & Forecast
      - 10.3.1.2.1. By Type
      - 10.3.1.2.2. By Application
      - 10.3.1.2.3. By Distribution Channel
  - 10.3.2. Colombia Tea Extract Market Outlook
    - 10.3.2.1. Market Size & Forecast
      - 10.3.2.1.1. By Value
    - 10.3.2.2. Market Share & Forecast
      - 10.3.2.2.1. By Type
      - 10.3.2.2.2. By Application
      - 10.3.2.2.3. By Distribution Channel
  - 10.3.3. Argentina Tea Extract Market Outlook
    - 10.3.3.1. Market Size & Forecast
      - 10.3.3.1.1. By Value
    - 10.3.3.2. Market Share & Forecast
      - 10.3.3.2.1. By Type
      - 10.3.3.2.2. By Application
      - 10.3.3.2.3. By Distribution Channel

## **11. MARKET DYNAMICS**

- 11.1. Drivers
- 11.2. Challenges

## **12. MARKET TRENDS & DEVELOPMENTS**

- 12.1. Merger & Acquisition (If Any)
- 12.2. Product Launches (If Any)
- 12.3. Recent Developments

## **13. GLOBAL TEA EXTRACT MARKET: SWOT ANALYSIS**

## **14. PORTER'S FIVE FORCES ANALYSIS**

- 14.1. Competition in the Industry
- 14.2. Potential of New Entrants
- 14.3. Power of Suppliers
- 14.4. Power of Customers
- 14.5. Threat of Substitute Products

## **15. COMPETITIVE LANDSCAPE**

- 15.1. Tata Consumer Products Limited
  - 15.1.1. Business Overview
  - 15.1.2. Products & Services
  - 15.1.3. Recent Developments
  - 15.1.4. Key Personnel
  - 15.1.5. SWOT Analysis
- 15.2. Unilever Plc
- 15.3. Nestle SA
- 15.4. LIPTON Teas and Infusions B.V.
- 15.5. Amorepacific Holdings Corp.
- 15.6. Naturex S.A.
- 15.7. Indena S.p.A.
- 15.8. Martin Bauer Group
- 15.9. Camellia PLC
- 15.10. Yunnan Dianhong Group

## **16. STRATEGIC RECOMMENDATIONS**

## **17. ABOUT US & DISCLAIMER**

## I would like to order

Product name: Tea Extract Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Green Tea, Black Tea, Oolong Tea, Lemon Tea, Others), By Application (Food, Beverages, Pharmaceuticals, Cosmetics, Others), By Distribution Channel (Store Based, Non-Store Based), By Region & Competition, 2021-2031F

Product link: <https://marketpublishers.com/r/T89EFC816FAAEN.html>

Price: US\$ 4,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/T89EFC816FAAEN.html>