

# **Target Acquisition Systems Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Platform (Land, Airborne, Naval), By Range (Short Range, Medium Range, Long Range), By Region, By Competition, 2020-2030F**

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## **Abstracts**

The Global Target Acquisition Systems Market was valued at USD 15.07 billion in 2024 and is expected to reach USD 20.83 billion by 2030 with a CAGR of 5.60% during the forecast period. The global target acquisition systems market is experiencing significant growth driven by advancements in military technology and rising defense spending worldwide. These systems, which encompass radar, infrared, and electro-optical sensors, are essential for enhancing precision targeting in military operations. The demand for more accurate, real-time targeting solutions is being fueled by the need for improved surveillance, reconnaissance, and defense capabilities. Additionally, the increasing integration of artificial intelligence, automation, and data analytics is enhancing the efficiency and accuracy of these systems. The market is expected to expand further with growing defense budgets, evolving security threats, and technological advancements in military applications.

### **Market Drivers**

#### **Technological Advancements in Military Systems**

One of the most prominent drivers of the global target acquisition systems market is the continuous advancement of military technologies. Modern target acquisition systems now employ a combination of sensors, infrared, radar, and electro-optical technologies, making them highly accurate and reliable. These systems enable militaries to effectively detect, track, and target objects from long distances, under various environmental

conditions. The increasing sophistication of these technologies, including next-generation radar systems, multispectral sensors, and high-definition cameras, allows for enhanced situational awareness and precision targeting.

The adoption of multi-mode sensors and advanced detection systems that combine various technologies is becoming widespread. For instance, systems that integrate radar with electro-optical sensors allow for real-time, all-weather targeting capabilities, which is particularly important in complex battle scenarios. The integration of various sensor types and the ability to adapt to multiple operational environments increases the effectiveness of target acquisition systems across land, air, and naval operations.

### Rising Defense Spending Globally

Another significant factor driving the growth of the global target acquisition systems market is the increasing defense budgets of countries worldwide. As geopolitical tensions rise and nations seek to modernize their armed forces, military spending has surged, leading to greater investments in advanced defense technologies, including target acquisition systems. Governments are allocating larger portions of their defense budgets to procurement of state-of-the-art technologies that can enhance the effectiveness of their defense operations. For example, in April 2024, global military spending reached USD 2.443 trillion in 2023, marking a 6.8% increase compared to 2022. This upward trend in defense expenditures underscores the increasing priority placed on enhancing military capabilities worldwide. As nations invest more in modernizing their defense infrastructures, including advanced technologies like Target Acquisition Systems (TAS), the demand for precise and efficient targeting solutions continues to grow.

The market sees increased demand for these systems from both developed and emerging economies. While countries like the United States, Russia, and China are known for their heavy investments in defense technologies, growing economies in regions such as the Middle East, Asia-Pacific, and Africa are also ramping up their defense expenditures. The proliferation of new weapons platforms, such as unmanned aerial vehicles (UAVs) and advanced artillery, is prompting nations to upgrade their target acquisition systems to match the evolving nature of warfare.

### Increasing Security Threats and Geopolitical Tensions

The rising number of security threats and geopolitical tensions worldwide is another crucial driver of the target acquisition systems market. As military operations become

more complex, the need for precise and reliable target acquisition has become more critical. Nations are increasingly confronted with new challenges, including border security issues, counter-terrorism efforts, and the rise of non-state actors with advanced weaponry. In response, military forces are focusing on improving their capabilities in surveillance, reconnaissance, and precision targeting.

In particular, regional conflicts and the proliferation of weapons of mass destruction have heightened the need for effective defense mechanisms. Target acquisition systems are crucial for identifying threats early, allowing for swift and precise countermeasures. As a result, nations are investing in systems capable of identifying and tracking both stationary and moving targets in complex environments. This includes advanced systems for tracking ballistic missiles, aerial threats, and ground targets, which have become integral to defense strategies.

## Key Market Challenges

### Interoperability and Standardization Issues

Interoperability and standardization are critical issues that challenge the effectiveness and widespread adoption of target acquisition systems. Military forces often use different platforms and technologies, each with its own set of standards and protocols. Integrating new target acquisition systems with existing defense infrastructure—such as command and control systems, weapons platforms, and communication networks—can be complex and expensive.

In many cases, there is a lack of universal standards for these systems, which makes it difficult for different countries or even different branches of the military within a single country to effectively share and exchange data. This issue becomes especially pronounced in multinational operations or peacekeeping missions where forces from different nations must collaborate. Incompatibility between systems can result in delays, miscommunications, or failure to deliver precise targeting information in critical situations.

### Technological Complexity and Integration

One of the primary challenges in the target acquisition systems market is the technological complexity involved in designing and integrating these systems. Modern target acquisition systems combine various advanced technologies such as infrared sensors, radar, electro-optical systems, and more. The need to integrate these multiple

technologies seamlessly to provide accurate, real-time information requires sophisticated engineering expertise and substantial R&D investment.

These systems must be capable of functioning across diverse environments, including land, air, sea, and space. Each environment has its own set of challenges, such as different weather conditions, terrain, and target types, which further complicates the design process. Achieving optimal performance across these factors while maintaining system reliability is a significant challenge.

## Key Market Trends

### Integration of Advanced Sensors and Multi-Sensor Systems

One of the most significant trends in the target acquisition systems market is the increasing integration of advanced sensors, including infrared (IR), radar, electro-optical (EO) sensors, and multispectral systems. The demand for greater accuracy and reliability in target detection and tracking has prompted manufacturers to develop multi-sensor systems that combine various technologies into a single platform. This integration improves the system's ability to detect targets under diverse conditions, including poor visibility or adverse weather environments.

For instance, multi-sensor fusion allows military personnel to track targets in both day and night operations. By combining radar with infrared or EO sensors, these systems provide a more comprehensive picture of the battlefield. This trend is also driving the development of more sophisticated sensor fusion algorithms that can process data from multiple sensors simultaneously, enhancing the target acquisition system's overall effectiveness.

### Shift Toward Multi-Domain Operations

Multi-domain operations (MDO), which involve coordinating and executing military actions across land, air, sea, space, and cyberspace domains, are becoming increasingly important. In response to the need for more integrated and coordinated military operations, target acquisition systems are evolving to operate across multiple domains simultaneously. These systems must be capable of detecting and targeting threats in a variety of environments, ensuring seamless integration between different military branches.

For instance, target acquisition systems are now designed to operate effectively in joint

and multinational environments, where coordination between different defense forces is crucial. These systems must support data sharing and interoperability across land, air, and sea platforms, enabling real-time targeting decisions that integrate information from a variety of sources, such as satellites, UAVs, and ground-based sensors.

## Segmental Insights

### Platform Insights

The land platform is the dominating segment in the global target acquisition systems market due to its widespread use in ground-based military operations. Land-based systems, such as armored vehicles, tactical units, and mobile platforms, require robust, reliable target acquisition systems to detect and engage threats in diverse environments. These platforms benefit from advanced sensors, radar, and electro-optical systems, providing real-time situational awareness and precision targeting. The growing demand for improved ground combat capabilities, coupled with the strategic need for mobile, versatile systems, drives the continued dominance of the land platform segment in the target acquisition systems market.

### Regional Insights

North America is the dominating region in the global target acquisition systems market, driven by significant defense spending and technological advancements. The U.S. military, with its extensive investment in cutting-edge defense technologies, plays a crucial role in this dominance. The region's focus on modernizing military infrastructure and incorporating advanced sensors, AI, and automation in target acquisition systems further strengthens its market position. Additionally, the presence of leading defense contractors and continuous R&D in North America contributes to the development of state-of-the-art systems. North America's strategic military alliances and its global presence ensure sustained growth in this market.

### Key Market Players

ASELSAN Elektronik Sanayi ve Ticaret Anonim Şirketi

BAE Systems plc

Elbit Systems Ltd.

Hensoldt AG

Israel Aerospace Industries Ltd.

Wuhan Joho Technology Co., Ltd

Leonardo S.p.A.

Lockheed Martin Corporation

RTX Corporation

Rheinmetall AG

#### Report Scope:

In this report, the global Target Acquisition Systems Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

#### Target Acquisition Systems Market, By Platform:

Land

Airborne

Naval

#### Target Acquisition Systems Market, By Range:

Short Range

Medium Range

Long Range

#### Target Acquisition Systems Market, By Region:

North America

United States

Canada

Mexico

Europe & CIS

France

Germany

Spain

Italy

United Kingdom

Asia-Pacific

China

Japan

India

Vietnam

South Korea

Australia

Thailand

Middle East & Africa

South Africa

Saudi Arabia

UAE

Turkey

South America

Brazil

Argentina

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the global Target Acquisition Systems Market.

## Available Customizations:

Global Target Acquisition Systems Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).



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