

Tankless Water Heater Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F Segmented By Technology (Condensing, Non-Condensing), By Energy Source (Electric, Gas), By End-Use (Condominium, Salon/Parlor, Hotels & Resort, Hospitals, Residential, Others (Colleges/Universities, Offices, etc.)), By Distribution Channel (Hypermarkets/Supermarkets, Exclusive Stores, Multi-brand Stores, Online, and Others (Direct Sales, Distributor/Channel Sales, etc.)), By Region, Competition

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Abstracts

The global tankless water heater market is driven by consumers' concern over the sustainable use of energy, technological advancement, and an increasing number of residential units. Tankless water heaters, also known as instantaneous water heaters or demand technology water heaters, are the source of hot water when needed.

Energy.gov states that tankless water heaters typically produce 2 to 5 gallons (7.6 to 15.2 liters) of hot water every minute. Tankless water heaters powered by gas have higher flow rates than those powered by electricity. However, there are times when even the largest gas-fired model is unable to provide enough hot water for numerous simultaneous usages in large households.

The market will expand as a result of shifting customer preferences toward smart appliances and significant investments in R&D, including the integration of smart technologies and new product improvements.

Additionally, it is anticipated that product development would offer up new possibilities for market expansion. For instance, EcoNet Smart Technology, which supports Wi-Fi connectivity, and other features offering system control, cost savings, and protection are included in Rheem's Prestige models. The development of carbon-neutral buildings, included with the growth of smart cities and commercial infrastructure, are all fueling the market. Soon, market growth is predicted to be driven by ongoing technological advancement.

Sales of tankless water heaters are expected to increase as companies develop services and goods that are convenient and interoperable. In this market, reasonable pricing, ease of use, and rising acceptance may be seen.

The market for tankless water heater systems will also experience considerable expansion as traditional water heater units in commercial settings like hospitals, hotels, restaurants, beauty salons & spas, etc., are increasingly replaced by tankless water heating technology.

Energy Saving Properties Are Fueling the Market Growth

As per energy.gov, demand technology water heaters can be 24%–34% more energy efficient than traditional storage tank water heaters for households using 41 gallons or less of hot water daily. For homes consuming a lot of hot water, roughly 86 gallons per day, they can be 8%–14% more energy efficient. If a demand technology water heater is installed at each hot water outlet, energy can be significantly saved. The average amount of electricity bill saved by a tankless water heater is around USD100-200.

Long Life Expectancy is Fueling the Market Growth

A tankless water heater is more expensive to buy initially than a traditional storage water heater. Still, they often live longer and have lower operating and energy costs, making up for their higher original cost. The majority of tankless water heaters have a lifespan of over 20 years. They also feature pieces that are simple to swap out, adding many more years to their lifespan. Storage water heaters, on the other hand, endure 10 to 15 years.

Technological Advancement is Aiding the Market Growth

With consumers becoming more aware of the cutting-edge technologies available on

the market, manufacturers are now concentrating on developing innovative products. For instance, Rinnai, a top producer of tankless water heaters, has integrated Amazon Alexa's compatibility with Rinnai products, enabling consumers to ask Alexa to switch on circulation, allowing the tankless water heating system to function. Additionally, it offers Google Wi-Fi connectivity for compatible products, enabling users to track the effectiveness of their tankless water heater recirculation system.

High-Efficiency Rate of Condensing Water Heaters is Driving the Market Growth

Over the anticipated term, a high growth rate is projected for the condensing segment. Condensing tankless water heaters, which are more prevalent in emerging nations than non-condensing tankless water heaters, are more energy efficient.

Key producers of water heaters will benefit from the high market concentration resulting from various government and corporate sectors concentrating on creating power plants that utilize renewable energy sources, such as solar and wind.

High Installation Cost is Hindering the Market Growth

Tankless water heaters are costlier to install than traditional water heaters. However, a variety of elements play specific roles in proper installation. These elements include the technology of fuel used, the environment, the needs of the local construction codes, and safety concerns, particularly those relating to the operation of gas-fired water heaters. Tankless heater installation typically costs between USD 4,500 and USD 6,500, with an average cost of roughly USD 5,500. (Including the water heater, warranty, and tune-ups). The price of the tankless installation without the unit can range from USD 1800 to USD 3500, with an average of USD 2650.

Labor rates are among the major factors. An electric tankless water heater will probably cost somewhere around USD2,500, according to data from Energy Sage. This price covers both the equipment and the installation. The typical pricing point for a gas-powered system will be closer to USD 3,500.

Market Segmentation

The global tankless water heater market is segmented based on technology, energy source, end-use, distribution channel, region, and competition landscape. Based on technology, the market is further fragmented into condensing and non-condensing. Based on energy sources, the market is segmented into electric and gas. In terms of

end-user, the market is divided into condominiums, salons/parlors, hotels & resorts, hospitals, residential, and others (colleges/universities, offices, etc.). Based on distribution channels, the market is segmented into hypermarkets/supermarkets, exclusive stores, multi-brand stores, online, and others (direct sales, distributor/channel sales, etc.). The market analysis also studies the regional segmentation to devise regional market segmentation, divided among North America, Europe, Asia-Pacific, South America, and Middle East & Africa.

Company Profiles

Ariston Holding N.V., A.O. Smith, Bosch Thermotechnology Corp, Bradford White Corporation, GE Appliances, Rheem Manufacturing Company, Whirlpool Corporation, Rinnai Corporation, FERROLI S.p.A, Havells India Limited are among the major market players in the global platform that lead the market growth of the global Tankless Water Heater market.

Report Scope:

In this report, the global tankless water heater market has been segmented into the following categories, in addition to the industry trends, which have also been detailed below:

Tankless Water Heater Market, By Technology:

Condensing

Non-Condensing

Tankless Water Heater Market, By Energy Source:

Electric

Gas

Tankless Water Heater Market, By End-Use:

Condominiums

Salons/Parlor

Hotels & Resorts

Hospitals

Residential

Others

Tankless Water Heater Market, By Distribution Channel:

Hypermarkets/Supermarkets

Exclusive Stores

Multi-brand Stores

Online

Others

Tankless Water Heater Market, By Region:

North America

United States

Canada

Mexico

Europe

France

Germany

United Kingdom

Italy

Spain

Netherlands

Switzerland

Asia-Pacific

China

India

Japan

South Korea

Australia

New Zealand

Thailand

Middle East & Africa

Saudi Arabia

South Africa

UAE

Qatar

Kuwait

South America

Brazil

Argentina

Colombia

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the global tankless water heater market.

Available Customizations:

With the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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 - 17.1.1.4. Key Market Focus & Geographical Presence
 - 17.1.1.5. Recent Development
 - 17.1.1.6. Key Management Personnel
 - 17.1.2. A.O. Smith Corporation
 - 17.1.2.1. Company Details
 - 17.1.2.2. Products & Services
 - 17.1.2.3. Financial (As Reported)
 - 17.1.2.4. Key Market Focus & Geographical Presence
 - 17.1.2.5. Recent Development
 - 17.1.2.6. Key Management Personnel
 - 17.1.3. Bosch Thermotechnology GmbH
 - 17.1.3.1. Company Details
 - 17.1.3.2. Products & Services
 - 17.1.3.3. Financial (As Reported)
 - 17.1.3.4. Key Market Focus & Geographical Presence
 - 17.1.3.5. Recent Development
 - 17.1.3.6. Key Management Personnel
 - 17.1.4. Bradford White Corporation
 - 17.1.4.1. Company Details
 - 17.1.4.2. Products & Services
 - 17.1.4.3. Financial (As Reported)

- 17.1.4.4. Key Market Focus & Geographical Presence
- 17.1.4.5. Recent Development
- 17.1.4.6. Key Management Personnel
- 17.1.5. General Electric Company
 - 17.1.5.1. Company Details
 - 17.1.5.2. Products & Services
 - 17.1.5.3. Financial (As Reported)
 - 17.1.5.4. Key Market Focus & Geographical Presence
 - 17.1.5.5. Recent Development
 - 17.1.5.6. Key Management Personnel
- 17.1.6. Rheem Manufacturing Company
 - 17.1.6.1. Company Details
 - 17.1.6.2. Products & Services
 - 17.1.6.3. Financial (As Reported)
 - 17.1.6.4. Key Market Focus & Geographical Presence
 - 17.1.6.5. Recent Development
 - 17.1.6.6. Key Management Personnel
- 17.1.7. Whirlpool Corporation
 - 17.1.7.1. Company Details
 - 17.1.7.2. Products & Services
 - 17.1.7.3. Financial (As Reported)
 - 17.1.7.4. Key Market Focus & Geographical Presence
 - 17.1.7.5. Recent Development
 - 17.1.7.6. Key Management Personnel
- 17.1.8. Rinnai Corporation
 - 17.1.8.1. Company Details
 - 17.1.8.2. Products & Services
 - 17.1.8.3. Financial (As Reported)
 - 17.1.8.4. Key Market Focus & Geographical Presence
 - 17.1.8.5. Recent Development
 - 17.1.8.6. Key Management Personnel
- 17.1.9. FERROLI S.p.A
 - 17.1.9.1. Company Details
 - 17.1.9.2. Products & Services
 - 17.1.9.3. Financial (As Reported)
 - 17.1.9.4. Key Market Focus & Geographical Presence
 - 17.1.9.5. Recent Development
 - 17.1.9.6. Key Management Personnel
- 17.1.10. Havells India Limited

- 17.1.10.1. Company Details
- 17.1.10.2. Products & Services
- 17.1.10.3. Financial (As Reported)
- 17.1.10.4. Key Market Focus & Geographical Presence
- 17.1.10.5. Recent Development
- 17.1.10.6. Key Management Personnel

18. STRATEGIC RECOMMENDATIONS/ACTION PLAN

- 18.1. Key Focus Areas
 - 18.2. Target Regions & Countries
 - 18.3. Target Technology
 - 18.4. Target Energy Source
- (Note: The companies list can be customized based on the client requirements.)

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