

# **Synthetic Zeolites Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Type (Zeolite Y, Zeolite A, Zeolite X, Zeolite Zsm-5, Others), By Application (Catalysts, Detergents, Absorbents, Others), By Region and Competition**

<https://marketpublishers.com/r/S7B814C376FEEN.html>

Date: October 2023

Pages: 180

Price: US\$ 4,900.00 (Single User License)

ID: S7B814C376FEEN

## **Abstracts**

Global Synthetic Zeolites Market has valued at USD5.72 billion in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 3.61% through 2028. The growth of the synthetic zeolites market can be attributed to various factors. One of the key drivers is the rising demand for detergents, as synthetic zeolites are widely used in the manufacturing of detergents due to their excellent water softening and ion exchange properties. Additionally, the increasing global population has led to a surge in the demand for detergents, further fueling the growth of the synthetic zeolites market.

Moreover, there is a growing awareness regarding the use of zeolites in specialty applications. Zeolites, both natural and synthetic, find applications in various industries, with more than 100 types of zeolites being used. Synthetic zeolites are processed and formed when volcanic ashes react with natural water through lakes. Although researchers have attempted to replicate this reaction in laboratories, it requires high temperatures and high-level synthetic silicates, making synthetic zeolites costlier than natural zeolites. As a result, researchers often utilize cheap raw materials like natural zeolites or waste materials in the synthesis of zeolites.

During the production of synthetic zeolites, silica-based materials like volcanic glasses or clay minerals are also used. This process results in synthetic zeolites with diverse

properties and forms, depending on factors such as crystallization process, chemical reactions, temperature, pressure, and time. Research has showcased the superior features of synthetic zeolites compared to natural zeolites for various applications. Synthetic zeolites have a higher capacity to absorb metal ions, making them preferred in end-user industries. They also offer larger pore sizes, enabling better sorption processes in industrial applications. Additionally, synthetic zeolites exhibit high adaptability to different chemical characteristics and consistent quality, making them suitable for various fields.

However, it is important to note that the COVID-19 pandemic has negatively impacted the chemical industry, including the synthetic zeolites market. Production shutdowns and the closure of non-essential stores have led to reduced sales and losses for synthetic zeolite manufacturers. As restrictions are gradually eased and workers return, the industry is expected to experience a recovery during the forecast period.

## Key Market Drivers

### Growth Demand of Synthetic Zeolites in Water Treatment

Synthetic zeolites, known for their highly porous structure and unique crystalline framework, are widely recognized, and utilized in various water treatment processes. These remarkable materials have the ability to selectively adsorb and remove contaminants, such as heavy metals, ammonia, and other pollutants, from water sources. Their exceptional ion-exchange capacity and molecular sieving properties make them particularly effective in addressing water treatment challenges.

As the world grapples with the pressing issues of water scarcity and pollution, the demand for efficient and sustainable water treatment solutions has reached unprecedented levels. Synthetic zeolites emerge as a vital player in this landscape, offering a cost-effective and highly efficient means of treating wastewater.

The rapid pace of urbanization and industrial growth has resulted in a significant increase in wastewater generation. Moreover, stricter regulations governing water pollution have further propelled the need for effective water treatment solutions. In response to these challenges, synthetic zeolites have emerged as a preferred choice due to their versatility and effectiveness in treating a wide range of contaminants.

Industries such as textiles, chemicals, and pharmaceuticals, which generate substantial amounts of wastewater, increasingly rely on synthetic zeolites for effective treatment

before disposal. This growing demand from industrial sectors is a key driving force in the expanding adoption of synthetic zeolites in the market.

Furthermore, sustainability has become a paramount concern in today's world. Synthetic zeolites align well with this trend, as they not only offer exceptional performance but also boast environmentally friendly characteristics. The growing emphasis on sustainable practices further fuels the demand for synthetic zeolites, as they provide a responsible solution for water treatment needs.

In conclusion, the rising demand for synthetic zeolites in water treatment applications is significantly driving the growth of the global synthetic zeolites market. As concerns over water pollution intensify and the need for effective and sustainable wastewater treatment solutions continues to grow, synthetic zeolites are poised to play an increasingly important and transformative role in addressing these challenges.

### Growing Demand of Catalysts

Synthetic zeolites, known for their unique properties such as high thermal stability, uniform pore size, and resistance to harsh chemical environments, have become widely used catalysts in various industries. Particularly in the petrochemical industry, synthetic zeolites have emerged as a primary catalyst choice for cracking and reforming processes.

As the petrochemical industry continues to expand, the demand for efficient catalysts that can facilitate complex chemical reactions grows in parallel. Synthetic zeolites have proven to be highly effective in this role, contributing to their increasing demand in the market. Their ability to enhance reaction rates and selectivity has made them indispensable in various petrochemical applications.

Moreover, synthetic zeolites offer significant environmental benefits compared to traditional catalysts. With reduced by-products and emissions, they align with the global push towards greener and more sustainable industrial practices. This environmentally friendly aspect of synthetic zeolites further drives their demand in the market.

The synthetic zeolites market also benefits from ongoing innovation and technological advancements. Researchers are continually exploring new ways to enhance the performance of these catalysts, leading to the development of more efficient and cost-effective solutions. These innovations, ranging from modification techniques to novel catalyst formulations, are expected to further boost the demand for synthetic zeolites in

the coming years.

In conclusion, the rising demand for catalysts plays a pivotal role in driving the growth of the global synthetic zeolites market. As industries across sectors seek more efficient and sustainable solutions for their processes, the use of synthetic zeolites as catalysts is expected to expand significantly. This presents substantial opportunities for market expansion and fosters continuous advancements in the field of synthetic zeolite catalysis.

## Key Market Challenges

### Raw Material Availability and Cost

The production of synthetic zeolites heavily relies on the availability of certain key raw materials. These materials include natural zeolites or waste material, which are crucial in synthesizing zeolites with desired properties. The cost and availability of these raw materials play a vital role in determining the final price and quality of synthetic zeolites.

Securing a steady supply of raw materials poses a significant challenge for synthetic zeolite manufacturers. This challenge stems from various factors such as geopolitical issues, environmental regulations, and logistical challenges that can potentially disrupt the supply chain. For example, political tensions in certain regions can restrict the export of natural zeolites, leading to supply shortages. Additionally, stringent environmental regulations may limit the extraction of raw materials, further affecting the availability. These disruptions in the supply chain can result in increased production costs and pose a risk to the manufacturing process.

Apart from availability, the cost of raw materials is another significant concern faced by synthetic zeolite manufacturers. High transportation costs, fluctuating commodity prices, and other logistical expenses all contribute to the overall cost of raw materials. For instance, if the raw materials need to be sourced from distant locations, transportation costs can escalate. Moreover, fluctuations in commodity prices can create uncertainty in budgeting and planning for raw material procurement. As these costs continue to rise, they can squeeze profit margins and potentially make synthetic zeolite production less economically viable for manufacturers.

By understanding the challenges related to raw material availability and costs, synthetic zeolite manufacturers can strategize and explore alternative sources to ensure a stable supply chain and maintain the viability of production processes.

## Key Market Trends

### Rising Demand of Synthetic Zeolites in Detergent Industry

Synthetic zeolites have gained immense popularity and widespread adoption in the detergent industry due to their exceptional and distinctive properties. These zeolites are renowned for their outstanding ion-exchange capacity, which enables them to effectively soften water by eliminating calcium and magnesium ions. Moreover, their porous structure empowers them to efficiently trap dirt particles, thereby significantly enhancing the cleaning efficiency of detergents.

The detergent industry is currently witnessing a remarkable surge in growth on a global scale, primarily driven by various factors including increasing urbanization, rising disposable income, and evolving lifestyle trends. As the demand for detergents continues to escalate, the need for highly effective ingredients, such as synthetic zeolites, becomes even more paramount. Consequently, this surge in demand is fueling a substantial rise in the utilization of synthetic zeolites in detergent formulations.

It is worth noting that environmental regulations are playing a pivotal role in shaping this trend. Traditional phosphate-based detergents have been linked to water pollution, prompting numerous countries to impose stringent restrictions on their usage. In contrast, synthetic zeolites present themselves as an eco-friendly alternative, as they do not contribute to eutrophication, a significant environmental issue caused by excessive nutrients in water bodies. Consequently, the usage of synthetic zeolites in detergent formulations is experiencing a significant increase, aligning with the growing emphasis on sustainability and environmental responsibility.

Within the detergent industry, continuous innovation is a key driver in the pursuit of enhancing product performance. The development of novel detergent formulations that deliver superior cleaning efficacy while remaining environmentally friendly has become a top priority. Synthetic zeolites, with their unparalleled properties, are playing a pivotal role as a key ingredient in these innovative formulations.

In conclusion, the escalating demand for synthetic zeolites within the detergent industry represents a significant and noteworthy trend in the global synthetic zeolites market. As the detergent industry continues to expand and innovate, coupled with the ever-increasing stringency of environmental regulations, it is expected that the utilization of synthetic zeolites in detergents will witness even further growth, thereby driving the

overall growth of the synthetic zeolites market.

## Segmental Insights

### Type Insights

Based on the category of type, the Zeolite A segment emerged as the dominant player in the global market for Synthetic Zeolites in 2022. Zeolite A, with its remarkable three-dimensional pore structures, finds extensive utilization across a wide range of industries and applications. Its unique ion exchange functionalities enable superior absorption capabilities, making it highly sought after.

In addition to its absorption properties, A-type zeolites possess well-defined structural channels that make them invaluable in high-pressure situations. This quality makes them particularly desirable in the detergent industry, where they excel at absorbing industrial liquids and gases, effectively removing pollutants, and aiding in disinfection processes.

On the other hand, the faujasite family of zeolites, including type X zeolites, boasts larger pore sizes ranging from 8A to 10A. This attribute makes them exceptionally well-suited for industries that require drying and separation applications, further enhancing their absorption capabilities.

By providing enhanced absorption properties and catering to specific industrial needs, zeolites play a crucial role in various sectors, contributing to improved efficiency and sustainability.

### Application Insights

The Detergents segment is projected to experience rapid growth during the forecast period. This is due to its remarkable water-softening properties. Synthetic zeolites, with their unique structure, exhibit exceptional efficiency in extracting Calcium<sup>+2</sup> and Magnesium<sup>+2</sup> ions from water while releasing Sodium<sup>+</sup> ions. Not only that, but synthetic zeolites also serve as an eco-friendly alternative to Sodium Tri-Polyphosphate (STPP), mitigating environmental hazards. As the detergent industry increasingly focuses on sustainable and eco-friendly products, the demand for zeolite is expected to surge, leading to the expansion of the global zeolite market in the coming years. This growing emphasis on eco-friendly solutions underscores the vital role zeolite plays in addressing water softening needs and promoting a greener future.

## Regional Insights

Asia Pacific emerged as the dominant player in the Global Synthetic Zeolites Market in 2022, holding the largest market share in terms of value. The increase in demand for phosphate-free detergents in the Asia-Pacific region can be attributed to several factors. Firstly, rapid urbanization has led to a rise in the number of households, resulting in a higher demand for cleaning products. Additionally, population growth has contributed to the growing need for detergents as more people require laundry services. Moreover, lifestyle changes, such as a greater emphasis on cleanliness and hygiene, have also played a role in driving up the demand for detergent products.

In terms of refinery capacity, the Asia-Pacific region holds the second position globally. This significant capacity has led to an increased demand for FCC (Fluid Catalytic Cracking) and hydrocracking catalysts in the region. These catalysts are crucial in the refining process, enabling the production of high-quality fuel and other petroleum products.

Furthermore, the expanding detergent and catalyst industries in the Asia-Pacific region have fueled the demand for synthetic zeolites. These zeolites are used as key components in the production of detergents and catalysts, enhancing their effectiveness and performance.

Overall, the growing demand for phosphate-free detergents, FCC and hydrocracking catalysts, and synthetic zeolites in the Asia-Pacific region can be attributed to the interplay of factors such as urbanization, population growth, and lifestyle changes.

## Key Market Players

Albemarle Corporation

BASF SE

Honeywell International Inc.

Clariant AG

W.R. Grace & Co.-Conn.

Tosoh Corporation

Union Showa K.K.

Zeochem AG

Arkema SA

Zeolites And Allied Products Pvt.Ltd.

Report Scope:

In this report, the Global Synthetic Zeolites Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Synthetic Zeolites Market, By Type:

Zeolite Y

Zeolite A

Zeolite X

Zeolite Zsm-5

Others

Synthetic Zeolites Market, By Application:

Catalysts

Detergents

Absorbents

Others

Synthetic Zeolites Market, By Region:



## North America

United States

Canada

Mexico

## Europe

France

United Kingdom

Italy

Germany

Spain

## Asia-Pacific

China

India

Japan

Australia

South Korea

## South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

Turkey

Egypt

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Synthetic Zeolites Market.

## Available Customizations:

Global Synthetic Zeolites Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

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