

Swimming Pool Construction Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Material (Concrete, Fiberglass, Steel Frame, Vinyl Liner), By End User (Residential, Non-Residential), By Region & Competition, 2020-2030F

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Abstracts

Market Overview

The Global Swimming Pool Construction Market, valued at USD 7.5 billion in 2024, is projected to reach USD 9.5 billion by 2030, growing at a CAGR of 3.8%. This growth is largely driven by rising disposable incomes and shifting consumer lifestyles, particularly in middle- and upper-income groups, spurring demand for private pools. The increasing emphasis on health and wellness, where swimming is recognized for its fitness and therapeutic benefits, also supports this trend. Growth in the tourism and hospitality industries has led to more aesthetically designed pools in luxury resorts and hotels. Technological innovations, including automation, energy-efficient systems, and eco-friendly materials, have made pool ownership more appealing. Public initiatives promoting swimming as a life skill and the development of recreational infrastructure such as community centers and schools further bolster the market. Additionally, the rise of luxury residential projects with rooftop or infinity pools and the growing popularity of outdoor living spaces continue to propel the swimming pool construction industry forward.

Key Market Drivers

Rising Disposable Incomes and Shifting Lifestyles Driving Demand for Private Pools

A key factor driving the swimming pool construction market is the global rise in

disposable incomes, coupled with evolving lifestyles emphasizing leisure, luxury, and wellness. This shift has broadened the appeal of private swimming pools beyond high-income earners to include the expanding upper-middle class, particularly in urban areas. According to World Bank data, global GNI per capita rose from USD 10,600 in 2015 to USD 12,290 in 2022, reflecting increased consumer capacity to invest in premium home features like pools. For example, the Pool & Hot Tub Alliance reported a 24% increase in residential in-ground pool construction in the U.S. in 2021. The COVID-19 pandemic also influenced consumer behavior, with more people opting for staycations and home enhancements, including pool installations. In Australia, this trend led to a 30% surge in residential pool demand in 2021, according to SPASA.

Key Market Challenges

High Initial Investment and Maintenance Costs

A primary challenge in the swimming pool construction market is the substantial upfront investment required, which includes site preparation, engineering, plumbing, and electrical work. These costs can deter middle-income consumers or budget-conscious developers. Custom features such as infinity edges, lighting, and automation further increase expenses, often exceeding initial expectations and causing project delays or cancellations. In commercial applications, developers must weigh these costs against expected returns, with many small hotels and rental properties finding limited financial justification. Additionally, ongoing maintenance—including cleaning, chemical treatment, and equipment upkeep—adds to operational costs. Seasonal factors in certain regions may also require heating systems or protective covers, further straining budgets for both residential and commercial owners.

Key Market Trends

Integration of Smart Technologies and Automation in Pool Construction

An emerging trend in the global swimming pool construction market is the adoption of smart technologies and automation, transforming pools into tech-integrated lifestyle amenities. Driven by broader smart home adoption, pools are increasingly outfitted with systems that allow users to control lighting, temperature, and filtration remotely through mobile devices or voice assistants. These intelligent systems offer operational convenience and improve energy and water efficiency. Additional innovations, such as robotic cleaners, automated chemical dispensers, and smart sensors, help maintain water quality with minimal manual input. The use of eco-friendly solutions—like solar-

powered components, LED lighting, and energy-efficient pumps—also reflects the growing consumer preference for sustainable and cost-effective pool solutions.

Key Market Players

Aloha Pools Pty Ltd

Aquamarine Pools

Blue Haven Pools

Cody Pools Inc.

Concord Pools and Spas

Leisure Pools

Millennium Pools Pvt. Ltd.

Natare Corporation

Report Scope:

In this report, the Global Swimming Pool Construction Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Swimming Pool Construction Market, By Material:

Concrete

Fiberglass

Steel Frame

Vinyl Liner

Swimming Pool Construction Market, By End User:

Residential

Non-Residential

Swimming Pool Construction Market, By Region:

North America

United States

Canada

Mexico

Europe

Germany

France

United Kingdom

Italy

Spain

Asia Pacific

China

India

Japan

South Korea

Australia

South America

Brazil

Colombia

Argentina

Middle East & Africa

Saudi Arabia

UAE

South Africa

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Swimming Pool Construction Market.

Available Customizations:

Global Swimming Pool Construction Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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