

# **Surgical Masks Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028**

## **Segmented By Type (Reusable Masks, Disposable Masks, Basic Surgical Masks, Anti-Fog Surgical Masks, Fluid/Splash Resistant, Surgical Masks, And Others), By Material Type (Polypropylene, Polyurethane, Polyester, Cotton), By Distribution Channel (Hospitals & Clinics, Drug Stores, and Online Stores), By Region and Competition**

<https://marketpublishers.com/r/SEF32EF09810EN.html>

Date: October 2023

Pages: 182

Price: US\$ 4,900.00 (Single User License)

ID: SEF32EF09810EN

### **Abstracts**

The Global Surgical Masks Market reached a valuation of USD 3.45 Billion in 2022 and is expected to experience robust growth in the projected period with a Compound Annual Growth Rate (CAGR) of 5.61% and expected to reach USD 4.77 Billion through 2028. Surgical masks are essential components of personal protective equipment used by healthcare professionals to act as a mechanical barrier, effectively preventing direct airflow into and out of respiratory openings. They are also referred to as medical face masks or procedure masks, offering protection for the nose and mouth. This crucial gear significantly reduces the risk of infections and other aerosolized contaminants carried by respiratory droplets during activities such as coughing, sneezing, talking, and other respiratory actions. Terms like surgical masks, isolation masks, dental masks, and medical procedure masks are used interchangeably to describe this vital protective equipment.

Key Market Drivers:

Increasing Need for Improved Safety Standards: The rising demand for enhanced

safety standards has propelled the growth of the surgical mask market. The success of surgeries hinges on the level of safety precautions taken during procedures. Surgical masks act as a protective barrier against microorganisms, effectively preventing cross-contamination during surgical procedures. They are used by surgeons and medical professionals to prevent the transmission of microorganisms while interacting with patients, thus safeguarding both medical staff and patients.

**Increasing Prevalence and Burden of Chronic Diseases:** The increasing prevalence of chronic diseases globally is driving the demand for surgical procedures. As the number of surgeries grows, the demand for surgical masks and respirators also rises. The growth in reconstructive surgeries further contributes to the demand for surgical masks. The increasing number of surgeries worldwide is expected to have a significant impact on the market growth.

**Increasing Need for Masks to Mitigate Exposure to Particulate Air Pollution:** The demand for surgical masks is expected to rise due to the emergence of diseases and an increase in surgical procedures. For instance, China performed millions of inpatient surgical procedures in 2020, highlighting the growing need for surgical masks. These masks are crucial in preventing infection transmission and maintaining cleanliness in healthcare settings.

#### Key Market Challenges:

**Improved Safety Standards and Supply Shortage:** The global demand for surgical masks has sometimes outpaced supply, leading to shortages. Supply chain disruptions, manufacturing constraints, and transportation challenges can limit meeting the increased demand. This shortage has also led to price increases in surgical masks, posing a challenge to the market growth.

**Fluctuating Demand:** The demand for surgical masks can be highly variable, influenced by factors like disease outbreaks, public health guidelines, and cultural practices. Rapid shifts in demand can create difficulties in maintaining steady production and distribution.

#### Key Market Trends:

**New Product Launches:** Ongoing research and development efforts are expected to result in more comfortable, effective, and technologically advanced surgical masks. Innovations such as improved filtration, ergonomic designs, and sustainable materials will drive demand.

**Increasing Mergers and Acquisitions:** Mergers and acquisitions can boost the surgical mask market by leveraging synergies, expanding product portfolios, enhancing distribution networks, and achieving economies of scale.

#### Segmental Insights:

**Type Insights:** The global market is divided into various types, including reusable masks, disposable masks, basic surgical masks, anti-fog surgical masks, fluid/splash-resistant surgical masks, and others. Basic surgical masks are expected to hold the largest revenue share due to their cost-effectiveness and widespread availability. Fluid/splash-resistant surgical masks are projected to exhibit robust revenue growth due to their application in situations requiring a high level of fluid protection.

**Distribution Channel Insights:** The hospitals & clinics segment is expected to experience rapid revenue growth due to the increasing availability of healthcare facilities and the rise in surgical procedures. Surgical masks are crucial for minimizing direct contact with viral contamination, making them essential in healthcare settings.

#### Regional Insights:

**Europe:** Europe led the market in 2022, attributed to the expanding number of healthcare personnel and sustained demand for surgical products.

**Central and South America:** These regions are witnessing a surge in healthcare demand due to factors like an aging population and improved accessibility, contributing to market expansion.

**Asia Pacific:** The Asia Pacific region is projected to have the highest CAGR, driven by increasing healthcare facilities, utilization of home care services, and medical tourism. These factors contribute to the growing market for surgical masks in the region..

#### Key Market Players

3M Company

Cardinal Health

Cartel Healthcare Pvt. Ltd

O&M Halyard, Inc.

Mediblu Health Care Private Limited

Medline Industries Inc.

Kimberly-Clark Corporation

Premium Health Care Disposables Private Limited

AlphaProTech

Dynarex Corporation

#### Report Scope:

In this report, the Global Surgical Masks Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

#### Surgical Masks Market, By Type:

Reusable Masks

Disposable Masks

Basic Surgical Masks

Anti-Fog Surgical Masks

Fluid/Splash Resistant

Surgical Masks

Others

#### Surgical Masks Market, By Material Type:

Polypropylene

Polyurethane

Polyester

Cotton

Surgical Masks Market, By Distribution Channel:

Hospitals & Clinics

Drug Stores

Online Stores

Surgical Masks Market, By End User:

Hospital & Clinic

Home Care

Ambulatory Surgical Centre

Surgical Masks Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

Turkey

## Egypt

### Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Surgical Masks Market.

### Available Customizations:

Global Surgical Masks market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

### Company Information

Detailed analysis and profiling of additional market players (up to five).

## Contents

### 1. PRODUCT OVERVIEW

### 2. RESEARCH METHODOLOGY

### 3. EXECUTIVE SUMMARY

### 4. VOICE OF CUSTOMER

### 5. GLOBAL SURGICAL MASKS MARKET OUTLOOK

#### 5.1. Market Size & Forecast

##### 5.1.1. By Value

#### 5.2. Market Share & Forecast

5.2.1. By Type (Reusable Masks, Disposable Masks, Basic Surgical Masks, Anti-Fog Surgical Masks, Fluid/Splash Resistant, Surgical Masks, And Others)

5.2.2. By Material Type (Polypropylene, Polyurethane, Polyester, Cotton)

5.2.3. By Distribution Channel (Hospitals & Clinics, Drug Stores, and Online Stores)

5.2.4. By Region

5.2.5. By Company (2022)

#### 5.3. Market Map

### 6. NORTH AMERICA SURGICAL MASKS MARKET OUTLOOK

#### 6.1. Market Size & Forecast

##### 6.1.1. By Value

#### 6.2. Market Share & Forecast

6.2.1. By Type

6.2.2. By Material Type

6.2.3. By Distribution Channel

6.2.4. By Country

#### 6.3. North America: Country Analysis

6.3.1. United States Surgical Masks Market Outlook

6.3.1.1. Market Size & Forecast



- 6.3.1.1.1. By Value
- 6.3.1.2. Market Share & Forecast
  - 6.3.1.2.1. By Type
  - 6.3.1.2.2. By Material Type
  - 6.3.1.2.3. By Distribution Channel
- 6.3.2. Canada Surgical Masks Market Outlook
  - 6.3.2.1. Market Size & Forecast
    - 6.3.2.1.1. By Value
  - 6.3.2.2. Market Share & Forecast
    - 6.3.2.2.1. By Type
    - 6.3.2.2.2. By Material Type
    - 6.3.2.2.3. By Distribution Channel
- 6.3.3. Mexico Surgical Masks Market Outlook
  - 6.3.3.1. Market Size & Forecast
    - 6.3.3.1.1. By Value
  - 6.3.3.2. Market Share & Forecast
    - 6.3.3.2.1. By Type
    - 6.3.3.2.2. By Material Type
    - 6.3.3.2.3. By Distribution Channel

## **7. EUROPE SURGICAL MASKS MARKET OUTLOOK**

- 7.1. Market Size & Forecast
  - 7.1.1. By Value
- 7.2. Market Share & Forecast
  - 7.2.1. By Type
  - 7.2.2. By Material Type
  - 7.2.3. By Distribution Channel
- 7.3. Europe: Country Analysis
  - 7.3.1. Germany Surgical Masks Market Outlook
    - 7.3.1.1. Market Size & Forecast
      - 7.3.1.1.1. By Value
    - 7.3.1.2. Market Share & Forecast
      - 7.3.1.2.1. By Type
      - 7.3.1.2.2. By Material Type
      - 7.3.1.2.3. By Distribution Channel
  - 7.3.2. United Kingdom Surgical Masks Market Outlook
    - 7.3.2.1. Market Size & Forecast
      - 7.3.2.1.1. By Value

- 7.3.2.2. Market Share & Forecast
  - 7.3.2.2.1. By Type
  - 7.3.2.2.2. By Material Type
  - 7.3.2.2.3. By Distribution Channel
- 7.3.3. Italy Surgical Masks Market Outlook
  - 7.3.3.1. Market Size & Forecast
    - 7.3.3.1.1. By Value
  - 7.3.3.2. Market Share & Forecasty
    - 7.3.3.2.1. By Type
    - 7.3.3.2.2. By Material Type
    - 7.3.3.2.3. By Distribution Channel
- 7.3.4. France Surgical Masks Market Outlook
  - 7.3.4.1. Market Size & Forecast
    - 7.3.4.1.1. By Value
  - 7.3.4.2. Market Share & Forecast
    - 7.3.4.2.1. By Type
    - 7.3.4.2.2. By Material Type
    - 7.3.4.2.3. By Distribution Channel
- 7.3.5. Spain Surgical Masks Market Outlook
  - 7.3.5.1. Market Size & Forecast
    - 7.3.5.1.1. By Value
  - 7.3.5.2. Market Share & Forecast
    - 7.3.5.2.1. By Type
    - 7.3.5.2.2. By Material Type
    - 7.3.5.2.3. By Distribution Channel

## **8. ASIA-PACIFIC SURGICAL MASKS MARKET OUTLOOK**

- 8.1. Market Size & Forecast
  - 8.1.1. By Value
- 8.2. Market Share & Forecast
  - 8.2.1. By Type
  - 8.2.2. By Material Type
  - 8.2.3. By Distribution Channel
- 8.3. Asia-Pacific: Country Analysis
  - 8.3.1. China Surgical Masks Market Outlook
    - 8.3.1.1. Market Size & Forecast
      - 8.3.1.1.1. By Value
    - 8.3.1.2. Market Share & Forecast

- 8.3.1.2.1. By Type
- 8.3.1.2.2. By Material Type
- 8.3.1.2.3. By Distribution Channel
- 8.3.2. India Surgical Masks Market Outlook
  - 8.3.2.1. Market Size & Forecast
    - 8.3.2.1.1. By Value
  - 8.3.2.2. Market Share & Forecast
    - 8.3.2.2.1. By Type
    - 8.3.2.2.2. By Material Type
    - 8.3.2.2.3. By Distribution Channel
- 8.3.3. Japan Surgical Masks Market Outlook
  - 8.3.3.1. Market Size & Forecast
    - 8.3.3.1.1. By Value
  - 8.3.3.2. Market Share & Forecast
    - 8.3.3.2.1. By Type
    - 8.3.3.2.2. By Material Type
    - 8.3.3.2.3. By Distribution Channel
- 8.3.4. South Korea Surgical Masks Market Outlook
  - 8.3.4.1. Market Size & Forecast
    - 8.3.4.1.1. By Value
  - 8.3.4.2. Market Share & Forecast
    - 8.3.4.2.1. By Type
    - 8.3.4.2.2. By Material Type
    - 8.3.4.2.3. By Distribution Channel
- 8.3.5. Australia Surgical Masks Market Outlook
  - 8.3.5.1. Market Size & Forecast
    - 8.3.5.1.1. By Value
  - 8.3.5.2. Market Share & Forecast
    - 8.3.5.2.1. By Type
    - 8.3.5.2.2. By Material Type
    - 8.3.5.2.3. By Distribution Channel

## **9. SOUTH AMERICA SURGICAL MASKS MARKET OUTLOOK**

- 9.1. Market Size & Forecast
  - 9.1.1. By Value
- 9.2. Market Share & Forecast
  - 9.2.1. By Type
  - 9.2.2. By Material Type

- 9.2.3. By Distribution Channel
- 9.3. South America: Country Analysis
  - 9.3.1. Brazil Surgical Masks Market Outlook
    - 9.3.1.1. Market Size & Forecast
      - 9.3.1.1.1. By Value
    - 9.3.1.2. Market Share & Forecast
      - 9.3.1.2.1. By Type
      - 9.3.1.2.2. By Material Type
      - 9.3.1.2.3. By Distribution Channel
  - 9.3.2. Argentina Surgical Masks Market Outlook
    - 9.3.2.1. Market Size & Forecast
      - 9.3.2.1.1. By Value
    - 9.3.2.2. Market Share & Forecast
      - 9.3.2.2.1. By Type
      - 9.3.2.2.2. By Material Type
      - 9.3.2.2.3. By Distribution Channel
  - 9.3.3. Colombia Surgical Masks Market Outlook
    - 9.3.3.1. Market Size & Forecast
      - 9.3.3.1.1. By Value
    - 9.3.3.2. Market Share & Forecast
      - 9.3.3.2.1. By Type
      - 9.3.3.2.2. By Material Type
      - 9.3.3.2.3. By Distribution Channel

## **10. MIDDLE EAST AND AFRICA SURGICAL MASKS MARKET OUTLOOK**

- 10.1. Market Size & Forecast
  - 10.1.1. By Value
- 10.2. Market Share & Forecast
  - 10.2.1. By Type
  - 10.2.2. By Material Type
  - 10.2.3. By Distribution Channel
- 10.3. MEA: Country Analysis
  - 10.3.1. South Africa Surgical Masks Market Outlook
    - 10.3.1.1. Market Size & Forecast
      - 10.3.1.1.1. By Value
    - 10.3.1.2. Market Share & Forecast
      - 10.3.1.2.1. By Type
      - 10.3.1.2.2. By Material Type

- 10.3.1.2.3. By Distribution Channel
- 10.3.2. Saudi Arabia Surgical Masks Market Outlook
  - 10.3.2.1. Market Size & Forecast
    - 10.3.2.1.1. By Value
  - 10.3.2.2. Market Share & Forecast
    - 10.3.2.2.1. By Type
    - 10.3.2.2.2. By Material Type
    - 10.3.2.2.3. By Distribution Channel
- 10.3.3. UAE Surgical Masks Market Outlook
  - 10.3.3.1. Market Size & Forecast
    - 10.3.3.1.1. By Value
  - 10.3.3.2. Market Share & Forecast
    - 10.3.3.2.1. By Type
    - 10.3.3.2.2. By Material Type
    - 10.3.3.2.3. By Distribution Channel

## **11. MARKET DYNAMICS**

## **12. MARKET TRENDS & DEVELOPMENTS**

## **13. GLOBAL SURGICAL MASKS MARKET: SWOT ANALYSIS**

## **14. COMPETITIVE LANDSCAPE**

- 14.1. Business Overview
- 14.2. Services Offerings
- 14.3. Recent Developments
- 14.4. Key Personnel
- 14.5. SWOT Analysis
  - 14.5.1. 3M Company
  - 14.5.2. Cardinal Health
  - 14.5.3. Cartel Healthcare Pvt. Ltd
  - 14.5.4. O&M Halyard, Inc.
  - 14.5.5. Mediblu Health Care Private Limited
  - 14.5.6. Medline Industries Inc.
  - 14.5.7. Kimberly-Clark Corporation

14.5.8. Premium Health Care Disposables Private Limited

14.5.9. AlphaProTech

14.5.10. Dynarex Corporation

## **15. STRATEGIC RECOMMENDATIONS**

## **16. ABOUT US & DISCLAIMER**

## I would like to order

Product name: Surgical Masks Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented By Type (Reusable Masks, Disposable Masks, Basic Surgical Masks, Anti-Fog Surgical Masks, Fluid/Splash Resistant, Surgical Masks, And Others), By Material Type (Polypropylene, Polyurethane, Polyester, Cotton), By Distribution Channel (Hospitals & Clinics, Drug Stores, and Online Stores), By Region and Competition

Product link: <https://marketpublishers.com/r/SEF32EF09810EN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SEF32EF09810EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970