

# **Surgical Booms Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028**

## **Segmented By Product Type (Equipment Boom, Anesthesia Boom, Other Boom), By Installation (Floor Mounted, Roof Mounted), By End-use (Hospitals & clinics, Ambulatory Surgical Centers, Others) Region and Competition**

<https://marketpublishers.com/r/S2AC9C69F08AEN.html>

Date: January 2024

Pages: 181

Price: US\$ 4,500.00 (Single User License)

ID: S2AC9C69F08AEN

### **Abstracts**

Global Surgical Booms Market was valued at USD 401.12 million in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 4.56% through 2028. The global surgical booms market is a dynamic and rapidly evolving sector within the healthcare industry. These specialized equipment, often referred to as medical booms or operating room (OR) booms, are designed to facilitate and optimize the workflow in surgical settings. They are versatile, multifunctional structures that provide support for various medical devices, monitors, and other essential tools used during surgical procedures. As healthcare institutions worldwide strive to enhance patient care, reduce surgical complications, and improve overall efficiency, the demand for advanced surgical booms is on the rise.

The market for global surgical booms is primarily driven by factors such as the increasing number of surgical procedures, growing demand for minimally invasive surgery, and the need for streamlined and organized OR environments. Surgical booms help in decluttering the operating room, allowing for better ergonomics, and enhancing the overall safety and effectiveness of surgical procedures. This trend has prompted hospitals and healthcare facilities to invest in state-of-the-art surgical boom systems.

Innovations in technology have played a crucial role in shaping the global surgical

booms market. Manufacturers are continually developing advanced booms with features like integrated power supply systems, equipment management, and ergonomic design. These technological advancements have enabled healthcare professionals to deliver more precise and efficient care to patients.

## Key Market Drivers

### Increasing Surgical Procedures

The global surgical booms market is experiencing a significant boost due to the escalating volumes of surgical procedures conducted worldwide. The ever-increasing demand for surgical interventions is one of the pivotal factors driving the growth of this market. With a growing global population and an aging demographic, surgical procedures are becoming more commonplace than ever before. Surgical booms, also known as operating room (OR) booms, play a crucial role in accommodating this surge in surgical activity.

These structures provide a streamlined and organized workspace within the operating room, ensuring that all essential equipment, monitors, and devices are readily accessible. As surgical teams are required to handle a wide array of instruments and technologies, surgical booms contribute to decluttering the OR, thereby reducing the risk of complications and errors during surgery.

Additionally, surgical booms enhance the ergonomics of the surgical environment, providing healthcare professionals with a workspace designed for optimal comfort and efficiency. This is especially important in lengthy and complex surgical procedures, where fatigue and discomfort can impact the performance of the surgical team. By reducing physical strain and allowing for precise positioning of equipment, surgical booms aid in ensuring that surgical procedures are not only faster but also more accurate and successful.

As the demand for surgical procedures, both routine and complex, continues to grow, healthcare facilities are increasingly recognizing the importance of modernizing their surgical infrastructure. This includes investments in advanced medical equipment, such as surgical booms, to keep up with evolving patient care standards and regulatory requirements. Consequently, manufacturers are continuously innovating in response to the market's expanding needs, providing state-of-the-art surgical booms with integrated technology and infection control features to meet the heightened demand.

## Surge in Minimally Invasive Surgery

The global surgical booms market is experiencing a notable surge in demand, primarily propelled by the remarkable growth of minimally invasive surgery (MIS). Minimally invasive surgical techniques have revolutionized the field of healthcare, offering patients less invasive and more comfortable alternatives to traditional open surgeries. This trend towards MIS is significantly boosting the market for surgical booms, which are essential in creating the ideal environment for these advanced procedures.

Minimally invasive surgery involves smaller incisions and the use of specialized instruments like laparoscopes and endoscopes, which require precise positioning and visualization. Surgical booms serve as the perfect solution to house and support these instruments, along with monitors, insufflators, and other MIS-specific equipment. This streamlined setup allows surgical teams to perform complex procedures with increased precision and efficiency. Consequently, as the popularity of MIS continues to grow, the demand for surgical booms is rising in tandem.

Surgical booms are designed to provide a structured, organized, and ergonomic workspace for surgeons and their teams during MIS. They help in reducing clutter in the operating room, ensuring that all necessary equipment is within easy reach, and thus optimizing the workflow. As minimally invasive surgeries often involve intricate procedures that require close coordination among the surgical team, surgical booms contribute to a more efficient and focused environment, ultimately improving patient outcomes.

Furthermore, the patient benefits of MIS, such as reduced postoperative pain, shorter recovery times, and smaller scars, are driving more healthcare facilities to adopt these techniques. This growing adoption has a direct impact on the demand for surgical booms, as they are a key component in providing the infrastructure necessary for the success of MIS.

Manufacturers in the surgical booms market are responding to this surge in minimally invasive surgery by developing booms with advanced features that cater specifically to the requirements of these procedures. These include integrated power supply systems, advanced cable management, and customizable configurations to accommodate the specific instruments used in MIS. As a result, healthcare providers are increasingly investing in modern surgical booms to ensure they can deliver the highest level of care through minimally invasive techniques.

## Technological Advancements

Technological advancements are a driving force behind the thriving global surgical booms market. These versatile structures, also known as operating room (OR) booms or medical booms, have witnessed a transformation thanks to innovative technologies, making them an indispensable component in modern healthcare facilities. These advancements have boosted the market by enhancing the functionality, safety, and efficiency of surgical procedures.

One of the most significant technological advancements in surgical booms is the integration of power supply systems. Many modern surgical booms come equipped with built-in electrical outlets and power distribution, eliminating the need for additional cords and power sources in the operating room. This not only reduces clutter but also improves safety by minimizing trip hazards, a crucial factor in the demanding and sterile environment of the OR.

Equipment management software is another technological leap that has transformed the surgical booms market. With advanced control interfaces, surgeons and OR staff can easily adjust boom positions, access medical devices, and monitor patient data on integrated touchscreens. Such software enhances the precision and efficiency of surgeries, as healthcare professionals can customize the arrangement of equipment and instruments according to the specific needs of each procedure.

Ergonomics is a key consideration in the design of modern surgical booms, and technological advancements have led to significant improvements in this aspect. Surgical booms are now equipped with features like motorized arms and ergonomic handles, allowing for effortless adjustment of the boom's position and orientation. This ergonomic flexibility enables surgical teams to work comfortably and efficiently during lengthy and complex procedures, reducing the risk of fatigue and errors.

## Key Market Challenges

### High Cost of Investment

The global surgical booms market, a critical component of the healthcare infrastructure, is facing a formidable obstacle in the form of the high cost of investment. These innovative structures, also known as operating room (OR) booms, play a pivotal role in modern surgical settings, optimizing workspace organization and supporting advanced medical equipment. However, the substantial initial investment required for their

adoption poses a considerable challenge to healthcare institutions and impacts the market's growth.

Surgical booms come equipped with features such as integrated power supply systems, equipment management software, and ergonomic design, all of which contribute to their effectiveness in the operating room. While these advanced capabilities enhance surgical workflows and patient care, they come at a cost. The expense associated with purchasing and installing surgical booms can be a deterrent for many healthcare facilities, especially smaller or financially constrained institutions.

The high cost of surgical booms stems from several factors. First, the technology and materials used in their construction are often state-of-the-art, resulting in a premium price tag. Additionally, the installation and integration process can be complex, requiring specialized expertise and potentially incurring additional costs for structural modifications and infrastructure upgrades in the operating room.

### Maintenance and Repairs

**Cost of Maintenance:** Regular maintenance is essential to ensure the proper functioning of surgical booms, and it comes with a price tag. Healthcare facilities must allocate budgetary resources to cover ongoing maintenance expenses, which can strain their financial resources. This cost of maintenance adds to the overall expense of owning surgical booms. During maintenance and repair activities, surgical booms may need to be temporarily taken out of service. This downtime can disrupt the normal functioning of the operating room, leading to operational inefficiencies and potentially delaying surgical procedures. These interruptions can affect patient scheduling and impact the hospital's revenue.

Maintenance and repairs of surgical booms often require specialized technicians who are trained to work on this complex equipment. Access to these technicians may be limited, leading to delays in addressing technical issues and increasing the risk of extended downtime.

Patient safety is of paramount importance in healthcare, and malfunctioning or improperly maintained surgical booms can pose risks to patients. The failure of equipment during surgery can result in complications and adverse outcomes. Healthcare providers must ensure that the surgical booms are in optimal working condition to maintain patient safety.

When surgical booms experience technical problems, it can disrupt the flow of surgical procedures. This can be frustrating for surgical teams and negatively impact the quality of patient care. Surgeons and nurses rely on the proper functioning of these systems to perform surgeries efficiently and accurately.

## Key Market Trends

### Advanced Ergonomics and Workflow Optimization

Advanced ergonomics and workflow optimization are playing a pivotal role in boosting the global surgical booms market. These key trends are transforming the surgical infrastructure within healthcare facilities, offering a more efficient and comfortable environment for surgical teams while contributing to the market's growth.

Surgical booms are designed with a strong emphasis on ergonomics, recognizing the significance of a well-organized and ergonomically sound operating room. These structures facilitate the precise positioning of medical devices, monitors, and other essential equipment, reducing the physical strain on healthcare professionals during surgical procedures. The ergonomic design of surgical booms allows for easy adjustments, ensuring that the equipment is readily accessible, thereby enhancing the comfort and efficiency of surgical teams.

Moreover, the streamlined arrangement of equipment on surgical booms significantly reduces the clutter within the operating room. This reduction in clutter not only improves the visual and physical workspace but also minimizes trip hazards, promoting a safer surgical environment. The ability to maintain an organized and sterile OR contributes to better surgical outcomes and patient safety, both of which are high priorities in healthcare settings.

Efficient workflow optimization is another crucial aspect that is driving the adoption of surgical booms. These systems are engineered to enhance surgical processes by offering structured support for a variety of medical devices and equipment used during procedures. By keeping essential tools within easy reach, surgical booms help to streamline the workflow, reducing the time and effort required for surgical tasks.

In addition to improved ergonomics and workflow efficiency, surgical booms have incorporated advanced features, such as integrated power supply systems and equipment management software. These technological advancements offer healthcare professionals seamless access to the tools they need, further enhancing their



capabilities during surgical procedures.

### Growing Healthcare Investments

The global surgical booms market is experiencing significant growth, thanks in large part to the growing investments in healthcare infrastructure. Healthcare institutions and governments worldwide are recognizing the importance of updating and modernizing their facilities to provide the best possible patient care. As a result, the demand for advanced surgical equipment, including surgical booms, has been on the rise.

Healthcare investments are particularly crucial in developed economies like the United States, Europe, and Canada, where there is a strong focus on providing high-quality medical services. These investments often target the expansion and renovation of surgical suites and operating rooms. Surgical booms, with their ability to streamline workflows, enhance ergonomics, and provide support for state-of-the-art medical equipment, are a natural choice for modernization efforts.

The integration of advanced technologies in surgical booms has further propelled their adoption. These technologies include integrated power supply systems, equipment management software, and ergonomic features designed to improve the working environment for surgical teams. As healthcare facilities allocate more funds to infrastructure upgrades, surgical booms are increasingly seen as an essential part of these modernization projects.

Moreover, investments in healthcare infrastructure are not limited to developed countries. Emerging economies in Asia, Latin America, and the Middle East are also experiencing substantial growth in healthcare spending. With urbanization and an expanding middle-class population, healthcare facilities in these regions are undergoing significant transformations. These transformations include the adoption of advanced medical equipment, such as surgical booms, to enhance surgical capabilities and improve patient care.

In response to the growing demand for surgical booms, manufacturers are innovating and developing solutions that cater to the diverse needs of healthcare facilities. The evolving landscape of healthcare investments is providing fertile ground for these innovations. Manufacturers are introducing more cost-effective models and expanding their product offerings, ensuring that surgical booms are accessible to a broader range of healthcare providers.

## Segmental Insights

### Product Type Insights

Based on the Product Type, Equipment Boom emerged as the dominant segment in the global market for Global Surgical Booms Market in 2022. Equipment Booms are versatile and can accommodate a wide range of medical devices and equipment. They can house monitors, lights, cameras, and other tools, making them indispensable for surgical teams working in diverse specialties. Equipment Booms are designed to improve the ergonomics of the surgical environment. By keeping essential equipment within easy reach and optimizing the workspace, they help reduce the physical strain on healthcare professionals during lengthy and complex procedures.

### Installation Insights

Based on the Installation, the Floor Mounted Surgical Booms segment emerged as the dominant player in the global market for Global Surgical Booms Market in 2022. Floor Mounted surgical booms are highly versatile and can be placed at different positions in the operating room as needed. This adaptability makes them suitable for various surgical specialties and allows healthcare facilities to configure their operating rooms efficiently. Installation of Floor Mounted booms is generally more cost-effective compared to Roof Mounted installations. It involves fewer structural modifications and is typically easier to retrofit into existing operating rooms. The positioning of Floor Mounted booms at ground level makes them easily accessible to surgical teams. This enhances the convenience of adjusting and accessing equipment during procedures, contributing to improved surgical workflow.

### Regional Insights

North America emerged as the dominant player in the global Surgical Booms Market in 2022, holding the largest market share. The North American healthcare sector has been at the forefront of technological innovations in medicine and surgery. As surgical procedures become more advanced and reliant on cutting-edge equipment, surgical booms equipped with integrated power supply systems, equipment management software, and advanced ergonomic features have become indispensable in supporting these procedures. North America experiences a high volume of surgical procedures across various specialties. This increased surgical demand necessitates efficient operating rooms and surgical environments, making surgical booms an integral part of surgical infrastructure. The versatility and adaptability of surgical booms align with the



diverse surgical needs in the region.

### Key Market Players

Baxter International Inc.

STERIS

Amico Group of Companies

Stryker Corporation Inc.

Zimmer Biomet Holding Corporation

Getinge AB

Ondal medical Systems

SKYTRON, LLC

Drägerwerk AG & Co.

Hill-Rom Services Inc.

### Report Scope:

In this report, the Global Surgical Booms Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

#### Global Surgical Booms Market, By Product Type:

Equipment Boom

Anesthesia Boom

Other Boom

#### Global Surgical Booms Market, By Installation:

Floor Mounted

Roof Mounted

Global Surgical Booms Market, By End-use:

Hospitals & clinics

Ambulatory Surgical Centers

Others

Global Surgical Booms Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

## Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Surgical Booms Market.

## Available Customizations:

Global Surgical Booms Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

## Company Information

Detailed analysis and profiling of additional market players (up to five).

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