+44 20 8123 2220
info@marketpublishers.com

Starter Feed Market – Global Industry Size, Share, Trends, Opportunity, & Forecast, Segmented By Type (Medicated, Non-Medicated), By Ingredient (Wheat, Corn, Soyabean, Oats, Barley, Others), By Form (Pellets, Crumbles, Others), By Livestock (Ruminants, Swine, Poultry, Aquatic, Equine, Others), By Region, Competition, 2019-2029F

https://marketpublishers.com/r/SCD2B48FF32BEN.html
Date: April 2024
Pages: 180
Price: US$ 4,900.00 (Single User License)
ID: SCD2B48FF32BEN

Abstracts

Global Starter Feed Market was valued at USD 29.10 billion in 2023 and is anticipated to project robust growth in the forecast period with a CAGR of 4.58% through 2029. The increasing global demand for meat, dairy, and other animal products is a primary driver of the starter feed market. As populations expand and incomes rise, there is a heightened preference for protein-rich diets, spurring the need for efficient and nutritionally optimized starter feeds to support the early growth of livestock.

The global starter feed market is expected to witness continued growth, driven by the increasing global population, urbanization, and a rising focus on sustainable and ethical farming practices. Advances in technology and ongoing research in animal nutrition will likely contribute to the development of innovative starter feed formulations that meet evolving market demands.

Key Market Drivers

Increasing Demand for Animal Protein

The increasing demand for animal protein serves as a pivotal market driver propelling the growth of the global starter feed market. This demand is multifaceted, influenced by

demographic shifts, economic development, and evolving dietary preferences. Understanding the dynamics of this driver provides insight into the market trends and opportunities for stakeholders in the starter feed industry. A fundamental driver of the growing demand for animal protein is the global population increase, particularly in developing regions. As more people move to urban areas and experience rising incomes, dietary patterns shift towards higher consumption of animal-based products. Urbanization is often accompanied by a transition from traditional diets, rich in grains and vegetables, to diets that include greater quantities of meat and dairy. This transition intensifies the need for efficient animal farming practices and specialized starter feeds that enhance the early growth stages of livestock.

Evolving consumer preferences and an increasing awareness of the nutritional benefits of animal protein contribute significantly to the demand for meat and dairy products. With a growing focus on health and wellness, there is a preference for protein-rich diets, and animal products are considered a valuable source of high-quality proteins, essential amino acids, and micronutrients. Consequently, the livestock industry experiences pressure to meet these changing dietary preferences, driving the demand for starter feeds that optimize animal growth and productivity. Economic development, especially the rise of the middle class in emerging economies, plays a crucial role in the demand for animal protein. As incomes increase, consumers often seek more diverse and protein-rich diets, including meat and dairy products. The expansion of the middle class in regions such as Asia and Latin America creates a substantial market for livestock products, necessitating efficient and effective starter feeds to support the accelerated growth and development of young animals in the early stages of life.

The globalization of food markets further amplifies the demand for animal protein. Increased international trade and the accessibility of diverse food products contribute to a globalized food culture. This, in turn, stimulates demand for livestock products on a broader scale. The need for standardized and high-performance starter feeds becomes imperative for ensuring consistency in the quality and yield of animal products, fostering the growth of the global starter feed market. Health-conscious consumers are driving demand for animal protein that is perceived as healthy and sustainably produced. This trend influences livestock farming practices, and, by extension, the types of starter feeds utilized. Starter feeds enriched with vitamins, minerals, and other essential nutrients align with the health and nutritional considerations of consumers, fostering a positive market environment for specialized feed formulations.

Intensification of Livestock Farming Practices

+44 20 8123 2220
info@marketpublishers.com

The intensification of livestock farming practices stands out as a key market driver, significantly influencing the growth of the global starter feed market. This trend is characterized by the increased scale, efficiency, and productivity of livestock operations. Understanding the dynamics of this driver provides insights into the demands placed on starter feed formulations and the opportunities it creates for stakeholders in the industry. Intensification in livestock farming is often driven by the pursuit of economies of scale and enhanced operational efficiency. Large-scale operations are better positioned to meet the growing demand for animal products. As farms intensify their production processes, there is a heightened need for starter feeds that can maximize early growth, accelerate weight gain, and optimize feed conversion ratios. The efficiency gains associated with intensification make the utilization of specialized starter feeds a strategic imperative for livestock producers.

Growing populations, urbanization, and rising income levels contribute to increased demands for animal products. Intensified livestock farming is a response to these demands, requiring higher production levels from the agricultural sector. Starter feeds play a crucial role in meeting these production demands by supporting the rapid and healthy development of young animals. The need for starter feeds becomes more pronounced as the pressure to produce larger quantities of meat and dairy intensifies. Advances in technology, including precision farming, genetic selection, and automation, contribute to the intensification of livestock farming. These technologies enhance the ability of farmers to monitor and manage their operations more effectively. Consequently, there is an increased emphasis on precision nutrition, with starter feeds playing a central role in providing targeted and optimized nutrition to young animals. The integration of technology in farming practices elevates the importance of innovative and scientifically formulated starter feeds.

Livestock farmers face a competitive global market where efficiency and cost-effectiveness are critical for maintaining profitability. Intensification allows farmers to achieve higher production volumes, potentially leading to improved profit margins. Starter feeds that facilitate faster growth, better feed conversion, and overall improved performance contribute to the competitiveness of livestock operations. As a result, the demand for high-quality starter feeds aligns with the broader goal of achieving economic sustainability in intensified farming systems. While intensification is associated with increased productivity, it also raises concerns about environmental sustainability. Stakeholders in the livestock industry are increasingly focused on minimizing the environmental impact of farming practices. This includes optimizing feed efficiency to reduce resource inputs and waste. Starter feeds that promote efficient growth and reduce the environmental footprint of livestock production are thus in demand, reflecting

+44 20 8123 2220
info@marketpublishers.com

a broader shift towards sustainable and responsible farming practices.

Technological Advancements in Animal Nutrition

Technological advancements in animal nutrition represent a crucial market driver that significantly influences the growth of the global starter feed market. These advancements involve the integration of cutting-edge technologies, innovative formulations, and scientific research to enhance the nutritional quality and efficacy of starter feeds. Understanding the impact of technological progress in animal nutrition provides insights into the evolving landscape of the starter feed industry.

Technological advancements enable a more precise understanding of the nutritional needs of young animals. Through advancements in analytical techniques, genetic research, and data analytics, nutritionists can tailor starter feed formulations to meet specific requirements based on the age, breed, and intended use of the animals. Precision nutrition ensures that each batch of starter feed is optimized for the targeted growth and development stages, contributing to improved overall performance. The emergence of nutrigenomics, the study of how nutrition influences gene expression, has revolutionized animal nutrition. This field allows for a deeper understanding of how specific nutrients interact with the genetic makeup of animals. In response to this knowledge, starter feeds can be enriched with functional ingredients that go beyond basic nutritional requirements. Nutraceuticals, probiotics, prebiotics, and other bioactive compounds are incorporated into starter feed formulations to enhance immune function, gut health, and overall well-being. Technological advancements in feed processing play a pivotal role in the starter feed market. Improved processing techniques ensure the preservation of nutrient integrity and enhance the digestibility of feeds. Extrusion, pelleting, and other advanced processing methods contribute to the production of more palatable and easily consumable starter feeds. These technologies not only improve the nutritional value of feeds but also facilitate better feed conversion rates, reducing waste and optimizing resource utilization.

The integration of digital technologies in animal farming, including the use of sensors, IoT devices, and data analytics, allows for real-time monitoring of animal health and behavior. This data-driven approach enables farmers to make informed decisions regarding nutritional interventions. For instance, digital monitoring systems can provide insights into the feed consumption patterns of young animals, allowing for adjustments in starter feed formulations to optimize growth rates and address any nutritional deficiencies. Ongoing research and development efforts in the field of feed additives contribute to the technological advancements in animal nutrition. New and improved

additives, such as enzymes, amino acids, and growth promoters, are continually being developed to enhance the nutritional profile of starter feeds. These innovations are aimed at improving feed efficiency, maximizing nutrient utilization, and promoting the overall health and performance of young animals.

Rising Focus on Animal Health and Welfare

The rising focus on animal health and welfare serves as a significant market driver, playing a crucial role in driving the growth of the global starter feed market. This driver is characterized by increased awareness and concern for the well-being of animals in the livestock industry, influencing consumer preferences, regulatory standards, and industry practices. Understanding the implications of this focus provides insights into the demands placed on starter feed formulations and the opportunities it creates for stakeholders in the industry.

Consumers are increasingly concerned about the ethical treatment and well-being of animals in the food production chain. This awareness extends to the early stages of animal life, emphasizing the need for starter feeds that promote health and optimal growth. Animal welfare certifications and labels indicating ethical farming practices have gained prominence in the market. To meet consumer expectations, livestock producers seek starter feeds that align with ethical and humane standards, driving demand for formulations that prioritize the well-being of young animals. Governments and regulatory bodies are placing greater emphasis on animal welfare standards within the livestock industry. Stringent regulations and guidelines are being developed to ensure that animals are treated humanely throughout their lifecycle. Compliance with these regulations is critical for market access and brand reputation. Starter feeds are expected to meet specific nutritional standards that contribute to the overall health and vitality of young animals, reflecting the regulatory focus on animal welfare.

The rising concern over antibiotic resistance and its impact on human and animal health has led to a push for reduced antibiotic usage in livestock production. Starter feeds are crucial in supporting the health of young animals without relying on excessive antibiotic use. Formulations that enhance immune function, gut health, and overall resilience become essential in addressing this concern. As a result, there is a growing market demand for starter feeds that contribute to animal health without relying on antibiotics for growth promotion. The focus on animal health and welfare has led to increased interest in the use of functional ingredients in starter feeds. Probiotics, prebiotics, antioxidants, and other bioactive compounds are incorporated to support digestive health, enhance immune function, and improve overall well-being. These ingredients

contribute to the development of starter feeds that go beyond basic nutritional requirements, aligning with the broader goal of promoting the health and welfare of young animals.

Key Market Challenges

Rising Raw Material Costs

The significant challenge for the starter feed market is the volatility and upward trajectory of raw material costs. The key ingredients in starter feeds, such as grains, protein sources, and additives, are subject to fluctuating prices influenced by factors such as weather conditions, geopolitical events, and global commodity markets. Sudden spikes in raw material costs can exert pressure on profit margins for both feed manufacturers and livestock producers. Managing cost fluctuations becomes crucial, and industries may find it challenging to maintain affordable and competitive pricing for starter feeds, potentially slowing down market growth.

Stringent Regulatory Requirements

The starter feed market is highly regulated, with stringent standards and guidelines governing the composition, quality, and safety of animal feeds. Compliance with these regulations is essential for market access and consumer trust. However, navigating a complex and evolving regulatory landscape poses challenges for feed manufacturers. Adapting formulations to meet changing regulations, especially those related to antibiotic usage, additives, and environmental impact, can require significant investments in research and development. Stringent regulatory requirements may also increase production costs and limit the speed at which new and innovative starter feeds can be brought to market, potentially impeding overall market growth.

Consumer Perception and Misinformation

Consumer perception and the influence of misinformation about certain farming practices, additives, or feed ingredients can pose challenges for the starter feed market. Negative perceptions related to intensive farming, the use of genetically modified organisms (GMOs), or the presence of certain additives can impact consumer choices. Misinformation circulating through social media and other channels can lead to unfounded concerns about the safety and ethics of the livestock industry. As consumer preferences shift towards more sustainable and ethically produced products, starter feed manufacturers may face challenges in educating consumers and overcoming

misconceptions, potentially slowing down market growth.

Key Market Trends

Rise in Demand for Specialty and Customized Starter Feeds

A prominent trend in the global starter feed market is the increasing demand for specialty and customized feed formulations. Livestock producers are recognizing the importance of tailoring starter feeds to the specific needs of different animal species, breeds, and production systems. This trend is driven by a growing understanding of the unique nutritional requirements of young animals during critical growth phases. Manufacturers are responding by developing specialized starter feeds that address the distinct needs of poultry, swine, ruminants, and other livestock. Customization may also extend to considerations such as organic or non-GMO formulations, reflecting consumer preferences for more sustainable and natural farming practices.

Integration of Digital Technologies in Feed Management

The integration of digital technologies is transforming feed management practices in the livestock industry, and this trend is significantly impacting the starter feed market. Precision farming, data analytics, and Internet of Things (IoT) technologies are being employed to monitor and optimize feed consumption, animal health, and overall farm efficiency. Digital tools allow farmers to track the performance of starter feeds in real-time, enabling data-driven decision-making. This integration enhances feed efficiency, reduces waste, and contributes to the overall health and well-being of young animals. Additionally, digital solutions facilitate traceability and transparency in the supply chain, addressing consumer concerns and regulatory requirements.

Focus on Sustainable and Ethical Sourcing

Sustainability and ethical sourcing practices are gaining prominence in the global starter feed market. Stakeholders are increasingly recognizing the importance of responsible and environmentally friendly sourcing of raw materials for feed production. This trend aligns with broader consumer expectations for sustainable and ethical farming practices. Starter feed manufacturers are exploring alternative protein sources, adopting circular economy principles, and optimizing feed formulations to minimize environmental impact. Sustainable sourcing practices also include considerations for deforestation-free supply chains, reduced water usage, and lower greenhouse gas emissions, reflecting a commitment to environmentally conscious agriculture.

+44 20 8123 2220
info@marketpublishers.com

Segmental Insights

Type Insights

Based on the category of Type, the Non-medicated starter emerged as the dominant segment in the global market for Starter Feed in 2023. Non-medicated starter feeds are typically less expensive than medicated starter feeds. Non-medicated starter feeds are easier to use than medicated starter feeds, as they do not require the use of antibiotics or other medications. Consumers are increasingly demanding non-medicated starter feeds, due to concerns about the use of antibiotics in animal feed.

Additionally, Consumers are increasingly demanding organic and antibiotic-free chicken, which is driving the demand for non-medicated starter feeds. Regulators around the world are becoming stricter on the use of antibiotics in animal feed, which is driving the demand for non-medicated starter feeds. Advances in nutrition science have led to the development of more effective non-medicated starter feeds. These factors are expected to drive the growth of this segment.

Ingredients Insight

Based on the category of Ingredients, the Corn segment emerged as the dominant category in the global market for Starter Feed in 2023. Global corn production is projected to increase, ensuring a stable supply of this cost-effective ingredient. Technological advancements in corn processing are leading to improved digestibility and nutrient availability, further enhancing its value in starter feeds. Consumer preferences for corn-fed animal products, particularly poultry and pork, are driving the demand for corn-based starter feeds.

Form Insight

Based on the category of Form, the Pellets segment emerged as the dominant category by form in the global market for Starter Feed in 2023.Pellets are easier to handle and transport than crumbles or mash, as they are less dusty and flow more freely. Pellets are less likely to be wasted than crumbles or mash, as they are more uniform in size and shape. Pellets are more palatable to young animals than crumbles or mash, which can help to improve feed intake.Livestock producers are increasingly demanding convenient and easy-to-use feed forms, which is driving the demand for pellets. The rising cost of labor is making it more expensive for livestock producers to prepare and

+44 20 8123 2220
info@marketpublishers.com

feed mash feed, which is driving the demand for pellets. Advances in pellet technology have led to the development of pellets that are more palatable and nutritious than ever before.

Livestock Insights

The Poultry segment is projected to experience rapid growth during the forecast period. Poultry have a high feed conversion efficiency, which means that they can convert feed into meat and eggs more efficiently than other livestock species. This makes poultry a more profitable animal to raise, which is driving the demand for starter feed. The global demand for poultry meat and eggs is expected to continue to grow in the coming years, due to factors such as population growth, rising incomes, and urbanization. Advances in poultry genetics have led to the development of breeds that are more productive and efficient, which is driving the demand for starter feed. Consumers are increasingly demanding organic and antibiotic-free poultry, which is driving the demand for starter feeds that are produced without the use of antibiotics or other medications. These factors collectively contribute to the growth of this segment.

Regional Insights

Asia-Pacific emerged as the dominant player in the global Starter Feed market in 2023, holding the largest market share in terms of value. This is due to the region's large and growing population, rising disposable incomes, and increasing demand for animal protein. China is the largest market in the Asia Pacific region, followed by India and Indonesia.As disposable incomes rise in the Asia Pacific region, consumers are spending more on food, including animal protein. This is driving demand for livestock, which in turn is increasing demand for starter feed. The demand for animal protein is growing in the Asia Pacific region due to a number of factors, including A growing population, Increasing urbanization, Changing lifestyles. Governments in many Asia Pacific countries are supporting the growth of the livestock sector by providing subsidies and other incentives. This is helping to boost production and demand for starter feed.

The Europe market is poised to be the fastest-growing market, offering lucrative growth opportunities for Starter Feed players during the forecast period. Factors such as consumers in Europe are increasingly demanding organic and sustainably produced food. This is driving demand for organic starter feed. There is a growing focus on animal welfare in Europe. This is leading to a demand for starter feed that is formulated to improve animal health and well-being. European Union (EU) regulations are becoming increasingly strict on the use of antibiotics and other growth promoters in animal feed.

+44 20 8123 2220
info@marketpublishers.com

This is leading to a demand for alternative feed additives, such as probiotics and prebiotics.

Key Market Players

ACI Limited

ADM Co.

Alltech Inc.

Associate British Foods plc.

BASF SE

Godrej Agrovet Limited

Janaki Group of Companies

Land O'Lakes, Inc.

Tyson Foods Inc.

Purina Animal Nutrition LLC

Report Scope:

In this report, the Global Starter Feed Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Starter Feed Market,By Type:

oMedicated

oNon-Medicated

Starter Feed Market,By Ingredient:

oWheat

+44 20 8123 2220
info@marketpublishers.com

oCorn

oSoyabean

oOats

oBarley

Starter Feed Market,By Form:

oPellets

oCrumbles

oOthers

Starter Feed Market,By Livestock:

oRuminants

oSwine

oPoultry

oAquatic

oEquine

oOthers

Starter Feed Market, By Region:

oNorth America

United States

Canada

+44 20 8123 2220
info@marketpublishers.com

- Mexico

oEurope

- France
- United Kingdom
- Italy
- Germany
- Spain

oAsia-Pacific

- China
- India
- Japan
- Australia
- South Korea

oSouth America

- Brazil
- Argentina
- Colombia

oMiddle East Africa

+44 20 8123 2220
info@marketpublishers.com

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Global Starter Feed Market.

Available Customizations:

Global Starter Feed market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

+44 20 8123 2220
info@marketpublishers.com

Contents

+44 20 8123 2220
info@marketpublishers.com

6.NORTH AMERICA STARTER FEED MARKET OUTLOOK

+44 20 8123 2220
info@marketpublishers.com

7.EUROPE STARTER FEED MARKET OUTLOOK

+44 20 8123 2220
info@marketpublishers.com

8.ASIA-PACIFIC STARTER FEED MARKET OUTLOOK

+44 20 8123 2220
info@marketpublishers.com

9.SOUTH AMERICA STARTER FEED MARKET OUTLOOK

+44 20 8123 2220
info@marketpublishers.com

10.MIDDLE EAST AND AFRICA STARTER FEED MARKET OUTLOOK

+44 20 8123 2220
info@marketpublishers.com

+44 20 8123 2220
info@marketpublishers.com

+44 20 8123 2220
info@marketpublishers.com

I would like to order

Product name: Starter Feed Market – Global Industry Size, Share, Trends, Opportunity, & Forecast, Segmented By Type (Medicated, Non-Medicated), By Ingredient (Wheat, Corn, Soyabean, Oats, Barley, Others), By Form (Pellets, Crumbles, Others), By Livestock (Ruminants, Swine, Poultry, Aquatic, Equine, Others), By Region, Competition, 2019-2029F

Product link: https://marketpublishers.com/r/SCD2B48FF32BEN.html

Price: US$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/SCD2B48FF32BEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

+44 20 8123 2220
info@marketpublishers.com

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970