

Sports Protective Equipment Market– Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028F Segmented By Sports Type (Racing Sports, Ball Sports, Water Sports, and Others), By Product Type (Helmets & Headgear, Protective Eyewear, Face Protection & Mouth-Guards, and Others), By Area of Protection (Head & Face, Trunk & Thorax, and Others), By Distribution Channel (Direct and Indirect), By Region, By Competition Forecast & Opportunities

<https://marketpublishers.com/r/S7AC6D65027CEN.html>

Date: September 2023

Pages: 188

Price: US\$ 4,900.00 (Single User License)

ID: S7AC6D65027CEN

Abstracts

The Global Sports Protective Equipment Market achieved a valuation of USD 5.2 billion in 2022 and is poised for robust growth throughout the forecast period, projecting a Compound Annual Growth Rate (CAGR) of 5.1% up to 2028. Positioned as a dynamic and essential segment within the broader sports industry, the Global Sports Protective Equipment Market revolves around the production and distribution of equipment designed to ensure the safety of athletes and sports enthusiasts during physical activities. This market encompasses an array of products, from helmets and pads to goggles and mouthguards, which play a pivotal role in both safeguarding participants and enhancing their performance.

The surge in awareness regarding the significance of safety during sports and physical activities has significantly escalated the demand for protective equipment. Athletes, parents, and sports organizations are now placing paramount importance on injury prevention. As the popularity of sports and recreational activities continues to rise

across various age groups and demographics, the demand for protective gear has surged, driven by the imperative to ensure the well-being of participants. Stricter safety regulations established by sports organizations and governing bodies further amplify the necessity for athletes to utilize approved protective equipment, effectively catalyzing the demand for such gear. The realm of protective equipment has also witnessed a surge in innovative materials, designs, and manufacturing techniques, resulting in the creation of more effective and comfortable protective gear that attracts consumers to invest in upgraded equipment.

Key Market Drivers

1. **Growing Awareness of Sports-Related Injuries:** The primary impetus behind the Global Sports Protective Equipment Market is the burgeoning awareness surrounding injuries related to sports and their potential long-term repercussions. As research continues to underscore the risks of concussions, joint injuries, fractures, and other forms of trauma, athletes and sports enthusiasts are proactively seeking methods to mitigate these risks. This trend has culminated in a surge in demand for high-quality protective equipment. Notably, concussions in contact sports like football, rugby, and ice hockey have received significant attention. Helmets engineered with advanced impact-absorbing materials and innovative designs are in high demand, aiming to minimize head injuries. Similarly, joint injuries and fractures are commonplace in sports, driving the demand for protective gear such as knee and elbow pads, braces, and specialized footwear that offer both preventive measures and support, allowing athletes to participate with reduced risk. Furthermore, sports such as cycling, skating, and skiing are incorporating helmets equipped with communication systems and LED lights, thereby enhancing visibility, safety, and communication among participants.

2. **Increased Participation in Sports Activities:** The surge in sports participation, particularly among young athletes, constitutes another pivotal driver of the market. With the proliferation of school sports programs, community leagues, and recreational events, the need for protective gear has risen correspondingly. As individuals across various age groups and skill levels engage in a diverse array of sports, the demand for suitable protective equipment has grown exponentially. Given parents' and guardians' heightened vigilance concerning the safety of their children during sports involvement, the demand for protective gear tailored specifically for young athletes has intensified. Furthermore, the burgeoning popularity of women's sports has given rise to a demand for protective equipment catered to their unique anatomical and functional requisites. This entails gear that not only fits better and offers enhanced comfort but also addresses distinct requirements. The surge in amateur and recreational sports activities

has generated a demand for protective equipment that accommodates less experienced participants or casual players.

3. **Technological Advancements and Innovation:** Rapid technological strides have orchestrated a transformation within the sports protective equipment landscape. Innovations are concentrated on augmenting safety, comfort, and performance, culminating in progress for the market. The integration of smart technologies, such as impact sensors and wearable devices, empowers athletes and medical professionals to monitor impacts and gather data to refine injury prevention strategies. Employing advanced materials like impact-absorbing foams, high-strength plastics, and flexible composites, manufacturers have crafted protective gear that is not only lighter but also exceptionally effective. Custom-fit equipment employing technologies such as 3D scanning and printing is witnessing increasing traction, guaranteeing a snug and secure fit that consequently bolsters safety.

Key Market Challenges

1. **Balancing Performance and Safety:** A primary challenge confronting the sports protective equipment market is striking the delicate equilibrium between augmenting performance and ensuring safety. Athletes and consumers frequently seek equipment that not only affords protection but also elevates their performance and comfort. This challenge is particularly pronounced in sports such as American football, cycling, and skiing, where participants necessitate protective gear that does not impede movement or compromise their capacity for excellence. Manufacturers are consistently required to innovate and create materials and designs that provide optimal protection while allowing athletes to perform at their zenith. The demand for protective equipment that is lightweight yet immensely effective propels research and development endeavors aimed at fabricating advanced materials capable of withstanding impacts while retaining flexibility.

2. **Evolving Safety Standards and Regulations:** Remaining attuned to evolving safety standards and regulations presents another formidable challenge for the sports protective equipment market. Governments and sports organizations periodically update safety equipment guidelines to safeguard athletes' welfare. Manufacturers must adopt a proactive approach in adhering to these standards while simultaneously anticipating potential modifications to remain ahead of compliance prerequisites. Variability in safety regulations across diverse regions and sports can engender complexities for globally operating manufacturers. Navigating these disparate standards and ensuring product alignment with the most recent safety criteria entails substantial resources and time

investments.

3. **Educating Consumers and Overcoming Resistance:** Educating consumers and surmounting resistance to utilizing protective equipment constitutes a significant challenge. In certain sports cultures, athletes may be disinclined to don protective gear due to concerns surrounding comfort, aesthetics, or a perception that such gear may hinder their performance. Convincing athletes and enthusiasts of the advantages of protective equipment while dispelling misconceptions regarding potential drawbacks represents a continuous endeavor. Manufacturers and sports organizations must invest in awareness campaigns that underscore the pivotal role of safety equipment in preventing injuries. Collaboration with athletes, coaches, and influencers can amplify the message's reach and normalize the utilization of protective gear. Crafting aesthetically appealing designs in alignment with prevailing sports trends can effectively counter resistance to donning safety equipment.

Key Market Trends

1. **Focus on Injury Prevention and Recovery:** With burgeoning awareness of sports-related injuries, athletes, coaches, and organizations are conferring heightened attention upon injury prevention and recovery strategies. This trend is propelling the demand for protective equipment that not only ensures athlete safety during play but also facilitates their post-game recuperation. Integrating biomechanics research into protective gear design has engendered products that mimic natural bodily movements, mitigating strain on joints and muscles and thereby diminishing the risk of overuse injuries. Manufacturers are progressively developing specialized protective equipment targeting specific injury-prone areas. An instance of this is ankle braces engineered to forestall sprains or knee pads devised to minimize the likelihood of ligament tears. Furthermore, select protective equipment now incorporates features that enhance recovery, such as compression technology and heat retention materials, contributing to augmented blood circulation, diminished muscle soreness, and expedited healing.

2. **Sustainable and Eco-Friendly Solutions:** The trend of environmental consciousness pervades every industry, encompassing sports protective equipment. Athletes and consumers alike are clamoring for products that deliver not only superior performance but also uphold sustainability. Manufacturers are exploring alternative materials, including recycled plastics and biodegradable compounds, to curtail the ecological footprint of protective gear production. Brands are embracing the principles of the circular economy, designing products that are easily disassembled, repaired, and recycled, thereby minimizing waste and extending the lifecycle of products. Sustainable

practices extend beyond the

products themselves; brands are curbing packaging waste by incorporating eco-friendly materials and curtailing superfluous packaging layers.

3. Customization and Fit: Consumers are increasingly demanding personalized protective gear tailored to their physique and preferences. Manufacturers are progressively extending customizable options by leveraging 3D scanning and printing technologies to ensure an optimal fit that guarantees both comfort and safety.

4. Growing Women's Sports Market: The ascendant participation of women in sports has engendered a burgeoning demand for protective equipment tailored to their anatomical nuances and requirements. Manufacturers are acknowledging this trend and crafting specialized gear catered to female athletes.

Segmental Insights

Sports Type Insights

Racing sports, spanning activities such as motorsports, cycling, and skiing, undoubtedly hold a substantial share within the Global Sports Protective Equipment Market. The inherent nature of these sports entails high-speed movements and latent risks, thereby amplifying the necessity for efficacious protective gear. The realm of racing sports is characterized by high speeds, acute turns, and sometimes proximate encounters with obstacles or other participants. This heightened level of risk mandates the use of advanced protective equipment to assure the safety of athletes while mitigating the potential for severe injuries. The exigencies of racing sports catalyze innovation in protective gear design. Helmets, gloves, suits, and analogous gear are continually refined to endure impacts and provide optimal protection devoid of inhibiting performance. Athletes partaking in racing sports necessitate protective gear tailored to their specific discipline and preferences, often prompting manufacturers to offer customizable alternatives. Factors such as aerodynamics, comfort, and the sport's unique requisites are conscientiously considered in this process. Racing sports act as a crucible for propelling the evolution of protective gear technology. Manufacturers invest considerably in research and development initiatives aimed at concocting cutting-edge materials and designs that confer maximum protection while seamlessly accommodating the demands of high-speed pursuits. Manufacturers collaborate closely with professional racers to fabricate gear that addresses their exigencies and adversities, ensuring that the equipment not only assures safety but also elevates

performance. Notably, innovations in protective gear emerging from racing sports frequently trickle down to the broader consumer market. Technologies pioneered for professional racers are frequently adapted to gear designed for amateur athletes and enthusiasts.

End User Insights

Protective eyewear commands a substantial and notable share within the Global Sports Protective Equipment Market. Recognizing the paramount importance of eye safety in sports and recreational pursuits has precipitated an augmented demand for specialized eyewear that provides both protection and heightened visual acuity. The eyes stand particularly vulnerable to injuries during sports and physical activities, underscoring the significance of protective eyewear in shielding against impacts, collisions, and airborne debris. This, in turn, diminishes the risk of severe injuries such as corneal abrasions, fractures, and lacerations. Contemporary protective eyewear is calibrated to optimize visual clarity and acuity. The integration of enhanced lenses and coatings serves to diminish glare, heighten contrast, and safeguard against harmful UV radiation, thus bolstering on-field performance. Notably, protective eyewear is tailored to specific sports, spanning ski goggles for winter sports and shatter-resistant sunglasses for cycling. This tailored approach ensures that eyewear not only safeguards but also augments performance. The mandate for protective eyewear by various sports leagues and organizations further solidifies its standing as an indispensable component of sports equipment.

Regional Insights

North America occupies a substantial and influential position within the context of the Global Sports Protective Equipment Market. The United States, in particular, commands a substantial consumer base for sports and recreational activities. From professional athletes to amateur enthusiasts, the demand for sports protective equipment remains consistently robust. The sports culture within the United States is thriving and deeply ingrained, encompassing a diverse spectrum of sports popular across all echelons. Football, baseball, basketball, hockey, soccer, and numerous others contribute to the demand for specialized protective gear. The United States is home to several professional sports leagues, including the NFL, NBA, MLB, and NHL. These leagues champion exacting safety standards, thereby engendering a robust demand for advanced and efficacious protective equipment. The United States serves as a nucleus for research and development initiatives within sports technology and equipment. This drive for innovation contributes to the evolution of cutting-edge protective gear. The

United States has also witnessed a proliferation of athlete endorsements and collaborations with equipment manufacturers. The endorsement of specific brands by high-profile athletes can exert substantial influence on consumer preferences and purchasing choices. Collegiate sports programs and youth sports participation further amplify the demand for protective gear across various age groups and skill levels.

Key Market Players

Nike, Inc

Adidas AG

PUMA SE

Under Armour, Inc

ASICS Corporation

Mizuno Corporation

Vista Outdoor

Amer Sports

Harrow Sports Inc

Bauer Hockey

Report Scope:

In this report, the global sports protective equipment market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Global Sports Protective Equipment Market, By Sports Type:

Racing Sports

Ball Sports

Water Sports

Others

Global Sports Protective Equipment Market, By Product Type:

Helmets & Headgear

Protective Eyewear

Face Protection & Mouth-Guards

Others

Global Sports Protective Equipment Market, By Area of Protection:

Head & Face

Trunk & Thorax

Others

Global Sports Protective Equipment Market, By Distribution Channel:

Direct

Indirect

Global Sports Protective Equipment Market, By Region:

North America

United States

Canada

Mexico

Asia-Pacific

China

India

Japan

South Korea

Australia

Europe

Germany

France

United Kingdom

Italy

Spain

South America

Brazil

Argentina

Colombia

Middle East & Africa

Saudi Arabia

UAE

South Africa

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the global sports protective equipment market.

Available Customizations:

Global Sports Protective Equipment Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. Introduction
 - 1.1. Product Overview
 - 1.2. Key Highlights of the Report
 - 1.3. Market Coverage
 - 1.4. Market Segments Covered
 - 1.5. Research Tenure Considered

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Market Overview
- 3.2. Market Forecast
- 3.3. Key Regions
- 3.4. Key Segments

4. VOICE OF CUSTOMER ANALYSIS

- 4.1. Brand Awareness
- 4.2. Factors Influencing Purchase Decision
- 4.3. Challenged Faced Post Purchase

5. GLOBAL SPORTS PROTECTIVE EQUIPMENT MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Sports Type Market Share Analysis (Racing Sports, Ball Sports, Water Sports, and Others)

- 5.2.2. By Product Type Market Share Analysis (Helmets & Headgear, Protective Eyewear, Face Protection & Mouth-Guards, and Others)
- 5.2.3. By Area of Protection Market Share Analysis (Head & Face, Trunk & Thorax, and Others)
- 5.2.4. By Distribution Channel Market Share Analysis (Direct and Indirect)
- 5.2.5. By Regional Market Share Analysis
 - 5.2.5.1. North America Market Share Analysis
 - 5.2.5.2. South America Market Share Analysis
 - 5.2.5.3. Middle East & Africa Market Share Analysis
 - 5.2.5.4. Europe Market Share Analysis
 - 5.2.5.5. Asia-Pacific Market Share Analysis
- 5.2.6. By Top 5 Companies Market Share Analysis, Others (2022)
- 5.3. Global Sports Protective Equipment Market Mapping & Opportunity Assessment
 - 5.3.1. By Sports Type Mapping & Opportunity Assessment
 - 5.3.2. By Product Type Mapping & Opportunity Assessment
 - 5.3.3. By Area of Protection Mapping & Opportunity Assessment
 - 5.3.4. By Distribution Channel Mapping & Opportunity Assessment
 - 5.3.5. By Regional Market Mapping & Opportunity Assessment

6. NORTH AMERICA SPORTS PROTECTIVE EQUIPMENT MARKET OUTLOOK

- 6.1. Market Size & Forecast
 - 6.1.1. By Value
- 6.2. Market Share & Forecast
 - 6.2.1. By Sports Type Market Share Analysis
 - 6.2.2. By Product Type Market Share Analysis
 - 6.2.3. By Area of Protection Market Share Analysis
 - 6.2.4. By Distribution Channel Market Share Analysis
 - 6.2.5. By Country Market Share Analysis
 - 6.2.5.1. United States Sports Protective Equipment Market Outlook
 - 6.2.5.1.1. Market Size & Forecast
 - 6.2.5.1.1.1. By Value
 - 6.2.5.1.2. Market Share & Forecast
 - 6.2.5.1.2.1. By Sports Type Market Share Analysis
 - 6.2.5.1.2.2. By Product Type Market Share Analysis
 - 6.2.5.1.2.3. By Area of Protection Market Share Analysis
 - 6.2.5.1.2.4. By Distribution Channel Market Share Analysis
 - 6.2.5.2. Canada Sports Protective Equipment Market Outlook
 - 6.2.5.2.1. Market Size & Forecast

- 6.2.5.2.1.1. By Value
- 6.2.5.2.2. Market Share & Forecast
 - 6.2.5.2.2.1. By Sports Type Market Share Analysis
 - 6.2.5.2.2.2. By Product Type Market Share Analysis
 - 6.2.5.2.2.3. By Area of Protection Market Share Analysis
 - 6.2.5.2.2.4. By Distribution Channel Market Share Analysis
- 6.2.5.3. Mexico Sports Protective Equipment Market Outlook
 - 6.2.5.3.1. Market Size & Forecast
 - 6.2.5.3.1.1. By Value
 - 6.2.5.3.2. Market Share & Forecast
 - 6.2.5.3.2.1. By Sports Type Market Share Analysis
 - 6.2.5.3.2.2. By Product Type Market Share Analysis
 - 6.2.5.3.2.3. By Area of Protection Market Share Analysis
 - 6.2.5.3.2.4. By Distribution Channel Market Share Analysis

7. EUROPE SPORTS PROTECTIVE EQUIPMENT MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value
- 7.2. Market Share & Forecast
 - 7.2.1. By Sports Type Market Share Analysis
 - 7.2.2. By Product Type Market Share Analysis
 - 7.2.3. By Area of Protection Market Share Analysis
 - 7.2.4. By Distribution Channel Market Share Analysis
 - 7.2.5. By Country Market Share Analysis
 - 7.2.5.1. France Sports Protective Equipment Market Outlook
 - 7.2.5.1.1. Market Size & Forecast
 - 7.2.5.1.1.1. By Value
 - 7.2.5.1.2. Market Share & Forecast
 - 7.2.5.1.2.1. By Sports Type Market Share Analysis
 - 7.2.5.1.2.2. By Product Type Market Share Analysis
 - 7.2.5.1.2.3. By Area of Protection Market Share Analysis
 - 7.2.5.1.2.4. By Distribution Channel Market Share Analysis
 - 7.2.5.2. Germany Sports Protective Equipment Market Outlook
 - 7.2.5.2.1. Market Size & Forecast
 - 7.2.5.2.1.1. By Value
 - 7.2.5.2.2. Market Share & Forecast
 - 7.2.5.2.2.1. By Sports Type Market Share Analysis
 - 7.2.5.2.2.2. By Product Type Market Share Analysis

- 7.2.5.2.2.3. By Area of Protection Market Share Analysis
- 7.2.5.2.2.4. By Distribution Channel Market Share Analysis
- 7.2.5.3. Spain Sports Protective Equipment Market Outlook
 - 7.2.5.3.1. Market Size & Forecast
 - 7.2.5.3.1.1. By Value
 - 7.2.5.3.2. Market Share & Forecast
 - 7.2.5.3.2.1. By Sports Type Market Share Analysis
 - 7.2.5.3.2.2. By Product Type Market Share Analysis
 - 7.2.5.3.2.3. By Area of Protection Market Share Analysis
 - 7.2.5.3.2.4. By Distribution Channel Market Share Analysis
- 7.2.5.4. Italy Sports Protective Equipment Market Outlook
 - 7.2.5.4.1. Market Size & Forecast
 - 7.2.5.4.1.1. By Value
 - 7.2.5.4.2. Market Share & Forecast
 - 7.2.5.4.2.1. By Sports Type Market Share Analysis
 - 7.2.5.4.2.2. By Product Type Market Share Analysis
 - 7.2.5.4.2.3. By Area of Protection Market Share Analysis
 - 7.2.5.4.2.4. By Distribution Channel Market Share Analysis
- 7.2.5.5. United Kingdom Sports Protective Equipment Market Outlook
 - 7.2.5.5.1. Market Size & Forecast
 - 7.2.5.5.1.1. By Value
 - 7.2.5.5.2. Market Share & Forecast
 - 7.2.5.5.2.1. By Sports Type Market Share Analysis
 - 7.2.5.5.2.2. By Product Type Market Share Analysis
 - 7.2.5.5.2.3. By Area of Protection Market Share Analysis
 - 7.2.5.5.2.4. By Distribution Channel Market Share Analysis

8. ASIA-PACIFIC SPORTS PROTECTIVE EQUIPMENT MARKET OUTLOOK

- 8.1. Market Size & Forecast
 - 8.1.1. By Value
- 8.2. Market Share & Forecast
 - 8.2.1. By Sports Type Market Share Analysis
 - 8.2.2. By Product Type Market Share Analysis
 - 8.2.3. By Area of Protection Market Share Analysis
 - 8.2.4. By Distribution Channel Market Share Analysis
 - 8.2.5. By Country Market Share Analysis
 - 8.2.5.1. China Sports Protective Equipment Market Outlook
 - 8.2.5.1.1. Market Size & Forecast

- 8.2.5.1.1.1. By Value
- 8.2.5.1.2. Market Share & Forecast
 - 8.2.5.1.2.1. By Sports Type Market Share Analysis
 - 8.2.5.1.2.2. By Product Type Market Share Analysis
 - 8.2.5.1.2.3. By Area of Protection Market Share Analysis
 - 8.2.5.1.2.4. By Distribution Channel Market Share Analysis
- 8.2.5.2. Japan Sports Protective Equipment Market Outlook
 - 8.2.5.2.1. Market Size & Forecast
 - 8.2.5.2.1.1. By Value
 - 8.2.5.2.2. Market Share & Forecast
 - 8.2.5.2.2.1. By Sports Type Market Share Analysis
 - 8.2.5.2.2.2. By Product Type Market Share Analysis
 - 8.2.5.2.2.3. By Area of Protection Market Share Analysis
 - 8.2.5.2.2.4. By Distribution Channel Market Share Analysis
- 8.2.5.3. India Sports Protective Equipment Market Outlook
 - 8.2.5.3.1. Market Size & Forecast
 - 8.2.5.3.1.1. By Value
 - 8.2.5.3.2. Market Share & Forecast
 - 8.2.5.3.2.1. By Sports Type Market Share Analysis
 - 8.2.5.3.2.2. By Product Type Market Share Analysis
 - 8.2.5.3.2.3. By Area of Protection Market Share Analysis
 - 8.2.5.3.2.4. By Distribution Channel Market Share Analysis
- 8.2.5.4. Australia Sports Protective Equipment Market Outlook
 - 8.2.5.4.1. Market Size & Forecast
 - 8.2.5.4.1.1. By Value
 - 8.2.5.4.2. Market Share & Forecast
 - 8.2.5.4.2.1. By Sports Type Market Share Analysis
 - 8.2.5.4.2.2. By Product Type Market Share Analysis
 - 8.2.5.4.2.3. By Area of Protection Market Share Analysis
 - 8.2.5.4.2.4. By Distribution Channel Market Share Analysis
- 8.2.5.5. South Korea Sports Protective Equipment Market Outlook
 - 8.2.5.5.1. Market Size & Forecast
 - 8.2.5.5.1.1. By Value
 - 8.2.5.5.2. Market Share & Forecast
 - 8.2.5.5.2.1. By Sports Type Market Share Analysis
 - 8.2.5.5.2.2. By Product Type Market Share Analysis
 - 8.2.5.5.2.3. By Area of Protection Market Share Analysis
 - 8.2.5.5.2.4. By Distribution Channel Market Share Analysis

9. MIDDLE EAST & AFRICA SPORTS PROTECTIVE EQUIPMENT MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value

9.2. Market Share & Forecast

9.2.1. By Sports Type Market Share Analysis

9.2.2. By Product Type Market Share Analysis

9.2.3. By Area of Protection Market Share Analysis

9.2.4. By Distribution Channel Market Share Analysis

9.2.5. By Country Market Share Analysis

9.2.5.1. South Africa Sports Protective Equipment Market Outlook

9.2.5.1.1. Market Size & Forecast

9.2.5.1.1.1. By Value

9.2.5.1.2. Market Share & Forecast

9.2.5.1.2.1. By Sports Type Market Share Analysis

9.2.5.1.2.2. By Product Type Market Share Analysis

9.2.5.1.2.3. By Area of Protection Market Share Analysis

9.2.5.1.2.4. By Distribution Channel Market Share Analysis

9.2.5.2. Saudi Arabia Sports Protective Equipment Market Outlook

9.2.5.2.1. Market Size & Forecast

9.2.5.2.1.1. By Value

9.2.5.2.2. Market Share & Forecast

9.2.5.2.2.1. By Sports Type Market Share Analysis

9.2.5.2.2.2. By Product Type Market Share Analysis

9.2.5.2.2.3. By Area of Protection Market Share Analysis

9.2.5.2.2.4. By Distribution Channel Market Share Analysis

9.2.5.3. UAE Sports Protective Equipment Market Outlook

9.2.5.3.1. Market Size & Forecast

9.2.5.3.1.1. By Value

9.2.5.3.2. Market Share & Forecast

9.2.5.3.2.1. By Sports Type Market Share Analysis

9.2.5.3.2.2. By Product Type Market Share Analysis

9.2.5.3.2.3. By Area of Protection Market Share Analysis

9.2.5.3.2.4. By Distribution Channel Market Share Analysis

10. SOUTH AMERICA SPORTS PROTECTIVE EQUIPMENT MARKET OUTLOOK

10.1. Market Size & Forecast

10.1.1. By Value

10.2. Market Share & Forecast

10.2.1. By Sports Type Market Share Analysis

10.2.2. By Product Type Market Share Analysis

10.2.3. By Area of Protection Market Share Analysis

10.2.4. By Distribution Channel Market Share Analysis

10.2.5. By Country Market Share Analysis

10.2.5.1. Argentina Sports Protective Equipment Market Outlook

10.2.5.1.1. Market Size & Forecast

10.2.5.1.1.1. By Value

10.2.5.1.2. Market Share & Forecast

10.2.5.1.2.1. By Sports Type Market Share Analysis

10.2.5.1.2.2. By Product Type Market Share Analysis

10.2.5.1.2.3. By Area of Protection Market Share Analysis

10.2.5.1.2.4. By Distribution Channel Market Share Analysis

10.2.5.2. Colombia Sports Protective Equipment Market Outlook

10.2.5.2.1. Market Size & Forecast

10.2.5.2.1.1. By Value

10.2.5.2.2. Market Share & Forecast

10.2.5.2.2.1. By Sports Type Market Share Analysis

10.2.5.2.2.2. By Product Type Market Share Analysis

10.2.5.2.2.3. By Area of Protection Market Share Analysis

10.2.5.2.2.4. By Distribution Channel Market Share Analysis

10.2.5.3. Brazil Sports Protective Equipment Market Outlook

10.2.5.3.1. Market Size & Forecast

10.2.5.3.1.1. By Value

10.2.5.3.2. Market Share & Forecast

10.2.5.3.2.1. By Sports Type Market Share Analysis

10.2.5.3.2.2. By Product Type Market Share Analysis

10.2.5.3.2.3. By Area of Protection Market Share Analysis

10.2.5.3.2.4. By Distribution Channel Market Share Analysis

11. MARKET DYNAMICS

11.1. Drivers

11.2. Challenges

12. IMPACT OF COVID-19 ON GLOBAL SPORTS PROTECTIVE EQUIPMENT MARKET

- 12.1. Impact Assessment Model
 - 12.1.1. Key Segments Impacted
 - 12.1.2. Key Regions Impacted
 - 12.1.3. Key Countries Impacted

13. MARKET TRENDS & DEVELOPMENTS

14. PORTER'S FIVE FORCES MODEL

- 14.1. Competitive Rivalry
- 14.2. Bargaining Power of Buyers
- 14.3. Bargaining Power of Suppliers
- 14.4. Threat of New Entrants
- 14.5. Threat of Substitutes

15. SWOT ANALYSIS

- 15.1. Strengths
- 15.2. Weaknesses
- 15.3. Opportunities
- 15.4. Threats

16. COMPETITIVE LANDSCAPE

- 16.1. Company Profiles
 - 16.1.1. Nike, Inc
 - 16.1.1.1. Company Details
 - 16.1.1.2. Products
 - 16.1.1.3. Financials (As Per Availability)
 - 16.1.1.4. Key Market Focus & Geographical Presence
 - 16.1.1.5. Recent Developments
 - 16.1.1.6. Key Management Personnel
 - 16.1.2. Adidas AG
 - 16.1.2.1. Company Details
 - 16.1.2.2. Products
 - 16.1.2.3. Financials (As Per Availability)
 - 16.1.2.4. Key Market Focus & Geographical Presence
 - 16.1.2.5. Recent Developments

- 16.1.2.6. Key Management Personnel
- 16.1.3. PUMA SE
 - 16.1.3.1. Company Details
 - 16.1.3.2. Products
 - 16.1.3.3. Financials (As Per Availability)
 - 16.1.3.4. Key Market Focus & Geographical Presence
 - 16.1.3.5. Recent Developments
 - 16.1.3.6. Key Management Personnel
- 16.1.4. Under Armour, Inc
 - 16.1.4.1. Company Details
 - 16.1.4.2. Products
 - 16.1.4.3. Financials (As Per Availability)
 - 16.1.4.4. Key Market Focus & Geographical Presence
 - 16.1.4.5. Recent Developments
 - 16.1.4.6. Key Management Personnel
- 16.1.5. ASICS Corporation
 - 16.1.5.1. Company Details
 - 16.1.5.2. Products
 - 16.1.5.3. Financials (As Per Availability)
 - 16.1.5.4. Key Market Focus & Geographical Presence
 - 16.1.5.5. Recent Developments
 - 16.1.5.6. Key Management Personnel
- 16.1.6. Mizuno Corporation
 - 16.1.6.1. Company Details
 - 16.1.6.2. Products
 - 16.1.6.3. Financials (As Per Availability)
 - 16.1.6.4. Key Market Focus & Geographical Presence
 - 16.1.6.5. Recent Developments
 - 16.1.6.6. Key Management Personnel
- 16.1.7. Vista Outdoor
 - 16.1.7.1. Company Details
 - 16.1.7.2. Products
 - 16.1.7.3. Financials (As Per Availability)
 - 16.1.7.4. Key Market Focus & Geographical Presence
 - 16.1.7.5. Recent Developments
 - 16.1.7.6. Key Management Personnel
- 16.1.8. Amer Sports
 - 16.1.8.1. Company Details
 - 16.1.8.2. Products

- 16.1.8.3. Financials (As Per Availability)
- 16.1.8.4. Key Market Focus & Geographical Presence
- 16.1.8.5. Recent Developments
- 16.1.8.6. Key Management Personnel
- 16.1.9. Harrow Sports Inc
 - 16.1.9.1. Company Details
 - 16.1.9.2. Products
 - 16.1.9.3. Financials (As Per Availability)
 - 16.1.9.4. Key Market Focus & Geographical Presence
 - 16.1.9.5. Recent Developments
 - 16.1.9.6. Key Management Personnel
- 16.1.10. Bauer Hockey
 - 16.1.10.1. Company Details
 - 16.1.10.2. Products
 - 16.1.10.3. Financials (As Per Availability)
 - 16.1.10.4. Key Market Focus & Geographical Presence
 - 16.1.10.5. Recent Developments
 - 16.1.10.6. Key Management Personnel

17. STRATEGIC RECOMMENDATIONS/ACTION PLAN

- 17.1. Key Focus Areas
- 17.2. Target Product Type
- 17.3. Target Distribution Channel

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