

Splicing Tapes Market- Global Industry Size, Share, Trends, Opportunity, and Forecast, 2018-2028 Segmented by type (Acrylic, Rubber, Silicone), By application (Electronics, Labelling, Packaging, and Paper & Printing), By Region and competition

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Abstracts

Global Splicing Tapes Market has valued at USD 590.76 million in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 4.70% through 2028.

The adhesive industry is a multifaceted landscape, with a wide array of adhesive products catering to various applications across industries. Splicing tapes, a specialized segment within the adhesive market, play a pivotal role in manufacturing and packaging processes. Splicing tapes are instrumental in maintaining manufacturing efficiency by seamlessly joining two rolls of material, such as paper, film, or foil, during production processes. This ensures uninterrupted manufacturing and minimizes downtime.

The packaging industry, a major consumer of splicing tapes, is witnessing significant growth driven by e-commerce, changing consumer preferences, and sustainability concerns. Splicing tapes are essential in packaging machinery to maintain continuous production.

Ongoing advancements in adhesive technology have led to the development of high-performance splicing tapes. These tapes offer improved adhesive properties, increased temperature resistance, and enhanced durability.

Achieving effective adhesion on various substrates and materials poses a challenge for splicing tapes. Adhesive formulations need to be tailored to meet the specific

requirements of different applications. As sustainability gains prominence, there is a growing demand for eco-friendly splicing tapes with reduced environmental impact. Adhesive manufacturers are under pressure to develop greener alternatives.

The market is expected to see an increased demand for eco-friendly and sustainable splicing tapes. Adhesive manufacturers will continue to explore environmentally responsible formulations and manufacturing processes. As industries embrace automation and smart manufacturing (Industry 4.0), the demand for high-performance splicing tapes that can withstand rapid production speeds and challenging conditions is set to rise. Splicing tapes are finding new applications beyond traditional industries. For example, in the electronics sector, splicing tapes are used in the manufacturing of flexible printed circuits (FPCs), contributing to miniaturization and lightweighting trends.

The global splicing tapes market plays an integral role in ensuring manufacturing efficiency, particularly in industries that rely on continuous production processes. As the packaging and manufacturing sectors continue to evolve, splicing tapes will remain a critical component of these industries' growth and productivity. To excel in this dynamic market, adhesive manufacturers should focus on innovation, emphasizing sustainable formulations and advanced adhesive properties. As industries increasingly prioritize efficiency, automation, and sustainability, the role of splicing tapes in facilitating seamless production processes is set to remain pivotal in shaping the future of adhesive technology.

Key Market Drivers

Increasing Demand for Splicing Tapes in the Packaging Industry is Major Factor for Splicing Tapes Market Growth

The global roofing insulation adhesives market is experiencing significant growth, largely driven by increasingly stringent building codes and regulations. Building codes and regulations are continuously evolving to address various concerns, including safety, energy efficiency, environmental impact, and durability. Governments and industry organizations around the world are actively revising and enforcing these codes to raise construction standards.

One of the key areas of focus in modern building codes is energy efficiency. Governments are adopting more stringent standards to reduce energy consumption and greenhouse gas emissions in the construction sector. Roofs play a crucial role in building energy efficiency, making them a prime target for regulation.

Roof insulation is a fundamental component of energy-efficient building design. It helps regulate indoor temperatures, reduce heating and cooling costs, and decrease a building's carbon footprint.

Builders and contractors are obligated to adhere to building codes and regulations to obtain permits and ensure the safety and compliance of their structures. This includes meeting specific requirements for roofing systems, including insulation and adhesives.

Roofing insulation materials require effective adhesives to securely bond them to roofing substrates. Compliance with building codes often necessitates the use of approved adhesives that ensure the durability and performance of the insulation system.

Roofing insulation adhesives are designed to bond various insulation materials, such as rigid foam boards, fiberglass, and mineral wool, to roofing substrates like metal, concrete, and asphalt.

Roofing insulation adhesives contribute to the durability and safety of roofing systems by securely holding insulation materials in place and preventing issues such as wind uplift and water infiltration.

The roofing insulation adhesive industry has seen significant advancements in adhesive formulations. These formulations offer improved adhesion strength, durability, resistance to environmental factors, and compliance with the latest building codes and regulations.

The increasingly stringent building codes and regulations are driving the demand for specialized roofing insulation adhesives that meet these requirements. Builders and contractors are seeking adhesives that not only ensure compliance but also deliver superior performance.

The global roofing insulation adhesives market is experiencing robust growth, primarily driven by the growing stringency of building codes and regulations. Roofing insulation adhesives have become integral to achieving energy efficiency and safety compliance in roofing systems. As building codes continue to evolve and become more demanding, the market for roofing insulation adhesives is expected to thrive. Manufacturers and suppliers in this market must remain at the forefront of technology and innovation to meet the evolving demands of the construction industry, ensuring continued growth and

the construction of more energy-efficient, safe, and compliant buildings worldwide.

Rising Demand from Automotive Industry Drives the Demand for Splicing Tapes Market

The global splicing tapes market is experiencing significant growth, propelled by the rising demand from the automotive industry within the packaging sector. The automotive industry relies on extensive packaging solutions to protect and transport various components and parts used in vehicle assembly. These components include engine parts, electronics, interior components, and more.

Packaging for the automotive industry demands precision and safety. Parts need to be securely packed to prevent damage during transport, ensuring that they reach their destination in perfect condition for assembly.

Splicing tapes play a crucial role in the packaging of automotive components. They are used for sealing and securing packaging materials, ensuring that parts are well-protected during transit.

Automotive manufacturers require efficient and reliable packaging solutions to streamline their logistics and supply chains. Any disruption or damage to parts during transit can lead to production delays and increased costs.

Downtime in the automotive manufacturing process is costly. Splicing tapes facilitate the efficient splicing and sealing of packaging materials, minimizing the time required for roll changes and ensuring production efficiency.

Splicing tapes are available in various formulations, offering versatility in automotive packaging applications. They can adhere to different types of packaging materials, such as cardboard, plastic, and foam.

Ongoing research and development efforts in the splicing tape industry have led to advanced formulations. These formulations provide improved adhesion, strength, and durability, ensuring the reliability of packaging seals.

The growing demand for efficient and secure packaging solutions in the automotive industry is driving the need for specialized splicing tapes. Automotive manufacturers seek tapes that can withstand the rigors of transportation while protecting sensitive components.

The global splicing tapes market is experiencing robust growth, primarily driven by the increasing demand from the automotive industry within the packaging sector. Splicing tapes have become integral to the automotive supply chain, ensuring that critical components reach their destinations safely and efficiently. As the automotive industry continues to evolve and expand, the market for splicing tapes is expected to thrive. Manufacturers and suppliers in this market must remain at the forefront of technology and innovation to meet the evolving demands of the automotive industry, ensuring continued growth and the efficient delivery of automotive components to manufacturers worldwide.

Growing Adoption of Splicing Tapes in the Electronics Industry

The global splicing tapes market is experiencing substantial growth, largely driven by the growing adoption of splicing tapes in the electronics industry within the packaging sector. The electronics industry relies on advanced packaging solutions to protect sensitive electronic components, printed circuit boards (PCBs), and other delicate parts during manufacturing, storage, and transportation.

Electronics packaging demands precision and protection. Components and PCBs must be safeguarded against static electricity, moisture, dust, and physical damage to ensure their functionality and longevity.

Splicing tapes play a critical role in the electronics industry's packaging processes. They are used for joining and transitioning various materials, including thin films, foils, and paper, during the assembly and packaging of electronic components.

Cleanliness and efficiency are paramount in electronics manufacturing. Splicing tapes enable clean, secure, and efficient bonding of materials, ensuring the integrity and reliability of electronic components.

The electronics industry operates with high precision and low tolerance for defects. Splicing tapes provide the precise and consistent bonding required for intricate electronic assemblies and packaging.

Downtime in electronics manufacturing is costly. Splicing tapes facilitate quick roll changes and transitions, minimizing production disruptions and improving overall productivity.

Ongoing research and development efforts in the splicing tape industry have led to

advanced formulations. These formulations offer improved adhesion strength, cleanliness, and reliability, meeting the stringent requirements of the electronics sector.

The growing adoption of splicing tapes in the electronics industry for packaging and assembly needs is driving the demand for specialized splicing tapes. Electronics manufacturers seek tapes that ensure precise bonding and protection while maintaining the cleanliness of sensitive components.

The global splicing tapes market is experiencing robust growth, primarily driven by the increasing adoption of splicing tapes in the electronics industry within the packaging sector. Splicing tapes have become indispensable for the electronics manufacturing process, ensuring the clean, secure, and efficient assembly and packaging of sensitive electronic components. As the electronics industry continues to advance and expand, the market for splicing tapes is expected to thrive. Manufacturers and suppliers in this market must continue to innovate and provide high-quality solutions to meet the evolving demands of the electronics industry, ensuring continued growth and the reliable delivery of electronics components worldwide.

Key Market Challenges

Rising Raw Material Costs

The global Splicing Tapes market is facing a significant impediment in the form of rising raw material costs. Splicing tapes are essential in various industries, including manufacturing, printing, and packaging, for their role in seamlessly joining materials. However, these tapes are produced using materials such as specialty adhesives, backing materials, and release liners, all of which can be subject to price volatility.

Fluctuations in the prices of these raw materials can substantially impact the overall production costs of splicing tapes, squeezing profit margins for manufacturers. In response, some producers may raise tape prices, potentially dissuading price-sensitive consumers and limiting market growth. Additionally, the uncertainty associated with raw material costs can disrupt supply chains and strain inventory management.

To overcome this challenge and stimulate growth in the Splicing Tapes market, companies must explore strategies like sourcing raw materials from diverse suppliers, investing in inventory management systems, and optimizing production processes to enhance cost-efficiency. By mitigating the impact of rising raw material costs, the industry can continue to provide essential solutions to various sectors while maintaining

competitiveness and market expansion potential.

Stringent Environmental Regulations

Stringent environmental regulations are imposing significant obstacles to the growth of the global Splicing Tapes market. Splicing tapes are vital for various industries, including packaging, printing, and electronics, due to their role in seamless material joining. However, these adhesive products often contain chemicals and components that can raise environmental concerns, particularly regarding volatile organic compounds (VOCs) and hazardous materials.

In response to growing environmental awareness, governments worldwide are implementing stricter regulations aimed at reducing the environmental impact of industrial processes and products. Compliance with these regulations often requires adhesive manufacturers to reformulate their products, invest in greener production methods, and adhere to stringent waste disposal guidelines.

Meeting these compliance requirements can be costly and time-consuming, leading to increased manufacturing expenses and potential delays in product development and market entry. Furthermore, as customers increasingly prioritize eco-friendly products, non-compliance with environmental regulations can hinder market competitiveness.

To navigate these challenges, companies in the splicing tapes market must prioritize sustainability by investing in research and development for environmentally friendly formulations and eco-conscious production practices. Collaborations with regulatory bodies and proactive engagement with customers committed to sustainability can help align the industry with environmental standards and pave the way for responsible market growth.

Key Market Trends

Automation and Industry 4.0

Automation and Industry 4.0 are pivotal trends driving the growth of the global splicing tapes market. In an era marked by digital transformation and smart manufacturing, industries are increasingly adopting automated processes and embracing Industry 4.0 principles to enhance productivity and efficiency.

Splicing tapes, which are used for joining or connecting materials in various

manufacturing processes, play a crucial role in automation. They enable seamless transitions during production, reduce downtime, and improve overall manufacturing efficiency. Automated systems integrated with splicing tape applications can perform tasks with precision and consistency, leading to higher product quality and cost savings.

Industry 4.0 technologies, such as Internet of Things (IoT) sensors and data analytics, are being incorporated into splicing tape processes. These advancements allow for real-time monitoring of tape performance, predictive maintenance, and data-driven decision-making to optimize production.

As industries continue to embrace automation and Industry 4.0 practices to remain competitive and meet evolving consumer demands, the global splicing tapes market is experiencing substantial growth. Companies that innovate and align their splicing tape offerings with these trends are well-positioned to cater to the changing landscape of modern manufacturing.

Emerging Applications

The emergence of new and diverse applications stands as a pivotal trend propelling the growth of the global splicing tapes market. Traditionally used in the printing and paper industry to join rolls of material together, splicing tapes are now finding innovative applications across various sectors. These emerging applications are driven by technological advancements, changing consumer preferences, and the need for efficient and reliable bonding solutions.

One notable area of growth is in the electronics and semiconductor industry, where splicing tapes are used for delicate component assembly and microelectronic packaging. The miniaturization of electronic devices and the demand for precision bonding have made splicing tapes indispensable in this field.

Additionally, splicing tapes are increasingly used in the automotive sector for applications like wire harnessing and interior component assembly. The aerospace industry also utilizes splicing tapes for lightweight structural bonding and aircraft interiors.

As these emerging applications continue to diversify, the global splicing tapes market is expanding, presenting significant growth opportunities. Companies that adapt and innovate to cater to these evolving needs are well-positioned to capitalize on this trend and contribute to the broader adoption of splicing tapes across multiple industries.

Segmental Insights

Type Insights

Based on the type, the acrylic segment emerged as the dominant player in the global market during the forecast period can be attributed to its superior adhesion properties to a wide range of substrates. Acrylic adhesives are available in both water-based and solvent-based forms. Water-based acrylic adhesives tend to dry more slowly compared to their solvent-based counterparts, but solvent-based acrylic systems generally exhibit better resistance to various solvents, chemicals, and water.

Application Insights

The paper and printing segments are projected to experience rapid growth during the forecast period. This technique is particularly valuable in the printing industry as it enables the seamless joining of the leading edge of a new roll of paper sheet material to the trailing edge of a depleting roll of paper sheet material without causing interruptions in the continuous production process. Splices created during dynamic operations are typically referred to as flying splices. Splicing tape is primarily characterized by its high tensile strength, strong shear strength, and excellent resistance to aging.

Regional Insights

The Asia Pacific region has emerged as a promising and high-potential market for splicing tapes, even in the face of a global economic slowdown. This growth can be attributed to the increasing demand for paper across various industries in countries like Japan, India, China, South Korea, Vietnam, Taiwan, Singapore, and others within the APAC region. Notably, China is expected to take the lead in both splicing tape production and demand due to its expanding paper and film production sector. Furthermore, China stands out as one of the largest consumers of splicing tapes in the Asia Pacific region.

Key Market Players

PPI Adhesive Products (C.E.)

Nitto Denko Corporation.

Avery Dennison Corporation.

Scapa

Tesa Tapes (India) Private Limited

Intertape Polymer Group

Shurtape Technologies, LLC

ECHOTape

ORAFOL Europe GmbH.

Adhesives Research, Inc.

INDUSTRIAS TUK

Report Scope:

In this report, the Global Splicing Tapes Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Splicing Tapes Market, By Type:

Acrylic

Rubber

Silicone

Splicing Tapes Market, By Application:

Electronics

Labelling

Packaging

Paper & Printing

Splicing Tapes Market, By Region:

Asia-Pacific

China

India

Japan

Australia

South Korea

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Kuwait

Turkey

Egypt

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Splicing Tapes Market.

Available Customizations:

Global Splicing Tapes market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. PRODUCT OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
 - 1.2.1. Markets Covered
 - 1.2.2. Years Considered for Study
 - 1.2.3. Key Market Segmentations

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Applications
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Overview of the Market
- 3.2. Overview of Key Market Segmentations
- 3.3. Overview of Key Market Players
- 3.4. Overview of Key Regions/Countries
- 3.5. Overview of Market Drivers, Challenges, Trends

4. IMPACT OF COVID-19 ON GLOBAL SPLICING TAPES MARKET

5. VOICE OF CUSTOMER

6. GLOBAL SPLICING TAPES MARKET OUTLOOK

- 6.1. Market Size & Forecast
 - 6.1.1. By Value & Volume
- 6.2. Market Share & Forecast

- 6.2.1. By Type (Acrylic, Rubber, Silicone)
- 6.2.2. By Application (Electronics, Labelling, Packaging, and Paper & Printing)
- 6.2.3. By Region
- 6.2.4. By Company (2022)
- 6.3. Market Map

7. ASIA PACIFIC SPLICING TAPES MARKET OUTLOOK

- 7.1. Market Size & Forecast
 - 7.1.1. By Value & Volume
- 7.2. Market Share & Forecast
 - 7.2.1. By Type
 - 7.2.2. By Application
 - 7.2.3. By Country
- 7.3. Asia Pacific: Country Analysis
 - 7.3.1. China Splicing Tapes Market Outlook
 - 7.3.1.1. Market Size & Forecast
 - 7.3.1.1.1. By Value & Volume
 - 7.3.1.2. Market Share & Forecast
 - 7.3.1.2.1. By Type
 - 7.3.1.2.2. By Application
 - 7.3.2. India Splicing Tapes Market Outlook
 - 7.3.2.1. Market Size & Forecast
 - 7.3.2.1.1. By Value & Volume
 - 7.3.2.2. Market Share & Forecast
 - 7.3.2.2.1. By Type
 - 7.3.2.2.2. By Application
 - 7.3.3. Australia Splicing Tapes Market Outlook
 - 7.3.3.1. Market Size & Forecast
 - 7.3.3.1.1. By Value & Volume
 - 7.3.3.2. Market Share & Forecast
 - 7.3.3.2.1. By Type
 - 7.3.3.2.2. By Application
 - 7.3.4. Japan Splicing Tapes Market Outlook
 - 7.3.4.1. Market Size & Forecast
 - 7.3.4.1.1. By Value & Volume
 - 7.3.4.2. Market Share & Forecast
 - 7.3.4.2.1. By Type
 - 7.3.4.2.2. By Application

7.3.5. South Korea Splicing Tapes Market Outlook

7.3.5.1. Market Size & Forecast

7.3.5.1.1. By Value & Volume

7.3.5.2. Market Share & Forecast

7.3.5.2.1. By Type

7.3.5.2.2. By Application

8. EUROPE SPLICING TAPES MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value & Volume

8.2. Market Share & Forecast

8.2.1. By Type

8.2.2. By Application

8.2.3. By Country

8.3. Europe: Country Analysis

8.3.1. France Splicing Tapes Market Outlook

8.3.1.1. Market Size & Forecast

8.3.1.1.1. By Value & Volume

8.3.1.2. Market Share & Forecast

8.3.1.2.1. By Type

8.3.1.2.2. By Application

8.3.2. Germany Splicing Tapes Market Outlook

8.3.2.1. Market Size & Forecast

8.3.2.1.1. By Value & Volume

8.3.2.2. Market Share & Forecast

8.3.2.2.1. By Type

8.3.2.2.2. By Application

8.3.3. Spain Splicing Tapes Market Outlook

8.3.3.1. Market Size & Forecast

8.3.3.1.1. By Value & Volume

8.3.3.2. Market Share & Forecast

8.3.3.2.1. By Type

8.3.3.2.2. By Application

8.3.4. Italy Splicing Tapes Market Outlook

8.3.4.1. Market Size & Forecast

8.3.4.1.1. By Value & Volume

8.3.4.2. Market Share & Forecast

8.3.4.2.1. By Type

- 8.3.4.2.2. By Application
- 8.3.5. United Kingdom Splicing Tapes Market Outlook
 - 8.3.5.1. Market Size & Forecast
 - 8.3.5.1.1. By Value & Volume
 - 8.3.5.2. Market Share & Forecast
 - 8.3.5.2.1. By Type
 - 8.3.5.2.2. By Application

9. NORTH AMERICA SPLICING TAPES MARKET OUTLOOK

- 9.1. Market Size & Forecast
 - 9.1.1. By Value & Volume
- 9.2. Market Share & Forecast
 - 9.2.1. By Type
 - 9.2.2. By Application
 - 9.2.3. By Country
- 9.3. North America: Country Analysis
 - 9.3.1. United States Splicing Tapes Market Outlook
 - 9.3.1.1. Market Size & Forecast
 - 9.3.1.1.1. By Value & Volume
 - 9.3.1.2. Market Share & Forecast
 - 9.3.1.2.1. By Type
 - 9.3.1.2.2. By Application
 - 9.3.2. Mexico Splicing Tapes Market Outlook
 - 9.3.2.1. Market Size & Forecast
 - 9.3.2.1.1. By Value & Volume
 - 9.3.2.2. Market Share & Forecast
 - 9.3.2.2.1. By Type
 - 9.3.2.2.2. By Application
 - 9.3.3. Canada Splicing Tapes Market Outlook
 - 9.3.3.1. Market Size & Forecast
 - 9.3.3.1.1. By Value & Volume
 - 9.3.3.2. Market Share & Forecast
 - 9.3.3.2.1. By Type
 - 9.3.3.2.2. By Application

10. SOUTH AMERICA SPLICING TAPES MARKET OUTLOOK

- 10.1. Market Size & Forecast

- 10.1.1. By Value & Volume
- 10.2. Market Share & Forecast
 - 10.2.1. By Type
 - 10.2.2. By Application
 - 10.2.3. By Country
- 10.3. South America: Country Analysis
 - 10.3.1. Brazil Splicing Tapes Market Outlook
 - 10.3.1.1. Market Size & Forecast
 - 10.3.1.1.1. By Value & Volume
 - 10.3.1.2. Market Share & Forecast
 - 10.3.1.2.1. By Type
 - 10.3.1.2.2. By Application
 - 10.3.2. Argentina Splicing Tapes Market Outlook
 - 10.3.2.1. Market Size & Forecast
 - 10.3.2.1.1. By Value & Volume
 - 10.3.2.2. Market Share & Forecast
 - 10.3.2.2.1. By Type
 - 10.3.2.2.2. By Application
 - 10.3.3. Colombia Splicing Tapes Market Outlook
 - 10.3.3.1. Market Size & Forecast
 - 10.3.3.1.1. By Value & Volume
 - 10.3.3.2. Market Share & Forecast
 - 10.3.3.2.1. By Type
 - 10.3.3.2.2. By Application

11. MIDDLE EAST AND AFRICA SPLICING TAPES MARKET OUTLOOK

- 11.1. Market Size & Forecast
 - 11.1.1. By Value & Volume
- 11.2. Market Share & Forecast
 - 11.2.1. By Type
 - 11.2.2. By Application
 - 11.2.3. By Country
- 11.3. MEA: Country Analysis
 - 11.3.1. South Africa Splicing Tapes Market Outlook
 - 11.3.1.1. Market Size & Forecast
 - 11.3.1.1.1. By Value & Volume
 - 11.3.1.2. Market Share & Forecast
 - 11.3.1.2.1. By Type

- 11.3.1.2.2. By Application
- 11.3.2. Saudi Arabia Splicing Tapes Market Outlook
 - 11.3.2.1. Market Size & Forecast
 - 11.3.2.1.1. By Value & Volume
 - 11.3.2.2. Market Share & Forecast
 - 11.3.2.2.1. By Type
 - 11.3.2.2.2. By Application
- 11.3.3. UAE Splicing Tapes Market Outlook
 - 11.3.3.1. Market Size & Forecast
 - 11.3.3.1.1. By Value & Volume
 - 11.3.3.2. Market Share & Forecast
 - 11.3.3.2.1. By Type
 - 11.3.3.2.2. By Application
- 11.3.4. Qatar Splicing Tapes Market Outlook
 - 11.3.4.1. Market Size & Forecast
 - 11.3.4.1.1. By Value & Volume
 - 11.3.4.2. Market Share & Forecast
 - 11.3.4.2.1. By Type
 - 11.3.4.2.2. By Application
- 11.3.5. Turkiye Splicing Tapes Market Outlook
 - 11.3.5.1. Market Size & Forecast
 - 11.3.5.1.1. By Value & Volume
 - 11.3.5.2. Market Share & Forecast
 - 11.3.5.2.1. By Type
 - 11.3.5.2.2. By Application
- 11.3.6. Egypt Splicing Tapes Market Outlook
 - 11.3.6.1. Market Size & Forecast
 - 11.3.6.1.1. By Value & Volume
 - 11.3.6.2. Market Share & Forecast
 - 11.3.6.2.1. By Type
 - 11.3.6.2.2. By Application
 - 11.3.6.2.3.

12. MARKET DYNAMICS

- 12.1. Drivers
- 12.2. Challenges

13. MARKET TRENDS AND DEVELOPMENTS

- 13.1. Recent Developments
- 13.2. Product Launches
- 13.3. Mergers & Acquisitions

14. GLOBAL SPLICING TAPES MARKET: SWOT ANALYSIS

15. PRICING ANALYSIS

16. PORTER'S FIVE FORCES ANALYSIS

- 16.1. Competition in the Industry
- 16.2. Potential of New Entrants
- 16.3. Power of Suppliers
- 16.4. Power of Customers
- 16.5. Threat of Substitute Application

17. PESTLE ANALYSIS

18. COMPETITIVE LANDSCAPE

- 18.1. PPI Adhesive Products (C.E.)
 - 18.1.1. Business Overview
 - 18.1.2. Company Snapshot
 - 18.1.3. Applications & Services
 - 18.1.4. Financials (In case of listed companies)
 - 18.1.5. Recent Developments
 - 18.1.6. SWOT Analysis
- 18.2. Nitto Denko Corporation.
 - 18.2.1. Business Overview
 - 18.2.2. Company Snapshot
 - 18.2.3. Applications & Services
 - 18.2.4. Financials (In case of listed companies)
 - 18.2.5. Recent Developments
 - 18.2.6. SWOT Analysis
- 18.3. Avery Dennison Corporation.

- 18.3.1. Business Overview
- 18.3.2. Company Snapshot
- 18.3.3. Applications & Services
- 18.3.4. Financials (In case of listed companies)
- 18.3.5. Recent Developments
- 18.3.6. SWOT Analysis
- 18.4. Scapa
 - 18.4.1. Business Overview
 - 18.4.2. Company Snapshot
 - 18.4.3. Applications & Services
 - 18.4.4. Financials (In case of listed companies)
 - 18.4.5. Recent Developments
 - 18.4.6. SWOT Analysis
- 18.5. Tesa Tapes (India) Private Limited
 - 18.5.1. Business Overview
 - 18.5.2. Company Snapshot
 - 18.5.3. Applications & Services
 - 18.5.4. Financials (In case of listed companies)
 - 18.5.5. Recent Developments
 - 18.5.6. SWOT Analysis
- 18.6. Intertape Polymer Group
 - 18.6.1. Business Overview
 - 18.6.2. Company Snapshot
 - 18.6.3. Applications & Services
 - 18.6.4. Financials (In case of listed companies)
 - 18.6.5. Recent Developments
 - 18.6.6. SWOT Analysis
- 18.7. Shurtape Technologies, LLC
 - 18.7.1. Business Overview
 - 18.7.2. Company Snapshot
 - 18.7.3. Applications & Services
 - 18.7.4. Financials (In case of listed companies)
 - 18.7.5. Recent Developments
 - 18.7.6. SWOT Analysis
- 18.8. ECHOtape
 - 18.8.1. Business Overview
 - 18.8.2. Company Snapshot
 - 18.8.3. Applications & Services
 - 18.8.4. Financials (In case of listed companies)

- 18.8.5. Recent Developments
- 18.8.6. SWOT Analysis
- 18.9. ORAFOL Europe GmbH.
 - 18.9.1. Business Overview
 - 18.9.2. Company Snapshot
 - 18.9.3. Applications & Services
 - 18.9.4. Financials (In case of listed companies)
 - 18.9.5. Recent Developments
 - 18.9.6. SWOT Analysis
- 18.10. Adhesives Research, Inc.
 - 18.10.1. Business Overview
 - 18.10.2. Company Snapshot
 - 18.10.3. Applications & Services
 - 18.10.4. Financials (In case of listed companies)
 - 18.10.5. Recent Developments
 - 18.10.6. SWOT Analysis
- 18.11. INDUSTRIAS TUK
 - 18.11.1. Business Overview
 - 18.11.2. Company Snapshot
 - 18.11.3. Applications & Services
 - 18.11.4. Financials (In case of listed companies)
 - 18.11.5. Recent Developments
 - 18.11.6. SWOT Analysis

19. STRATEGIC RECOMMENDATIONS

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