

Specialty Frozen Bakery Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Bread Rolls & Artisan Loaves, Sweet Baked Goods, Pizza Crust, Others), By Sales Channel (Quick Service Restaurants, Food Service, Convenience Stores, Others), By Region, By Competition, 2018-2028

<https://marketpublishers.com/r/S35391509F1EEN.html>

Date: November 2023

Pages: 180

Price: US\$ 4,900.00 (Single User License)

ID: S35391509F1EEN

Abstracts

The Global Specialty Frozen Bakery Market has valued at USD 2,764.2 Million in 2022 and is anticipated to project robust growth in the forecast period with a CAGR of 4.5% through 2028. The global specialty frozen bakery market has witnessed significant growth in recent years, driven by the increasing demand for convenient and ready-to-bake bakery products. Specialty frozen bakery items encompass a wide range of products, including frozen cakes, pastries, cookies, and other baked goods that are designed to cater to specific tastes and preferences. Factors such as busy lifestyles, changing consumer food habits, and the desire for diverse and premium bakery offerings have contributed to the surge in popularity of specialty frozen bakery products. Additionally, the advancements in freezing technologies and packaging methods have extended the shelf life of these products while maintaining their quality and taste, further fueling market growth.

Key market trends indicate a rising preference for specialty frozen bakery items that are gluten-free, organic, or have unique flavor profiles. As consumers become more health-conscious and discerning about their food choices, manufacturers are responding by introducing innovative and specialized frozen bakery options. The market is also influenced by the growing trend of online retailing, making it easier for consumers to access a wide variety of specialty frozen bakery products from different regions. With a

global perspective, the specialty frozen bakery market is poised for continued expansion as it adapts to evolving consumer preferences and embraces technological advancements in the food industry.

Market Drivers

Changing Consumer Lifestyles and Dietary Preferences

One of the primary drivers of the specialty frozen bakery market is the shift in consumer lifestyles and dietary preferences. Busy modern lifestyles, especially in urban areas, have led to an increased demand for convenient and time-saving food options. Specialty frozen bakery products, such as frozen pastries, cakes, and bread, provide consumers with the flexibility to enjoy freshly baked goods without the hassle of preparing them from scratch. Moreover, as consumers become more health-conscious, there is a growing demand for specialty frozen bakery items that cater to specific dietary preferences, such as gluten-free, organic, or those with reduced sugar and fat content. This shift in consumer behavior is a driving force behind the market's expansion, prompting manufacturers to innovate and diversify their product offerings to meet the evolving needs of the health-conscious and time-strapped consumers.

Technological Advancements in Freezing Technologies and Packaging

The specialty frozen bakery market has benefited significantly from advancements in freezing technologies and packaging methods. The development of advanced freezing techniques, such as blast freezing and cryogenic freezing, has allowed manufacturers to preserve the quality, texture, and flavor of bakery products while extending their shelf life. These technologies help in maintaining the freshness and taste of the products, addressing concerns related to food spoilage and waste. Additionally, improved packaging solutions, including vacuum-sealing and modified atmosphere packaging (MAP), contribute to the preservation of product quality by preventing freezer burn and oxidation. The combination of advanced freezing technologies and efficient packaging has not only enhanced the overall quality of specialty frozen bakery items but has also facilitated their distribution and availability on a global scale.

Rising Demand for Premium and Artisanal Bakery Products

The growing consumer inclination towards premium and artisanal food products has been a significant driver for the specialty frozen bakery market. Consumers are increasingly seeking high-quality and unique bakery items that go beyond standard

offerings. Specialty frozen bakery products, often crafted with premium ingredients and in adherence to artisanal baking techniques, cater to this demand for elevated taste experiences. From gourmet pastries to artisanal bread, the market has witnessed a surge in the availability of upscale frozen bakery items that bring the sophistication of a bakery or patisserie into the homes of consumers. This trend is particularly prominent in developed economies where consumers are willing to pay a premium for the convenience of enjoying restaurant-quality bakery products in the comfort of their homes.

Globalization and International Food Trends

The globalization of food culture and the increasing influence of international culinary trends have played a crucial role in shaping the specialty frozen bakery market. As consumers become more adventurous in their food choices, there is a growing demand for specialty frozen bakery products that reflect diverse global flavors and traditions. Manufacturers are capitalizing on this trend by introducing exotic and international-inspired frozen bakery items, ranging from French pastries to Mediterranean flatbreads. The accessibility of these global flavors in the form of frozen bakery products allows consumers to explore and indulge in a variety of culinary experiences without the need for extensive travel or culinary skills. The globalization of the specialty frozen bakery market has expanded the product range and increased the market penetration of these unique and culturally influenced baked goods.

Rise of E-Commerce and Online Retailing

The proliferation of e-commerce and online retailing has transformed the specialty frozen bakery market by providing a convenient and accessible platform for consumers to purchase a wide variety of frozen bakery products. Online channels enable consumers to explore and order specialty frozen bakery items from different regions and brands, expanding their choices beyond what may be available in local stores. The ease of online shopping, coupled with efficient delivery services, has contributed to the market's growth by reaching a broader consumer base. Moreover, online platforms provide an opportunity for specialty frozen bakery manufacturers to showcase their products, share information about ingredients and production methods, and engage with consumers directly. The rise of e-commerce has thus become a significant driver in the expansion and accessibility of the global specialty frozen bakery market.

In conclusion, the global specialty frozen bakery market is driven by a convergence of factors, including changing consumer preferences, technological innovations, a focus on

premium and artisanal products, the influence of international food trends, and the rise of e-commerce. These drivers collectively shape the market landscape, prompting manufacturers to adapt and innovate to meet the evolving needs of consumers in a dynamic and competitive environment.

Key Market Challenges

Regulatory Compliance and Quality Assurance

A major challenge for the specialty frozen bakery market is ensuring compliance with diverse regulatory standards across different regions. Each market has its own set of regulations governing food safety, labeling, and ingredient standards. Meeting these varied requirements can be a complex task for manufacturers, especially those operating on a global scale. Strict adherence to regulations is essential to maintain consumer trust and avoid legal issues. Additionally, as consumers become more conscious of the ingredients used in their food, there is an increasing demand for transparency in labeling. Specialty frozen bakery manufacturers must invest in robust quality assurance and compliance processes to meet regulatory standards and provide accurate and comprehensive information on their product labels.

Consumer Perception and Education

Overcoming consumer skepticism and misconceptions about frozen bakery products presents a significant challenge. Despite the advancements in freezing technologies that preserve the quality of baked goods, there is still a perception among some consumers that frozen products are of lower quality compared to fresh alternatives. Educating consumers about the benefits of specialty frozen bakery items, such as longer shelf life without compromising taste or nutritional value, is crucial. Marketing efforts need to focus on dispelling myths and highlighting the convenience and quality of these products. Building consumer awareness and trust requires strategic communication campaigns that emphasize the positive attributes of specialty frozen bakery items and address common misconceptions.

Supply Chain and Logistical Complexities

The specialty frozen bakery market faces intricate challenges related to supply chain and logistics. These products often require specific storage and transportation conditions to maintain their quality and integrity. Maintaining a frozen supply chain demands sophisticated infrastructure, from production facilities to cold storage and

transportation. Challenges may arise during the transportation of frozen goods, especially when crossing international borders, due to varying regulations and potential delays. Ensuring a seamless and efficient supply chain is critical for meeting customer demands, avoiding wastage, and preserving the quality of specialty frozen bakery items. Manufacturers must invest in advanced logistics and distribution networks to overcome these challenges and deliver products in optimal condition to retailers and consumers.

Product Innovation and Differentiation

As the specialty frozen bakery market becomes more competitive, sustaining growth requires continuous product innovation and differentiation. Consumers are increasingly seeking unique and premium offerings, challenging manufacturers to stay ahead of market trends and create distinct products. Developing innovative specialty frozen bakery items that cater to specific dietary trends, flavor profiles, or cultural preferences is essential for gaining a competitive edge. However, balancing innovation with maintaining the core attributes that consumers value, such as taste and convenience, poses a challenge. Manufacturers need to invest in research and development to create products that not only meet evolving consumer preferences but also set them apart in a crowded market.

Environmental Sustainability and Packaging Concerns

Sustainability has become a critical consideration across industries, and the specialty frozen bakery market is no exception. Concerns about the environmental impact of packaging materials, energy consumption in freezing processes, and the overall carbon footprint of the supply chain are challenges that manufacturers must address. As consumers become more environmentally conscious, there is a growing demand for sustainable practices throughout the product lifecycle. Balancing the need for effective packaging that maintains product quality with the imperative to reduce environmental impact is a complex task. Specialty frozen bakery manufacturers must explore eco-friendly packaging solutions, optimize energy-efficient freezing technologies, and implement sustainable practices in their operations to meet the expectations of environmentally conscious consumers.

In conclusion, the global specialty frozen bakery market faces challenges related to regulatory compliance, consumer perception, supply chain complexities, product innovation, and environmental sustainability. Successfully navigating these challenges requires a strategic approach that encompasses robust quality assurance, targeted consumer education, efficient supply chain management, continuous product

innovation, and a commitment to sustainability. Manufacturers that proactively address these challenges will be better positioned to thrive in the evolving landscape of the specialty frozen bakery market.

Key Market Trends

Rise of Health-Conscious and Functional Ingredients

A notable trend in the specialty frozen bakery market is the increasing demand for health-conscious and functional ingredients. Consumers are becoming more mindful of their dietary choices, seeking bakery products that offer nutritional benefits beyond traditional options. Specialty frozen bakery manufacturers are responding by incorporating ingredients such as whole grains, ancient grains, seeds, and superfoods into their products. Additionally, there is a growing emphasis on the use of functional ingredients like probiotics, collagen, and plant-based proteins to enhance the nutritional profile of frozen bakery items. This trend aligns with the broader movement toward healthier eating habits, and specialty frozen bakery products with added health benefits are gaining popularity among consumers looking for convenient yet nutritious options.

Plant-Based and Alternative Ingredients

The surge in plant-based diets and a rise in consumer awareness of sustainability issues have led to a significant trend in the use of plant-based and alternative ingredients in specialty frozen bakery products. Plant-based frozen bakery items, including vegan pastries, plant-based bread, and dairy-free cakes, are gaining traction among consumers seeking ethical and environmentally friendly options. Manufacturers are innovating with ingredients like almond flour, coconut oil, and plant-based dairy alternatives to create frozen bakery products that cater to the growing demand for plant-based alternatives. This trend not only aligns with changing dietary preferences but also addresses concerns related to animal welfare and environmental sustainability, making plant-based specialty frozen bakery products a key driver in the market.

Premiumization and Artisanal Offerings

The trend towards premiumization and artisanal offerings is shaping the specialty frozen bakery market, with consumers expressing a willingness to pay a premium for high-quality, artisan-inspired products. Manufacturers are focusing on creating specialty frozen bakery items that reflect craftsmanship, unique flavor profiles, and superior quality. Gourmet pastries, artisanal bread, and upscale desserts are gaining popularity,

providing consumers with a convenient way to enjoy sophisticated and restaurant-quality baked goods at home. The emphasis on premiumization aligns with the desire for indulgence and a heightened sensory experience, positioning specialty frozen bakery products as a premium and accessible option for those seeking elevated culinary delights.

Innovative Packaging Solutions

Packaging plays a crucial role in the specialty frozen bakery market, impacting product freshness, convenience, and sustainability. Recent trends indicate a shift towards innovative packaging solutions designed to enhance the overall consumer experience. Manufacturers are investing in packaging technologies such as vacuum packaging, modified atmosphere packaging (MAP), and easy-to-use resealable options. These advancements not only extend the shelf life of frozen bakery products but also contribute to reducing food waste by maintaining product quality. Moreover, there is an increasing focus on environmentally friendly packaging materials, driven by consumer preferences for sustainable options. Brands that incorporate eco-friendly and visually appealing packaging are likely to gain a competitive advantage in the specialty frozen bakery market.

E-Commerce and Direct-to-Consumer Channels

The growth of e-commerce and the direct-to-consumer (DTC) model has reshaped the distribution landscape for specialty frozen bakery products. Online platforms provide consumers with convenient access to a wide variety of frozen bakery items from different regions and brands. The ease of online shopping, coupled with efficient delivery services, has contributed to the market's expansion by reaching a broader consumer base. Specialty frozen bakery manufacturers are increasingly establishing their online presence, allowing them to showcase their products, engage directly with consumers, and offer exclusive promotions. The direct-to-consumer approach also enables brands to gather valuable consumer insights, personalize offerings, and respond quickly to changing market trends. As online retailing continues to thrive, the e-commerce trend is expected to play a pivotal role in the future growth of the specialty frozen bakery market.

In conclusion, the global specialty frozen bakery market is witnessing several notable trends, including the rise of health-conscious ingredients, the adoption of plant-based alternatives, premiumization and artisanal offerings, innovative packaging solutions, and the increasing influence of e-commerce and direct-to-consumer channels.

Manufacturers that stay attuned to these trends and adapt their strategies accordingly will be well-positioned to meet the evolving preferences of consumers and thrive in this dynamic and competitive market.

Segmental Insights

Type Insights

The global specialty frozen bakery market is witnessing a notable surge in the demand for bread rolls and artisan loaves, reflecting shifting consumer preferences and a growing appetite for diverse, high-quality baked goods. Bread rolls, known for their versatility and convenience, have become increasingly popular as consumers seek quick and easy meal solutions. Whether used for sandwiches, burgers, or as accompaniments to soups and salads, the compact and portable nature of bread rolls caters to modern, on-the-go lifestyles. Moreover, the rising interest in international cuisines has contributed to the popularity of specialty bread rolls, such as brioche or ciabatta, offering unique textures and flavors that elevate the dining experience.

Simultaneously, there is a discernible trend towards artisanal loaves in the bakery market. Consumers are increasingly drawn to the craftsmanship, authenticity, and superior quality associated with artisanal baking. Artisan loaves, often made with premium ingredients and traditional techniques, boast distinct textures and rich flavors. The demand for artisanal loaves extends beyond basic sustenance, with consumers viewing them as a gourmet indulgence. This trend aligns with a broader movement toward premiumization in the food industry, where consumers are willing to pay a premium for handcrafted, unique, and high-quality products, contributing to the sustained growth of the artisanal bread market within the global specialty frozen bakery sector.

Sales Channel Insights

The global specialty frozen bakery market has witnessed a rising demand for products tailored to the Quick Service Restaurant (QSR) sector. Quick Service Restaurants, characterized by their fast-paced service and convenient dining options, are increasingly turning to specialty frozen bakery products to enhance their menu offerings. The convenience and time efficiency of specialty frozen bakery items align well with the requirements of QSRs, allowing them to streamline operations and meet the demands of on-the-go consumers. Whether it's frozen pastries for breakfast, artisanal frozen bread for sandwiches, or gourmet desserts for quick indulgence, specialty frozen bakery

products offer QSRs the flexibility to diversify their menu without compromising on quality.

Furthermore, the demand for specialty frozen bakery products in the QSR sector is fueled by the desire for menu differentiation and the ability to offer unique and premium options. As consumers seek novel and high-quality dining experiences, QSRs are turning to specialty frozen bakery items to set themselves apart in a competitive market. The convenience of frozen products allows QSRs to maintain consistency in taste and quality while exploring innovative and on-trend offerings. The synergy between the speed and efficiency of Quick Service Restaurants and the diverse, high-quality options provided by specialty frozen bakery products is contributing significantly to the growth and evolution of the global specialty frozen bakery market.

Regional Insights

The Global Specialty Frozen Bakery Market is experiencing a significant upswing in demand, particularly from the North American region. North America's increasing affinity for specialty frozen bakery products can be attributed to several factors, including changing consumer lifestyles and a growing appreciation for diverse and premium food options. The convenience offered by frozen bakery items aligns well with the fast-paced North American lifestyle, where consumers seek quick and hassle-free solutions without compromising on taste and quality. Additionally, the region's strong food culture and culinary diversity contribute to the demand for specialty frozen bakery products, ranging from artisanal loaves to gourmet pastries, as consumers explore unique and elevated flavors.

The rise in health consciousness and the demand for healthier alternatives in North America further drive the specialty frozen bakery market. Consumers are increasingly seeking products with functional ingredients, gluten-free options, and reduced sugar and fat content. Specialty frozen bakery manufacturers are responding to these preferences by innovating and offering a variety of health-conscious choices. The region's robust infrastructure and well-established distribution networks also play a crucial role in meeting the growing demand for specialty frozen bakery products, ensuring their accessibility to consumers across North America and contributing to the overall expansion of the global specialty frozen bakery market.

Key Market Players

Mantinga

Harry-Brot GmbH

Vandemoortele Bakery

Europastry Sa

Lantmannen Unibake

Grupo Bimbo SAB de CV

Il Germoglio Food Spa

Flowers Foods Inc.

Aryzta AG

Rich Products

Report Scope:

In this report, the Global Specialty Frozen Bakery Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Specialty Frozen Bakery Market, By Type:

Bread Rolls & Artisan Loaves

Sweet Baked Goods

Pizza Crust

Others

Specialty Frozen Bakery Market, By Sales Channel:

Quick Service Restaurants

Food Service

Convenience Stores

Others

Specialty Frozen Bakery Market, By Region:

North America

United States

Canada

Mexico

Europe

France

Germany

Spain

Italy

United Kingdom

Asia-Pacific

China

Japan

India

Vietnam

South Korea

Middle East & Africa

South Africa

Saudi Arabia

UAE

Turkey

Kuwait

Egypt

South America

Brazil

Argentina

Colombia

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Specialty Frozen Bakery Market.

Available Customizations:

Global Specialty Frozen Bakery Market report with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

Contents

1. INTRODUCTION

- 1.1. Product Overview
- 1.2. Key Highlights of the Report
- 1.3. Market Coverage
- 1.4. Market Segments Covered
- 1.5. Research Tenure Considered

2. RESEARCH METHODOLOGY

- 2.1. Objective of the Study
- 2.2. Baseline Methodology
- 2.3. Key Industry Partners
- 2.4. Major Association and Secondary Sources
- 2.5. Forecasting Methodology
- 2.6. Data Triangulation & Validation
- 2.7. Assumptions and Limitations

3. EXECUTIVE SUMMARY

- 3.1. Market Overview
- 3.2. Market Forecast
- 3.3. Key Regions
- 3.4. Key Segments

4. VOICE OF CUSTOMER

- 4.1. Factors Influencing Purchase Decision
- 4.2. Sources of Information

5. GLOBAL SPECIALTY FROZEN BAKERY MARKET OUTLOOK

- 5.1. Market Size & Forecast
 - 5.1.1. By Value
- 5.2. Market Share & Forecast
 - 5.2.1. By Type Market Share Analysis (Bread Rolls & Artisan Loaves, Sweet Baked Goods, Pizza Crust, Others)

5.2.2. By Sales Channel Market Share Analysis (Quick Service Restaurants, Food Service, Convenience Stores, Others)

5.2.3. By Regional Market Share Analysis

5.2.3.1. North America Market Share Analysis

5.2.3.2. Europe Market Share Analysis

5.2.3.3. Asia-Pacific Market Share Analysis

5.2.3.4. Middle East & Africa Market Share Analysis

5.2.3.5. South America Market Share Analysis

5.2.4. By Top 5 Companies Market Share Analysis, Others (2022)

5.3. Global Specialty Frozen Bakery Market Mapping & Opportunity Assessment

5.3.1. By Type Market Mapping & Opportunity Assessment

5.3.2. By Sales Channel Market Mapping & Opportunity Assessment

5.3.3. By Regional Market Mapping & Opportunity Assessment

6. NORTH AMERICA SPECIALTY FROZEN BAKERY MARKET OUTLOOK

6.1. Market Size & Forecast

6.1.1. By Value

6.2. Market Share & Forecast

6.2.1. By Type Market Share Analysis

6.2.2. By Sales Channel Market Share Analysis

6.2.3. By Country Market Share Analysis

6.2.3.1. United States Specialty Frozen Bakery Market Outlook

6.2.3.1.1. Market Size & Forecast

6.2.3.1.1.1. By Value

6.2.3.1.2. Market Share & Forecast

6.2.3.1.2.1. By Type Market Share Analysis

6.2.3.1.2.2. By Sales Channel Market Share Analysis

6.2.3.2. Canada Specialty Frozen Bakery Market Outlook

6.2.3.2.1. Market Size & Forecast

6.2.3.2.1.1. By Value

6.2.3.2.2. Market Share & Forecast

6.2.3.2.2.1. By Type Market Share Analysis

6.2.3.2.2.2. By Sales Channel Market Share Analysis

6.2.3.3. Mexico Specialty Frozen Bakery Market Outlook

6.2.3.3.1. Market Size & Forecast

6.2.3.3.1.1. By Value

6.2.3.3.2. Market Share & Forecast

6.2.3.3.2.1. By Type Market Share Analysis

6.2.3.3.2.2. By Sales Channel Market Share Analysis

7. EUROPE SPECIALTY FROZEN BAKERY MARKET OUTLOOK

7.1. Market Size & Forecast

7.1.1. By Value

7.2. Market Share & Forecast

7.2.1. By Type Market Share Analysis

7.2.2. By Sales Channel Market Share Analysis

7.2.3. By Country Market Share Analysis

7.2.3.1. France Specialty Frozen Bakery Market Outlook

7.2.3.1.1. Market Size & Forecast

7.2.3.1.1.1. By Value

7.2.3.1.2. Market Share & Forecast

7.2.3.1.2.1. By Type Market Share Analysis

7.2.3.1.2.2. By Sales Channel Market Share Analysis

7.2.3.2. Germany Specialty Frozen Bakery Market Outlook

7.2.3.2.1. Market Size & Forecast

7.2.3.2.1.1. By Value

7.2.3.2.2. Market Share & Forecast

7.2.3.2.2.1. By Type Market Share Analysis

7.2.3.2.2.2. By Sales Channel Market Share Analysis

7.2.3.3. Spain Specialty Frozen Bakery Market Outlook

7.2.3.3.1. Market Size & Forecast

7.2.3.3.1.1. By Value

7.2.3.3.2. Market Share & Forecast

7.2.3.3.2.1. By Type Market Share Analysis

7.2.3.3.2.2. By Sales Channel Market Share Analysis

7.2.3.4. Italy Specialty Frozen Bakery Market Outlook

7.2.3.4.1. Market Size & Forecast

7.2.3.4.1.1. By Value

7.2.3.4.2. Market Share & Forecast

7.2.3.4.2.1. By Type Market Share Analysis

7.2.3.4.2.2. By Sales Channel Market Share Analysis

7.2.3.5. United Kingdom Specialty Frozen Bakery Market Outlook

7.2.3.5.1. Market Size & Forecast

7.2.3.5.1.1. By Value

7.2.3.5.2. Market Share & Forecast

7.2.3.5.2.1. By Type Market Share Analysis

7.2.3.5.2.2. By Sales Channel Market Share Analysis

8. ASIA-PACIFIC SPECIALTY FROZEN BAKERY MARKET OUTLOOK

8.1. Market Size & Forecast

8.1.1. By Value

8.2. Market Share & Forecast

8.2.1. By Type Market Share Analysis

8.2.2. By Sales Channel Market Share Analysis

8.2.3. By Country Market Share Analysis

8.2.3.1. China Specialty Frozen Bakery Market Outlook

8.2.3.1.1. Market Size & Forecast

8.2.3.1.1.1. By Value

8.2.3.1.2. Market Share & Forecast

8.2.3.1.2.1. By Type Market Share Analysis

8.2.3.1.2.2. By Sales Channel Market Share Analysis

8.2.3.2. Japan Specialty Frozen Bakery Market Outlook

8.2.3.2.1. Market Size & Forecast

8.2.3.2.1.1. By Value

8.2.3.2.2. Market Share & Forecast

8.2.3.2.2.1. By Type Market Share Analysis

8.2.3.2.2.2. By Sales Channel Market Share Analysis

8.2.3.3. India Specialty Frozen Bakery Market Outlook

8.2.3.3.1. Market Size & Forecast

8.2.3.3.1.1. By Value

8.2.3.3.2. Market Share & Forecast

8.2.3.3.2.1. By Type Market Share Analysis

8.2.3.3.2.2. By Sales Channel Market Share Analysis

8.2.3.4. Vietnam Specialty Frozen Bakery Market Outlook

8.2.3.4.1. Market Size & Forecast

8.2.3.4.1.1. By Value

8.2.3.4.2. Market Share & Forecast

8.2.3.4.2.1. By Type Market Share Analysis

8.2.3.4.2.2. By Sales Channel Market Share Analysis

8.2.3.5. South Korea Specialty Frozen Bakery Market Outlook

8.2.3.5.1. Market Size & Forecast

8.2.3.5.1.1. By Value

8.2.3.5.2. Market Share & Forecast

8.2.3.5.2.1. By Type Market Share Analysis

8.2.3.5.2.2. By Sales Channel Market Share Analysis

9. MIDDLE EAST & AFRICA SPECIALTY FROZEN BAKERY MARKET OUTLOOK

9.1. Market Size & Forecast

9.1.1. By Value

9.2. Market Share & Forecast

9.2.1. By Type Market Share Analysis

9.2.2. By Sales Channel Market Share Analysis

9.2.3. By Country Market Share Analysis

9.2.3.1. South Africa Specialty Frozen Bakery Market Outlook

9.2.3.1.1. Market Size & Forecast

9.2.3.1.1.1. By Value

9.2.3.1.2. Market Share & Forecast

9.2.3.1.2.1. By Type Market Share Analysis

9.2.3.1.2.2. By Sales Channel Market Share Analysis

9.2.3.2. Saudi Arabia Specialty Frozen Bakery Market Outlook

9.2.3.2.1. Market Size & Forecast

9.2.3.2.1.1. By Value

9.2.3.2.2. Market Share & Forecast

9.2.3.2.2.1. By Type Market Share Analysis

9.2.3.2.2.2. By Sales Channel Market Share Analysis

9.2.3.3. UAE Specialty Frozen Bakery Market Outlook

9.2.3.3.1. Market Size & Forecast

9.2.3.3.1.1. By Value

9.2.3.3.2. Market Share & Forecast

9.2.3.3.2.1. By Type Market Share Analysis

9.2.3.3.2.2. By Sales Channel Market Share Analysis

9.2.3.4. Turkey Specialty Frozen Bakery Market Outlook

9.2.3.4.1. Market Size & Forecast

9.2.3.4.1.1. By Value

9.2.3.4.2. Market Share & Forecast

9.2.3.4.2.1. By Type Market Share Analysis

9.2.3.4.2.2. By Sales Channel Market Share Analysis

9.2.3.5. Kuwait Specialty Frozen Bakery Market Outlook

9.2.3.5.1. Market Size & Forecast

9.2.3.5.1.1. By Value

9.2.3.5.2. Market Share & Forecast

9.2.3.5.2.1. By Type Market Share Analysis

- 9.2.3.5.2.2. By Sales Channel Market Share Analysis
- 9.2.3.6. Egypt Specialty Frozen Bakery Market Outlook
 - 9.2.3.6.1. Market Size & Forecast
 - 9.2.3.6.1.1. By Value
 - 9.2.3.6.2. Market Share & Forecast
 - 9.2.3.6.2.1. By Type Market Share Analysis
 - 9.2.3.6.2.2. By Sales Channel Market Share Analysis

10. SOUTH AMERICA SPECIALTY FROZEN BAKERY MARKET OUTLOOK

- 10.1. Market Size & Forecast
 - 10.1.1. By Value
- 10.2. Market Share & Forecast
 - 10.2.1. By Type Market Share Analysis
 - 10.2.2. By Sales Channel Market Share Analysis
 - 10.2.3. By Country Market Share Analysis
 - 10.2.3.1. Brazil Specialty Frozen Bakery Market Outlook
 - 10.2.3.1.1. Market Size & Forecast
 - 10.2.3.1.1.1. By Value
 - 10.2.3.1.2. Market Share & Forecast
 - 10.2.3.1.2.1. By Type Market Share Analysis
 - 10.2.3.1.2.2. By Sales Channel Market Share Analysis
 - 10.2.3.2. Argentina Specialty Frozen Bakery Market Outlook
 - 10.2.3.2.1. Market Size & Forecast
 - 10.2.3.2.1.1. By Value
 - 10.2.3.2.2. Market Share & Forecast
 - 10.2.3.2.2.1. By Type Market Share Analysis
 - 10.2.3.2.2.2. By Sales Channel Market Share Analysis
 - 10.2.3.3. Colombia Specialty Frozen Bakery Market Outlook
 - 10.2.3.3.1. Market Size & Forecast
 - 10.2.3.3.1.1. By Value
 - 10.2.3.3.2. Market Share & Forecast
 - 10.2.3.3.2.1. By Type Market Share Analysis
 - 10.2.3.3.2.2. By Sales Channel Market Share Analysis

11. MARKET DYNAMICS

- 11.1. Drivers
- 11.2. Challenges

12. IMPACT OF COVID-19 ON GLOBAL SPECIALTY FROZEN BAKERY MARKET

- 12.1. Impact Assessment Model
 - 12.1.1. Key Segments Impacted
 - 12.1.2. Key Regions Impacted
 - 12.1.3. Key Countries Impacted

13. MARKET TRENDS & DEVELOPMENTS

14. COMPETITIVE LANDSCAPE

- 14.1. Company Profiles
 - 14.1.1. Mantinga
 - 14.1.1.1. Company Details
 - 14.1.1.2. Products
 - 14.1.1.3. Financials (As Per Availability)
 - 14.1.1.4. Key Market Focus & Geographical Presence
 - 14.1.1.5. Recent Developments
 - 14.1.1.6. Key Management Personnel
 - 14.1.2. Harry-Brot GmbH
 - 14.1.2.1. Company Details
 - 14.1.2.2. Products
 - 14.1.2.3. Financials (As Per Availability)
 - 14.1.2.4. Key Market Focus & Geographical Presence
 - 14.1.2.5. Recent Developments
 - 14.1.2.6. Key Management Personnel
 - 14.1.3. Vandemoortele Bakery
 - 14.1.3.1. Company Details
 - 14.1.3.2. Products
 - 14.1.3.3. Financials (As Per Availability)
 - 14.1.3.4. Key Market Focus & Geographical Presence
 - 14.1.3.5. Recent Developments
 - 14.1.3.6. Key Management Personnel
 - 14.1.4. Europastry Sa
 - 14.1.4.1. Company Details
 - 14.1.4.2. Products
 - 14.1.4.3. Financials (As Per Availability)

- 14.1.4.4. Key Market Focus & Geographical Presence
- 14.1.4.5. Recent Developments
- 14.1.4.6. Key Management Personnel
- 14.1.5. Lantmannen Unibake
 - 14.1.5.1. Company Details
 - 14.1.5.2. Products
 - 14.1.5.3. Financials (As Per Availability)
 - 14.1.5.4. Key Market Focus & Geographical Presence
 - 14.1.5.5. Recent Developments
 - 14.1.5.6. Key Management Personnel
- 14.1.6. Grupo Bimbo SAB de CV
 - 14.1.6.1. Company Details
 - 14.1.6.2. Products
 - 14.1.6.3. Financials (As Per Availability)
 - 14.1.6.4. Key Market Focus & Geographical Presence
 - 14.1.6.5. Recent Developments
 - 14.1.6.6. Key Management Personnel
- 14.1.7. Il Germoglio Food Spa
 - 14.1.7.1. Company Details
 - 14.1.7.2. Products
 - 14.1.7.3. Financials (As Per Availability)
 - 14.1.7.4. Key Market Focus & Geographical Presence
 - 14.1.7.5. Recent Developments
 - 14.1.7.6. Key Management Personnel
- 14.1.8. Flowers Foods Inc.
 - 14.1.8.1. Company Details
 - 14.1.8.2. Products
 - 14.1.8.3. Financials (As Per Availability)
 - 14.1.8.4. Key Market Focus & Geographical Presence
 - 14.1.8.5. Recent Developments
 - 14.1.8.6. Key Management Personnel
- 14.1.9. Aryzta AG
 - 14.1.9.1. Company Details
 - 14.1.9.2. Products
 - 14.1.9.3. Financials (As Per Availability)
 - 14.1.9.4. Key Market Focus & Geographical Presence
 - 14.1.9.5. Recent Developments
 - 14.1.9.6. Key Management Personnel
- 14.1.10. Rich Products

- 14.1.10.1. Company Details
- 14.1.10.2. Products
- 14.1.10.3. Financials (As Per Availability)
- 14.1.10.4. Key Market Focus & Geographical Presence
- 14.1.10.5. Recent Developments
- 14.1.10.6. Key Management Personnel

15. STRATEGIC RECOMMENDATIONS/ACTION PLAN

- 15.1. Key Focus Areas
- 15.2. Target Type
- 15.3. Target Sales Channel

16. ABOUT US & DISCLAIMER

I would like to order

Product name: Specialty Frozen Bakery Market – Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Type (Bread Rolls & Artisan Loaves, Sweet Baked Goods, Pizza Crust, Others), By Sales Channel (Quick Service Restaurants, Food Service, Convenience Stores, Others), By Region, By Competition, 2018-2028

Product link: <https://marketpublishers.com/r/S35391509F1EEN.html>

Price: US\$ 4,900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S35391509F1EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970