

Soybean Oil Market – Global Industry Size, Share, Trends, Opportunity and Forecast, By Application (Household Cooking, HoReCa, Food Processing Industry, Others), By Sales Channel (Supermarkets/Hypermarkets, Convenience Stores, Online, Others), By Packaging Type (Pouches, Cans, Bottles), By Region & Competition, 2020-2030F

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Abstracts

Market Overview

Global Soybean Oil Market was valued at USD 52.59 billion in 2024 and is expected to grow to USD 64.58 billion by 2030 with a CAGR of 3.53% during the forecast period. The global soybean oil market is experiencing steady growth, fueled by increasing demand for vegetable oils in food processing, biodiesel production, and industrial applications. As a versatile and affordable cooking oil, soybean oil is widely used in households, restaurants, and packaged food products. Health-conscious consumers are also driving interest due to its low saturated fat content and high polyunsaturated fat levels. Additionally, the rise of plant-based diets and sustainability concerns are encouraging the adoption of soybean oil over animal-based fats. Key producing regions include the United States, Brazil, and Argentina, with Asia-Pacific being a major consumer due to population growth.

Key Market Drivers

Rising Demand for Processed and Packaged Foods

One of the primary drivers of the global soybean oil market is the rising consumption of

processed and packaged foods worldwide. Urbanization, changing lifestyles, and a growing working population have significantly increased the demand for ready-to-eat and convenience food products. Soybean oil, being a cost-effective and versatile cooking oil with a neutral taste, is widely used in the food processing industry for frying, baking, and as an ingredient in salad dressings, mayonnaise, margarine, and snack foods. According to the USDA, global food consumption of soybean oil is projected to reach over 58 million metric tons by 2025, up from 53.4 million metric tons in 2021, reflecting strong demand from the processed food industry.

Food manufacturers prefer soybean oil for its long shelf life, high smoke point, and ease of blending with other ingredients. Its emulsifying properties and ability to enhance texture and flavor make it suitable for a variety of food formulations. In addition, the rise in dual-income households and fast-paced urban lifestyles has led to increased reliance on packaged foods, particularly in developing countries like India, China, and Brazil, further fueling the demand for soybean oil globally.

Key Market Challenges

Volatility in Raw Material Prices and Supply Chain Disruptions

One of the most significant challenges in the global soybean oil market is the volatility in soybean prices, which directly affects the cost of soybean oil production. Soybeans are a globally traded commodity, and their prices are highly sensitive to a range of factors, including weather conditions, planting patterns, pest infestations, and geopolitical developments. For instance, droughts in major producing countries like the United States, Brazil, or Argentina can lead to poor harvests, thereby reducing the supply of soybeans and causing price spikes.

Additionally, global trade tensions such as the U.S.-China trade war can disrupt the flow of soybeans and soybean oil, affecting both availability and pricing in various regions. The COVID-19 pandemic also exposed the vulnerability of global supply chains, resulting in logistics delays, port congestions, and labor shortages. These supply chain disruptions make it difficult for producers to ensure timely delivery and cost-effective operations, ultimately impacting market stability and profitability. For businesses operating on thin margins, such unpredictability can result in financial losses and hinder long-term planning.

Key Market Trends

Rising Adoption of High-Oleic Soybean Oil

A prominent trend in the soybean oil market is the increasing demand for high-oleic soybean oil, which is gaining popularity due to its enhanced nutritional profile and functional benefits. Traditional soybean oil contains polyunsaturated fats that are less stable during high-heat cooking, making it more prone to oxidation. High-oleic variants, however, have a higher concentration of monounsaturated fats, offering improved oxidative stability, longer shelf life, and resistance to rancidity.

These attributes make high-oleic soybean oil particularly attractive to food service providers, fast food chains, and packaged food manufacturers. Additionally, it aligns well with consumer preferences for heart-healthy oils, as high-oleic versions contain no trans fats and lower saturated fats. Major producing countries such as the United States are investing in the development and cultivation of high-oleic soybean varieties through partnerships with biotechnology firms and agricultural cooperatives. This trend reflects a broader shift toward functional, value-added oils in both retail and industrial markets.

Key Market Players

Archer Daniels Midland Company

Associated British Foods, plc

Bunge Global SA

Cargill, Inc.

Louis Dreyfus Company

Wilmar International Limited

DuPont de Nemours, Inc.

Unilever plc

AMAGGI Group

SunOpta, Inc.

Report Scope:

In this report, the Global Soybean Oil Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Soybean Oil Market, By Application:

Household Cooking

HoReCa

Food Processing Industry

Others

Soybean Oil Market, By Sales Channel:

Supermarkets/Hypermarkets

Convenience Stores

Online

Others

Soybean Oil Market, By Packaging Type:

Pouches

Cans

Bottles

Soybean Oil Market, By Region:

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia-Pacific

China

Japan

India

South Korea

Indonesia

South America

Argentina

Colombia

Brazil

Middle East & Africa

South Africa

Saudi Arabia

UAE

Turkey

Competitive Landscape

Company Profiles: Detailed analysis of the major companies presents in the Global Soybean Oil Market.

Available Customizations:

Global Soybean Oil Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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