

# **Southeast Asia Facility Management Market Segmented By Service (Property, Cleaning, Security, Support, Catering & Others), By Type (Hard Services and Soft Services), By Industry (Organized, Unorganized), By End User (Commercial, Residential, Industrial, Public Sector), By Sectors (Education, Healthcare, Real Estate, Banking, Hospitality, Housing, Others) By Country, Competition, Forecast and Opportunities, 2028**

<https://marketpublishers.com/r/SEB2B314C22AEN.html>

Date: October 2023

Pages: 127

Price: US\$ 4,400.00 (Single User License)

ID: SEB2B314C22AEN

## **Abstracts**

Southeast Asia Facility Management Market is anticipated to grow at a high CAGR in the forecast period 2024-2028. Key factors propelling the growth of Southeast Asia facility management market are rising trend of business outsourcing to a third party and awareness regarding the benefits of outsourcing. Moreover, increasing number of organizations in the region and growing demand for standardization of services are aiding Southeast Asia facility management market. In addition to this, trend of outsourcing support services, increasing adoption of facilities management services are some of the other factors expected to fuel the demand for facility management market over the next five years.

The field of facility or facilities management (FM) focuses on assisting people. It guarantees the efficiency, sustainability, comfort, and functioning of the built environment, which includes the structures where we live and work as well as the infrastructure around them. IFMA and ISO both adopted this definition. A seamless environment where the systems operate from the parking lot to the executive suite is created by the combination of job duties that support the activities of each organisation.

By coordinating the processes that ensure the success of the physical environment, facility managers ensure that we enjoy the safest and best experience possible.

Over the next few years, the demand for these products and services is expected to increase significantly. Government spending on transportation, energy, development, and other areas is the cause of the increased demand. Also, the building management has a contract with its service suppliers to deliver their services. The contract management process includes the management of personnel, assets, and other services.

### Growing Demand for Cloud-based Facilities Management Systems Fuelling the Market Growth

Currently, hosting facilities management software on the cloud is safe and secure. By fostering greater security and cooperation among teams and subsidiaries spread out over different regions, they also help businesses cut costs. Further benefits of cloud-based facilities management solutions include secure hosting of sensitive data, enhanced security and scalability, and quick disaster recovery. The backups are additionally kept on a public or private cloud hosting platform, enabling companies to instantly access crucial server data. Data can be accessible from any location that has a dependable internet connection thanks to secure logins. Customer satisfaction is increased, and repair and maintenance costs are decreased thanks to cloud-based facilities management systems. The acceptance and integration of cloud-based solutions are therefore accelerating due to these benefits.

Overall, the growing demand for cloud-based facilities management systems in Southeast Asia is driven by the need for cost efficiency, flexibility, remote access, data analytics, integration with IoT, compliance requirements, and enhanced user experience. As businesses in the region continue to embrace digital transformation, cloud-based solutions are becoming a strategic choice for managing and optimizing their facilities.

### Upsurge in Infrastructural Investments Boosing the Market Growth

Government organisations worldwide make significant investments in the building and infrastructure industries. Three factors—renovation of existing buildings, new building construction, and civil engineering—are crucial to the development of the infrastructure.

Nonetheless, in the current global environment, the sector is well positioned to benefit from infrastructure expenditures. The majority of the services associated with this industry's performances and market expansion are tied to the market tendency for upgrading existing buildings. To keep the infrastructure clean and green, i.e., smart building construction, governmental authorities in emerging nations contract with a variety of commercial contractors, including service providers and various international companies.

Also, the growth of real estate investment is accelerating the development of smart buildings. The growth of these smart buildings has made a network that links lighting, sensors, windows, doors, HVAC (heating, ventilation and air conditioning systems) systems, and CCTV cameras in these buildings a vital preventative maintenance task. The market need for these management services has increased as a result of the numerous buildings in developed and developing nations that need cleaning and maintenance services.

Overall, Southeast Asia increase in infrastructure spending is fueled by the region's economic expansion, urbanisation, government programmes, efforts at regional integration, PPPs, energy demand, tourism, and digitization. These expenditures are essential for boosting connectivity, encouraging economic growth, luring in investments, and improving the standard of living for locals.

### Industrial Sector is Expected to Witness Significant Growth

According to the most recent research by JLL real estate services firm, southeast Asia has grown to be a desirable site for foreign investors as a result of the nation's policies promoting foreign direct investment (FDI), political stability, and sustained economic growth. As previously said, Southeast Asia is one of the top foreign investment locations in Southeast Asia.

To determine if it was feasible to deliver liquefied natural gas (LNG) for power projects in Southeast Asia, Sovico Corporation teamed up with JERA in May 2022. In order to fulfil the rising energy needs of the area, Service and JERA will consider developing a cooperation to offer clean, dependable, and efficient energy at a fair price.

Southeast Asia has developed into a hub for high-tech investment thanks to investments made by Samsung, Microsoft, Intel, and LG in chip and smartphone manufacture as well as R&D. The prime minister published Decision No. 10/2021/QD-TTg in March 2021, outlining the standards for classifying high-tech companies. This

decision effected on April 30, 2021. This law applies to Southeast Asiaese businesses that make high-tech goods or offer high-tech services.

A substantial percentage of foreign direct investment (FDI) into industrial parks (IPs) in the southern provinces and cities of Southeast Asia was drawn by supporting industries. For instance, Local IPs garnered USD1.1 billion in capital and investment projects in 2021, accounting for more than 80% of all capital and investment projects in the supporting sector and other manufacturing firms. Southeast Asiaese Prime Minister Pham Minh Additionally, According to the Ministry of Planning and Investment (MPI), Chinh's November 2021 visited to Japan saw the signing of 25 significant cooperation agreements worth up to USD12 billion, the majority paid out in 2022, making Southeast Asia one of the most alluring investment destinations for Japanese businesses. The two prime ministers also agreed to work together in areas like digital transformation, diversification of the production base, and growth of ancillary industries towards resilient global supply chains, which include both countries and are essential to economic revitalization. They also agreed to increase commercial collaborations between Japanese and Southeast Asia businesses and to strengthen the investment environment for businesses. Due to this the Southeast Asia Facility Management Market is expanding quickly.

### Increasing Awareness of the Benefits of Smart FM

A significant driver behind the increasing awareness of the benefits of Smart Facility Management (FM) in Southeast Asia is the region's rapid digital transformation. As businesses embrace technological advancements, they are becoming more cognizant of the potential that smart FM solutions hold for optimizing their operations. This increased awareness is driven by several key factors.

Firstly, organizations in Southeast Asia are recognizing the need for improved efficiency and cost savings. Smart FM technologies leverage automation, data analytics, and Internet of Things (IoT) sensors to streamline facility operations, optimize resource allocation, and reduce expenses. By adopting these solutions, businesses can achieve real-time monitoring, predictive maintenance, energy management, and improved resource utilization, resulting in enhanced operational efficiency and reduced costs. Secondly, there is a growing focus on sustainability and environmental impact in the region. Smart FM solutions provide insights into energy consumption patterns, waste management, and water usage, enabling organizations to identify areas for improvement and implement eco-friendly practices. Southeast Asian businesses are increasingly alert of their environmental responsibilities and seek smart FM technologies

as a means to reduce their carbon footprint and comply with sustainability regulations.

In conclusion, the increasing awareness of the benefits of Smart FM in Southeast Asia is driven by the region's digital transformation, the need for efficiency and cost savings, the focus on sustainability, the desire to enhance occupant experience, the availability of real-time data and analytics, and government initiatives. As organizations in Southeast Asia continue to embrace smart technologies, the adoption of smart FM solutions is poised to accelerate, bringing about significant benefits to facility management practices in the region.

## Market Segmentation

The Southeast Asia Facility Management Market is segmented into service, end user, type, industry, and sectors. Based on service, the market is further fragmented into property, cleaning, security, support, catering & others. Based on end user, the market is further split into commercial, residential and industrial. Based on type, the market is further bifurcated into hard services and soft services. Based on Industry, the market is segmented into organized and unorganized. Based on sectors, the market is segmented into education, healthcare, real estate, banking, hospitality, housing, and others. Based on country, the market is segmented into Vietnam, Thailand, Singapore, Philippines, Malaysia, Indonesia, Rest of Southeast Asia.

## Market Player

Major market players in the Southeast Asia Facility Management Market are Aden Group, PCS Security and Facility Services, UEMS SOLUTIONS PTE. LTD, Century Properties Management, UEM Edgenta, Colliers International, CBRE Global Workspace Solutions (GWS), Jones Lang LaSalle Incorporated (JLL).

## Report Scope:

In this report, the Southeast Asia Facility Management Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Southeast Asia Facility Management Market, By Service:

Property

Cleaning

Security

Support

Catering

Others

Southeast Asia Facility Management Market, By Type:

Hard Services

Soft Services

Southeast Asia Facility Management Market, By Industry:

Organized

Unorganized

Southeast Asia Facility Management Market, By End User:

Commercial

Residential

Industrial

Public Sector

Southeast Asia Facility Management Market, By Sectors:

Education

Healthcare

Real Estate

Banking

Hospitality

Housing

Others

Southeast Asia Facility Management Market, By Country:

Vietnam

Thailand

Singapore

Philippines

Malaysia

Indonesia

Rest of Southeast Asia

Competitive Landscape:

Company Profiles: Detailed analysis of the major companies present in the Southeast Asia Facility Management Market.

Available Customizations:

Southeast Asia Facility Management Market with the given market data, Tech Sci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information:

Detailed analysis and profiling of additional market players (up to five).



## Contents

### 1. SERVICE OVERVIEW

- 1.1. Market Definition
- 1.2. Scope of the Market
- 1.3. Markets Covered
- 1.4. Years Considered for Study
- 1.5. Key Market Segmentations

### 2. RESEARCH METHODOLOGY

- 2.1. Overall Brand Awareness Level
- 2.2. Brand Awareness Level wrt Availability
- 2.3. Brand Awareness Level wrt Mode of Distribution
- 2.4. Brand Awareness Level wrt Pricing
- 2.5. Brand Awareness Level wrt Sales Service

### 3. EXECUTIVE SUMMARY

### 4. VOICE OF CUSTOMERS

### 5. SOUTHEAST ASIA FACILITY MANAGEMENT MARKET OUTLOOK

- 5.1. Market Size & Forecast
  - 5.1.1. By Value
- 5.2. Market Share & Forecast
  - 5.2.1. By Service (Property, Cleaning, Security, Support, Catering & Others)
  - 5.2.2. By Type (Hard Services and Soft Services)
  - 5.2.3. By Industry (Organized and Unorganized)
  - 5.2.4. By End User (Commercial, Residential, Industrial and Public Sector)
  - 5.2.5. By Sectors (Education, Healthcare, Real Estate, Banking, Hospitality, Housing, Others)
  - 5.2.6. By Country (Vietnam, Thailand, Singapore, Philippines, Malaysia, Indonesia, Rest of Souteast Asia)
- 5.3. By Company (2022)
- 5.4. Market Map

## **6. SOUTHEAST ASIA PROPERTY MANAGEMENT MARKET OUTLOOK**

### 6.1. Market Size & Forecast

#### 6.1.1. By Value

### 6.2. Market Share & Forecast

#### 6.2.1. By Type

#### 6.2.2. By Industry

#### 6.2.3. By End User

#### 6.2.4. By Sectors

#### 6.2.5. By Country

## **7. SOUTHEAST ASIA CLEANING MANAGEMENT MARKET OUTLOOK**

### 7.1. Market Size & Forecast

#### 7.1.1. By Value

### 7.2. Market Share & Forecast

#### 7.2.1. By Type

#### 7.2.2. By Industry

#### 7.2.3. By End User

#### 7.2.4. By Sectors

#### 7.2.5. By Country

## **8. SOUTHEAST ASIA SECURITY MANAGEMENT MARKET OUTLOOK**

### 8.1. Market Size & Forecast

#### 8.1.1. By Value

### 8.2. Market Share & Forecast

#### 8.2.1. By Type

#### 8.2.2. By Industry

#### 8.2.3. By End User

#### 8.2.4. By Sectors

#### 8.2.5. By Country

## **9. SOUTHEAST ASIA SUPPORT MANAGEMENT MARKET OUTLOOK**

### 9.1. Market Size & Forecast

#### 9.1.1. By Value

### 9.2. Market Share & Forecast

- 9.2.1. By Type
- 9.2.2. By Industry
- 9.2.3. By End User
- 9.2.4. By Country

## **10. SOUTHEAST ASIA CATERING MANAGEMENT MARKET OUTLOOK**

- 10.1. Market Size & Forecast
  - 10.1.1. By Value
- 10.2. Market Share & Forecast
  - 10.2.1. By Type
  - 10.2.2. By Industry
  - 10.2.3. By End User
  - 10.2.4. By Sectors
  - 10.2.5. By Country

## **11. PRICE POINT ANALYSIS (COST OF SPENDING IN SOUTHEAST ASIA)**

- 11.1. Plumbing
- 11.2. Painting
- 11.3. AC Service
- 11.4. Electrical Service
- 11.5. Pest Control
- 11.6. Masonry Service

## **12. MARKET DYNAMICS**

- 12.1. Drivers
- 12.2. Challenges

## **13. MARKET TRENDS & DEVELOPMENTS**

## **14. POLICY AND REGULATORY LANDSCAPE**

## **15. FACILITY MANAGEMENT VALUE CHAIN**

## 16. MAJOR CLIENTS OF LEADING PLAYERS

## 17. COMPANY PROFILES

### 17.1. Aden Group

- 17.1.1. Business Overview
- 17.1.2. Key Revenue and Financials (If Available)
- 17.1.3. Recent Developments
- 17.1.4. Key Personnel
- 17.1.5. Key Product/Services

### 17.2. PCS Security and Facility Services

- 17.2.1. Business Overview
- 17.2.2. Key Revenue and Financials (If Available)
- 17.2.3. Recent Developments
- 17.2.4. Key Personnel
- 17.2.5. Key Product/Services

### 17.3. UEMS SOLUTIONS PTE. LTD

- 17.3.1. Business Overview
- 17.3.2. Key Revenue and Financials (If Available)
- 17.3.3. Recent Developments
- 17.3.4. Key Personnel
- 17.3.5. Key Product/Services

### 17.4. Century Properties Management

- 17.4.1. Business Overview
- 17.4.2. Key Revenue and Financials (If Available)
- 17.4.3. Recent Developments
- 17.4.4. Key Personnel
- 17.4.5. Key Product/Services

### 17.5. UEM Edgenta

- 17.5.1. Business Overview
- 17.5.2. Key Revenue and Financials (If Available)
- 17.5.3. Recent Developments
- 17.5.4. Key Personnel
- 17.5.5. Key Product/Services

### 17.6. Colliers International

- 17.6.1. Business Overview
- 17.6.2. Key Revenue and Financials (If Available)
- 17.6.3. Recent Developments

17.6.4. Key Personnel

17.6.5. Key Product/Services

17.7. CBRE Global Workspace Solutions (GWS)

17.7.1. Business Overview

17.7.2. Key Revenue and Financials

17.7.3. Recent Developments

17.7.4. Key Personnel

17.7.5. Key Product/Services

17.8. Jones Lang LaSalle Incorporated (JLL)

17.8.1. Business Overview

17.8.2. Key Revenue and Financials (If Available)

17.8.3. Recent Developments

17.8.4. Key Personnel

17.8.5. Key Product/Services

## **18. STRATEGIC RECOMMENDATIONS**

## **19. ABOUT US & DISCLAIMER**

## I would like to order

Product name: Southeast Asia Facility Management Market Segmented By Service (Property, Cleaning, Security, Support, Catering & Others), By Type (Hard Services and Soft Services), By Industry (Organized, Unorganized), By End User (Commercial, Residential, Industrial, Public Sector), By Sectors (Education, Healthcare, Real Estate, Banking, Hospitality, Housing, Others) By Country, Competition, Forecast and Opportunities, 2028

Product link: <https://marketpublishers.com/r/SEB2B314C22AEN.html>

Price: US\$ 4,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SEB2B314C22AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970